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ZixMail™ Wins Editors' Choice Award from *PC Magazine*

Leading high-tech industry publication says ZixMail "Tops the Pack"

DALLAS – January 2, 2001 – ZixIt Corporation (Nasdaq: ZIXI), premier provider of products and services that bring privacy and security to Internet communications, today announced that its flagship product, ZixMail™, has won *PC Magazine's* Editors' Choice award in the email security category.

ZixMail received the Editors' Choice recognition in connection with a feature article about Internet privacy and security. *PC Magazine* noted: "For secure email, ZixIt's ZixMail tops the pack. It lets you send encrypted messages to anyone (no matter what client the recipient uses)...." ZixIt received the award after *PC Magazine* concluded that ZixMail was superior to other email security providers and services.

"We are pleased that the technology experts at *PC Magazine* have selected ZixMail as the single best product for secure email," said David Cook, president and chief executive officer of ZixIt Corporation. "In addition to our standalone version of ZixMail, which works with any email platform, millions of Microsoft Outlook users can use ZixMail directly from within Outlook, and soon, we will complete a ZixMail version for Lotus Notes."

ZixIt's ZixMail and SecureDelivery™ secure-messaging services enable users to send encrypted and digitally signed email communications to any email address in the world. Pricing for the use of ZixIt's services is \$18 per year for individuals and \$2 per month for corporate users.

The *PC Magazine* Editors' Choice award for ZixMail in the January 16, 2001, issue comes shortly after the announcements of strategic agreements between ZixIt and Yahoo! Inc., Entrust

— more —

Technologies, Inc., Hummingbird, Ltd. and Control Systems, Inc. Yahoo! recently enabled its Yahoo! Mail users to have their composed email messages delivered to recipients via ZixIt's SecureDelivery service.

About *PC Magazine*

PC Magazine is an independent guide to technology. Its mission is to test and review computer- and Internet-related products and services and to report fairly and objectively on the results. Its reviews are written without regard to advertising or business relationships with any vendor.

About ZixIt Corporation

ZixIt Corporation provides products and services that enhance security, privacy and convenience for users of the Internet. Principal services include: Secure Delivery.com™ – an Internet secure-messaging portal, and ZixMail™ – a secure document delivery, private email and message tracking service that enables users worldwide to easily send and receive encrypted and digitally signed communications using their existing email systems and addresses. For further information, visit www.zixit.com or contact investor relations at (214) 515-7357.

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