

Zix Corporation Chosen by MVP Health Care for Enterprise-Wide Secure e-Messaging**Complete solutions package for e-messaging security and policy management will help ensure HIPAA compliance**

DALLAS — Feb 6, 2003 — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of e-messaging management and protection services, today announced that MVP Health Care (MVP), a full-service employee health benefits company based in New York and serving more than 540,000 members throughout New York and Vermont, has chosen ZixCorp secure e-messaging services for their cost-effective and comprehensive approach to securing and managing e-messaging in compliance with privacy regulations under the Health Insurance Portability and Accountability Act of 1996 (HIPAA).

MVP has purchased a complete package of ZixCorp managed services to enable secure communications among MVP's employees, health plan members, physicians, and others in its provider network. MVP plans to implement secure e-messaging enterprise-wide using ZixVPM™, the secure e-messaging gateway solution from ZixCorp that provides company-wide privacy protection for inbound and outbound email communications combined with sophisticated policy-driven management of email. Selected for their ease of use, ZixCorp solutions ensure that messages will be encrypted in accordance with corporate and regulatory requirements with little or no impact on end-users. ZixAuditor™, ZixCorp's unique e-messaging assessment service, will be used to examine email traffic patterns and establish policies for email encryption and protection, as well as to monitor compliance on an ongoing basis. ZixPort™, a seamless, fully-integrated Web-based, branded, secure e-messaging portal service, will be used by MVP to provide members and employees with a central access point to exchange confidential and sensitive information by secure email.

"From assessment services to implementation, ZixCorp provided us with a cost-effective solution to meet our HIPAA regulatory requirements," said Peter Gilhooly, associate director of networking and telecommunications for MVP. "We liked the idea of having a centralized key management system. ZixCorp's solution took away the overhead for us — removing all the complexity and burden for IT administrators of managing public keys and HIPAA compliance lexicons, as well as the need to hire additional personnel to operate and maintain the system. As an organization proud of the many awards we have received recognizing our outstanding customer service, we also liked the simplicity of the system for our end users."

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"By using ZixCorp's policy-driven ZixVPM email management service, we are able to provide our email users the protection of secure e-messaging without asking them to change their normal email routines. ZixCorp has really taken any worries about the end user out of the equation," continued Gilhooly.

MVP is ranked among the top 15 health plans in the nation for member satisfaction according to the "State of Managed Care Quality Report" issued by the National Committee on Quality Assurance (NCQA). Known for its innovative use of technology to offer better healthcare, MVP views the addition of secure email as yet another feature it can provide to enhance communication between physicians, patients, and affiliates.

"MVP believes in making healthcare easier to use and more accessible for its members. ZixCorp solutions will help us carry out this promise," emphasized Gilhooly.

Daniel S. Nutkis, vice president, strategy and products at ZixCorp, said, "MVP's selection of ZixCorp is yet another confirmation from the healthcare community that our solutions effectively meet the needs of local, regional, and national organizations alike. ZixVPM 2.0's best-of-class features were designed to meet the growing requirements of organizations of all sizes that need to enforce increasingly complex corporate policies brought on by regulations, risk management considerations, and the desire to protect intellectual property in information exchanged via email. Bundled with both a comprehensive lexicon of validated policies to assist organizations in their efforts to meet standard-of-care guidelines and the mandates of HIPAA and a subscription to our new e-Messaging Policy Subscription and Advisory Service™, which provides continual updates to these policies, VPM 2.0 is a cost-effective approach to achieving compliance, while streamlining operations and maintaining user satisfaction. ZixCorp is pleased to welcome MVP Health Care, an innovator and leader in its region, as a ZixCorp solutions customer."

About MVP Health Care

MVP is a full-service employee health benefits company with headquarters in Schenectady, New York, and five regional offices throughout New York and Vermont. With 540,000 covered lives, MVP Health Care offers fully-insured employer health benefits plans including HMO, point-of-service (POS) preferred provider organization (PPO), and indemnity coverage through MVP Health Plan Inc. and the MVP Health Insurance Co. MVP Select Care Inc., and its subsidiary Upstate Administrative Services, offer administrative services only (ASO) to companies that self-insure their employees' health benefits. Additional information about MVP Health Care can be found at www.mvphealthcare.com.

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About Zix Corporation

Zix Corporation (ZixCorp™) is a global provider of e-messaging management and protection services. ZixCorp offers a portfolio of managed on-site and hosted e-messaging solutions to protect organizations from viruses, spam, and electronic attack, while delivering the ability to enforce corporate policies and securely send to anyone. ZixCorp's advisory services and secure e-messaging solutions enable organizations of any size to streamline operations, avoid obsolescence, mitigate risks, and leverage the cost and time efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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