

Description of Amendments to
The Hershey Company Code of Ethical Business Conduct

On February 13, 2007, the Board of Directors of The Hershey Company approved amendments to The Hershey Company Code of Ethical Business Conduct. These amendments consist of the following:

1. The *Conflict of Interest* section was amended to provide that our directors and executive officers are subject to, and must comply with, the Company's Related Person Transaction Policy.
2. The *Relations with Employees* section was amended to provide that the Company will not tolerate discrimination, harassment or other inappropriate treatment of employees on the basis of gender identity and/or expression.

All other terms of the policy remain unchanged.