



Media Contact: Lindsay Leslie, Fleishman-Hillard, (214) 665-1341, lesliel@fleishman.com

**Jeff Papows, Steve Beckhardt,
Collaborative Computing Business Leaders,
To Discuss Future of Messaging and Collaboration**

**Free Technology Seminars in New York, Boston, Washington, Atlanta
to Discuss Strategies for Maximizing the Value of Collaborative Technologies**

DALLAS – May 2, 2001 – More than 90 percent of all companies have invested in messaging platforms – such as Lotus® Notes®/Domino® and Microsoft® Outlook®/Exchange® – as the basis for company-wide and inter-enterprise communications and have significant concerns with these systems, such as how to maximize their investment and productivity. To address these issues, ZixIt Corp. (Nasdaq: ZIXI), a leading provider of products and services that bring privacy, security, and convenience to Internet communications, announced today free seminars to discuss the future of messaging and collaborative computing.

The keynote speakers at the *Future of Messaging and Collaborative Computing* seminars will be Jeff Papows, former chief executive officer of Lotus Development Corp., and Steve Beckhardt, co-founder and former chief executive officer of IRIS Development, the firm that developed Lotus Notes and Domino. Papows and Beckhardt also will help map out strategies for future investments in messaging and collaborative computing technologies.

Co-sponsored by ZixIt Corp. and IT FACTORY, Inc., the world's leading provider of knowledge technology solutions, the free seminars will feature Papows speaking in New York and Boston and Beckhardt speaking in Washington and Atlanta. The seminar schedule includes:

- New York: Thursday, May 10, from 9-11 a.m., at the W Hotel
- Boston: Thursday, May 10, from 4-6 p.m., at the Colonnade
- Washington: Thursday, May 16, from 4-6 p.m., at the Willard Hotel
- Atlanta: Thursday, May 17, from 4-6 p.m., at the Westin Peachtree Plaza
- Chicago, Dallas, Los Angeles, and San Francisco in September.

"As Internet communications mature past current messaging platforms, businesses are realizing the need for increased functionality and security. The seminar is designed to address the issues of privacy, security, and functionality, as well as future messaging strategies," said Papows.

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The seminars will address many messaging and collaborative computing topics, including strategies that will help maximize the value of messaging investments in the future. During the seminars, the speakers will address how to build and deploy “knowledge solutions” that leverage existing investments in both Lotus Notes/Domino and Microsoft Outlook/Exchange.

The speakers also will discuss the real issues behind the Lotus Notes/Domino versus Microsoft Outlook/Exchange battle and why some companies are considering an Internet-based mail system instead. Additionally, the speakers will offer tips on strategies for addressing security and privacy simply and effectively as an integrated part of the messaging solution, as well as how to bring the promise of “knowledge management” into practical business solutions that have a positive impact on business performance.

In addition to Papows and Beckhardt, the panel of speakers will include Douglas Kramp, vice president of business development for ZixIt Corp., and David Shimberg, executive vice president of global alliances for IT FACTORY. To register for the free event, call (888) 727-7220 or register online at www.zixit.com/seminar. Future seminars are scheduled in Chicago, Dallas, Los Angeles, and San Francisco.

About IT FACTORY

IT FACTORY is a leading global provider of knowledge technology solutions that increase organizational effectiveness and turn enterprise knowledge into enterprise profit. IT FACTORY solutions build upon an organization’s existing investment in the predominantly installed messaging platforms, Lotus Notes/Domino or Microsoft Exchange, resulting in cost-effective solutions with rapid business impact. IT FACTORY provides solutions via its own professional service organization and field sales force, as well as via an international network of more than 300 highly qualified business partners. The company is headquartered in Cambridge, Massachusetts, with 15 offices throughout the world. Find out more at www.itfactory.com or call (617) 306-5938.

About ZixIt

ZixIt Corp. provides products and services that enhance security, privacy, and convenience for users of the Internet. The company’s ZixMail™ product is a secure document delivery and private email application and service that enables Internet users worldwide to easily send encrypted and digitally signed communications using their existing email systems and addresses. For more product information,

email sales@zixit.com, call (214) 370-2000, or visit www.zixit.com. For ZixIt investor information, call (214) 515-7357 or email invest@zixit.com.

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