

Zix Corporation Chosen by Mississippi Baptist Health Systems for Enterprise-wide Managed Email Protection, Including Compliance with HIPAA Regulations

Regional healthcare provider selects ZixWorks™ managed service and other ZixCorp protection solutions to address email threats and compliance with HIPAA by April 2003

DALLAS — March 18, 2003 — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of secure e-messaging management and protection services, today announced that Mississippi Baptist Health Systems (Baptist), a regional healthcare provider based in Jackson, Miss., has selected ZixCorp as its trusted e-messaging solutions provider.

Baptist purchased a comprehensive package of ZixCorp e-messaging solutions including ZixAuditor™, ZixPort™, and the ZixWorks™ managed service to ensure enterprise-wide compliance with the mandates of the Health Insurance Portability and Accountability Act of 1996 (HIPAA). ZixAuditor is an assessment service that will audit the organization's email to validate compliance with HIPAA relating to email. ZixPort enables patients, partners, and affiliates secure communications through a Web-based portal. ZixWorks will manage the health system's total e-messaging protection needs through encryption, anti-virus, anti-spam, and content filtering services. ZixWorks also includes a best-in-class HIPAA lexicon and update service that ensures Baptist's ongoing compliance with the HIPAA regulations relating to protected health information (PHI).

"We knew we were nearing the April HIPAA deadline and needed an email security solution that fully met all of our needs, but we also wanted to address spam," said Rick Caldwell, CIO of Baptist. "ZixCorp was the only company that was able to provide everything we were looking for. Since virtually all of our system handles sensitive PHI — including our physicians, nursing staff, and business office — the HIPAA lexicon and hosted service of ZixWorks will enable us to freely communicate without worrying about private information accidentally getting through and will prevent us from incurring the risks and costs we would have sustained had we deployed our own solution."

Baptist was recently included for the third time on the nation's "100 Most Wired Hospitals" list compiled by *Hospitals and Health Networks* magazine. The magazine recognizes technically savvy hospitals after assessing how organizations use technology to serve their constituents. Baptist was also one of 12 organizations to receive a 2002 Excellence Award and the Governors Achievement Award through the Mississippi Quality Award program. The Awards are presented for achievements in applying the principles of continuous improvement toward achieving performance excellence.

-more-



Daniel S. Nutkis, vice president of strategy and products for ZixCorp, says Baptist's adoption of ZixWorks shows the versatility and effectiveness of the service. "This fully managed and hosted solution is being deployed by companies of all sizes that are seeking a secure email solution to satisfy HIPAA requirements by April 2003. As the deadline gets closer, I believe that we'll see more healthcare organizations turn to ZixWorks for their secure e-messaging needs, because it is an immediate answer to the problem of safeguarding email communications, while also providing all of the additional services that organizations need, such as anti-virus, anti-spam, content filtering, and archiving, in a very efficient manner at a cost-effective price," said Nutkis.

Nutkis continued, "We are also pleased to be working with our partner, Venture Technologies, Inc., who understands the benefits of offering its customers a fully managed service like ZixWorks. ZixWorks provides companies greater expertise than any company could develop on its own, including the dedicated resources of the ZixResearch Center™ and a world-class data center managed and monitored around the clock. ZixWorks shifts to ZixCorp the burden of ensuring that email compliance and protection solutions are never out of date."

Baptist's purchase of ZixCorp services was conducted through Venture Technologies, Inc. of Ridgeland, Miss. "ZixCorp's quality email protection services are really best-of-breed offerings," said Gerard Gibert, president and co-owner of Venture. "We've found that once our customers compare ZixCorp services to other similar solutions, ZixCorp sells itself. We're proud to be part of the ZixCorp team."

About Mississippi Baptist Health Systems

Since 1911, Baptist has served Mississippi as a Christian-based, not-for-profit comprehensive medical center. As a 640-licensed bed, tertiary center, Mississippi Baptist Health Systems offers a wide range of technologically advanced inpatient and outpatient diagnostic and surgical procedures. For more than two years, Baptist has scored in the top one percent among peer hospitals nationwide for inpatient satisfaction. Visit Mississippi Baptist Health Systems at www.mbhs.org.

About Venture Technologies, Inc.

Venture Technologies, Inc. is an IT services company founded in 1985 by Gerard Gibert, CDP and Norman Katool, CPA, and has headquarters in Ridgeland, Miss. The company provides a variety of solutions including network design and integration, network security, IP telephony, document management, Web-based application development and data center-based managed services. Venture serves private- and public-sector clients across the Southeast with locations in Memphis, Birmingham, Nashville, and Dallas. Visit www.ventech.com for details.

-more-



About Zix Corporation

Zix Corporation (ZixCorp™) is a global provider of e-messaging management and protection services. ZixCorp offers a portfolio of managed on-site and hosted e-messaging solutions to protect organizations from viruses, spam, and electronic attack, while delivering the ability to enforce corporate policies and securely send to anyone. ZixCorp's advisory services and secure e-messaging solutions enable organizations of any size to streamline operations, avoid obsolescence, mitigate risks, and leverage the cost and time efficiencies of e-messaging. For more information, visit www.zixcorp.com.

###

Contacts:

Media Contact: Whitney Gilliam, ZixCorp, (214) 515-7338, wgilliam@zixcorp.com

Investor Contact: Beverly V. Fuortes, ZixCorp, (214) 515-7357, invest@zixcorp.com