



News Release

For immediate release

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CUNA Mutual Selects Zix Corporation as its Worldwide Secure e-Messaging Solutions Provider

Leading financial services provider implements ZixCorp solution enterprise wide to secure communications and comply with increasing regulations

DALLAS — Dec. 23, 2002 — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of secure e-messaging services, today announced CUNA Mutual Group, the leading provider of financial services to credit unions worldwide and the ninth largest U.S. mutual company providing life and health insurance, has selected ZixCorp's easy-to-use secure e-messaging service for an enterprise-wide deployment.

CUNA Mutual is initially deploying 2,500 seats of ZixVPM™ (ZixVirtual Private Messenger™), ZixCorp's network-based secure e-messaging service, for internal use and to enable the company to send secure emails to its credit union clients and their customers, as well as to its other business partners.

CUNA Mutual is implementing an enterprise-wide deployment of secure e-messaging in order to comply with the Gramm-Leach-Bliley Act (GLBA) and the Health Insurance Portability and Accountability Act (HIPAA), requiring financial and healthcare institutions in the United States to safeguard confidential information. CUNA Mutual also recognizes the need to comply with the increasing international mandates for security and privacy in electronic communications, as required by the directives on privacy in Europe, and healthcare and financial services requirements in Canada.

Tim Burke, information security manager for CUNA Mutual, explained the company's decision: "After looking at several vendors, we determined that ZixCorp's secure e-messaging solution was by far the most comprehensive and easiest to use and to deploy — both for us and for our partners. As a leader in technology innovation, CUNA Mutual must ensure that the technology we adopt is one our partners can use as well. ZixCorp's service meets that need. Overall, ZixCorp is providing us a high-quality solution and superior customer service in keeping with CUNA Mutual's high standards of excellence."

Ranked No. 2 among technology innovators across all industry sectors nationwide by *Information Week*, CUNA Mutual plans to use ZixCorp's secure e-messaging solution to communicate securely with its customers in a variety of locations throughout the world.

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CUNA Mutual is also planning to utilize the new secure e-messaging service for its automated nightly email transmission of forms, claims, and other financial information — a process that previously has required the presence of an employee to monitor and manage it. Using ZixVPM's policy manager, the company will be able to reduce expenses by automatically encrypting and sending emails containing information designated as confidential in accordance with the company's policies.

Daniel S. Nutkis, vice president, strategy and products for ZixCorp, said, "We are pleased to see CUNA Mutual's leadership in this sector, where an increasing number of leading insurance organizations, including healthcare insurers, are embracing ZixCorp's fully interoperable secure e-messaging service as a way to reduce costs, meet new regulations, and effectively manage risk."

About CUNA Mutual Group

CUNA Mutual Group is the leading financial services provider to credit unions and their members worldwide, offering insurance, investment, lending, and technological solutions through strategic relationships and multiple service channels. Established as a mutual company in 1935, CUNA Mutual belongs to its credit union policyowners. CUNA Mutual Insurance Society is the parent organization of all the companies that comprise the CUNA Mutual Group. CUNA Mutual had assets of more than \$9.3 billion as of December 31, 2001, and has headquarters in Madison, WI. For more information, visit www.cunamutual.com.

About Zix Corporation

Zix Corporation (ZixCorp™) is a global provider of comprehensive, easy-to-deploy secure e-messaging solutions and services. From assessment and verification tools, to desktop and enterprise services, ZixCorp's cost-effective solutions enable organizations to leverage email as a business-critical application to securely exchange sensitive and highly confidential information. Additional information about ZixCorp can be found at www.zixcorp.com.

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