

Freeman Health System Selects Zix Corporation for System-wide Email Protection Services**Community-owned healthcare system implements multiple ZixCorp email protection solutions to cover four-state service area**

DALLAS — March 5, 2003 — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of e-messaging management and protection services, today announced that Freeman Health System, a nonprofit hospital system based in Joplin, Mo., has selected ZixCorp email services for its multi-hospital health system.

Freeman purchased the full range of ZixCorp's on-site email protection services: ZixVPM™ (ZixVirtual Private Messenger™) will monitor inbound and outbound email communications; ZixMail™ desktop services will be distributed to key partners and legal teams; ZixPort™ will enable partners and customers to communicate securely from Freeman's existing Web portal; and ZixAuditor™ will help monitor and refine the company's security policies. Freeman will deploy the services to detect and safeguard Protected Health Information (PHI) among its 3,369 employees, 456 physicians, and over 400,000 residents of Missouri, Arkansas, Oklahoma, and Kansas. To optimize quicker installation and increase convenience, ZixVPM will also include comprehensive, validated policies to meet the standards of PHI mandated by The Health Insurance Portability and Accountability Act of 1996 (HIPAA). ZixCorp's pre-configured HIPAA lexicon and automatic update service enables Freeman to comply with corporate and regulatory email security mandates with a high degree of confidence without having to create a PHI filtering system on its own.

"Not only do we need a service that can handle a variety of email security functions including send-to-anyone encryption, content scanning, and a pre-configured HIPAA lexicon, but it is imperative that it be cost effective," said Carlos A. Haley, information privacy/security officer, of Freeman Health System. "Like all companies facing budget cuts, we don't want to divert the manpower, money, or commitment to handle it all on our own. ZixCorp enables us to offload the overhead and provides us all of the dedicated expert resources we need without any worries. Other vendors required us to add personnel and overhead. ZixCorp gives us an easy-to-implement solution that has more functionality, provides us a one-stop shop, and allows us to focus on our primary mission of delivering better healthcare. It is the clear choice for our needs."

Freeman is the latest of ZixCorp's growing list of regional healthcare customers. Recently, ZixCorp was chosen as the email security service of Blue Cross of Northeastern Pennsylvania, Blue Cross

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Page 2 of 2

Blue Shield of Arizona, MVP Healthcare, and National Health Service of West Surrey. "We continue to grow stronger in the healthcare community as our email protection services and especially HIPAA-specific management services are recognized as efficient, convenient, and easy to use," said Dennis Heathcote, vice president of North American sales for ZixCorp. "Freeman is a trusted regional healthcare provider and we're proud to include this company among our new subscribers." Freeman Health Systems purchased ZixCorp email services in December.

About Freeman Health System

Freeman Health System in Joplin, Missouri, is a 389-bed, three-hospital system providing comprehensive healthcare and behavioral health services to more than 400,000 area residents from Missouri, Arkansas, Oklahoma, and Kansas. For more information on Freeman Health System, please visit www.freemanhealth.com.

About Zix Corporation

Zix Corporation (ZixCorp™) is a global provider of e-messaging management and protection services. ZixCorp offers a portfolio of managed on-site and hosted e-messaging solutions to protect organizations from viruses, spam, and electronic attack, while delivering the ability to enforce corporate policies and securely send to anyone. ZixCorp's advisory services and secure e-messaging solutions enable organizations of any size to streamline operations, avoid obsolescence, mitigate risks, and leverage the cost and time efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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