

## Zix Corporation Partners with Leading Worldwide Security Systems Integrator

### Integralis Limited to support growing global demand for integrated email security needs

**DALLAS** — May 5, 2003 — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of e-messaging management and protection services, today announced a reseller agreement with Integralis Limited, a wholly owned subsidiary of Articon-Integralis (Neuer Markt: AAGN), Europe's largest specialist security systems integrator. With 10 regional locations throughout Europe, Integralis will assist ZixCorp in responding to the increasing European demand for privacy and security of e-messaging transactions. Integralis is also the official supplier of security applications to many of the top 100 publicly traded companies in the United Kingdom.

Wael Mohamed, ZixCorp's vice president, global distribution, believes that the company's business relationship with Integralis is key to serving the larger European market. This further expansion strengthens ZixCorp's global presence and is part of the company's long-term strategy to meet growing global demand for secure e-messaging through distributors and resellers. "Leveraging the localized resources that Integralis has, which include over 200 sales personnel throughout Europe, will enable us to reach the increasing number of European companies in need of our easy-to-use, send-to-anyone, secure e-messaging solutions," said Mohamed. "We look forward to working with such a prominent European reseller to forge a strong presence for ZixCorp's brand in Europe."

European initiatives have placed a high priority on the security and confidentiality of personal data in general, and details are being specified through secondary documentation. These initiatives are similar to regulations in the United States, which are used to implement legislation such as the Health Insurance Portability and Accountability Act of 1996 (HIPAA) for the health industry and Gramm-Leach-Bliley Act (GLBA) for the financial industries through new technologies and procedures designed to protect sensitive data. The European Union's Data Protection Directive requires European Union (EU) member nations to provide for the implementation of appropriate protection for personal data, including protection against unauthorized disclosure or access, particularly where the processing involves the transmission of data over a network. ZixCorp provides services that meet the highest levels of security required for the transmission of personal data under the EU standards developing under this directive.

In keeping with this increasing awareness of the need for protection of sensitive data, Integralis and ZixCorp plan to market ZixCorp's services as the leading solution available for cost-effective

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e-messaging security. "In our efforts to provide our customers with the best-of-breed solutions for Internet and e-messaging security, we found ZixCorp to offer the most flexible, easy-to-use, and practical service available on the market," said Peter Kershaw, Sales & Marketing Director. "ZixCorp services provide instant interoperability, eliminating the manual and cumbersome processes usually needed to establish technical compatibility with identification and authentication of recipients. With ZixCorp's solutions, combined with Integralis' 15 years of consulting and installation experience, we can make desktop and server-level email security simple and painless."

#### **About Integralis, Ltd.**

Since its formation in 1988, Integralis has grown to be one of the leading specialists in the IT and e-commerce security market, measured by revenue and geographic coverage. Integralis enables companies to conduct secure communications and e-commerce transactions via private and public networks. The company offers a broad selection of security services, security products and managed security services. The existing customers of Integralis include government authorities and numerous major companies, including two thirds of the companies listed on the DAX 30 and half the companies listed on the FTSE 100. Integralis is a part of Articon-Integralis AG since the merger of ARTICON Information Systems AG with Integralis Group. Additional information about Articon-Integralis is available on the Internet under [www.articon-integralis.com](http://www.articon-integralis.com).

#### **About Zix Corporation**

Zix Corporation (ZixCorp™) is a global provider of e-messaging management and protection services. ZixCorp offers a portfolio of managed on-site and hosted e-messaging solutions to protect organizations from viruses, spam, and electronic attack, while delivering the ability to enforce corporate policies and securely send to anyone. ZixCorp's advisory services and secure e-messaging solutions enable organizations of any size to streamline operations, avoid obsolescence, mitigate risks, and leverage the cost and time efficiencies of e-messaging. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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#### Note to Editors:

In Section 2.6 of a report entitled "Ethical Issues of Healthcare in the Information Society," a 1999 advisory opinion rendered by the European Group on Ethics in Science and New Technologies to the European Commission, has urged encryption where appropriate. This opinion has formed the basis for draft standards of the International Standards Organization published for review in August 2001. This standard is primarily focused on the broader issues, but states that personal health data transmitted from entities responsible for data protection to third party organizations shall be encrypted.

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