

Zix Corporation Extends Leadership and Presence in Healthcare Industry as Supporter and Technology Provider for HealthyEmail™ Initiative

ZixCorp's ZixMail™ licenses to be made available to all physicians in the United States, as HIPAA Security Rule is finalized

DALLAS — Feb. 21, 2003 — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of e-messaging management and protection services, today announced its support for HealthyEmail™, a nonprofit organization created to maximize and accelerate the adoption of email usage in the healthcare industry. ZixCorp's support of the HealthyEmail organization, whose primary goal is to develop and disseminate guidelines, educational materials, and tools relating to email communications for the healthcare community, strengthens the company's presence in the healthcare sector. The practicality, robustness, and ease-of-use capabilities of ZixMail™ and ZixPort™, secure desktop and Web-portal e-messaging solutions from ZixCorp, will be demonstrated to key Congressional leaders and their staffs, as well as media and selected healthcare executives, as part of a HealthyEmail educational event at the U.S. Capitol on February 27, 2003.

To aid the new program, ZixCorp has agreed to provide at no cost ZixMail licenses to HealthyEmail. Based on this grant, the new organization will make available free two-year licenses of ZixMail to every physician in the United States. ZixCorp is also providing the HealthyEmail organization with the ZixPort™ enterprise portal service to enable any and all patients and partners not using a secure email system to communicate securely with participating physicians through the HealthyEmail Message Center.

These services are offered just as the final Security Rule of the Health Insurance Portability and Accountability Act of 1996 (HIPAA) is released and just in time for the April 2003 deadline for compliance with HIPAA's Privacy Rule. Some organizations may have delayed decisions regarding compliance with the Privacy Regulations mandate to appropriately safeguard protected health information sent via electronic networks, including email, so that they may consider requirements set forth in the final Security Rule. The final Security Rule defines encryption, including that used to secure email, as an "Addressable Specification," or one that an organization is required to meet unless it can determine that the specification is not "reasonable and appropriate" for that organization. This determination requires that a complex analysis be performed, taking into account numerous factors, including organizational size, cost, complexity, technical infrastructure, and likelihood and seriousness of potential security risks.

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Regarding compliance with the new Security Rule, John A. Ryan, chairman, president, and CEO of ZixCorp, said, "Organizations that analyze their own circumstances, risks, requirements, and available solutions in accordance with the HIPAA Security Rule relating to "Transmission Security", more specifically encryption of email, will find that complying — or simply encrypting email because it is the right thing to do — is very practical and that ZixCorp solutions have a clear advantage over others in the marketplace. ZixCorp solutions meet equally well the requirements of large, complex corporations and smaller scale organizations alike. ZixCorp solutions have made advanced secure e-messaging practical to deploy and use by overcoming the historical barriers of public key distribution and management, end-user complexities, and send-to-anyone limitations combined with tremendous scalability, high availability, and minimal cost.

"By supporting HealthyEmail, ZixCorp has now penetrated every segment of the healthcare industry, as our secure email solutions are already being deployed nationwide by leading health insurers, health systems, and other providers to secure their email communications. ZixCorp is pleased to contribute our commitment and our knowledge of healthcare security to the HealthyEmail effort," Ryan continued. "Our success in providing a completely interoperable set of desktop and enterprise solutions to our customers and our ability to scale those solutions to the size needed to serve the broader healthcare community is enabling all the disparate members of the country's healthcare system — from the largest insurers, to regional healthcare organizations and local healthcare sites, and now all physicians, their office staffs, and patients — to communicate with each other in a seamless and efficient manner. The result is better and safer healthcare, and we are all winners in the end."

Initially, HealthyEmail is focused on physician outreach by offering promotional efforts, education, and the support necessary to ensure awareness, adoption, and satisfaction by the physician community. By providing physicians with a repository of e-messaging information through instructive literature, guidelines, and ZixMail encryption software, HealthyEmail provides a Best Practices framework and a solution that aids physicians' offices by providing a secure email capability. Physicians or their staff members may go to www.healthyemail.org to access HealthyEmail educational material and download ZixMail licenses.

About Zix Corporation

Zix Corporation (ZixCorp™) is a global provider of e-messaging management and protection services. ZixCorp offers a portfolio of managed on-site and hosted e-messaging solutions to protect organizations from viruses, spam, and electronic attack, while delivering the ability to enforce corporate policies and securely send to anyone. ZixCorp's advisory services and secure e-messaging

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solutions enable organizations of any size to streamline operations, avoid obsolescence, mitigate risks, and leverage the cost and time efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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