

**Zix Corporation Is Selected by the New Jersey Hospital Association as its Recommended Secure e-Messaging Provider****NJHA signs exclusive preferred supplier agreement and adopts ZixCorp services for its own enterprise-wide solution**

DALLAS — June 19, 2003 — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of e-messaging management and protection services, today announced that the New Jersey Hospital Association (NJHA) has selected ZixCorp as its preferred provider of secure e-messaging solutions to New Jersey healthcare organizations to help them comply with the new federal laws and regulations requiring privacy and security for Protected Health Information (PHI). ZixCorp and the NJHA have signed a two-year agreement exclusively endorsing ZixCorp services and providing access to NJHA's 105 member hospitals and other partners through NJHA's Strategic Partner Program.

The preferred provider arrangement will enable the organization's members to purchase secure e-messaging protection services through the NJHA to meet the requirements of the Health Insurance Portability and Accountability Act of 1996 (HIPAA), which mandates appropriate safeguards for electronic communications over public networks. NJHA has also elected to implement ZixVPM™ (Zix Virtual Private Messenger™) and ZixPort™ services at its headquarters in Princeton, N.J., to protect its own email communications and prevent inadvertent disclosures of PHI. ZixVPM will protect inbound and outbound communications, and includes a HIPAA content-filtering lexicon that will automatically encrypt all messages containing PHI. ZixPort will brand the organization's e-messaging Web portal with the same look and feel as its existing Web site.

"With ZixCorp already in use in several prominent New Jersey institutions, it was apparent that ZixCorp was quickly becoming the standard for the state," said Guy P. Evans, vice president of business development for NJHA. "We thoroughly reviewed ZixCorp and other secure e-messaging providers and understood why so many of the organizations in our state are choosing their services. ZixCorp's ability to provide instant interoperability among all our partners, employees, and customers, with send-to-anyone capability and quick deployment, makes them our preferred choice for secure email solutions to our membership. I'm pleased to be able to offer ZixCorp's email safeguard services to our members and other partners."

The endorsement of the NJHA follows ZixCorp's selection by leading New Jersey healthcare organizations, including: Saint Barnabas Health Care System; Robert Wood Johnson University Hospital and Health System; CentraState Healthcare System; Solaris Health System; and QualCare Inc.

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"The full support of the New Jersey Hospital Association, along with our success in winning an extensive network of top New Jersey organizations, establishes the pre-eminence of ZixCorp services in the New Jersey area," said Daniel S. Nutkis, vice president of strategy and products for ZixCorp. "NJHA members can easily take advantage of this exclusive arrangement and purchase not only our send-to-anyone desktop-level and server-level encryption services, but can also select our fully hosted ZixWorks service with anti-spam, anti-virus, and content filtering options all in one package. This preferred provider arrangement with NJHA is an excellent opportunity for New Jersey healthcare organizations to become instantly compatible with each other and provide leadership in assuring that email communications are properly secured with HIPAA-compliant safeguards.

"Recent studies done by our ZixResearch Center have shown that many institutions across the United States are wrongly relying on internal directives regarding the use of email to ensure HIPAA compliance, and yet PHI is still getting through their systems," said Nutkis. "NJHA recognizes that ZixCorp services can help organizations gain control over PHI and reduce the risk of human error."

#### **About the New Jersey Hospital Association**

Headquartered in Princeton, N.J., the New Jersey Hospital Association ([www.njha.com](http://www.njha.com)) supports its 105 member hospitals through advocacy, education, data resources, and other services so they can continue their mission of providing affordable, accessible, and quality healthcare. Dedicated to quality improvements, NJHA has collaborated with federal and state governments, physician groups, consultants and others to address healthcare quality concerns. Additional efforts in the quality arena include continuing education, ongoing efforts in data collection, and benchmarking and the formation of a Quality Institute to continue developing member resources in quality improvement.

#### **About Zix Corporation**

Zix Corporation (ZixCorp™) is a global provider of e-messaging management and protection services. ZixCorp offers a portfolio of managed on-site and hosted e-messaging solutions to protect organizations from viruses, spam, and electronic attack, while delivering the ability to enforce corporate policies and securely send to anyone. ZixCorp's advisory services and secure e-messaging solutions enable organizations of any size to streamline operations, avoid obsolescence, mitigate risks, and leverage the cost and time efficiencies of e-messaging. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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