

News Release

For immediate release

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Zix Corporation Offers Free Web Seminar on the Risks of HIPAA Email Security Policies

Webinar Sept. 16 to discuss end-user compliance and how to discover and eliminate information leaks

DALLAS —Sept. 9, 2003 — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of e-messaging protection and transaction services, today announced it will conduct a Web seminar Sept. 16 highlighting the risks healthcare organizations face with their email policies and how to ensure an effective secure e-messaging program.

The Webinar "The Hazards of Email Security Policies: How Companies Can Accurately Assess Effectiveness" will examine the problems in complying with the email safeguards of the Health Insurance Portability and Accountability Act of 1996 (HIPAA) through security policies alone and how to overcome those problems. In addition the session will include a discussion on ZixAuditor®, an email assessment service that identifies email security vulnerabilities and helps implement higher levels of protection. Cary Reams, ZixCorp director of product planning, and Russell Morgan, vice president of client services, will conduct the seminar.

"Recent ZixAuditor results have shown that up to 53 percent of healthcare organizations fail to secure Protected Health Information in their emails," said Reams. "These information leaks are often occurring even though there are security policies in place. Correcting these oversights is the right thing to do not only to ensure compliance with HIPAA, but to ensure good business practice."

The Webinar will be broadcast Sept. 16, 2003 at 3:00 p.m. EDT at www.zixcorp.com/series. Registration is required and may be obtained at the Web site.

About Zix Corporation

Zix Corporation (ZixCorp™) is a global provider of e-messaging protection and transaction services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption and e-prescribing. ZixCorp helps organizations of any size to streamline operations, reduce risks, and leverage the efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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