

## **Zix Corporation Continues Healthcare Momentum in New Jersey with Three-year AtlantiCare Contract**

### **Southern New Jersey healthcare system chooses ZixCorp for multiple e-messaging protection services**

**DALLAS** — August 18, 2003 — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of e-messaging protection and transaction services, today announced its continuing strength in the New Jersey healthcare market with a three-year contract from AtlantiCare, an integrated healthcare system based in Egg Harbor Township, N.J. AtlantiCare joins other leading New Jersey healthcare organizations that have selected ZixCorp as their e-messaging protection provider including the New Jersey Hospital Association, Saint Barnabas Health Care System, Robert Wood Johnson University Hospital Health System, Solaris Health System, CentraState Healthcare System, Rahway Hospital, St. Joseph's Hospital and Medical Center, and QualCare.

AtlantiCare selected ZixCorp services to keep its patient and financial information confidential, maintain best practice standards and comply with the email security regulations of the Health Insurance Portability and Accountability Act of 1996 (HIPAA). The company chose to secure their email through an enterprise-wide encryption and management solution, ZixVPM® (Zix Virtual Private Messenger) for 1,000 users and the desktop encryption solution ZixMail™ for 15 selected employees. AtlantiCare also purchased ZixPort™ to brand its Web portal with the same look and feel as its Web site. In addition, the company performed a ZixAuditor® assessment to monitor its email communications and determine effective email security policies.

“We were looking for a service that made secure email automatic when transmitting protected health and other sensitive information,” said Lawrence Sharrott, CIO for AtlantiCare. “We also required the solution to be easy to use and easy to install. ZixCorp met all our needs and more, including its HIPAA lexicon and email assessment service.”

“With the previously announced relationship with the New Jersey Hospital Association, we are quickly becoming the preferred e-messaging protection provider in New Jersey,” said Dennis Heathcote, vice president of marketing and products for ZixCorp. “As more organizations opt for ZixCorp services, other healthcare organizations get a first-hand look at our send-to-anyone technology and discover for themselves how our services are the most easy-to-use solution for secure e-messaging. There’s no better compliment than our customers recommending us to their peers.”

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### **About AtlantiCare**

AtlantiCare was founded in 1993 and includes six divisions: an insurance company, two hospitals, a behavior health clinic and the AtlantiCare Foundation. The organization employs more than 3,300 staff members in more than 50 locations throughout the southern New Jersey area. The largest division is the Atlantic City Medical Center, a two campus, 540-bed regional teaching hospital that offers a complete range of healthcare services including the region's only cardiac surgery program. AtlantiCare has been ranked as one of the top seven networked healthcare systems in the U.S. for information technology by *Healthcare Informatics* and among the nation's top 100 integrated healthcare systems by *Hospitals and Health Networks* magazine. More information can be found at [www.atlanticare.org](http://www.atlanticare.org).

### **About Zix Corporation**

Zix Corporation (ZixCorp™) is a global provider of e-messaging protection and transaction services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption and e-prescribing. ZixCorp helps organizations of any size to streamline operations, reduce risks, and leverage the efficiencies of e-messaging. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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Media/Investor Contact: Whitney Gilliam, ZixCorp, (214) 515-7338, [wgilliam@zixcorp.com](mailto:wgilliam@zixcorp.com)