

**Zix Corporation Signs John C. Lincoln Health Network With Three-Year Contract****Phoenix-based healthcare organization purchases dual ZixCorp services for enterprise-wide secure e-messaging**

**DALLAS — Sept. 4, 2003** — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of e-messaging protection and transaction services, today announced that John C. Lincoln Health Network has selected ZixCorp services for its company-wide e-messaging security. The Phoenix-based organization has signed a three-year contract for both ZixVPM® (Zix Virtual Private Messenger) and ZixPort™ email protection services.

After an email assessment by ZixCorp's ZixAuditor® service, John C. Lincoln chose ZixCorp services to ensure its email security policies are fully observed by its 3,000 employees and 1,400 physicians and medical staff and to meet the email safeguard requirements of the Health Insurance Portability and Accountability Act of 1996 (HIPAA). ZixVPM will provide the organization with automatic encryption of incoming and outgoing emails based on company security policy. The service also includes an advanced HIPAA lexicon that recognizes content of Protect Health Information (PHI) to ensure compliance and patient confidentiality. ZixPort will brand the network's e-messaging Web portal with the same look and feel as its Web site.

"ZixCorp was able to solve our HIPAA email concerns," said Rob Israel, CIO for John C. Lincoln Health Network. "Not only was ZixCorp able to evaluate end-user practices, but was able to provide easy-to-use, easy-to-deploy solutions that make our organization more efficient and better able to offer secure communications to anyone, from anyone. Furthermore, ZixCorp was able to easily integrate into our existing infrastructure with little or no changes to our normal administrative tasks.

"By incorporating ZixCorp services, we will be able to ensure the privacy and security of our patient data as well as provide an easy-to-use method for patients, payers, and providers to communicate with us," continued Israel. "ZixCorp incorporated not only email scanning to let us know what was coming and leaving our organization, but included the all-important encryption scheme that was missing in other products."

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The John C. Lincoln Health Network was established 76 years ago as a tuberculosis health camp. Currently, the network includes: two hospitals; an extended care center; a full range of primary and medical services; numerous charitable and community services; and the John C. Lincoln Health Foundation, a philanthropic and fundraising division that supports charitable programs. The network is also the only Arizona hospital organization to receive the Foster G. McGaw Prize, a national award sponsored by the American Hospital Association.

"It's an honor when prestigious organizations like John C. Lincoln choose ZixCorp services," said Dennis Heathcote, vice president of strategy and products for ZixCorp. "Our interoperability, ease of use, and dedication to the security needs of the healthcare community have enabled us to be the leader in secure e-messaging for this market. With companies like John C. and Blue Cross Blue Shield of Arizona coming on board in the Southwest, our predominance is growing even stronger throughout the country."

### **About John C. Lincoln Health Network**

Over the past 76 years, John C. Lincoln Health Network has expanded its clinical services to become one of the most distinguished hospital and healthcare providers in the Valley. Today, John C.'s 3,000 employees and medical staff of more than 1,400 physicians and allied health professionals remain dedicated to providing exceptional healthcare and community services to each person served. For more information, visit [www.jcl.com](http://www.jcl.com).

### **About Zix Corporation**

Zix Corporation (ZixCorp(TM)) is a global provider of e-messaging protection and transaction services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption and e-prescribing. ZixCorp helps organizations of any size to streamline operations, reduce risks, and leverage the efficiencies of e-messaging. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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