

Zix Corporation Introduces Advanced Secure Communications Exchange Portal

ZixPort 2.0 helps companies reduce burdens and risks through third-party hosted service

DALLAS — Oct. 6, 2003 — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of protection, management, and delivery solutions for electronic communications, today announced a new version of ZixPort™, a secure Web-based messaging portal that adds secure communication capabilities to any corporate Web site. New features of ZixPort 2.0 include customized registration, secure authentication, interoperable single sign-on technology, and the ability to integrate with a company's customer service system. New advanced branding features enable a company to integrate the portal onto its Web site using its own corporate branding to create a seamless experience for the end user, or the portal can be implemented with a separately branded appearance.

Hosted, monitored, and managed in the SysTrust™-certified ZixSecure Center™, ZixCorp's world-class data center, ZixPort 2.0 has instant scalability to meet the user demand of the company regardless of size, as well as the ability to expand with the growing needs of the company. ZixPort 2.0 can be quickly and easily implemented and has minimal impact on a company's existing IT, Web, or security infrastructures. The ZixSecure Center monitors 24 hours a day for problems such as virus attacks and network outages, thus significantly reducing a company's exposure to network interruptions. The ZixSecure Center is highly scalable, fully redundant, and is capable of processing over 800,000 email messages per hour.

"Security can be a real burden and risk, especially for electronic communications services," said John Christiansen, attorney with Preston Gates & Ellis LLP. "It may be difficult to adequately protect an email server against unauthorized access, for example. Outsourcing secure messaging to a company which specializes in managing message security and has dedicated servers in a facility with independently audited security is a legally valid, sometimes very valuable way to reduce some of this burden and risk."

ZixPort 2.0 includes some of the following features:

- An address book with distribution list
- Bounced/failed message notification
- Registered and non-registered user support
- Advanced administrative controls over user functions
- Secure message forwarding
- Secure reply and reply-to-all capability
- Increased password security protection

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ZixPort 2.0 is instantly interoperable with ZixCorp's suite of secure e-messaging solutions. With ZixCorp's Best Method of Delivery™, users are able to communicate securely with every available email address. This built-in intelligence automatically identifies and sends messages using the most secure method available for each recipient, whether or not they currently have ZixCorp services or any secure e-messaging technology.

"ZixPort 2.0 takes advantage of the expertise and dedicated resources within our data center, which addresses risk and cost, enabling companies to focus on more strategic initiatives," said Dennis Heathcote, vice president of marketing and products for ZixCorp. "The ZixSecure Center helps companies avoid the investment involved in creating a data facility and provides instant availability of capacity to any organization, whether they have 250 users or 250,000. Our data center can grow with any company with no additional upgrade costs. That's a great savings in time, personnel and expenditure."

"ZixPort 2.0 also helps reduce a company's liability by offloading complex tasks to a third party and complying with industry-best practices and regulations such as the Health Insurance Portability and Accountability Act (HIPAA) and the Gramm-Leach-Bliley Act (GLBA)."

Some of ZixCorp's top customers have selected ZixPort, including: Humana, Ascension Health, CUNA Mutual, several BlueCross BlueShield Plans, Robert Wood Johnson University Health Network, American Savings Bank, and Texas Health Resources.

About Zix Corporation

Zix Corporation (ZixCorp™) provides solutions worldwide that protect, manage, and deliver sensitive electronic information. By offering a comprehensive set of services and products, ZixCorp protects organizations from viruses and spam and provides the management tools needed for Web access control and policy-driven email encryption. ZixCorp provides care delivery solutions for e-prescribing and e-consulting that enable physicians to leverage technology for better patient care. For more information, visit www.zixcorp.com.

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