Zix Corporation Provides Secure Email to Robert Wood Johnson and Expands New Jersey Presence

Three New Jersey hospitals select variety of ZixCorp services for HIPAA-compliant enterprise-wide e-messaging protection

DALLAS — April 28, 2003 — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of e-messaging management and protection services, today announced that three members of the New Jersey-based Robert Wood Johnson Health System and Network, one of the largest healthcare systems in New Jersey and the only one with a medical school as a partner, have selected ZixCorp for their e-messaging protection services. ZixCorp and Robert Wood Johnson University Hospital (RWJUH), the New Brunswick-based flagship hospital of the network, concluded a two-year agreement for a variety of ZixCorp services for 3,000 users. RWJUH will provide 500 seats of ZixVPM™ (Zix Virtual Private Messenger™) to partner Robert Wood Johnson University Hospital at Hamilton. Network member Rahway Hospital also purchased 500 seats of ZixVPM. The hospitals join other major New Jersey health providers that have selected ZixCorp services, including CentraState Healthcare System, QualCare Inc., and Solaris Health System.

The hospitals selected ZixCorp services for their interoperability with other healthcare organizations and full email assessment capabilities. All three hospitals acquired ZixVPM, a server-based solution that provides enterprise-wide protection to meet the mandates regarding email use in the Health Insurance Portability and Accountability Act of 1996 (HIPAA). ZixVPM protects the company with its emessaging policies and includes a pre-configured HIPAA lexicon that ensures confidential handling of Protected Health Information (PHI) and eliminates the need for companies to manually create and validate their own content filtering policies. Robert Wood Johnson University Hospital also purchased ZixPort™ and ZixAuditor™ services. ZixPort will brand the hospital's e-messaging Web portal with the same look and feel as its Web site. ZixAuditor is an assessment service that enables organizations to identify email security vulnerabilities, implement effective policies, and monitor ongoing communications to determine compliance and effectiveness. The hospitals' member physicians will also take advantage of the free two-year licenses of the ZixMail™ desktop encryption service provided by ZixCorp through HealthyEmail, a nonprofit organization dedicated to improving communications in the healthcare community.

"ZixCorp is now the standard for the Robert Wood Johnson Health System," said Bob Irwin, chief information officer for RWJUH. "The fact that ZixCorp enables us to meet HIPAA privacy requirements is an important factor, but ZixCorp provides more than other product-based companies. The built-in

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healthcare lexicon reduces human error and ensures that all PHI is handled properly while taking the burden of building and maintaining it off of us. ZixAuditor is a critical tool for assessing our own compliance and seeing at a glance any partners who may still be sending PHI in clear text. We will be running another ZixAuditor analysis in a few months to review our procedures and make sure the system and our users are applying our security policies correctly. I also like the way that ZixPort duplicates the look of our Web site, so our corporate look remains consistent throughout our system."

Robert Wood Johnson University Hospital is one of the nation's leading academic health centers, treating more than 100,000 patients annually. Rahway Hospital is a 297-bed facility with more than 33,000 Emergency Center patients and 13,000 hospital admissions per year. Robert Wood Johnson University Hospital Hamilton has 1,300 employees and 500 physicians on the medical staff, representing over 30 medical specialties.

ZixCorp previously signed up a fourth member of the network, CentraState Healthcare System based in Freehold, N.J., a nonprofit system that's the ninth largest employer in Monmouth County and the largest private employer in Western Monmouth County, with over 2,000 employees. Other New Jersey ZixCorp customers outside the Robert Wood Johnson system include Qualcare, the state's largest full-service, for-profit provider-sponsored managed care organization, and Solaris Health System, a leading healthcare provider of Central New Jersey.

"ZixCorp is building presence in the New Jersey and Northeast area and prominence in the healthcare market, where leading providers and hospital systems recognize the value of being able to safely communicate with each other just by subscribing to our services," said Daniel S. Nutkis, vice president of strategy and products for ZixCorp. "Gaining the trust of such a significant hospital like RWJUH and some of its key network partners shows that our send-to-anyone capability, seamless integration, and unparalleled expertise and support are proving themselves with acceptance from the most respected healthcare organizations. It's not just compliance with HIPAA that's behind their choice of ZixCorp. It's the ability to deliver better healthcare in an efficient and cost-effective manner."

About Robert Wood Johnson Health System and Network

The Robert Wood Johnson Health System and Network represents one of the largest healthcare systems in New Jersey and the only one with a medical school as a partner. The network includes seven acute care hospitals and one pediatric rehabilitation long-term care hospital, four federally qualified health centers, and Presbyterian Home and Services, which is one of the largest assisted living and long-term care providers in New Jersey.

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About Zix Corporation

Zix Corporation (ZixCorp™) is a global provider of e-messaging management and protection services. ZixCorp offers a portfolio of managed on-site and hosted e-messaging solutions to protect organizations from viruses, spam, and electronic attack, while delivering the ability to enforce corporate policies and securely send to anyone. ZixCorp's advisory services and secure e-messaging solutions enable organizations of any size to streamline operations, avoid obsolescence, mitigate risks, and leverage the cost and time efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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