

**Zix Corporation Signs Three-Year Contract with MemorialCare Medical Centers for Secure e-Messaging****Southern California organization selects ZixCorp services to ensure secure e-messaging between physicians, patients, partners, employees**

**DALLAS — Sept. 11, 2003** — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of e-messaging protection and transaction services, today announced that a three-year agreement was signed for secure e-messaging with MemorialCare Medical Centers (MHS), a five-hospital system located in Southern California. MHS selected ZixCorp services to keep its patient and financial information confidential, maintain prudent practice standards, and comply with the email privacy and security regulations of the Health Insurance Portability and Accountability Act of 1996 (HIPAA).

MHS purchased a variety of ZixCorp services to ensure organization-wide secure e-messaging including 2,000 licenses of ZixVPM® (Zix Virtual Private Messenger), a company-wide gateway solution providing policy-driven secure email with a pre-configured HIPAA lexicon. MHS also purchased ZixPort™, an integrated secure e-messaging portal that mirrors the look and feel of the organization's existing Web portal. To help analyze its email policy requirements, MHS conducted an initial ZixAuditor™ assessment and will use the unique analysis service again in a post-implementation phase to refine its policies and monitor compliance of ongoing communications. In addition, licenses of ZixMail™, a desktop-level encryption service, will be distributed to key partners and legal teams.

"We are happy to have this relationship with ZixCorp because we will now be in full compliance with HIPAA privacy and security regulations," said Penny Dobb, executive director of information security for MemorialCare. "ZixCorp's flexible architecture and automated approach, combined with the HealthyEmail™ program, allows us to easily deploy and scale with the highest interoperability possible for our doctors, patients, and partners in the Southern California region. ZixCorp provides a more cost-effective solution than any other vendor in the market. Other solutions are more tedious and time consuming to deploy, which prohibits the real-time flexibility and interoperability we desired."

MHS also plans to utilize secure e-messaging programs available through HealthyEmail, a nonprofit organization created to maximize the potential of email use in the healthcare industry. The HealthyEmail initiative will provide secure email for physicians communicating regularly with MHS. ZixCorp is providing two-year secure email licenses of ZixMail™ to every physician in the United States through the HealthyEmail program.

-more-

## **Zix Corporation Signs Three-Year Contract with MemorialCare Medical Centers for Secure e-Messaging**

Page 2 of 2

For the fourth consecutive year, MemorialCare Medical Centers have been named among the nation's Most Wired hospitals, according to the 2003 Most Wired Survey and Benchmarking Study released by *Hospitals & Health Networks* magazine.

"We are glad to share our secure e-messaging solutions with such a technologically advanced hospital system in Southern California," said Dennis F. Heathcote, vice president of marketing and products for ZixCorp. "Having MemorialCare show us such positive response and support opens many doors for us in that region. They are a very well-respected organization."

### **About MemorialCare Medical Centers**

MemorialCare (MHS) includes Anaheim Memorial Medical Center, Long Beach Memorial Medical Center (including Memorial Women's Hospital, Memorial Rehabilitation Hospital, Memorial Heart Institute and Memorial Cancer Institute), Miller Children's Hospital in Long Beach, Orange Coast Memorial Medical Center in Fountain Valley and Saddleback Memorial Medical Center in Laguna Hills. MemorialCare is the only Southern California healthcare system to have rehabilitation, women's and children's hospitals located on one campus. It is also the only Southland system to have two facilities rated by the state of California as the safest places for surviving a heart attack. For more information, visit [www.memorialcare.org](http://www.memorialcare.org).

### **About Zix Corporation**

Zix Corporation (ZixCorp™) is a global provider of e-messaging protection and transaction services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption and e-prescribing. ZixCorp helps organizations of any size to streamline operations, mitigate risks, and leverage the efficiencies of e-messaging. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

###

Media/Investor Contact: Whitney Gilliam, ZixCorp, (214) 515-7338, [wgilliam@zixcorp.com](mailto:wgilliam@zixcorp.com)