



ZixIt Selected by Four Healthcare Companies to Provide Secure Email

*ZixMail Chosen by Healthcare Providers
to Address HIPAA Compliance Requirements*

DALLAS, August 14, 2001— ZixIt Corporation (Nasdaq: ZIXI) announced today that WellMed Medical Management, IPC-The Hospitalist Company, Texas Oncology, P.A., and Radiology Associates of Tarrant County have all chosen ZixMail™, a secure email application and service, to ensure the security of documents sent and received by email via the Internet. This will help them comply with Health Insurance Portability and Accountability Act (HIPAA) regulations for electronic messaging. All companies conducted thorough product evaluations before selecting ZixMail and are now in the first stage of phased-in deployment.

“The healthcare industry is increasingly turning to the Internet to conduct business. Our objective is to make the medical profession aware that HIPAA compliance in electronic messaging can be simple with ZixMail,” said Steve Gersten, senior vice president of sales and marketing for ZixIt. “ZixIt facilitates healthcare professionals, doctors, clinics, hospitals, pharmacies, insurers, health plans, and all other healthcare providers in complying with new patient privacy laws. Not only do we easily satisfy their stringent security requirements, our unique certified receipt feature will actually help them increase efficiencies and decrease costs.”

ZixMail works with all popular email systems and improves Internet communications security beyond existing firewalls, enabling users to easily send encrypted and digitally-signed communications to anyone, even non-ZixMail users. Users do not change their email addresses or systems. ZixMail’s certified receipt feature, which provides proof of delivery by irrefutably establishing when a message was sent and opened, further increases its usefulness as an everyday business tool. Both large enterprises and small businesses can benefit from ZixMail’s flexibility and scalability.

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About the Healthcare Providers

Company	Primary Service	Headquarters Location
WellMed Medical Management	Physician Practice Management Services	San Antonio, TX
IPC-The Hospitalist Company	Patient Care Services	North Hollywood, CA
Texas Oncology, P.A.	Oncology Services	Houston, TX
Radiology Associates of Tarrant County	Radiology Services	Fort Worth, TX

About ZixIt Corporation

ZixIt Corporation provides products and services that enhance security, privacy, and convenience for users of the Internet. The company's ZixMail product, featured as *PC Magazine* 2001 Editors' Choice for email security, is a secure email application and service that enables Internet users worldwide to easily send encrypted and digitally-signed communications using their existing email addresses and systems. ZixIt's state-of-the-art secure data center ensures seamless, secure delivery of electronic messages. The center has the capacity, scalability, and infrastructure to easily support every email address in the world. For more information or to easily send encrypted and certifiable email, visit www.zixit.com.

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