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## ZixIt and IT FACTORY Join Forces to Bring Enhanced Email Security To Users of Lotus Notes®

## ZixIt plug-in for Lotus Notes targeted for First Quarter 2001

DALLAS – January 8, 2000 – ZixIt Corporation (Nasdaq:ZIXI), premier provider of products and services that bring privacy and security to Internet communications, and IT FACTORY Inc., the leading supplier of collaborative e-business solutions, today announced a strategic partnership to bring ZixIt's award-winning email security products, ZixMail™ and SecureDelivery™, to the Lotus Notes® environment. IT FACTORY, Lotus' largest and fastest-growing business partner, will integrate the ZixIt plug-ins for Lotus Notes, enabling the more than 60 million Notes users worldwide to protect email messages sent through the Internet. IT FACTORY also will market and deliver the ZixIt plug-ins for Notes through its global field sales organization and through its network of more than 300 business partners.

Ensuring the privacy of messages sent via the Internet to outside partners and suppliers is critical to further enhancing products like Notes and positioning them as strategic tools for enabling B2B e-commerce. ZixIt is developing Notes plug-ins for both its SecureDelivery and ZixMail services. Seamlessly integrated into Lotus Notes, these plug-ins can be easily deployed throughout an organization. For corporate users, the cost of ZixIt's secure messaging services is just \$2 per month per email address.

"Our partnership with IT FACTORY is ideal for integrating ZixIt's technology into the Notes platform, and most importantly, it allows us to take advantage of the significant IT FACTORY marketing and sales channels," said Jeff Papows, chairman of the board of ZixIt Corporation and former chief executive officer of Lotus Development Corp. "With IT FACTORY's significant penetration among the worldwide Notes community, we expect rapid ramp-up and adoption of ZixIt's award-winning technology within the Notes user base."

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Recent alliances with Yahoo!, Entrust Technologies, Hummingbird Ltd., and Control Systems Inc. reflect the growing reputation of ZixIt as a premier provider of solutions for secure electronic messaging. ZixIt received prominent industry recognition with the prestigious "Editors' Choice" award in the January 16, 2001, issue of *PC Magazine*.

"This type of alliance is strategically important to enhancing email programs such as Lotus Notes because it establishes an infrastructure capable of supporting B2B e-commerce," said Lars Johansen, president and chief executive officer of Cambridge-based IT FACTORY. "While the Notes platform utilizes strong security technology inside an organization, until now there has been no easy way to ensure the security of messages sent via the Internet. With the ZixIt plugins, companies can take advantage of the industry-leading collaborative functionality of the Notes platform while deploying their highly secure B2B infrastructures."

Bob Stack, Vice President of Information Systems for Natural Microsystems, an IT FACTORY customer, said, "We are very enthusiastic about being able to bring ZixIt technology to all of our Notes users. We have a very complex business supply chain, and we regularly exchange sensitive data with our partners. Secure messaging with our outside partners is an extremely valuable proposition for us."

The release of ZixIt's SecureDelivery and ZixMail plug-ins for Lotus Notes is targeted for late first quarter or early second quarter of 2001.

## **About IT FACTORY**

IT FACTORY Inc. is the leading global supplier of collaborative e-business solutions, supported by an award-winning development architecture and comprehensive set of software development tools. Four-time Lotus Beacon Award winner (and six-time finalist), IT FACTORY has a rapidly expanding installed base of more than 500,000 ITF product licenses worldwide. IT FACTORY distributes its technology through its 100-person professional services group and more than 300 highly qualified business partners, as well as through its on-line storefront, the Shop@IT FACTORY. The company's product line consists of the ITF Software Development Kit<sup>TM</sup>, an

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advanced development architecture for Lotus Notes, the ITF Business Suite <sup>™</sup>, the ITF Plus Suite, and a set of related support and training services. With its more than 250 employees worldwide, IT FACTORY is the world's largest ISV in the collaborative technology industry. IT FACTORY is backed by international venture capital, allowing continued aggressive growth. The Company is headquartered in Cambridge, Massachusetts, with regional offices in Washington, DC; New York City; Raleigh, NC; Atlanta, GA; and Nashville, TN, and has international offices in Denmark, England, Germany, The Netherlands, Norway, Sweden, and Australia. Find out more at www.itfactory.com.

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## **About ZixIt Corporation**

ZixIt Corporation provides products and services that enhance security, privacy, and convenience for users of the Internet. Principal services include: SecureDelivery.com<sup>TM</sup> - an Internet securemessaging portal, and ZixMail<sup>TM</sup> - a secure document delivery and private email service that enables users worldwide to easily send and receive encrypted and digitally signed communications using their existing email systems and addresses. Find out more at www.zixit.com.

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