

CONTACT THE DIRECTORS

The Audit Committee may be contacted as follows:

Mail: Audit Committee
 c/o Corporate Secretary
 The Hershey Company
 100 Crystal A Drive
 Hershey, PA 17033

E-mail: auditcommittee@hersheys.com

The Independent Directors may be contacted as follows:

Mail: Independent Directors
 c/o Corporate Secretary
 The Hershey Company
 100 Crystal A Drive
 Hershey, PA 17033

E-mail: independentdirectors@hersheys.com

In addition, the Hershey Concern Line may be used by calling 1-800-362-8321 and by accessing the website www.HersheysConcern.com.