



News Release

Zix Corporation Signs Children's Specialized Hospital with Three-Year Contract for Secure e-Messaging Services

Country's largest pediatric rehabilitation hospital selects multiple ZixCorp services for organization-wide email security

DALLAS — Sept. 25, 2003 — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of protection, management, and delivery solutions for electronic communications, today announced that Children's Specialized Hospital, the largest pediatric rehabilitative hospital in the United States, and an affiliate of the Robert Wood Johnson Health System, has signed a three-year contract for multiple ZixCorp secure e-messaging services. The New Jersey-based hospital joins other Robert Wood Johnson affiliates using ZixCorp services including Robert Wood Johnson University Hospital, Rahway Hospital, CentraState Healthcare System, and Robert Wood Johnson University Hospital at Hamilton.

Children's Specialized Hospital purchased 500 seats of ZixVPM[®] (Virtual Private Messenger), ZixPort[™], and ZixAuditor[®] services for its eight facilities throughout New Jersey to meet the mandates regarding email use in the Health Insurance Portability and Accountability Act of 1996 (HIPAA). ZixVPM will globally enforce the hospital's email security policies including a pre-configured HIPAA lexicon that ensures confidential handling of Protected Health Information (PHI). ZixPort will provide custom branding and encrypted messaging functionality to its existing Web portal. ZixAuditor is an assessment service that will enable Children's to identify email security vulnerabilities, implement effective policies, and monitor ongoing communications.

"It was important for us to meet the security requirements of HIPAA, but it was more important to ensure that our facilities provide the best security procedures available to protect our patient's private information," said Pat DeMartino, director of information technology and CIO of Children's Specialized Hospital. "No other vendor provided the ease of use, fast deployment, or complete understanding of the unique needs of healthcare communications as ZixCorp. We're thrilled that ZixCorp was able to evaluate our email traffic and quickly deploy a solution without disruption to our existing IT infrastructure and Children's Specialized Hospital end-users."

Children's Specialized Hospital provides an array of medical, developmental, educational and rehabilitative services for infants, children, adolescents, and young adults within its New Jersey facilities in Mountainside, Toms River, Fanwood, Hamilton, Newark, Roselle Park and Freehold.



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The organization is the latest healthcare provider in New Jersey to purchase ZixCorp. Other New Jersey healthcare clients include the New Jersey Hospital Association, Qualcare Inc., Solaris Health System, AtlantiCare, and Saint Barnabas Health Care System. These client organizations, in addition to other prominent healthcare companies, have helped rank ZixCorp as the leading email security provider in the state.

"Children's Specialized Hospital is not only a well-recognized organization within our strong New Jersey and Northeast presence, but it's the preeminent children's facility in the nation," said Wael Mohamed, vice president, global sales and distribution. "As healthcare providers like Children's identify the importance of secure email and compare their options, more are choosing ZixCorp's easy-to-use total care services to the product-based solutions available."

About Children's Specialized Hospital

An affiliate member of the Robert Wood Johnson Health System, Children's Specialized Hospital is the largest pediatric rehabilitation hospital in the United States. The hospital provides specialized care for children with chronic illnesses as well as evaluation and treatment for common childhood developmental concerns at 10 sites statewide including inpatient hospitals in Mountainside and Toms River. Children's cares for patients from birth to age 21, providing a wide array of medical, developmental, educational and rehabilitative services. The hospital offers centers of excellence in Brain Injury, Spinal Cord Dysfunction, Educational and Rehabilitation Technology, Respiratory Care and Ambulatory Services. For more information, visit www.childrens-specialized.org.

About Zix Corporation

Zix Corporation (ZixCorp[™]) provides solutions worldwide that protect, manage, and deliver sensitive electronic information. By offering a comprehensive set of services, ZixCorp protects organizations from viruses and spam and provides the management tools needed for Web access control and policy-driven email encryption. ZixCorp also provides care delivery solutions for e-prescribing and e-consulting that enable physicians to leverage technology for better patient care. For more information, visit www.zixcorp.com.

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