



## **ZixIt and Esker Agreement Links Intelligent Document Delivery Software to Secure Message Transport Service**

*Deal Marks First Widespread Distribution Opportunity for ZixMail in Europe*

DALLAS, August 15, 2001— ZixIt Corporation (Nasdaq: ZIXI) and Esker, Inc., a Lyon, France-based leader in intelligent information delivery, have entered into a strategic marketing agreement to enable users of Esker's Pulse™ product, an intelligent multi-channel delivery solution of business-critical information, to send electronic documents and data securely through ZixIt's ZixMail.net™ secure message portal. Pulse provides ZixIt with a path to offer its secure message delivery services for previously unsupported classes of applications. ZixMail.net provides a browser-based solution for sending and receiving secure messages over an SSL Internet connection. This agreement covers all geographic regions in which Esker has operations, including Europe, North and South America, and the Pacific Rim. Specific financial terms of the agreement were not disclosed.

Pulse transforms data from any business application into popular formats such as HTML, XML, email, PDF, fax, and print, and delivers it to anyone, anywhere, and in any volume. Through this agreement, any application connected to Pulse will be ZixMail-enabled for secure information delivery to end-users. As a result, customer communications via Pulse will have the additional assurance of secure delivery of essential documents such as invoices, bills, statements, and trade confirmations in the desired format.

"As part of a broader content management strategy, enterprises need to pay particular attention to the security issues around distributing their content over the Internet," said Mark Gilbert, research director, Gartner Group, when asked to comment on the agreement.

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“Our customers deliver significant numbers of urgent, commerce-related documents critical to their businesses,” said Mitch Baxter, executive vice president of business development for Esker. “It is natural that secure delivery is often a requirement for this type of information. We are constantly looking to enhance our products and form quality partnerships that bring new benefits to our customers. Incorporating ZixIt’s secure email solution allows Esker to further differentiate Pulse from other information delivery applications.”

“This alliance strengthens the value proposition of Esker’s document delivery technology,” said Doug Kramp, vice president of business development for ZixIt. “The combination of ZixIt’s technology and the Pulse product will allow organizations of any size to be confident that critical documents are sent securely to the correct recipients. This is yet another example of how ZixMail is an everyday business tool for corporations to secure their Internet communications, and we anticipate this alliance will increase the already strong interest in ZixIt technologies among the Fortune 1000.”

Pulse captures data from applications running on IBM mainframes, AS/400s (iSeries), Unix systems, and Windows NT/2000 servers, including ERP, CRM, SCM, accounting, and many other mission-critical business applications. Featuring a revolutionary technology called General Document Recognition (GDR), Pulse recognizes the content of incoming data and uses it to identify the types of documents and recipients, then addresses them, makes necessary formatting and data transformation changes, and transmits them to almost any client device, such as email and fax.

### **About Esker Software**

Esker Software solutions enable intelligent access to and delivery of core business information from any data source, in any format, to any recipient. Esker extends the reach of information technologies and shortens the distance between people and information. The company was founded in 1985 and is traded on the French Stock Exchange (Le Nouveau Marché: 3581). In 2000, Esker reported sales of 27.4 million Euros (about \$25.9 million). In September 2000, Esker finalized an agreement to acquire VSI, a California-based developer of fax server solutions. Esker’s operations span North America, South America, Europe, and Asia/Pacific with about 300 employees and an installed base of 2 million licensed users worldwide. For more information, visit [www.esker.com](http://www.esker.com).

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### **About ZixIt Corporation**

ZixIt Corporation provides products and services that enhance security, privacy, and convenience for users of the Internet. The company's ZixMail product, *PC Magazine* 2001 Editors' Choice for email security, is a secure email application and service that enables Internet users worldwide to easily send encrypted and digitally-signed communications using their existing email addresses and systems.

ZixIt's state-of-the-art secure data center ensures seamless, secure delivery of electronic messages.

The center has the capacity, scalability, and infrastructure to easily support every email address in the world. For more information or to easily send encrypted and certifiable email, visit [www.zixit.com](http://www.zixit.com).

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