

## One of the Largest Captive Finance Companies in the U.S. Deploys Zix Corporation's Secure e-Messaging Portal Solution

**Company seamlessly integrates ZixCorp's customized portal solution to enable secure communications for over 300,000 customers**

**DALLAS — August 26, 2003** — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of e-messaging protection and transaction services, today announced that one of the largest captive finance companies in the country has completed the deployment of ZixCorp's secure e-messaging services. The company is using ZixPort™, an integrated secure e-messaging portal that can mirror the look and feel of any organization's existing Web portal. ZixPort enables over 300,000 customers to transmit confidential information to customer service representatives via secure email through the company's Web site. The California-based organization selected ZixCorp services in April for its ability to seamlessly integrate with existing single sign-on network infrastructure, its quick deployment schedule, and its ability to customize the portal to match existing corporate branding.

"We are proud to serve such a reputable financial company," said John A. Ryan, chairman, president, and CEO for ZixCorp. "ZixPort's robust feature set was well-suited for this company's demanding implementation requirements. This project affirms our ability to meet requirements of Fortune Global 500 customers in verticals outside of the healthcare industry, namely finance and insurance. We are proud of the great synergy and teamwork between our professional services staff and their team all around."

ZixPort is a Web-based, branded, secure e-messaging portal service with extensive features that can easily be tailored to meet the needs of any organization. ZixPort enables seamless integration with a company's existing portal or can function as a standalone site. It provides businesses with a central access point to exchange private and secure email and a vehicle that can be used to repeatedly draw customers to the corporate portal. Hosted, monitored, and managed 24-hours a day in the ZixSecure Center™, ZixCorp's world-class data center, ZixPort is easily deployed and has little or no impact to existing the company's existing infrastructure.

"ZixPort is a natural extension of a company's Web site," said Dennis F. Heathcote, vice president, marketing and products at ZixCorp. "The need to protect confidential information sent via email is very prevalent in today's business environment, and more and more industry-leading organizations are taking the responsible and required measures of implementing a secure email solution."

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Page 2 of 2

**About Zix Corporation**

Zix Corporation (ZixCorp(TM)) is a global provider of e-messaging protection and transaction services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption and e-prescribing. ZixCorp helps organizations of any size to streamline operations, mitigate risks, and leverage the efficiencies of e-messaging. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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Media/Investor Contact: Whitney Gilliam, ZixCorp, (214) 515-7338, [wgilliam@zixcorp.com](mailto:wgilliam@zixcorp.com)