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ZixIt Adds 20-year Healthcare Veteran Patrick Feyen to Management Team as Director of Healthcare Sales

DALLAS – March 14, 2001 – ZixIt Corporation (Nasdaq: ZIXI), a premier provider of products and services that bring privacy, security, and convenience to Internet communications, announced today that it has named Patrick E. Feyen as the new director of healthcare sales for the company. Feyen will direct ZixIt's sales efforts for the company's ZixMail™ product – a secure document delivery and private email service – to healthcare organizations.

“With important concerns about patient confidentiality and privacy, the healthcare industry represents a significant opportunity for ZixIt's secure Internet communications applications,” said Steve Gersten, senior vice president of sales and marketing for ZixIt Corporation. “Patrick's knowledge of the issues affecting healthcare providers, coupled with his 20 years of experience in the industry, should enable us to gain rapid acceptance of ZixIt's products in an industry that demands high levels of security and privacy support.”

Most recently, Feyen served as president and chief executive officer for PacifiCare of Texas and Oklahoma. Feyen first joined PacifiCare in its Oregon division, where he also served as president and chief executive officer. Prior to his tenure with PacifiCare, Feyen was vice president of finance and controller for Michigan Health Care. He began his career in the healthcare industry with Mercy Health Services as vice president of finance and chief financial officer.

“As technology continues to become a more integral component in the practice of healthcare, it is increasingly important to ensure that innovative developments designed to foster improved

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administration also maintain the privacy and security of confidential patient records – core strengths of ZixIt’s product line,” said Feyen. “I look forward to the opportunity to share with the healthcare industry the unique benefits and security enhancements that ZixIt has to offer.”

ZixIt Corporation provides products and services that enhance security, privacy, and convenience for users of the Internet. The company’s ZixMail™ product is a secure document delivery and private email service that enables Internet users worldwide to easily send encrypted and digitally signed communications using their existing email systems and addresses. For more information or to easily send encrypted and certifiable email, visit www.zixit.com.

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