ZixCorp™ Wins Contract from One of Nation's Leading Health Insurance Payors for New Secure Corporate Portal Service

ZixMessage Portal™ Serves as Centralized Corporate Access Point for Secure Communications

DALLAS – Aug. 20, 2002 – Zix Corp. (ZixCorp™), (Nasdaq: ZIXI), a global provider of secure e-messaging services, today introduced its newest service offering, ZixMessage Portal™, and announced that it is being deployed by one of the four largest payors and employee benefits organizations in the U.S. health insurance industry. The contract includes a corporate license for 5,000 users.

ZixMessage Portal is a Web-based, branded, secure e-messaging portal service that seamlessly integrates with a company's existing portal or functions as a standalone site. It provides businesses with a central access point to exchange private and secure email and a vehicle that can be used to repeatedly draw customers to the corporate portal. Hosted, monitored, and managed in the ZixSecure Center, ZixCorp's world-class data center, ZixMessage Portal is easily deployed and has little or no impact on a company's existing IT, Web and security infrastructures.

"ZixCorp is very pleased that one of the nation's most trusted and widely respected names in health insurance is now a customer for our new corporate portal service. The customer has over 12 million members and over 400,000 physicians in network, and over 50,000 plan sponsors. This announcement – in combination with our recent ZixVPM™ announcement that Blue Cross Blue Shield of Arizona, that state's largest health insurer with over one million members, is a customer – confirms that the industry is recognizing the requirement for secure e-messaging," said John A. Ryan, chairman, president, and CEO at ZixCorp.

Fully interoperable with all other ZixCorp e-messaging solutions, ZixMessage Portal expands the reach of options available with ZixCorp's Best Method of Delivery™

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intelligence, which automatically identifies and sends messages according to the recipient's email environment, to include desktop and network-based encryption solutions, the new secure portal service, and recipients with no encryption program at all. Customers are able to customize the suite by setting the order of the priority given to each of the delivery options available in Best Method of Delivery.

"ZixMessage Portal is a natural extension of a company's own Web site," said Daniel S. Nutkis, vice president, strategy and products at ZixCorp. "The need to protect confidential information sent via email is real, and more and more industry-leading organizations are taking the responsible and required measures of implementing a secure email solution."

ZixMessage Portal adds one more option to ZixCorp's fully integrated suite of secure e-messaging solutions to help companies adopt prudent business practices and instill trust and confidence in their customer base, as they grow their online initiatives. Key features of ZixMessage Portal include full logical or physical segregation; single sign-on authorization; comprehensive user profile management; and customized registration, full branding, and flexible tracking and reporting capabilities.

ZixCorp's suite of secure e-messaging services, including the new portal service, helps companies meet regulatory requirements, such as that set forth by the recently finalized privacy regulations of The Health Insurance Portability and Accountability Act of 1996 (HIPAA), which become effective in April 2003, as well as their own corporate prudent care standards.

About Zix Corporation

Zix Corporation (ZixCorp™), a global provider of a comprehensive suite of security solutions and professional services that address organizations' entire secure e-messaging needs - from assessment and verification tools, to security solutions on the desktop, across the enterprise, and beyond. These innovative, cost-effective, and easy-to-deploy solutions ensure the highest levels of security for corporate email and other electronic messages. ZixCorp's security suite enables organizations to leverage email as a mission-critical

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application that can be used efficiently and securely for even the most sensitive electronic

messages and content. Additional information about ZixCorp can be found at

www.zixcorp.com.

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NOTE TO EDITORS:

Additional product details are available by contacting the appropriate representatives at the
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