



**ZixIt Chosen by Bryan Cave LLP
to Provide ZixMail™ Secure Email Service Company-wide**

International Law Firm Signs Two-year Contract for ZixMail

DALLAS — Sept. 6, 2001 — ZixIt Corp. (Nasdaq: ZIXI), a leading provider of products and services that bring privacy, security, and convenience to Internet communications, announced today that it is implementing its ZixMail™ secure email service at Bryan Cave LLP, a leader among corporate, transactional, and litigation law firms with a diversified national and international practice. Bryan Cave has signed a two-year contract for ZixMail and will begin deployment on a firm-wide basis immediately. Bryan Cave will use ZixMail to enhance security, ensuring that confidential documents transmitted via the Internet are sent securely.

“We chose ZixMail after a pilot that included very important international transactions with a number of users. We were impressed with how much it increased productivity – it took less time, effort, and money to transmit secure documents than using an overnight, overseas delivery service. We are strong proponents of the benefits that ZixMail will bring to the firm and our diverse, multi-national client base,” said Bryan Cave’s technology partner, John Alber. “We consider it a major plus that ZixMail.net, which is used to send secure email to non-ZixMail users, also provides strong visual branding for Bryan Cave, so that these electronic messages are in keeping with our firm’s new visual identity program.”

ZixMail provides Internet communication security beyond existing firewalls, serving as a natural extension to a company’s corporate security policy. With the certified receipt feature, which enhances ZixMail’s use as an everyday business tool, ZixMail can replace overnight delivery, courier services, and certified mail. ZixMail requires no additional hardware, no expensive consulting fees, and minimal IT support.

Steve Gersten, senior vice president of sales and marketing for ZixIt, said, “The importance of email security is underscored when Bryan Cave, one of the world’s largest and most prestigious law firms, chooses to implement ZixMail. The legal industry is recognizing that an additional

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layer of security is needed beyond the traditional scope of firewalls, virus scanning, and intrusion detection. ZixMail is uniquely suited to this market because — in addition to its superior encryption and digital signature service — ZixMail has the capability to send secure messages to anyone, including non-ZixMail subscribers. ZixMail effectively extends the traditional confidentiality of the attorney-client relationship to electronic communications.”

Bryan Cave joins a number of other well-known law firms that have recently chosen ZixMail, including: Akin, Gump, Strauss, Hauer & Feld, LLP; Fulbright & Jaworski, LLP; Wiley, Rein & Fielding, LLP; Steptoe & Johnson, LLP; and Cooper, Rose & English, LLP.

About Bryan Cave LLP

A leading international law firm, Bryan Cave ranks among the 50 largest firms in the world and is one of the 30 largest in the United States. The firm has a diversified international practice and represents a wide variety of business, financial, institutional, and individual clients, including major publicly held multinational corporations, major and mid-sized privately held companies, partnerships, and emerging companies. With 17 offices in the United States, United Kingdom, the Middle East, and Asia, as well as the company's use of computer technology, Bryan Cave's 600 lawyers are able to serve their clients' needs in the world's leading business and financial markets.

About ZixIt Corp.

ZixIt Corp. provides innovative, affordable, easy-to-use products and services that enhance security, privacy, and convenience for users of the Internet. ZixIt's state-of-the-art secure data center has the capacity, scalability, and infrastructure to easily support encryption keys for every email address in the world. ZixIt's enterprise-class secure messaging solutions ensure seamless, secure delivery of electronic messages to anyone, anywhere. Additional information about ZixIt can be found at www.zixit.com.

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