

## **ZixIt and PC Guardian Enter Into Strategic Marketing Agreement**

### **Agreement Offers Customers Broad Range of Computer Security Solutions**

DALLAS – Aug. 1, 2001 – ZixIt Corporation (Nasdaq: ZIXI), a leading provider of products and services that bring privacy, security, and convenience to Internet communications, announced today that it has entered into a strategic marketing agreement with San Rafael, CA-based PC Guardian (<http://www.pcguardian.com>), developer of client-based data encryption software and computer anti-theft devices, to co-market each organization's encryption products. The two-year agreement will allow both companies to expand the range of information security solutions each firm offers the enterprise market. Financial details were not disclosed.

According to PC Guardian President Noah Groth, the agreement spotlights the synergies between the companies' information security solutions.

"ZixIt shares our goal of developing products that incorporate advanced technology, and yet are extremely easy to use," said Groth. "By co-marketing our products, PC Guardian and ZixIt give IT decision-makers access to a broad range of solutions that can secure data on every client, between clients, and across networks."

"PC Guardian represents a tremendous opportunity for ZixIt," said Doug Kramp, vice president of business development for ZixIt. "PC Guardian is well-established in the industry, with more than 17 years of experience developing client-based computer security products exclusively for enterprises. Our ZixMail™ service is an excellent complement to PC Guardian's industry-leading client-based encryption software and anti-theft devices."

Under the arrangement, ZixIt will introduce enterprise users to PC Guardian's Encryption Plus® family of data protection programs, including Encryption Plus® Folders and Encryption Plus® Hard Disk. These Windows-based programs combine advanced encryption technology, centralized administration, and exceptional ease-of-use to help enterprise users protect information stored in folders, on hard drives, or on removable media.

In addition, PC Guardian will add ZixMail™ to the range of email solutions it already provides. ZixMail™ improves Internet communication security beyond existing firewalls, serving as a natural extension to a company's corporate security policy. ZixMail enables users to easily send encrypted and digitally signed communications to anyone, even non-ZixMail users, and makes it virtually impossible for anyone but the sender and intended recipient to access the message.

### **About PC Guardian**

Founded in 1984 and with offices in the United States and United Kingdom, PC Guardian develops computer security software and anti-theft devices for large enterprise users, including numerous blue-chip and Fortune 500 firms, large institutions, the U.S. government, and other agencies. Encryption Plus Hard Disk was a finalist in *Secure Computing's* 2001 Best Encryption Product of the Year, and Encryption Plus Folders was a finalist in *PC Computing's* MVP 2000. Worldwide, more than a half million users are protecting their data with Encryption Plus products. For more information, email [info@pcguardian.com](mailto:info@pcguardian.com) or call 1-800-288-8126 (415-459-0190).

### **About ZixIt Corporation**

ZixIt Corporation provides products and services that enhance security, privacy, and convenience for users of the Internet. The company's ZixMail product, featured as *PC Magazine* 2001 Editors' Choice for email security, is a secure email application and service that enables Internet users worldwide to easily send encrypted and digitally signed communications using their existing email addresses and systems. ZixIt's state-of-the-art secure data center ensures seamless, secure delivery of electronic messages. The center has the capacity, scalability and infrastructure to easily support every email address in the world. For more information or to easily send encrypted and certifiable email, visit [www.zixit.com](http://www.zixit.com).

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