### NEWS RELEASE For immediate release Page 1 of 3



Financial Media: Cindy Lawrence, MS&L, (212) 213-7484 cindy.lawrence@mslpr.com Product Media: Lindsay Leslie, FH, (214)\_665-1341, lesliel@fleishman.com ZixIt Investor: Beverly V. Fuortes, (214) 515-7357, invest@zixit.com AlphaOmegaSoft: Noriko Harada +81-3-5575-2201 n.harada@alphaomega.co.jp

# ZixIt and AlphaOmega Soft Announce Exclusive Distribution Agreement for Japan

Fujitsu Affiliate to Provide Accelerated Distribution of  $\mathbf{ZixMail}^{^{\mathrm{TM}}}$  in New Market

**DALLAS** – July 2, 2001 – ZixIt Corp. (Nasdaq: ZIXI), a leading provider of products and services that bring privacy, security, and convenience to Internet communications, and AlphaOmega Soft Co., Ltd., a Tokyo-based software development company and sales affiliate of Fujitsu Limited, announced today a strategic marketing agreement.

Under the agreement, AlphaOmega Soft becomes the exclusive distributor of  $ZixMail^{TM}$  for Japan in return for guaranteed minimum payments to ZixIt during the three-year course of the agreement. The agreement is the first of its kind outside of the United States for ZixIt.

ZixMail is an easy and affordable way for companies and individuals to send email that is private, secure, and certified. With its irrefutable certified receipt feature, ZixMail improves security of email communications sent internally as well as beyond firewalls, making it a useful everyday business tool as well as a natural extension to a company's corporate security policy.

"This agreement underscores the importance of Internet messaging security to the Japanese market," said ZixIt Chairman Jeff Papows. "AlphaOmega Soft recognizes Internet email security to be a vital issue in Japan, and we're gratified by their endorsement of ZixMail for its technological elegance, particularly considering the prestigious backers of AlphaOmega Soft, which include Fujitsu and Softbank. This relationship represents a tremendous opportunity for ZixIt to enter one of the world's foremost business centers with the backing of a strategic regional partner."

– more –

According to the arrangement, AlphaOmega Soft Co., Ltd. has the exclusive right to distribute ZixMail in Japan over a three-year period. ZixMail is complementary to other products AlphaOmega Soft currently markets and will be the first secure email product to be offered in Japan that can be quickly implemented by corporations without consulting fees, additional hardware, or increased IT support.

"Our clients, which range from leading companies based in Tokyo to multinational firms, use the Internet for communication and critical business needs. We see a valuable opportunity to offer them a service such as ZixMail, which can be used to send messages and attached files to any email address in the world safely and securely, without custom development, and at a reasonable price," said Takamasa Sasaki, president and chief executive officer of AlphaOmega Soft.

An English-language version of ZixMail is currently available to AlphaOmega Soft's customers from its Web site at www.alphaomega.co.jp as a free trial. A Japanese-language version of the product is scheduled to make its debut later this year.

Steve Gersten, senior vice president of sales at ZixIt Corp., said, "ZixMail's convenience is a major draw for this market, particularly the certified receipt and the send-to-anyone feature, which allows users to send secure messages to individuals who have yet to download the product."

He continued, "Our agreement with AlphaOmega Soft, which guarantees ZixIt a minimum of \$1.2 million in service fees over three years, is one of many opportunities we are aggressively pursuing in the international arena. It appears that global companies are keenly aware of the need to safeguard their proprietary information and recognize that email is probably the single largest unprotected application that exists in the corporate world today."

AlphaOmega Soft and ZixIt have agreed that their target goal for sales in Japan over the next 12 months will be approximately 200,000 users, with progress made in Japan contributing to ZixIt's overall sales goals.

### About AlphaOmega Soft Co., Ltd.

AlphaOmega Soft Co., Ltd. is a provider and developer of software for data recovery, voice recognition, multimedia, security, and storage. AlphaOmega Soft's current client list includes Fujitsu Limited; IBM Japan, Ltd.; Softbank Corp.; Kinko's, Inc.; Toshiba Information Equipment Co, Ltd.; NEC Corp.; Matsushita Electric Industrial Co. Ltd.; and Sony Electronics, Inc. AlphaOmega Soft Co., Ltd. was founded in 1995 by a group of investors that includes Fujitsu Limited, Softbank Internet Fund, Mitsubishi Corp., and Nomura Securities.

## About ZixIt Corp.

ZixIt Corp. provides products and services that enhance security, privacy, and convenience for users of the Internet. The company's ZixMail<sup>™</sup> product is a secure email application and service that enables Internet users worldwide to easily send encrypted and digitally signed communications using their existing email systems and addresses. For more information, email sales@zixit.com, call 214-370-2000, or visit www.zixit.com. For ZixIt investor information, call (214) 515-7357 or email invest@zixit.com.

#### **Safe Harbor Statement**

The following is a "Safe Harbor" statement under the Private Securities Litigation Reform Act of 1995. This release contains forward-looking statements. These forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ materially from those projected in the forward-looking statements. These risks and uncertainties include, but are not limited to, the following: the limited operating history of the company in the Internet arena; the rapid development of competition in the Internet arena; the company's ability to successfully and timely develop its products and execute its business strategy; and the company's ability to achieve broad market acceptance for its products and services. Further details on such risks and uncertainties may be found in the company's public filings with the SEC.

###