

American Medical Security Group Picks ZixCorp for Enterprise-wide HIPAA-compliant e-Messaging Protection

Health benefits provider chooses email security and secure branded e-messaging portal to meet April HIPAA deadline

DALLAS — April 2, 2003 — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of secure e-messaging management and protection services, today announced that American Medical Security Group (NYSE: AMZ), a health benefits provider based in Green Bay, Wis., serving more than 570,000 members through partnerships with independent agents and quality healthcare providers in 32 states, has selected ZixCorp for enterprise-wide e-messaging protection services.

American Medical Security Group (AMS) purchased ZixVPM™ (Zix Virtual Private Messenger™) and ZixPort™ services to meet the April 14 deadline for the privacy mandates of the Health Insurance Portability and Accountability Act of 1996 (HIPAA) regarding transmission of Protected Health Information (PHI). ZixVPM will provide 2,000 AMS users with policy-driven secure email communications among the company, its partners, customers, and other e-messaging recipients. ZixVPM's built-in HIPAA lexicons will help AMS comply with regulations without the company having to create PHI filtering technology on its own. ZixPort™ is an integrated secure messaging portal that will mirror the look and feel of the company's existing Web site.

"Now that the Department of Health and Human Services has finalized the HIPAA security standards, we are ready to implement a secure email solution. ZixCorp's services not only meet the privacy and security regulations, but also meet the needs and high standards of AMS," said Penny Paque, CIO for AMS. "ZixCorp services work with our existing email system, and they are far easier to use than other solutions we looked at. I really like the high level of security the services provide, and I like the fact that we're able to install and implement the services very quickly."

The company's selection of ZixCorp services is consistent with AMS's standard product philosophy — to maximize choice, control cost, and manage care in a compassionate environment. "In making our decision," she continued, "we also recognized that the ability to seamlessly exchange secure email with so much of the rest of the industry is a significant benefit."

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Daniel S. Nutkis, vice president of strategy and products for ZixCorp, said, "AMS joins our growing list of leading health payors, providers, health chains, and health systems choosing ZixCorp. Well respected companies like AMS are seeing the advantages we provide: send-to-anyone capability; pre-configured HIPAA lexicons and update service; on-site and hosted solutions; and the most flexible, easy-to-use e-messaging services available. These capabilities in combination with the ability to automatically provide a seamless exchange of secure email that meet HIPAA requirements provide widespread benefits to the entire industry. With the HIPAA deadline nearing, we're seeing an increasing number of companies become ZixCorp customers."

About American Medical Security Group (AMS)

American Medical Security Group (NYSE: AMZ), through its operating subsidiaries, markets healthcare benefits and insurance products to small businesses and individuals. Insurance products of American Medical Security Group are underwritten by United Wisconsin Life Insurance Company. The company serves customers nationwide through partnerships with professional independent agents and quality healthcare providers. For more information, visit www.eams.com.

About Zix Corporation

Zix Corporation (ZixCorp™) is a global provider of e-messaging management and protection services. ZixCorp offers a portfolio of managed on-site and hosted e-messaging solutions to protect organizations from viruses, spam, and electronic attack, while delivering the ability to enforce corporate policies and securely send to anyone. ZixCorp's advisory services and secure e-messaging solutions enable organizations of any size to streamline operations, avoid obsolescence, mitigate risks, and leverage the cost and time efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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