

Zix Corporation to Provide Humana with ZixWorks™: HIPAA Compliant Secure e-Messaging

Humana partners with ZixWorks, a trusted third-party solution, to integrate Smart e-Messaging with Web security solution

DALLAS — Feb. 27, 2003 — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of e-messaging management and protection services, today announced a contract with Humana Inc. (NYSE: HUM), a *Fortune* 200 company serving approximately 6.6 million members and more than 330,000 providers, for secure e-messaging and content management services. Ranked as the 7th largest company in the health benefits industry by *Fortune*, Humana's contract covers the entire set of trusted third-party services encompassed in ZixCorp's ZixWorks™ offering, including its send-to-anyone secure email service, as well as advanced content management, anti-spam, anti-virus, and archiving services. Humana will also implement ZixPort™, ZixCorp's, browser-based, custom-branded secure e-messaging portal solution and will use the company's ZixAuditor™ assessment services to refine policies and monitor effectiveness on an ongoing basis.

After looking at several vendors, Humana chose ZixCorp to deploy a secure e-messaging solution enterprise-wide that will integrate with Humana's Web security system, providing a transparent experience and advanced identity authentication of registered users. Humana's emphasis on ensuring the privacy of member information is an integral part of its strategy to provide members and their physicians with secure access to information and tools to better choose and use health benefits. The ZixWorks solution is also expected to provide on-going compliance with the Health Insurance Portability and Accountability Act (HIPAA), requiring healthcare institutions in the United States to safeguard protected health information.

"ZixCorp's product suite will help us further enhance customer service by optimizing secure interactions between Humana, our employer groups, members, physicians and other healthcare providers," said Bruce J. Goodman, senior vice president and chief service and information officer of Humana. "ZixCorp provides a full set of outsourced services that cost-effectively meet our needs for a full life-cycle, secure e-messaging solution. We also saw opportunities to collaborate with ZixCorp on future offerings and drive innovation."

The ZixPort service will be fully branded and integrated on www.humana.com with Humana's own portal offerings, providing physicians, members, partners and employers with a transparent user

– more –

experience leveraging Humana's existing single sign-on security solution. Humana's customer service support applications will take advantage of ZixCorp's application program interfaces with the expectation of realizing increased efficiencies, lowering support costs and increasing customer satisfaction by providing Humana support staff with real-time information when supporting customers. The ZixPort service relies on the full 24/7 monitoring and management capabilities of ZixCorp's world-class data center.

ZixWorks provides the efficiencies and dedicated resources of a single source for full-service anti-spam, anti-virus, content management, filtering and scanning capabilities. The service is further supported by the ZixResearch Center™, which will manage the ongoing development and enhancement of these services.

John A. Ryan, chairman, president, and CEO of ZixCorp, said, "We are honored to be Humana's chosen provider of secure e-messaging management services. As a technology innovator with widespread influence in the healthcare industry, Humana recognizes the value of a simplified, total-care approach to managing communications. ZixWorks can deliver this value to small-scale companies as easily as it can to large-scale companies the size of Humana. We consider our selection by Humana, yet another ZixCorp customer counted among the top ten payors in the U.S. healthcare industry, to be one more proof point validating our strategy for this market."

About Humana Inc.

Humana Inc., headquartered in Louisville, Ky., is one of the nation's largest publicly traded health benefits companies, with approximately 6.6 million medical members located primarily in 18 states and Puerto Rico. Humana offers coordinated health insurance coverage and related services – through traditional and Internet-based plans – to employer groups, government-sponsored plans and individuals.

Information Week has ranked Humana as the sixth most innovative corporate user of information technology in the United States. The *InformationWeek* 500 are the nation's largest and most innovative users of information technology and together, they represent nearly one-third of all U.S.-based companies. More information regarding Humana is available at www.humana.com.

About Zix Corporation

Zix Corporation (ZixCorp™) is a global provider of e-messaging management and protection services. ZixCorp offers a portfolio of managed on-site and hosted e-messaging solutions to protect

– more –

organizations from viruses, spam, and electronic attack, while delivering the ability to enforce corporate policies and securely send to anyone. ZixCorp's advisory services and secure e-messaging solutions enable organizations of any size to streamline operations, avoid obsolescence, mitigate risks, and leverage the cost and time efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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