## **UNIVERSAL FOREST PRODUCTS**





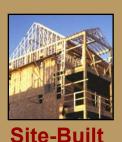






#### **Universal Forest Products**









DIY

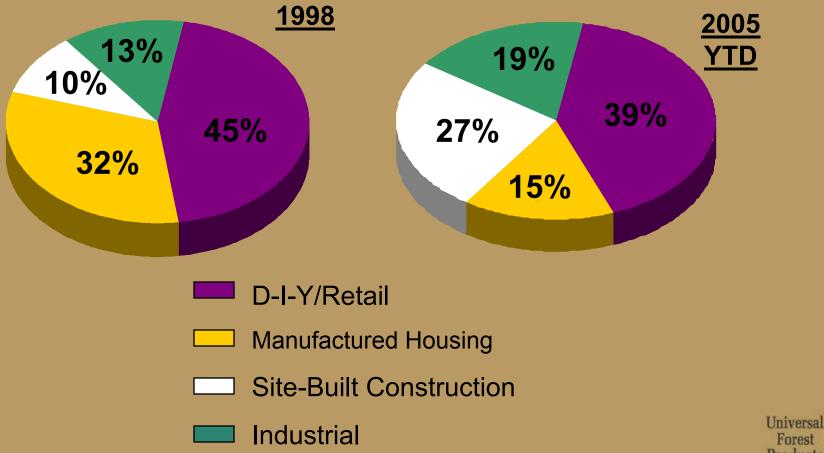
Industrial

Universal Forest Products is a national supplier to four key markets:

- DIY/retail
- Site-built construction
- Industrial
- Manufactured housing



#### **Balanced Business Model**



#### **Universal Forest Products**

#### Strategy

- These cyclical, non-cyclical and counter cyclical markets allow Universal to achieve balance
- Because of the needs of these markets,
   UFPI can buy entire runs from mills





## Our "Whole Log" Purchasing Model

#### We use:

- Appearance grade for exterior applications (DIY)
- Stronger tensile grades for engineered components (Site Built)
- Standard grades for trusses and framing lumber (MH and Site Built)
- Lower grades and our own downfall for many industrial products (*Industrial*)





#### **Universal Forest Products**

#### **Universal:**

- Is a Midwest company with a strong work ethic
- Is an employer of choice that challenges and nurtures employees, treats them fairly and demands – and gets – excellence
- Is 50 years old and 9,000 people strong
- Values hard work, loyalty, integrity, and an entrepreneurial spirit



## Universal's Management Team

Operations Committee	Title	Years of Service
William G. Currie	CEO and Vice Chairman	34
Michael B. Glenn	President and COO	31
Scott Greene	President, Eastern Division	14
Robert K. Hill	President, Western Division	19
Matthew J. Missad	Executive Vice President and Secretary	20
Michael R. Cole	Chief Financial Officer and Treasurer	12
Robert D. Coleman	Executive VP Manufacturing	26



## **Universal's Management Team**

Officers	Title	Years of Service UFPI
Kent A. Bathurst	Vice President Installed Sales	12
Scott W. Conklin	Vice President Wood Preservation	12
Dick Gauthier	Vice President Marketing	21
Robert A. Hendricks	Vice President Legal Services	10
Douglas P. Honholt	Vice President Industrial Sales	34
Ronald G. Klyn	Chief Information Officer	12
Eric S. Maxey	Vice President Administration	24
James A. Overbeek	Vice President Corporate Services	20
David H. Phelps	Exec. VP Purchasing UFP Eastern Div.	16
Michael F. Mordell	Exec. VP Purchasing UFP Western Div.	12
Joseph F. Granger	Vice President Southeast Region	17
Peter R. Boven	Vice President Operations, Southeast region	26



## **Universal's Management Team**

	Title	Years of Service UFPI
Robert W. Lees	Vice President Northeast Region	28
Richard L. McBride	Vice Pres. Great Lakes Region (core plants)	21
Brian K. Ellenberger	Vice Pres. Great Lakes Region (site-built)	7
C. Lee Denham	Vice Pres. Operations Southeast Region	25
Kevin O'Neill	Vice President Home Depot Business Development Unit	27
Claude J. Parent	Vice President Purchasing Eastern Div.	26
Lee W. Currie	Vice President West Central	28
Don James	Vice President Atlantic Region	7
Michael R. Dube	Vice President Operations Southwest Region	13
Eric M. James	Vice President Operations Southwest Region	19
Richard M. Frazier	Vice President Southwest Region	20
Patrick M. Webster	Vice President Far West Region	20



#### **Universal's Culture**

#### **Stock Ownership**

- Minimum ownership guidelines for managers and above
- Stock note financing for non-Section 16 officers
- Deferred compensation and employee stock purchase plans

#### **Management Structure**

- Plants operate as individual profit centers
- Develops strong people
- Extremely low senior management turnover

#### Compensation

 Compensation structure heavily weighted to bonus tied to profits and ROI hurdle for all salaried personnel

# Result: Managers act as owners



## **Strategically Located Facilities**





#### **Universal Forest Products: Our markets**



DIY



Site-Built



Industrial



Manufactured housing



#### **UFPI** and Do-It-Yourself Retail







- Top products include pressure-treated lumber; wood, vinyl and aluminum fencing; lattice, fascia (trim), engineered wood products and roof trusses.
- Wood-alternative products include composite decking (including Latitudes<sup>®</sup>), TechTrim<sup>™</sup> and plastic lattice.







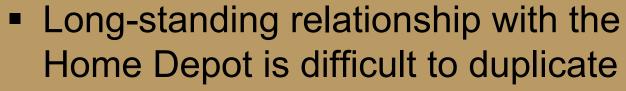








## **UFPI** and The Home Depot





- UFPI delivered Depot its first truckload of treated lumber in 1979.
- Scale of business (we supply them with 50% of their needs of the SKUs we produce)
- UFPI Home Depot Business Dev. Unit
- UMPs (in-store staff; customer clinics)
- E-business partnership
- Extensive marketing support
- J.-I.-T. delivery



#### **Wood alternative**

- Composite products:
  - Latitudes<sup>®</sup> Decking and Railing
    - Premier decking product; low-maintenance; wood look without the drawbacks.
  - Veranda<sup>™</sup>
    - Home Depot's privatelabel composite decking.
  - TechTrim<sup>™</sup>
    - A polymer trim board that looks, feels, cuts, nails, and screws like real wood.







## Composite decking



- 2004/2005 Latitudes® launch
  - EverX® product re-branded as "Latitudes®" in 2004 with targeted regional marketing campaigns.
  - Marketing focuses on independent retailers, distributors and consumers and features unique accessories mix.





## **D-I-Y Growth Opportunities**

#### **Composite decking market**

- 2005 estimated decking and railing sales: \$4.2 billion. Composite sales equaled approximately 15% of the market.
- Composite market is growing at approximately 20% per year.
- UFPI capacity: \$40 million



## **D-I-Y Growth Opportunities**

#### **Growth Drivers**

83% of housing units need remodeling

- There are approximately 123 million housing units in the USA. 83% of these are 25+ years old and need remodeling and improvements
- Consolidation: desire for national supplier
- Mature industry looking for new products (like Latitudes and TechTrim)
- Spending on home improvement products is expected to increase to \$286.5 billion in 2005 (5.8% increase Products over 2004)

#### **UFPI** and Site-Built Construction



- A supplier of value-added products: roof trusses, wall panels, floor trusses, I-joists, Open Joist 2000<sup>®</sup>.
- Entered the market in 1997; today we're the leading national supplier to the industry's largest, most respected homebuilders.





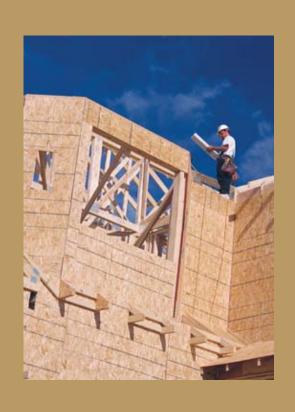
## **Site-Built Growth Opportunities**

#### **Growth Drivers**

- More engineered wood components being used to save cost, reduce waste and onsite job theft, improve quality, and to answer critical shortage of skilled labor
- Consolidation of large multi-tract builders
- Desire for national supplier



## **Site-Built Growth Opportunities**



# Large national builders looking for framing partners

- UFPI has framing operations in several markets
- Vertically integrated to supply our components to our framing operations



#### **UFPI** and Industrial



- 70% packaging; 30% industrial products such as door components, bed frame components, tree boxes
- Leading national supplier in this fragmented industry
- Strong utilization opportunity for the company's TechTrim™ and composite materials





## **Industrial Products**





## **Industrial Products**







## **Industrial Growth Opportunities**

#### **Growth Drivers**



- Integrated, highly motivated sales organization (ISAT)
- Use of by-product lumber drives margins
  - Creative use of waste (although not all industrial products are created from lowgrade material)
- Fragmented competition
- Cost advantage through purchasing strategy and manufacturing expertise



## **Industrial Growth Opportunities**

- Minimal infrastructure required
  - Growth through existing facilities (organic)
  - Low investment/high return
- UFPI provides engineering and production expertise in a field that's not accustomed to either and is asking for both.



## **UFPI** and Manufactured Housing



- Universal was incorporated in 1955 as a supplier to this market.
- Today, we're the leading supplier of engineered trusses as well as cut-to-order structural lumber components, plywood, and engineered wood products.
- UFPI serves 474 customer locations including these leading manufacturers:





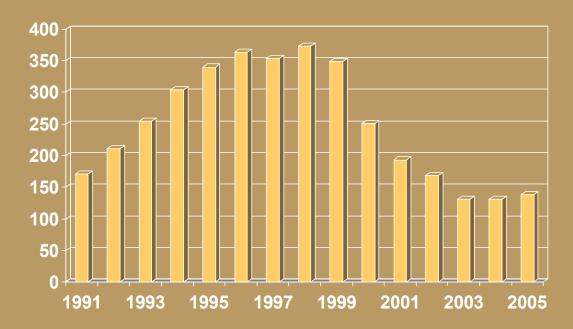






## **MH Growth Opportunities**

- UFPI has increased its focus on modular market.
- UFPI has proprietary products that are gaining demand.
- The industry's rate of decline has leveled off; UFPI is wellpositioned to serve strengthening market.



MH shipments in thousands of units.



Universal has developed new products that are providing opportunities for manufacturers to improve and customize their homes. A few of these products include:

- Pop-Up dormers
- ■Open Joist 2000®
- Double-hinge plates







#### Pop-up Dormer

Allows manufacturers to "pop up" pre-assembled dormers

on the job site.







#### Open Joist 2000®

A finger-jointed joist that provides enhanced strength and allows mechanical systems to be installed through its open-web design.

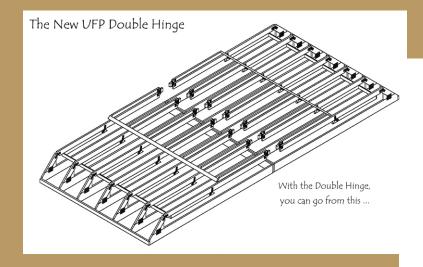


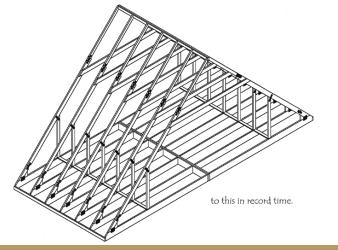




## The Double-Hinge Plate

Allows a manufacturer to finish the peak of a roof in the plant instead of on-site (the roof peak unfolds with the DHP plate). It also can allow for a larger overhang, giving the home a more customized look.







#### **Universal Performance**

- UFPI hit its goals in its five-year plan that ended in 2002. Its new five-year plan calls for the company to hit these targets by 2007:
  - Grow sales by more than \$1 billion (to \$2.65 billion)
  - Increase working capital efficiency by 10%
  - Increase pre-bonus ROI by 33%
- UFPI is on track to reach these goals.



## **Acquisitions**

- Plan calls for our growth to be 50% organic and 50% acquisition.
- Acquisition criteria include:
  - Strategic business and geographic fit
  - Strong management team that will stay to operate business
  - Target purchase price of 4.0 to 6.0 x average trailing EBIT
  - Targets: Treating consolidation, new products/ services, engineered wood components, framing, and specialty packaging



## **Financial Strength**



#### 2004 Results

#### In thousands, except per-share data

Financial Highlights	Twelve Months 2004 2003		% Change
YTD Net Sales	\$2,453.3m	\$1,898.8m	+29.2
YTD Net Earnings	\$48,603	\$40,119	+21.1
YTD Diluted Earnings Per Share	\$2.59	\$2.18	+18.8



# Sales by Market – 2004

### % Change

D-I-Y	+9.0%
Site-Built	+56.7%
Manufactured Housing	+36.6%
Industrial	+45.1%
Total	+29.2%



# September 2005 YTD Results

In thousands, except per share data

Financial Highlights	<b>Nine N</b> 2005	<b>lonths</b> 2004	% Change
YTD Net Sales	\$2,038.2m	\$1,917.5m	+6.3
YTD Net Earnings	\$51,190	\$39,949	+28.1
YTD Diluted Earnings Per Share	\$2.69	\$2.13	+26.3



# Sales by Market – September 2005 YTD

% Change

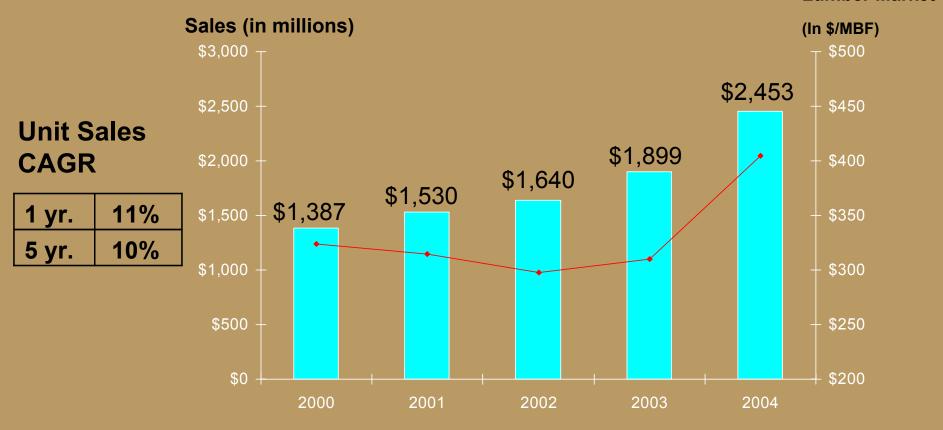
	D-I-Y	-0.7%
	Site-Built	+13.2%
	Manufactured Housing	+8.6%
<b>T</b>	Industrial	+11.1%
	Total	+6.3%



### Sales Growth

#### **Lumber Market**

Universal



Average Lumber Market (\$/MBF)

### **EBITDA Growth**

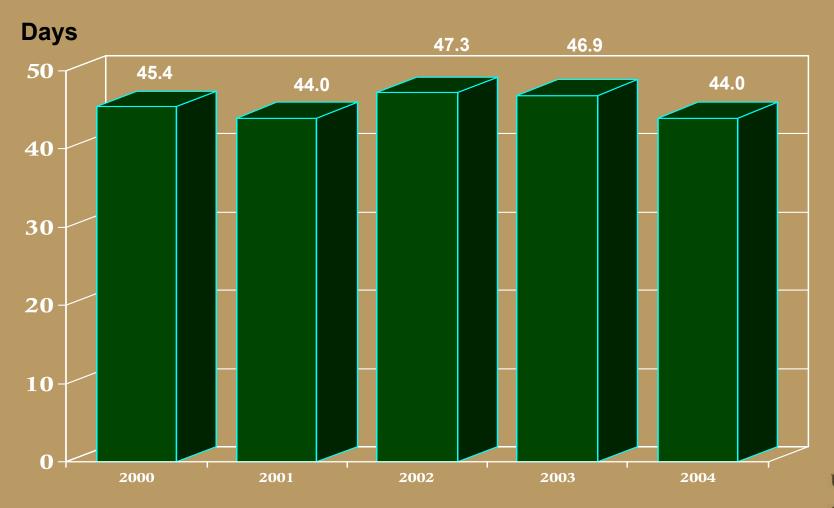
**EBITDA** 





Value-Added Sales %

# **Cash Cycle**

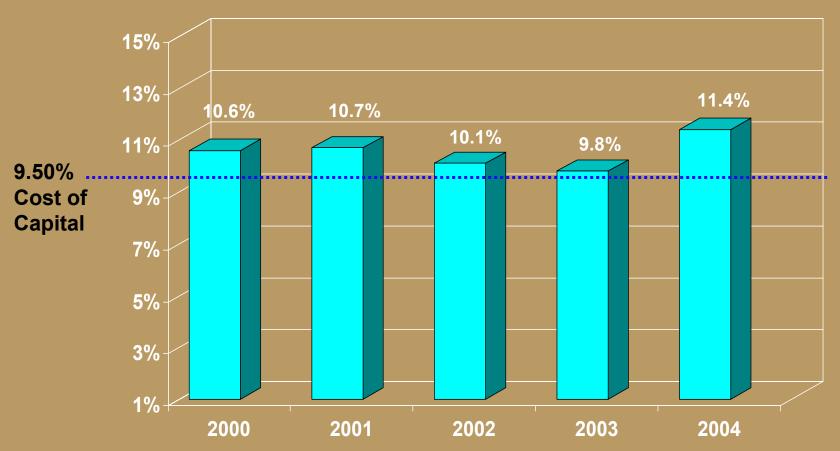


NOTE: Cash cycle = Days Receivables Outstanding + Days Supply of Inventory - Days Payables Outstanding.



# **Return on Capital**

#### **Hurdle Rate = 12%**

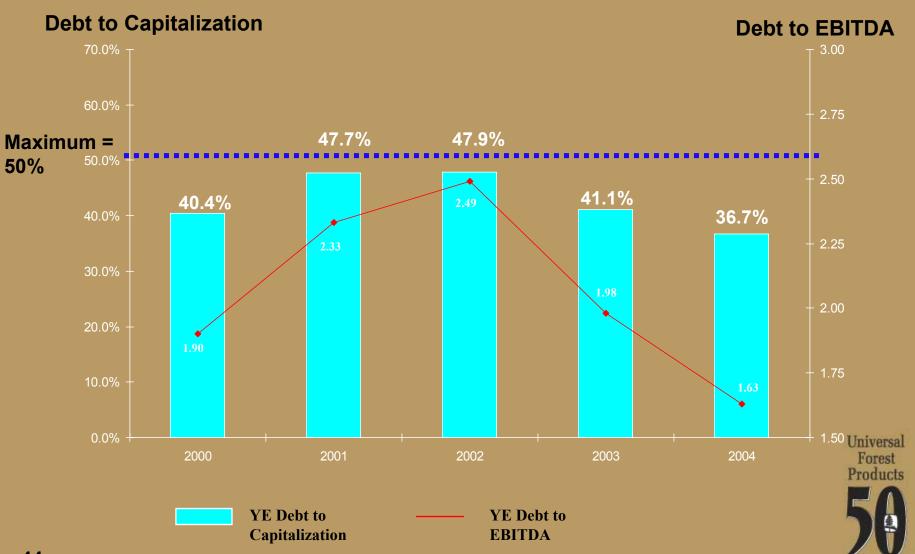


Note: Please see the company's website, www.ufpi.com, for reconciliation to related GAAP measurement.



Universal

# **Capital Structure**



### **UFPI** spells opportunity









### **Summary**

- Universal achieves strategic balance through cyclical, counter-cyclical, and noncyclical markets
- Consolidation among customers has created a need for national suppliers and producers: UFPI's competitive advantage



## **UFPI** spells opportunity









### **Summary**

- Growing demand for value-added products and EWP enhances profitability because of higher margins generated by these products
- UFPI is flexible; can shift production and sales focus to high demand markets
- UFPI has tremendous purchasing power



## **UFPI** spells opportunity









### **Summary**

- Track record of setting and achieving goals
- Strong and growing market share
- Strong culture
- Well-trained workforce and strong management team



### **UNIVERSAL FOREST PRODUCTS**









