



**DEAR SHAREHOLDERS** I am pleased to report that Choice Hotels International enjoyed a very successful year in 2001, despite the challenges of a sluggish economy and the aftershocks of the September terrorist attacks.

The company recorded steady recurring EBITDA growth of 4.6% for the year, met Wall Street's consensus on recurring earnings of \$1.25 per share, achieved 1.8% growth in royalty fees and enjoyed

domestic unit growth of 2.6%. These results demonstrate the power of our franchising business model to perform well even in uncertain times.

How did we succeed in such an unsettled environment? The bottom line is that we created a sound strategic platform in 1999, *Unlocking the Power of Choice*, and we've stuck with it. We've made modifications along the way, but our core business model remains sound, our strategy is on target and we've made significant strides in building the value of the company. We continue to generate strong cash flow, with a high level of predictability provided by the annuity nature of our long-term franchise contracts.

As part of our effort to help the company achieve more of its potential, we created a leaner, more nimble organization that is closer to our customer and better positioned for future growth. We reinvigorated our already strong brands through new images for three of them and creation of a new integrated, multi-brand marketing campaign. By using technology wisely and strategically to improve all phases of our business, we have given our franchisee partners and our associates valuable tools to help them drive performance.

Yet, are we satisfied? No. We recognize that significant challenges remain in the marketplace, and that the economy, though showing encouraging signs of recovery, is still lagging. So we have to keep up our drive for superior performance.

Even though Choice's systemwide RevPAR declined overall by 2.4% in 2001, we fared better than the average industry drop of 7.0%. More importantly, our average daily rate (ADR) remains above that of the previous year, holding relatively steady even as occupancy declined markedly in the fourth quarter and overall for the year.

With a business mix that skews 65% leisure and 35% business, we were not hit as hard as some other hotel companies more concentrated in urban areas and more reliant on business travel.

Because about 75% of our business reaches our hotels by car, we are extremely well-positioned in our highway locations to continue to attract our regular customers as well as first-time guests whose travel patterns now take them more in our direction.

### **CONTINUED UNIT GROWTH IN 2002**

We are working off a solid financial base from 2001. Clearly that success is due in large measure to our business model as a mid-priced franchisor better positioned to weather down economic cycles.

Unit growth remains at the heart of our business. On the development side, our plan for 2001 held up very well, helped by a strong fourth quarter. This success was due in part to the fact that in uncertain economic times, independent and under-performing branded hotels tend to look at more proven brands to help them. We clearly benefited because we could offer the performance, service and support hotels are seeking.

More importantly, we succeeded because of the intense focus we place on driving unit growth in challenging times. Our associates rallied to the cause, working hard to help us land new contracts and showing a firm determination to succeed.



BY CHOICE HOTELS

comfort INN features valueadded amenities like a complimentary deluxe continental breakfast, the *Choice Privileges* frequent traveler program, pool or exercise facilities, a 100% satisfaction guarantee and over 1,300 locations throughout the U.S.



BY CHOICE HOTELS

comfort suites features separate areas for you to work, live and sleep, a complimentary breakfast buffet, plus an in-room refrigerator, coffee maker and microwave, and the *Choice Privileges* frequent traveler program, all backed by a 100% satisfaction guarantee.



BY CHOICE HOTELS

QUALITY For over 60 years, Quality Inns, Hotels and Suites have provided travelers with great value and a comfortable guest experience. Today, Quality Sleeper mattresses by Serta, in-room Maxwell House coffee, and the *Choice Privileges* frequent traveler program are some of the reasons guests trust Quality to make everything just right.



BY CHOICE HOTELS

SLEEP INN Get what you came for—a good night's sleep. Sleep Inn and Suites are smartly designed and warmly decorated. Add the *Choice Privileges* frequent traveler program and a friendly staff whose only task is to see that you have a pleasant stay. A promise backed by our 100% satisfaction guarantee.



ECONO LODGE At Econo Lodge, we know you're looking for a clean, comfortable room at a great rate. That's why we've teamed with the most well-known household cleaning brand in the U.S., Mr. Clean, to let consumers know that cleanliness is top of mind at all Econo Lodge hotels across the U.S.

At year's end, in a decidedly more difficult environment, we had signed 300 new contracts, representing 25,223 rooms, compared to 298 new deals in 2000, representing 24,582 rooms. Of our 2001 contracts, 184 were conversions, substantially up from 124 conversions the year before.

More than ever, we believe our company is well-positioned with our brands to continue unit growth in the 2%+ range in 2002. We are very satisfied that we have in place a development effort that can keep producing strong unit growth for Choice.

### STAYING THE STRATEGIC COURSE

So where are we headed in 2002? We still have the same overarching goals of *Reaching More Consumers, Delivering Exceptional Services* and *Building Strong Brands*. Those keys remain cornerstones of our day-to-day operations. But we need to bring a sharper focus on objectives that will help us Unlock our True Power and achieve greater growth. Accordingly, we have added a fourth key goal, *Leveraging Our Size, Scale and Distribution*.

Hotel owners greatly value the significant volume of guests we provide through corporate and brand marketing, reservations, key account sales and our loyalty programs, Choice Privileges and EA\$Y CHOICE.

In the past year, we changed our marketing approach from brand-centered to the new Choice "Power of Being There, Go" theme. Our initial research shows consumers are responding well to the change and brand awareness is growing. Our local and regional co-op marketing campaigns leverage the national marketing program to drive more business at the local level.

Last fall, the immediate aftershock of the September 11 terrorist attacks left the travel industry reeling. Business dropped precipitously as Americans became fearful of traveling. In response, we worked with our franchisees to launch a nationwide campaign to thank those that were still traveling and encourage others to resume their normal travel activity. "Thanks for Traveling" was initially unbranded so that others in the travel industry could join in.

With thousands of banners at our properties across the country and in hundreds of airports as well, the "Thanks for Traveling" campaign received enthusiastic support from government leaders and leading organizations such as AAA, the American Society of Travel Agents and the United States Tour Operators Association. Most importantly, it earned goodwill with consumers and affirmed Choice's role as an industry leader.

Early in 2002, the Choice Privileges program for frequent travelers was enhanced through the addition of airline mile options. Our continued focus on overall brand quality coupled with these marketing initiatives is designed to stimulate room demand for our franchised hotels through improved guest satisfaction. We are Reaching More Consumers.

Choice took on the task of evaluating service delivery, which ultimately led to the decision to create a more centralized Franchise Services function that provides more consistency in delivery and a better focus on customer needs.

Our field staff, in combination with effective training programs and strong technology products, directly helps property owners better manage their properties to improve RevPAR performance. Marketing services help create effective positioning for brands and drives guest stays. Reservations services deliver a high percentage of guests directly to the properties. As a result, hotel owners enjoy revenue gains that translate into both higher royalty rates for Choice and improved returns for owners, leading to further unit growth. These service enhancements help us better Deliver Exceptional Services.

Another key objective is Building Strong Brands. Brand Management is creating an integrated strategic plan for our brands that will ensure each brand leverages its unique strengths for growth, while keeping all Choice brands intensely focused on customer satisfaction. These plans will go a long way toward improving Choice's ability to grow the brands.

We are seeing real progress through the re-imaging of our Quality, Comfort Suites and Sleep Inn brands, which comprise nearly a third of our domestic system. When we undertook this program in May of 2001, we recognized that more distinctive images for these brands would help separate them from the competition and provide these brands with new growth opportunities, both conversion and new construction.

As we approach the May 31, 2002, deadline to complete re-imaging almost 1,000 hotels, we now have the critical mass needed to effectively use the new images in all of our advertising and marketing going forward. Already owners who have made the changeover are seeing the clear benefit of re-imaging, especially since our advertising and marketing programs now reflect and support the new images.

Leveraging Our Size, Scale and Distribution is another key to our growth. The significant number of hotels in our system provides great opportunity to use that size to reduce costs and improve returns for owners. The excellent results of our Partner Services group, which works on strategic partnerships with endorsed vendors, reflect our ability to use our distribution to save hotel owners money in purchasing, enable better control over brand quality and create new revenue streams.

We continue to be focused on identifying even more methods to lower operating costs for our hotel owners, thereby making Choice brands even more compelling and adding to the size so critical to customer awareness and reservations activity.

### DRIVING FORWARD

We need to ensure that development sales, franchise services and brand management continue to work in concert to make sure our products meet franchisee needs both in terms of cost and performance. We have well-known, solid hotel products now, but by making them better, and by working more in tandem, we can deliver a superior product that offers great returns for our existing customers and an attractive proposition for prospective owners.

Choice is well positioned for continued success. We are the only hotel company that relies solely on pure franchising. We have a focused franchise services group that provides better delivery of valued services to franchisees. We offer powerful reservations delivery, highly effective property management systems, and well-known, established brands backed by strong national advertising and promotions. Our re-imaged brands strengthen the portfolio, and our Choice Privileges and EA\$Y CHOICE frequent traveler programs give guests more rewards for loyalty.

Tough challenges lie ahead. With each new year that comes, companies reassert their determination to succeed. And, with each new year, they encounter unanticipated challenges that test their resolve. I am especially proud of how our associates responded to the unique challenges of 2001. Our success in the face of such a test gives me great confidence that Choice will drive forward in 2002 with greater success.

Charles A. Ledsinger, Jr.

President and Chief Executive Officer

March 15, 2002



BY CHOICE HOTELS

CLARION At over 160 locations in 17 countries, Clarion offers a full range of amenities and services including our unique Clarion Class Business Rooms, BizNet Centers, meeting facilities, full-service restaurants, the Choice Privileges frequent traveler program and more.



MAINSTAY SUITES is the reasonably priced extended-stay hotel with amenities like a fully equipped kitchen, free weekday continental breakfast and free local phone calls. A great place to spend a night, a week or more.



RODEWAY INN With over 140 hotels, you're sure to find us wherever your travel leads you. Rodeway Inn hotels offer clean, well-maintained and affordable accommodations at destinations both large and small

### A CHOICE YEAR IN REVIEW

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January	<ul> <li>The Quality Assurance Review reporting process is automated, resulting in a more accurate tally of QA scores.</li> <li>Choice donates \$25,001 to an earthquake relief fund to assist victims of a disastrous earthquake in the Gujarat region of India.</li> </ul>
February	<ul> <li>Arnold Worldwide/Washington is selected as Choice's new advertising agency.</li> <li>The MainStay Suites brand launches its virtual tour allowing guests to "tour" a typical MainStay Suites hotel via computer.</li> </ul>
March	<ul> <li>A series of road shows provides information and solicits feedback from Quality, Sleep Inn and Comfort Suites franchisees on re-imaging.</li> <li>The Sports Marketing and Sales department is launched to help drive sports travel business to Choice brand hotels.</li> <li>A universal chain code is established, called Exclusively Choice or EC, for booking reservations at any one of the eight brand hotels through Global Distribution Systems.</li> </ul>
April	<ul> <li>The Power of Being There. Go. advertising campaign debuts, featuring a \$5 gas card giveaway in partnership with MasterCard.</li> <li>The Econo Lodge brand launches its summer campaign, featuring Coca-Cola and a new NASCAR racing scratch-off game with collectible racing celebrity cards and instant prizes.</li> <li>Performance Excellence, a mandatory CD-ROM training program, is created to deliver customer service skills training for guest service agents.</li> </ul>
June	<ul> <li>An airline miles program begins, partnering with American Airlines to offer airline miles to frequent guests.</li> <li>Reservations revenue reaches a record \$605,484 for one day, marking the first time ever Choice has done more than \$600,000 in a single day.</li> </ul>
July	<ul> <li>The Econo Lodge brand announces a new hotel prototype, featuring a tower, a unique mansard copper penny roof and an open reception area.</li> <li>The Rodeway Inn brand donates \$25,000 to the Foundation Fighting Blindness, a national eye research organization that funds retinal degenerative disease research, which had partnered with the brand to create a promotion for the senior market.</li> </ul>
August	<ul> <li>The Sleep Inn brand introduces the Generation IV hotel prototype, featuring a combination of rooms and suites, a mix of traditional tub/shower combinations and free standing furniture.</li> <li>The Quality Inn Larson's of Gettysburg, Pa., celebrates 60 years with the Quality brand.</li> </ul>
September	<ul> <li>The EA\$Y CHOICE promotion for Econo Lodge and Rodeway Inn hotels gives guests airline miles or credit back on their stays.</li> <li>The US Airways Dividend Miles program is added to Choice's airline miles program for frequent guests.</li> </ul>
October	<ul> <li>The <i>Thanks for Traveling</i> campaign is launched in the aftermath of the September 11 terrorist attacks to rebuild America's confidence in traveling, support the national economy and celebrate the freedom to travel.</li> <li>Franchisees, hotel employees and Choice associates in the United States and Canada raise more than \$150,000 for the relief efforts related to the terrorist attacks.</li> </ul>
November	• A new version of Choicehotels.com, the corporate Internet site, is released featuring the ability to translate the site into Spanish, French and German.
December	Choice adds two new airline partners—Delta SkyMiles and Northwest Airlines' WorldPerks programs—to the airline miles program.

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Financial Highlights
As Revised (See Note 1 to the Consolidated Financial Statements)

		Y	ears	s Ended	Dec	ember 3	31,		M H	Seven Ionths Ended ember 31,	F	Fiscal Year Ended Tay 31,
		2001		2000		1999		1998		1997		1997
				(In	mil	lions, ex	cep	t per sha	are data)			
Company Results												
Total Assets	\$	321.2	\$	484.1	\$	464.7	\$	398.2	\$	386.4	\$	573.1
Long-term Debt		281.3		297.2		307.4		279.2		282.8		372.0
Franchise Revenues (a)		165.1		160.2		151.6		138.1		82.4		118.2
Total Revenues		341.4		352.8		324.2		295.4		183.1		274.4
Recurring Net Income (b)		55.6		58.4		57.2		46.7		27.3		34.7
Net Income		14.3		42.4		57.2		55.3		27.3		34.7
Cash Flow from Operations		101.7		53.9		65.0		40.5		29.1		45.5
Basic Earnings per Share (c)	\$	0.32	\$	0.80	\$	1.04	\$	0.94	\$	0.46	\$	0.55
Diluted Earnings per Share (c)	\$	0.32	\$	0.80	\$	1.03	\$	0.93	\$	0.45	\$	0.55
Recurring Diluted Earnings												
per Share (b)(c)	\$	1.25	\$	1.10	\$	1.03	\$	0.78	\$	0.45	\$	0.55
System Results – Domestic Hotels												
- Unaudited												
Revenues (estimated in millions)	\$	3,375	\$	3,423	\$	3,256	\$	3,063	\$	1,862	\$	2,678
Franchise Hotels		3,327		3,244		3,123		3,039		2,880		2,781
Franchise Hotels Under Development		462		493		596		866		725		710
Franchise Rooms	2	270,514	2	65,962	2	58,120	2	52,357	2	42,161	2	35,431
Revenue Per Available Room	\$	35.83	\$	36.72	\$	35.33	\$	34.35	\$	36.39	\$	32.52

<sup>(</sup>a) Reflects franchise revenues exclusive of marketing and reservation pass through fees (see Note 1).

<sup>(</sup>b) Recurring income from operations and recurring net income exclude the impact of restructuring charges, the asset impairment and equity loss on Friendly Hotels PLC, (gain) loss on sale of investments, write-off of deferred financing costs and the loss on Sunburst Hospitality Corporation note.

<sup>(</sup>c) Note: December 31, 1998 earnings per share includes \$0.12 related to the early extinguishment of certain long-term debt obligations.

### CHOICE HOTELS INTERNATIONAL, INC. AND SUBSIDIARIES

### Management's Discussion and Analysis

The Company is one of the largest hotel franchisors in the world with 4,545 hotels open and 689 hotels under development as of December 31, 2001, representing 362,549 rooms open and 56,360 rooms under development in 44 countries. The Company franchises hotels under the Comfort, Comfort Suites, Quality, Clarion, Sleep Inn, Econo Lodge, Rodeway Inn and MainStay Suites brand names. No single franchisee accounts for more than 5% of the Company's royalty or total revenues. The Company operates in all 50 states and the District of Columbia and 37 additional countries with 97% of its franchising revenue derived from hotels franchised in the United States.

The principal factors that affect the Company's results are: growth in the number of hotels under franchise; occupancies and room rates achieved by the hotels under franchise; the number and relative mix of franchised hotels; the effective royalty rate achieved; and the Company's ability to manage costs. The number of rooms at franchised properties and occupancies and room rates at those properties significantly affect the Company's results because franchise royalty fees are based upon room revenues at franchised hotels. The key industry standard for measuring hotel operating performance is revenue per available room (RevPAR), which is calculated by multiplying the percentage of occupied rooms by the average daily room rate realized. The variable overhead costs associated with franchise system growth are substantially less than incremental royalty fees generated from new franchisees; therefore, the Company is able to capture a significant portion of those royalty fees as operating income.

The Company revised its presentation of marketing and reservation fees during the fourth quarter of 2001 to comply with the Emerging Issues Task Force ("EITF") Issue 99-19 "Reporting Revenue Gross as a Principal versus Net as an Agent". The Company had previously presented these fees net of related expenses on its Consolidated Statements of Income. EITF 99-19 requires that these fees be recorded gross and accordingly the Company has revised its financial statement presentation for all periods presented. In addition, net advances and repayments of marketing and reservation fees has been reclassified to present these activities as cash flows from operating activities for all prior periods. This revision has no effect on the net income or cash flows reported during the periods presented.

### **Critical Accounting Policies**

### Revenue Recognition

The Company enters into numerous franchise agreements committing to provide franchisees with various marketing services, a centralized reservation system and limited rights to utilize the Company's registered tradenames. These agreements are typically for a period of twenty years, with certain rights to the franchisee to terminate after five, ten, or fifteen years. In most instances, initial franchise fees are recognized upon sale because the initial franchise fee is non-refundable and the Company has no continuing obligations related to the franchisee. However, when the franchise agreements are entered into which include future potential rebates and/ or incentive payments, the initial franchise fees are deferred and recognized when the incentive criteria are met or the deal is terminated, whichever occurs first, in compliance with Statement of Financial Accounting Standards ("SFAS") No. 45, "Accounting for Franchise Fee Revenue". Royalty fees, primarily based on a percentage of gross room revenues of each franchisee, are recorded when earned. Reserves for uncollectible accounts are charged to bad debt expense and are included in selling, general and administrative expenses in the accompanying consolidated statements of income.

The Company's franchise agreements require the payment of franchise fees which include marketing and reservation fees, which are used exclusively by the Company's marketing and reservation funds for expenses associated with providing such franchise services as central reservation systems, national marketing and media advertising. The Company is contractually obligated to expend the marketing and reservation fees it collects from

franchisees in accordance with the franchise agreements; as such, no income or loss to the Company is generated. As noted above, the Company changed its presentation of marketing and reservation service arrangements to a gross basis during the fourth quarter of 2001. Reservation fees and marketing fees not expended in the current year are carried over to the next fiscal year and expended in accordance with the franchise agreements. Shortfall amounts are similarly recovered in subsequent years. Excess or shortfall amounts from the operation of these programs are recorded as a payable or receivable from the particular fund. Under the terms of the franchise agreements, the Company may advance capital as necessary to the marketing and reservation funds and recover such advances through future fees (see Note 6 to the Consolidated Financial Statements).

The Company generates partner services revenue from hotel industry vendors based on the level of goods or services purchased from the vendors by hotel owners and hotel guests who stay in the Company's franchised hotels. In accordance with Staff Accounting Bulletin No. 101, "Revenue Recognition," the Company recognizes partner services revenues (i) upon the completion of service or delivery of product, assuming reasonable assurance of collectibility; (ii) upon completion of a specific event; or, failing the previous two conditions, (iii) over the life of the contract, regardless of whether monies are received in advance or in arrears, and regardless of whether the monies are non-refundable.

### Impairment Policy

The Company evaluates the collectibility of notes receivable in accordance with SFAS No. 114, "Accounting by Creditors For Impairment of a Loan". SFAS No. 114 states that a loan is impaired when, based on current information and events, it is probable that a creditor will be unable to collect all amounts due according to the contractual terms of the loan agreement. All amounts due according to the contractual terms means that both the contractual interest payments and the contractual principal payments of a loan will be collected as scheduled in the loan agreement. The Company reviews outstanding notes receivable on a periodic basis to ensure that each is fully collectible by reviewing the financial condition of its debtors. If the Company concludes that it will be unable to collect all amounts due, the Company will record an impairment charge based on the present value of expected future cash flows, discounted at the loan's effective interest rate.

The Company evaluates the recoverability of long-lived assets, including franchise rights and goodwill, in accordance with SFAS No. 121, "Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to be Disposed Of". SFAS No. 121 requires that impairment of long-lived assets has occurred whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability is measured based on net, undiscounted expected cash flows. Assets are considered to be impaired if the net, undiscounted expected cash flows are less than the carrying amount of the assets. Impairment charges are recorded based upon the difference between the carrying value of the asset and the expected net cash flows, discounted at an appropriate interest rate.

### Comparison of 2001 Operating Results and 2000 Operating Results

The Company recorded net income of \$14.3 million for the year ended December 31, 2001, a decrease of \$28.1 million, compared to net income of \$42.4 million for the year ended December 31, 2000. Operating income of \$73.6 million in 2001 was \$18.8 million less than 2000 operating income of \$92.4 million due to an impairment charge of \$22.7 million associated with the Company's investment in Friendly Hotels PLC (currently known as C.H.E. Group PLC) ("Friendly"). This permanent impairment was a result of Friendly's February 21, 2002 announcement that it had been unable to find an acceptable buyer for its business and that it would terminate such efforts, coupled with the adverse economic conditions of Friendly. Net income for 2001 was further adversely affected by a \$10.3 million equity loss (net of taxes) in Friendly. The Friendly equity loss was due to mid-year adverse fixed asset valuation adjustments due to a decline in economic conditions and other incremental professional fees associated with Friendly's continuing restructuring program.

Summarized financial results for the years ended December 31, 2001 and 2000 are as follows:

As

	2001	Revised 2000
	(In thou	isands)
REVENUES:		
Royalty fees	\$140,185	\$137,721
Initial franchise and relicensing fees	12,887	12,154
Partner services revenue	12,042	10,300
Marketing and reservation revenues	168,170	185,367
Hotel operations	3,215	1,249
Other revenue	4,929	6,050
Total revenues	341,428	352,841
OPERATING EXPENSES:		
Selling, general and administrative	56,075	57,178
Restructuring charges	5,940	5,637
Impairment of Friendly investment	22,713	_
Depreciation and amortization	12,452	11,623
Marketing and reservation expenses	168,170	185,367
Hotel operations expense	2,501	609
Total operating expenses	267,851	260,414
Operating income	73,577	92,427
Interest expense	15,445	18,490
Interest and dividend income	(4,329)	(15,534)
Equity loss on Friendly	16,436	12,071
Loss on Sunburst note	_	7,565
Other	608	253
Income before income taxes	45,417	69,582
Income taxes	31,090	27,137
Net income	\$ 14,327	\$ 42,445

*Franchise Revenues.* Management analyzes its business based on net franchise revenue, which is total revenue excluding marketing and reservation revenues and hotel operations, and franchise operating expenses that are reflected as selling, general and administrative expenses.

Net franchise revenues were \$170.0 million for the year ended December 31, 2001 and \$166.2 million for the year ended December 31, 2000. Royalties increased \$2.5 million to \$140.2 million from \$137.7 million in 2000, an increase of 1.8%. The increase in royalties is attributable to a 1.7% increase in the number of domestic franchised hotel rooms and an increase in the effective royalty rate of the domestic hotel system to 3.95% from 3.85%. Domestic initial fee revenue generated from franchise contracts signed increased 20.3% to \$7.7 million from \$6.4 million for the year ended December 31, 2000. Total domestic franchise agreements signed in 2001 were 300, compared to 298 total agreements executed in 2000. The number of rooms added increased 2.6% to 25,223 in 2001 from 24,582 in 2000. Revenues generated from partner service relationships increased 16.5% to \$12.0 million from \$10.3 million in 2000, related primarily to revenues earned from increased financial service programs and usage of construction material and service providers available to franchisees. Under the partner services program, the Company generates revenue from hotel industry vendors (who have been designated as preferred providers) based on the level of goods or services purchased from the vendors by hotel owners and hotel guests who stay in the Company's franchised hotels.

The number of domestic rooms on-line increased to 270,514 from 265,962, an increase of 1.7% for the year ended December 31, 2001. For 2001, the total number of domestic hotels on-line grew 2.6% to 3,327 from 3,244 for 2000. International rooms on-line increased to 92,035 as of December 31, 2001 from 84,389, an increase of

9.1%. The total number of international hotels on-line increased to 1,218 from 1,148, an increase of 6.1% for the year ended December 31, 2001. The growth in international hotels and rooms on-line is primarily due to European growth. As of December 31, 2001, the Company had 462 franchised hotels with 36,406 rooms either in design or under construction in its domestic system. The Company has an additional 227 franchised hotels with 19,954 rooms under development in its international system as of December 31, 2001.

Franchise Expenses. The cost to operate the franchising business is reflected in selling, general and administrative expenses. Selling, general and administrative expenses were \$56.1 million for the year ended December 31, 2001, an increase of \$1.1 million from the year ended December 31, 2000 total of \$57.2 million. As a percentage of net franchise revenues, selling, general and administrative expenses declined to 33.0% in 2001 from 34.4% in 2000. This decline, which increased franchising margins from 65.6% to 67.0%, was largely due to reductions resulting from the 2000 and 2001 restructurings and the economies of scale generated from operating a larger franchisee base.

Marketing and Reservations. The Company's franchise agreements require the payment of franchise fees which include marketing and reservation fees. These fees, which are based on a percentage of the franchisees' gross room revenues, are used exclusively by the Company's marketing and reservation funds for expenses associated with providing such franchise services as central reservation systems, national marketing and media advertising. The Company is contractually obligated to expend the marketing and reservation fees it collects from franchisees in accordance with the franchise agreements; as such, no income or loss to the Company is generated.

The total marketing and reservation fees received by the Company were \$168.2 million and \$185.4 million for the years ended December 31, 2001 and 2000, respectively. Depreciation and amortization incurred by the marketing and reservation funds was \$11.8 million and \$10.5 million for the years ended December 31, 2001 and 2000, respectively. Interest expense incurred by the reservation fund was \$2.0 million and \$4.8 million for the years ended December 31, 2001 and 2000, respectively. The marketing and reservation funds provided a positive cash flow of \$20.3 million in 2001, versus a negative cash flow of \$14.5 million in 2000. As of December 31, 2001, the Company's balance sheet includes a receivable of \$49.4 million related to advances made to the marketing and reservation funds. As of December 31, 2000, the Company's balance sheet includes a receivable of \$57.8 million related to advances made to the marketing and reservation funds represent the legal obligation of the franchise system and the Company has the legal right to demand repayment at any point.

Hotel Operations. In September 2000, the Company received title to three MainStay properties under a put/call agreement entered into between the Company and Sunburst Hospitality Corporation ("Sunburst"). The properties were received by the Company as consideration for \$16.3 million of the then \$149 million amount due under a note receivable from Sunburst. Revenue from hotel operations were \$3.2 million and \$1.2 million for the years ended December 31, 2001 and 2000, respectively. Selling, general and administrative expenses from hotel operations were \$2.5 million and \$0.6 million for those years, respectively.

Depreciation and Amortization. Depreciation and amortization increased to \$12.5 million in the year ended December 31, 2001 from \$11.6 million in the year ended December 31, 2000. This increase was primarily attributable to new computer systems installations and corporate office renovations.

*Friendly*. The Company's investment in Friendly resulted in equity losses associated with Friendly's comprehensive restructuring program totaling \$16.4 million and \$12.1 million for the years ended December 31, 2001 and 2000, respectively. Mid-year adverse fixed asset valuation adjustments due to a decline in economic conditions and incremental professional fees associated with the reorganization primarily account for the \$16.4 million charge.

On February 21, 2002, Friendly announced that it had been unable to find an acceptable buyer for its business and would terminate such efforts at this time. Given the bid period termination and the adverse

economic conditions of Friendly, the Company disposed of its entire preferred and common equity interest in Friendly on March 20, 2002, and immediately relinquished its three seats on Friendly's board of directors. Accordingly, the Company reduced its investment in Friendly to zero through a \$22.7 million charge to reflect the permanent impairment of this asset as of December 31, 2001.

Interest and Other. Interest expense of \$15.4 million in the year ended December 31, 2001 is down \$3.1 million from \$18.5 million in the year ended December 31, 2000 due to lower interest rates. Included in the results for 2001 and 2000 is approximately \$4.2 million and \$15.2 million, respectively, of interest income earned on the note receivable from Sunburst. The Company recognized a \$7.6 million loss associated with the monetization of \$137.5 million of the Sunburst note during the year ended December 31, 2000.

### Comparison of 2000 Operating Results and 1999 Operating Results

The Company recorded net income of \$42.4 million for the year ended December 31, 2000, a decrease of \$14.8 million, compared to net income of \$57.2 million for the year ended December 31, 1999. Operating income of \$92.4 million in Calendar 2000 was \$1.8 million under 1999 operating income of \$94.2 million due to a restructuring charge of \$3.5 million (net of taxes) during the year ended December 31, 2000. A corporate wide reorganization was implemented in 2000 to improve service and support to the Company's franchisees and to create a more competitive overhead structure. Net income was further adversely affected in 2000 by a \$7.4 million equity loss (net of taxes) in Friendly and a \$4.6 million loss (net of taxes) on the note from Sunburst. The Friendly equity loss was due to a comprehensive restructuring program at Friendly to strengthen its balance sheet and improve its operations. The Sunburst loss was attributed to two early payment transactions as Choice moved to monetize the note receivable.

As Rovisod

Summarized financial results for the years ended December 31, 2000 and 1999 are as follows:

	As Re	evised
	2000	1999
DEVENITIES	(In tho	usands)
REVENUES:	¢127.721	¢100.650
Royalty fees	\$137,721	\$128,653
Initial franchise and relicensing fees	12,154	13,910
Partner services revenue	10,300	9,055
Marketing and reservation revenues	185,367	162,603
Hotel operations	1,249	
Other revenue	6,050	6,111
Product sales		3,871
Total revenues	352,841	324,203
OPERATING EXPENSES:		
Selling, general and administrative	57,178	55,860
Restructuring charges	5,637	
Depreciation and amortization	11,623	7,687
Marketing and reservation expenses	185,367	162,603
Hotel operations expense	609	_
Product cost of sales	_	3,883
Total operating expenses	260,414	230,033
Operating income	92,427	94,170
Interest expense	18,490	16,398
Interest and dividend income	(15,534)	(17,147)
Equity loss on Friendly	12,071	380
Loss on Sunburst note	7,565	
Other	253	68
Income before income taxes	69,582	94,471
Income taxes	27,137	37,316
Net income	\$ 42,445	\$ 57,155

Franchise Revenues. Net franchise revenues were \$166.2 million for the year ended December 31, 2000 and \$157.7 million for the year ended December 31, 1999. Royalties increased \$9.0 million to \$137.7 million from \$128.7 million in 2000, an increase of 7.0%. The increase in royalties is attributable to a 3.2% increase in the number of domestic franchised hotel rooms, an increase in the effective royalty rate of the domestic hotel system to 3.85% from 3.80%, and an improvement in domestic RevPAR of 4.4%. Domestic initial fee revenue generated from franchise contracts signed was \$6.4 million down from \$9.6 million in 1999. Total domestic franchise agreements signed in 2000 were 298, a decline from 318 total agreements executed in 1999. The number of domestic rooms added declined to 24,582 in 2000 from 26,731 in 1999. An increasingly competitive hotel franchising environment, coupled with stricter hotel brand standards being enforced by the Company, contributed to the decline in the total franchise agreements signed in the period. Revenues generated from partner service relationships increased to \$10.3 million from \$9.1 million in 1999 related primarily to revenues earned from increased financial service programs available to franchisees.

The number of domestic rooms on-line increased to 265,962 from 258,120, an increase of 3.0% for the year ended December 31, 2000. For 2000, the total number of domestic hotels on-line grew 3.9% to 3,244 from 3,123 for 1999. International rooms on-line increased to 84,389 as of December 31, 2000 from 80,134, an increase of 5.3%. The total number of international hotels on-line increased to 1,148 from 1,125, an increase of 2.0% for the year ended December 31, 2000. As of December 31, 2000, the Company had 493 franchised hotels with 39,539 rooms either in design or under construction in its domestic system. The Company has an additional 210 franchised hotels with 21,388 rooms under development in its international system as of December 31, 2000.

Franchise Expenses. Selling, general and administrative expenses were \$57.2 million for the year ended December 31, 2000, an increase of \$1.3 million from the year ended December 31, 1999 total of \$55.9 million. As a percentage of net franchise revenues, selling, general and administrative expenses declined to 34.4% in 2000 from 35.4% in 1999. This decline, which increased franchising margins from 64.6% to 65.6%, was largely due to cost control initiatives from the 2000 restructuring and the economies of scale generated from operating a larger franchisee base.

Marketing and Reservations. The total marketing and reservation fees received by the Company were \$185.4 million and \$162.6 million for the years ended December 31, 2000 and December 31, 1999, respectively. Depreciation and amortization charged to the marketing and reservation funds was \$10.5 million and \$9.6 million for the years ended December 31, 2000 and 1999, respectively. Interest expense incurred by the reservation fund was \$4.8 million and \$3.3 million for the years ended December 31, 2000 and 1999, respectively. As of December 31, 2000, the Company's balance sheet includes a receivable of \$57.8 million related to advances made to the marketing and reservation funds. As of December 31, 1999, the Company's balance sheet includes a receivable of \$32.8 million related to advances made to the marketing and reservation funds. Advances to the marketing and reservation funds represent the legal obligation of the franchise system and the Company has the legal right to demand repayment at any point.

*Product Sales.* In the fourth quarter of 1998, the Company discontinued its group-purchasing program as previously operated. The group purchasing program utilized bulk purchases to obtain favorable pricing from third party vendors for franchisees ordering similar products. The Company acted as a clearinghouse between the franchisee and the vendor, and orders were shipped directly to the franchisee. Sales made to franchisees through the Company's group purchasing program were \$3.9 million during the year ended December 31, 1999, with product cost of sales of \$3.9 million.

Depreciation and Amortization. Depreciation and amortization increased to \$11.6 million in the year ended December 31, 2000 from \$7.7 million in the corresponding period in 1999. This increase was primarily attributable to new computer systems installations and corporate office renovations.

*Friendly*. The Company's investment in Friendly resulted in a \$12.1 million equity loss in the year ended December 31, 2000, associated with Friendly's comprehensive restructuring program. December 31, 1999 results also included \$12.1 million in dividend income from Friendly.

Interest and Other. Interest expense of \$18.5 million in the year ended December 31, 2000 was up \$2.1 million from \$16.4 million in the year ended December 31, 1999 due to higher interest rates. Included in 2000 and 1999 results is approximately \$15.2 million and \$14.2 million, respectively, of interest income earned on the note receivable from Sunburst. In the year ended December 31, 2000, the Company recognized a \$7.6 million loss associated with the monetization of \$137.5 million of the Sunburst note.

### **Liquidity and Capital Resources**

Net cash provided by operating activities was \$101.7 million for the year ended December 31, 2001, an increase of \$47.8 million from \$53.9 million for the year ended December 31, 2000. The increase in cash provided was primarily due to repayments from the marketing and reservation funds and improved management of working capital. As of December 31, 2001, the total long-term debt outstanding for the Company was \$281.3 million, \$13.6 million of which matures in the next twelve months.

The Company realigned its corporate structure in November 2001 to increase its strategic focus on delivering value-added services to franchisees, including centralizing the Company's franchise service and sales operations, consolidating its brand management functions and realigning its call center operations. The Company charged \$1.3 million against the 2001 restructuring liability during the year ended December 31, 2001, and expects the remaining \$4.6 million liability to be substantially paid in 2002. The Company also implemented a corporate-wide reorganization during 2000 to provide improved service and support to the Company's franchisees and to create a more competitive overhead structure. The Company charged \$4.8 million against the 2000 restructuring liability for the year ended December 31, 2001 and expects the remaining \$0.3 million liability to be paid in 2002.

The Company received net cash repayments from the marketing and reservation funds totaling \$20.3 million during the year ended December 31, 2001 and made net cash advances to the marketing and reservation funds totaling \$14.5 million in the year ended December 31, 2000. The 2001 net repayments are associated with cost reductions from restructured operations, growth in fees from normal operations and increases in property and yield management fees. The 2000 net advances are associated with a system-wide property and yield management systems implementation, the timing of expenditures associated with specific brand initiatives of the marketing fund and the recognition of costs and the timing of payments received from franchisees in conjunction with the Company's frequency stay program. The Company has the legally enforceable right to assess and collect from its current franchisees fees sufficient to pay for the marketing and reservation services the Company has procured for the benefit of the franchise system, including fees to reimburse the Company for past services rendered. The Company has the contractual authority to require that the franchisees in the system at any given point repay any deficits in the funds to reimburse the Company from any advance. The Company expects the marketing and reservation funds to generate positive cash flows of approximately \$20 million in 2002 due to cost reductions associated with restructured operations, programmed brand initiatives, growth in fees from normal operations and increases in property and yield management fees.

Cash provided by (utilized in) investing activities for the years ended December 31, 2001, 2000 and 1999, was \$87.7 million, (\$16.6 million) and (\$36.0 million), respectively. During the years ended December 31, 2001, 2000 and 1999, capital expenditures totaled \$13.5 million, \$16.6 million, \$30.6 million, respectively. Capital expenditures include the installation of system-wide property and yield management systems, upgrades to financial and reservation systems, computer hardware and renovations to the Company's corporate headquarters (including a franchisee learning and training center).

On September 1, 2000, the Company monetized \$16.3 million in principal and interest of the \$115 million principal, five-year Subordinated Term Note (the "Old Note") to Sunburst issued in October 1997. The Company received three MainStay Suites properties through the monetization transaction. The Old Note carried a simple interest rate of 11% per annum. In connection with the amendment of the strategic alliance agreement, effective October 15, 2000, interest payable accrued at a rate of 11% per annum compounded daily. The Company implemented this amendment prospectively beginning on January 1, 1999, and has recognized interest on the outstanding principal and accrued interest amounts at an effective rate of 10.58%. Total interest accrued at

December 31, 2000 was \$42.2 million. On January 5, 2001, the Company received from Sunburst \$101.9 million and an 11 3/8% seven-year senior subordinated note (the "New Note") in the amount of \$35 million in payment of the Old Note (See Note 7 of Notes to Consolidated Financial Statements).

Financing cash flows relate primarily to the Company's borrowings under its credit lines and treasury stock purchases. In June 2001, the Company entered into a five-year \$265 million competitive advance and multicurrency credit facility. The credit facility provides for a term loan of \$150 million and a revolving credit facility of \$115 million, \$37 million of which is available in foreign currency borrowings. As of December 31, 2001, the Company had \$112 million of term loans and \$68 million of revolving loans outstanding. The term loan is payable over five years, \$13.6 million of which is due in 2002. The credit facility includes customary financial and other covenants that require the maintenance of certain ratios including maximum leverage and interest coverage and restrict the Company's ability to make certain investments, incur debt and dispose of assets. Borrowings under the credit facility are, at the option of the borrower, at one of several rates including LIBOR plus .60% to 2.0% basis points, based upon the credit rating of the Company and the loan type. In addition, the Company has the option to request participating banks to bid on loan participation at lower rates than those contractually provided by the credit facility. The credit facility requires the Company to pay annual fees of 1/15 of 1% to ½ of 1% based upon the credit rating of the Company. The proceeds from the credit facility will be used for general corporate purposes, including working capital, debt repayment, stock repurchases, investments and acquisitions.

In 1998, the Company completed a \$100 million senior unsecured note offering ("the Notes"), bearing a coupon rate of 7.13% with an effective rate of 7.22%. The Notes will mature on May 1, 2008, with interest on the Notes to be paid semi-annually. The Company used the net proceeds from the offering of approximately \$99 million to repay amounts outstanding under the Company's previous credit facility.

Through December 31, 2001, the Company had repurchased 21.1 million shares of its common stock at a total cost of \$314.0 million, including 12.0 million shares at a cost of \$185.7 million during the year ended December 31, 2001. The Company has received authorization from its Board of Directors to repurchase up to an additional 5.3 million shares under the terms of the repurchase plan. Subsequent to December 31, 2001, the Company repurchased 1.3 million shares of outstanding common stock at a total cost of \$28.8 million.

The Company believes that cash flows from operations and available financing capacity are adequate to meet the expected operating, investing, financing and debt service requirements of the business for the immediate future.

### Impact of Recently Issued Accounting Standards

The Company has adopted SFAS No. 142, "Goodwill and Other Intangible Assets," effective January 1, 2002, which updates accounting and reporting standards for the amortization of goodwill and recognition of other intangible assets. SFAS No. 142 requires goodwill to be assessed on at least an annual basis for impairment using a fair value basis. Because the Company operates in one reporting unit in accordance with SFAS No. 131, "Disclosures about Segments of an Enterprise and Related Information" and EITF 98-3, "Determining Whether a Nonmonetary Transaction Involves Receipt of Productive Assets or of a Business", the fair value of the Company's total assets are used to determine if goodwill may be impaired. According to SFAS No. 142, quoted market prices in active markets are the best evidence of fair value and shall be used as the basis for the measurement if available. The Company will no longer be required to record goodwill amortization expense of approximately \$2.0 million per year and does not expect to recognize any impairment on its goodwill balances as a result of the adoption of SFAS No. 142. The Company will perform the initial assessment of the fair value of its goodwill balances during the first quarter of 2002.

In June 2001, the FASB issued SFAS No. 143, "Accounting for Asset Retirement Obligations," which addresses the accounting and reporting standards for the retirement of tangible long-lived assets and the associated asset retirement costs. SFAS No. 143 requires the fair value of a liability for an asset retirement obligation be recognized in the period in which it is incurred if a reasonable estimate of fair value can be made. The Company will be required to adopt SFAS No. 143 by January 1, 2003. The Company does not expect the adoption of SFAS No. 143 to have a material effect on the Company's earnings or comprehensive income.

In September 2001, the FASB issued SFAS No. 144, "Impairment of Long-Lived Assets to be Disposed of," which updates accounting and reporting standards for the recognition and measurement of impairment of long-lived assets to be held and used or disposed of by sale. The Company adopted SFAS No. 144 on January 1, 2002. The Company does not expect the adoption of SFAS No. 144 to have a material impact on the Company's earnings or other comprehensive income.

### **Forward-Looking Statements**

Certain statements contained in this annual report, including those in the section entitled Management's Discussion and Analysis, that are not historical facts constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act. Words such as "believes," "anticipates," "expects," "intends," "estimates," "projects," and other similar expressions, which are predictions of or indicate future events and trends, typically identify forward-looking statements. Such statements are subject to a number of risks and uncertainties which could cause actual results to differ materially from those projected, including: competition within each of our business segments; business strategies and their intended results; the balance between supply of and demand for hotel rooms; our ability to obtain new franchise agreements; our ability to develop and maintain positive relations with current and potential hotel owners; the effect of international, national and regional economic conditions; the availability of capital to allow us and potential hotel owners to fund investments and construction of hotels; the cost and other effects of legal proceedings; and other risks described from time to time in our filings with the Securities and Exchange Commission, including those set forth under the heading "Risk Factors" in our Report on Form 10-Q for the period ended September 30, 2001. Given these uncertainties, you are cautioned not to place undue reliance on such statements. We also undertake no obligation to publicly update or revise any forward-looking statement to reflect current or future events or circumstances.

## Report of Independent Public Accountants Choice Hotels International, Inc. and Subsidiaries

To Choice Hotels International, Inc. and subsidiaries:

We have audited the accompanying consolidated balance sheets of Choice Hotels International, Inc. and subsidiaries, as of December 31, 2001 and 2000, and the related consolidated statements of income, shareholders' equity and comprehensive income and cash flows for each of the three years in the period ended December 31, 2001. These consolidated financial statements are the responsibility of Choice Hotels International, Inc.'s management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Choice Hotels International, Inc. and subsidiaries as of December 31, 2001 and 2000, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2001, in conformity with accounting principles generally accepted in the United States.

As explained in Note 1 to the consolidated financial statements, Choice Hotels International, Inc. and subsidiaries have given retroactive effect to the change in accounting for the presentation of marketing and reservation fees and expenses.

arthur andersen LLP

Vienna, Virginia March 20, 2002

# CHOICE HOTELS INTERNATIONAL, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME

		ote 1) ber 31,		
	2001	2000	1999	
		thousands, exc		
REVENUES:	per share amounts)			
Royalty fees	\$140,185	\$137,721	\$128,653	
Initial franchise and relicensing fees	12,887	12,154	13,910	
Partner services revenue	12,042	10,300	9,055	
Marketing and reservation revenues	168,170	185,367	162,603	
Hotel operations	3,215	1,249	_	
Other revenue	4,929	6,050	6,111	
Product sales			3,871	
Total revenues	341,428	352,841	324,203	
OPERATING EXPENSES:				
Selling, general and administrative	56,075	57,178	55,860	
Restructuring charges	5,940	5,637	_	
Impairment of Friendly investment	22,713	_	_	
Depreciation and amortization	12,452	11,623	7,687	
Marketing and reservation expenses	168,170	185,367	162,603	
Hotel operations expense	2,501	609		
Product cost of sales			3,883	
Total operating expenses	267,851	260,414	230,033	
Operating income	73,577	92,427	94,170	
OTHER:				
Interest expense	15,445	18,490	16,398	
Interest and dividend income	(4,329)	(15,534)	(17,147)	
Equity loss on Friendly investment	16,436	12,071	380	
(Gain) loss on sale of investments	(42)	253	68	
Write-off of deferred financing costs	650		_	
Loss on Sunburst note		7,565		
Total other	28,160	22,845	(301)	
Income before income taxes	45,417	69,582	94,471	
Income taxes	31,090	27,137	37,316	
Net income	\$ 14,327	\$ 42,445	\$ 57,155	
Weighted average shares outstanding—basis	44,174	52,895	54,859	
Weighted average shares outstanding—diluted	44,572	53,253	55,667	
Basic earnings per share	\$ 0.32	\$ 0.80	\$ 1.04	
Diluted earnings per share	\$ 0.32	\$ 0.80	\$ 1.03	

# CHOICE HOTELS INTERNATIONAL, INC. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

		ember 31, 2001	December 3	1,
ASSETS:		(In thousands)	nds, except nounts)	_
Current assets				
Cash and cash equivalents  Receivables (net of allowance for doubtful accounts of \$5,392 and \$5,754,	\$	16,871	\$ 19,701	1
respectively)		25,223 889	31,865 520	
Total current assets		42,983	52,086	5
Property and equipment, at cost, net		70,458	72,946	6
Goodwill, net		60,620	62,663	
Franchise rights, net		36,257	39,163	
Investment in Friendly			34,616	
Receivable from marketing and reservation funds		49,358	57,824	
Other assets  Note receivable from Sunburst		22,443	27,330	
		39,059	137,492	_
Total assets	\$ 3	321,178	\$ 484,120	) =
Current liabilities  Current portion of long-term debt  Accounts payable  Accrued expenses and other  Income taxes payable	\$	13,563 24,724 30,054 2,836	\$ 50,046 15,964 27,818	4 8
Total current liabilities		71,177	93,828	
Long-term debt		267,733	247,179	
Deferred income taxes (\$35,159 and \$39,573, respectively) and other liabilities		46,807	53,020	_
Total liabilities		885,717	394,027	_
SHAREHOLDERS' (DEFICIT) EQUITY: Common stock, \$ .01 par value, 160,000,000 shares authorized; 62,755,708 and 61,663,624 shares issued; 41,997,637 and 52,561,568 shares outstanding at				
December 31, 2001 and 2000, respectively		420	526	5
Additional paid-in-capital		70,130	55,245	5
Accumulated other comprehensive loss		(354)	(54	-
Deferred compensation		(2,857)	(1,300	J)
Treasury stock (20,758,071 and 9,102,056 shares at December 31, 2001 and 2000,	(2	11 052)	(120 170	2)
respectively)		311,053) 179,175	(129,172 164,848	
Total shareholders' (deficit) equity		(64,539)		_
			90,093	_
Total liabilities and shareholders' (deficit) equity	<b>3</b> 3	321,178	\$ 484,120	J =

# CHOICE HOTELS INTERNATIONAL, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS

	As Revised (See Note 1) Years Ended December 3 2001 2000			
CASH ELOWS FROM ODERATING ACTIVITIES		(	In thousands)	
CASH FLOWS FROM OPERATING ACTIVITIES  Net income	\$	14,327	\$ 42,445	\$ 57,155
Equity loss on Friendly investment		16,436 22,713	12,071	380
Depreciation and amortization		12,452	11,623	7,687
Non-cash interest and dividend income		(4,219)	(15,170)	(16,639)
Non-cash stock compensation and other charges		2,210	787	633
Write-off of deferred financing costs		650 476	(585)	 588
Loss on early prepayment of Sunburst note		4/0	6,520	
Changes in assets and liabilities:			0,520	
Receivables		6,465	(2,245)	(4,006)
Prepaid expenses and other current assets		<b>—</b>	30	1,355
Receivable from marketing and reservation funds, net		20,267	(14,532)	(5,545)
Current liabilities		9,381	1,714	6,086
Income taxes payable/receivable		6,361	(278)	6,794
Deferred income taxes and other liabilities		(5,807)	11,499	10,552
Net cash provided by operating activities		101,712	53,879	65,040
CASH FLOWS FROM INVESTING ACTIVITIES				
Proceeds from Sunburst note		101,954	_	_
Investment in property and equipment		(13,532)	(16,590)	(30,633)
Other items, net	_	(684)	(27)	(5,398)
Net cash provided by (utilized in) investing activities	_	87,738	(16,617)	(36,031)
CASH FLOWS FROM FINANCING ACTIVITIES				
Principal payments of long-term debt	(	790,795)	(95,757)	(59,458)
Proceeds from long-term debt		772,028	85,500	88,630
Purchase of treasury stock	(	185,807)	(20,893)	(54,166)
Proceeds from exercise of stock options		12,294	1,739	6,143
Net cash utilized in financing activities	_(	192,280)	(29,411)	(18,851)
Net change in cash and cash equivalents		(2,830)	7,851	10,158
Cash and cash equivalents at beginning of period		19,701	11,850	1,692
Cash and cash equivalents at end of period	\$	16,871	\$ 19,701	\$ 11,850
Supplemental disclosure of cash flow information		·	_	
Cash payments during the year for:				
Income taxes, net of refunds	\$	29,013	\$ 15,674	\$ 17,834
Interest		18,039	22,145	19,387
Non-cash investing activities:	ø	1 475	¢	¢
Properties assumed through the restructuring of Sunburst note  Properties assumed through put/call transaction	\$	1,475	\$ — 12,233	\$ <u> </u>
Reduction in Sunburst note from put/call transaction		_	16,333	_
Non-cash financing activities:			10,555	
Income tax benefit realized from employee stock options exercised	<b>\$</b>	3,895	\$ 1,602	\$ 1,225

### CHOICE HOTELS INTERNATIONAL, INC. AND SUBSIDIARIES

### CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY AND COMPREHENSIVE INCOME (In thousands, except share amounts)

	Common Stock Shares Outstanding	Common Stock Amount	Additional Paid-in-capital	Accumulated Other Comprehensive Income (loss)	Deferred Compensation	Treasury Stock	Comprehensive Income	Retained Earnings	Total
Balance as of December 31, 1998 Comprehensive income	56,726,917	\$ 568	\$45,097	\$ 2,112	\$(1,665)	\$ (54,165)		\$ 64,563	\$ 56,510
Net income	_	_	_	_	_	_	\$57,155	57,155	57,155
Foreign translation adjustments Unrealized loss on securities, net of taxes, net of reclassification	_	_	_	_	_	_	(108)	_	(108)
adjustment (Note 15)	_	_	_	_	_	_	(799)	_	(799)
Other comprehensive income	_	_	_	(907)	_	_	(907)	_	_
Comprehensive income							\$56,248		
Exercise of stock options/grants, net Issuance of restricted stock	623,647 70,260	6 1	6,275 1,014	_	— (1,015) 743	_		_	6,281 — 743
Treasury purchases	(3,586,913)	(37)	_	_	_	(54,129)		_	(54,166)
Balance as of December 31, 1999	53,833,911	\$ 538	\$52,386	\$ 1,205	\$(1,937)	\$(108,294)		\$121,718	\$ 65,616
Comprehensive income Net income		\$ —	\$ —	\$ —	\$ —	\$ —	\$42,445	\$ 42,445	\$ 42,445
Other comprehensive income Foreign translation adjustments Unrealized gain on securities, net of taxes, net of reclassification	_	_	_	_	_	_	(1,786)	_	(1,786)
adjustment (Note 15)	_	_	_	_	_	_	527	_	527
Other comprehensive income	_	_	_	(1,259)	_	_	(1,259)	_	_
Comprehensive income							\$41,186		
Exercise of stock options/grants, net Issuance of restricted stock	288,634 14,052	_3	3,362 182	_	— (182)	_		_	3,365
compensation		— (15) —	— — (685)		819 — —	(20,878)		  685	819 (20,893)
Balance as of December 31, 2000	52,561,568	\$ 526	\$55,245	\$ (54)	\$(1,300)	\$(129,172)		\$164,848	\$ 90,093
Comprehensive income Net income		* —	* —	* —	* —	* —	\$14,327	<b>\$ 14,327</b>	<b>\$ 14,327</b>
Other comprehensive income Foreign translation adjustments . Unrealized loss on securities, net	_	_	_	_	_	_	(414)	_	(414)
of taxes, net of reclassification adjustment (Note 15)	_	_	_	_	_	_	(310)	_	(310)
Other comprehensive loss	_	_	_	(724)	_	_	(724)	_	_
Comprehensive income							\$13,603		
Deferred gain on hedge  Exercise of stock options/grants, net  Issuance of restricted stock  Amortization of deferred	1,287,454 155,515	13 1	14,885	424 	(2,304)	1,503 2,303		=	424 16,401 —
compensation	(12 004 000)	(120)	_	_	747	(195 405)		_	747
Treasury purchases		(120) \$ 420	\$70.120	<u> </u>	<u> </u>	(185,687) \$(311,053)		<u> </u>	(185,807) \$(64,530)
Balance as of December 31, 2001	41,997,637	\$ 420 ——	<u>\$70,130</u>	<u>\$ (354)</u>	\$(2,857)	\$(311,053)		φ1/9,1/5	\$(64,539) ====

### 1. Company Information and Significant Accounting Policies

Company Information.

Choice Hotels International, Inc. and subsidiaries (the "Company") is in the business of hotel franchising. As of December 31, 2001, the Company had franchise agreements with 4,545 hotels open and 689 hotels under development in 27 countries under the following brand names: Comfort, Comfort Suites, Quality, Clarion, Sleep Inn, Econo Lodge, Rodeway Inn, and MainStay Suites.

### Principles of Consolidation.

The consolidated financial statements include the accounts of Choice Hotels International, Inc. and its subsidiaries. All significant intercompany accounts and transactions have been eliminated in consolidation.

### Revenue Recognition.

The Company enters into numerous franchise agreements committing to provide franchisees with various marketing services, a centralized reservation system and limited rights to utilize the Company's registered tradenames. These agreements are typically for a period of twenty years, with certain rights to the franchisee to terminate after five, ten, or fifteen years. In most instances, initial franchise fees are recognized upon sale because the initial franchise fee is non-refundable and the Company has no continuing obligations related to the franchisee. However, when the franchise agreements are entered into which include future potential rebates and/ or incentive payments, the initial franchise fees are deferred and recognized when the incentive criteria are met or the deal is terminated, whichever occurs first, in compliance with Statement of Financial Accounting Standards ("SFAS") No. 45, "Accounting for Franchise Fee Revenue". Royalty fees, primarily based on a percentage of gross room revenues of each franchisee, are recorded when earned. Reserves for uncollectible accounts are charged to bad debt expense and are included in selling, general and administrative expenses in the accompanying consolidated statements of income.

The Company's franchise agreements require the payment of franchise fees, including marketing and reservation fees, which are used exclusively by the Company's marketing and reservation funds for expenses associated with providing such franchise services as central reservation systems, national marketing and media advertising. The Company is contractually obligated to expend the marketing and reservation fees it collects from franchisees in accordance with the franchise agreements; as such, no income or loss to the Company is generated. As noted below, the Company changed its presentation of marketing and reservation revenues and expenses to a gross basis during the fourth quarter of 2001.

The Company generates partner services revenue from hotel industry vendors based on the level of goods or services purchased from the vendors by hotel owners and hotel guests who stay in the Company's franchised hotels. In accordance with Staff Accounting Bulletin No. 101, "Revenue Recognition," the Company recognizes partner services revenues (i) upon the completion of service or delivery of product, assuming reasonable assurance of collectibility; (ii) upon completion of a specific event; or, failing the previous two conditions, (iii) over the life of the contract, regardless of whether monies are received in advance or in arrears, and regardless of whether the monies are non-refundable.

### Presentation of Marketing and Reservation Fees and Expenses.

The Company revised its presentation of marketing and reservation fees during the fourth quarter of 2001 to comply with the Emerging Issues Task Force ("EITF") Issue 99-19 "Reporting Revenue Gross as a Principal versus Net as an Agent." The Company had previously presented these fees net of related expenses on its Consolidated Statements of Income. EITF 99-19 requires that these fees be recorded gross and accordingly, the

Company has revised its financial statement presentation for all periods presented. In addition, net advances and repayments of marketing and reservation fees have been reclassified to present these activities as cash flows from operating activities for all periods presented. These revisions have no effect on the net income or cash flows reported during the periods presented.

### Advertising Costs.

The Company expenses advertising costs in the marketing fund as the advertising occurs in accordance with the American Institute of Certified Public Accountants, Statement of Position 93-7, "Reporting on Advertising Costs". Advertising expense was \$37.4 million, \$48.4 million and \$38.3 million for the years ended December 31, 2001, 2000, and 1999, respectively. The Company includes advertising costs in marketing and reservation expenses on the accompanying consolidated statements of income.

### Cash and Cash Equivalents.

The Company considers all highly liquid investments purchased with a maturity of three months or less at the date of purchase to be cash equivalents.

### Capitalization Policies.

Major renovations, replacements and interest incurred during construction are capitalized to appropriate property and equipment accounts. Upon sale or retirement of property, the cost and related accumulated depreciation are eliminated from the accounts and the related gain or loss is recognized in the accompanying statements of income. Maintenance, repairs and minor replacements are charged to expense as incurred.

### Impairment Policy.

The Company evaluates the collectibility of notes receivable in accordance with SFAS No. 114, "Accounting by Creditors For Impairment of a Loan". SFAS No. 114 states that a loan is impaired when, based on current information and events, it is probable that a creditor will be unable to collect all amounts due according to the contractual terms of the loan agreement. All amounts due according to the contractual terms means that both the contractual interest payments and the contractual principal payments of a loan will be collected as scheduled in the loan agreement. The Company reviews outstanding notes receivable on a periodic basis to ensure that each is fully collectible by reviewing the financial condition of its debtors. If the Company concludes that it will be unable to collect all amounts due, the Company will record an impairment charge based on the present value of expected future cash flows, discounted at the loan's effective interest rate. The Company did not record any impairment charges related to notes receivable during the years ended December 31, 2001 or 1999. During the year ended December 31, 2000, the Company recorded a \$4.1 million impairment loss on its subordinated term note to Sunburst Hospitality Corporation (see Note 7).

The Company evaluates the recoverability of long-lived assets, including franchise rights and goodwill, in accordance with SFAS No. 121, "Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to be Disposed Of". SFAS No. 121 requires that impairment of long-lived assets has occurred whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability is measured based on net, undiscounted expected cash flows. Assets are considered to be impaired if the net, undiscounted expected cash flows are less than the carrying amount of the assets. Impairment charges are recorded based upon the difference between the carrying value of the asset and the expected net cash flows, discounted at an appropriate interest rate. The Company did not record any impairment on long-lived assets during the years ended December 31, 2001, 2000 or 1999.

### Deferred Financing Costs.

Debt financing costs are deferred and amortized, using the effective interest method, over the term of the related debt. As of December 31, 2001 and 2000, deferred financing costs were \$2.5 million and \$0.8 million respectively and are included in other assets on the accompanying consolidated balance sheets.

#### Investments.

The Company accounts for its investments in common stock in accordance with SFAS No. 115 "Accounting for Certain Investments in Debt and Equity Securities" and SFAS No. 130 "Reporting Comprehensive Income." The Company accounts for its investment in unincorporated joint ventures in accordance with Accounting Principles Board Opinion ("APB") No. 18 "The Equity Method of Accounting for Investments in Common Stock."

#### Financial Instruments.

In June 1998, the Financial Accounting Standards Board issued SFAS No. 133, "Accounting for Derivative Instruments and Hedging Activities," which established accounting and reporting standards for derivative instruments, including derivative instruments embedded in other contracts, and for hedging activities. SFAS No. 133 requires the recognition of the fair value of derivatives in the statement of financial position, with changes in the fair value recognized either in earnings or as a component of other comprehensive income dependent upon the hedging nature of the derivative. SFAS No. 133 also states that any deferred gain on previous hedging activity does not meet the definition of a liability, due to a lack of expected future cash flows and therefore should be included in comprehensive income. As of December 31, 2001 and 2000, the Company has no derivative instruments.

### Use of Estimates.

The consolidated financial statements are prepared in conformity with accounting principles generally accepted in the United States and require management to make certain estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

### Reclassifications.

Certain reclassifications have been made to the prior year financial statements to conform to the current year presentation.

### 2. Property and Equipment

The components of property and equipment in the consolidated balance sheets are:

	Decem	ber 31,
	2001	2000
	(In tho	ısands)
Land	\$ 4,090	\$ 2,593
Facilities in progress	735	4,075
Building and improvements	34,210	29,474
Furniture, fixtures and equipment	86,301	74,812
	125,336	110,954
Less: Accumulated depreciation	(54,878)	(38,008)
	<u>\$ 70,458</u>	<u>\$ 72,946</u>

For facilities in progress, as assets are placed in service, they are transferred to appropriate fixed asset categories and depreciation begins. Depreciation expense for the years ended December 31, 2001, 2000 and 1999 was \$4.6 million, \$3.0 million and \$1.7 million, respectively. Depreciation has been computed for financial reporting purposes using the straight-line method. A summary of the ranges of estimated useful lives upon which depreciation rates have been based follows:

Building and improvements	10-40 years
Furniture, fixtures and equipment	3-20 years

### 3. Goodwill

Goodwill primarily represents an allocation of the excess purchase price of the stock of the Company over the recorded minority interest that was previously held by members of the Company's former management team. Goodwill is amortized on a straight-line basis over 40 years. Such amortization amounted to \$2.2 million, \$2.0 million and \$2.0 million for the years ended December 31, 2001, 2000 and 1999, respectively. Goodwill is net of accumulated amortization of \$14.3 million and \$12.1 million at December 31, 2001 and 2000.

The Company adopted SFAS No. 142 on January 1, 2002, which requires goodwill to be assessed on at least an annual basis for impairment using a fair value basis.

### 4. Franchise Rights

Franchise rights are intangible assets and represent an allocation in purchase accounting for the value of long-term franchise contracts acquired. As of December 31, 2001 and 2000, the net balance is associated with the Econo Lodge acquisition made in fiscal year 1991. Franchise rights acquired are amortized over an average life of 15 years. Amortization expense for the years ended December 31, 2001, 2000 and 1999 amounted to \$3.0 million, \$3.9 million and \$4.3 million, respectively. Franchise rights are net of accumulated amortization of \$32.0 million and \$29.0 million at December 31, 2000 and 1999, respectively. Under SFAS No. 142, franchise rights will continue to be amortized as they are intangibles with definite lives.

### 5. Investment in Friendly Hotels

As of December 31, 2001, the Company had 1,227,622 shares of common stock and 31,097,755 shares of 5.75% convertible preferred stock in Friendly Hotels PLC (currently known as C.H.E. Group PLC) ("Friendly"), the Company's master franchisor for the United Kingdom, Ireland and continental Europe.

The Company had three directors on the board of Friendly. Given the Company's ability to exercise significant influence over the operations of Friendly, the equity method of accounting was applied.

Friendly holds the master franchise rights for the Company's Comfort, Quality and Clarion brand hotels in the United Kingdom, Ireland and throughout Europe (with the exception of Scandinavia) for a 10-year period. In exchange, the Company received Friendly common stock and was to receive from Friendly \$8.0 million payable in eight equal annual installments.

On January 19, 2001, the shareholders of Friendly approved a capital reorganization intended to provide Friendly with a stronger balance sheet and improve its operations. Pursuant to the capital reorganization, the Company waived certain royalty and marketing fees due from Friendly for the period between December 27, 1999 and December 31, 2005, waived the then five remaining annual installments of the master franchise agreement and provided Friendly with a £7.8 million (approximately US \$11.4 million) secured letter of credit in

### CHOICE HOTELS INTERNATIONAL, INC. AND SUBSIDIARIES

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS—(Continued)

consideration for, among other things, a reduction in the conversion price of the Company's convertible preferred shares from 150p to 60p. The letter of credit is secured by substantially all of Friendly's assets in France, valued in excess of £4.2 million (approximately US \$6.1 million). Other modifications to the Company's convertible preferred shares include a change in the dividend rate from 5.75% (payable in cash) to 2% per annum, if payable in additional convertible preferred shares. Friendly may alternatively elect to pay cash dividends at the rate of 3.5% per annum up until January 13, 2013 and thereafter at the rate of 5.75%. In addition, accrued dividends due to the Company as of February 7, 2001 were converted to additional convertible preferred shares of Friendly. As of December 31, 2001, Friendly had drawn £5.3 million (approximately US \$7.7 million) of the available letter of credit and the balance available on the letter of credit was reduced to £5.0 million (approximately US \$7.3 million) as of January 21, 2002. The letter of credit will expire on June 30, 2002.

During 2001, Friendly settled a \$4.0 million deferred consideration due to the Company through the issuance of 2,404,013 convertible preferred shares. The effect of the reduction in the conversion price together with the conversion of dividend arrearage to additional convertible preferred shares of Friendly and the settlement of the deferred consideration, both resulting in the issuance of convertible preferred shares, on a fully converted basis, the Company's ownership in Friendly would have been approximately 71%. Due to the restructuring program, the Company has recorded equity losses on Friendly of \$16.4 million and \$12.1 million for the years ended December 31, 2001 and 2000, respectively, in accordance with EITF 99-10, "Percentage Used to Determine the Amount of Equity Method Losses". Mid-year adverse fixed asset valuation adjustments due to a decline in economic conditions and incremental professional fees associated with the reorganization primarily account for the \$16.4 million charge.

The Company recognized \$2.2 million in preferred dividend income from the Friendly investment for the year ended December 31, 1999. As of December 31, 1999, accrued but unpaid preferred dividends were \$5.8 million. No dividends were accrued during 2001 or 2000. The Company also recognized \$1.1 million and \$2.2 million in royalty revenue from Friendly for the years ended December 31, 2000 and 1999, respectively. The Company has waived its royalty fees from Friendly for the periods from 2001 through 2005 as part of Friendly's restructuring.

The Company owned approximately 5.4%, 5.4% and 5.3% of Friendly's outstanding ordinary shares at December 31, 2001, 2000 and 1999, respectively. The fair market value of the ordinary shares at December 31, 2001, 2000 and 1999 was \$0.3 million, \$0.7 million and \$2.0 million, respectively. Summarized unaudited balance sheet data for Friendly is as follows:

	Unaudited		
•	December 31,		
	2001	2000	
	(In tho	usands)	
Current assets	\$ 20,530	\$ 27,298	
Non-current assets	107,744	138,679	
Current liabilities	59,114	70,541	
Non-current liabilities	45,573	60,820	
Preferred stock	23,104	23,115	
Shareholders' equity	23,587	34,616	

Summarized unaudited income statement data for Friendly is as follows:

	Unaudited			
	December 31,			
	2001 2000 1999			
		(In thousands)		
Net revenues	\$124,845	\$138,135	\$150,332	
Gross profit	69,167	76,032	84,852	
Loss from continuing operations	(5,023)	(40,193)	(8,584)	
Net loss after preferred dividends	(8,036)	(50,640)	(31,424)	

On February 21, 2002, Friendly announced that it had been unable to find an acceptable buyer for its business and would terminate such efforts at this time. Given the bid period termination and the adverse economic conditions of Friendly, the Company disposed of its entire preferred and common equity interest in Friendly on March 20, 2002 and immediately relinquished its three seats on Friendly's board of directors. Accordingly, the Company reduced its investment in Friendly to zero through a \$22.7 million charge to reflect the permanent impairment of this asset as of December 31, 2001.

### 6. Receivable from Marketing and Reservation Funds

The Company's franchise agreements require the payment of franchise fees which include marketing and reservation fees. Using the marketing and reservation fees it assesses against the current franchisees comprising its various hotel brand systems, the Company is obligated under the franchise agreements to provide marketing and reservation services appropriate for the successful operation of these various systems. In discharging its obligation to provide sufficient and appropriate marketing and reservation services, the Company has the right to expend funds in an amount reasonably necessary to ensure the provision of such services, whether or not such amount is currently available to the Company in the marketing and reservation funds for reimbursement. The franchise agreements provide the Company the right to advance monies to these funds when the needs of the system surpass the balances currently available.

The receivable from marketing and reservation funds at December 31, 2001 and 2000 was \$49.4 and \$57.8 million, respectively. Under the terms of these agreements, the Company has the legally enforceable right to assess and collect from its current franchisees fees sufficient to pay for the marketing and reservation services the Company has procured for the benefit of the franchise system, including fees to reimburse the Company for past services rendered. The Company has the contractual authority to require that the franchisees in the system at any given point repay any deficits in the funds to reimburse the Company for any advance. Advances to the marketing and reservation funds made by the Company are the legally enforceable obligation of the constituents of the Company's franchise system, and those constituents are legally obliged to pay any assessment the Company imposes on its franchisees to obtain reimbursement regardless of whether those constituents continue to generate gross room revenue.

### 7. Transactions with Sunburst

Effective October 15, 1997, Choice Hotels International, Inc. ("CHI"), which at that point included both the franchising business and owned hotel business, separated the businesses via spin-off of the Company (the "Sunburst Distribution"). CHI changed its name to Sunburst Hospitality Corporation (referred to hereafter as "Sunburst"). As part of the spin-off, Sunburst and the Company entered into a strategic alliance agreement, which was amended in December 1998 and September 2000. Among other things, the strategic alliance agreement provides for (i) certain commitments by Sunburst for the development of MainStay Suites hotels; (ii) special procedures associated with liquidated damages; and (iii) predetermined franchise fee credits based on operating performance. The strategic alliance agreement extends through October 15, 2002 as it relates to development commitments. Liquidated damage and franchise fee credit provisions extend through the life of existing franchise agreements.

In connection with the spin-off, the Company borrowed \$115 million under its then existing credit facility in order to fund a subordinated term note to Sunburst (the "Old Note"). The Old Note of \$115 million accrued interest monthly at an initial simple rate of 11% per annum through October 14, 2000. In connection with an amendment of the strategic agreement discussed above, effective October 15, 2000 interest accrued at a rate of 11% per annum compounded daily. On January 1, 1999, the Company began recognizing interest on the outstanding principal and accrued interest amounts at an effective rate of 10.58%. The Old Note was payable in full, along with accrued interest, on October 15, 2002. Total interest accrued as of December 31, 2000 was \$42.2 million.

On September 1, 2000, Sunburst transferred title to three MainStay Suites properties under a put/call agreement entered into between the Company and Sunburst in March 2000. These properties were received by the Company as consideration for \$16.3 million of then \$149 million amount due under the Old Note. The fair market value of the MainStay Suites properties was approximately \$12.2 million. Accordingly, the Company recognized a \$4.1 million pre-tax loss on the Old Note.

On September 20, 2000, the Company and Sunburst reached agreement on the terms of a proposed restructuring of the Old Note. Under the terms of the agreement the Company would receive cash and a newly issued 113/8% seven-year subordinated note. On January 5, 2001, the Company received \$101.9 million, a parcel of land valued at approximately \$1.5 million and a \$35 million seven-year senior subordinated note bearing interest at 113/8% (the "New Note") in settlement of the balance of the Old Note. In 2000, the Company recognized a pre-tax loss of \$3.5 million resulting from this transaction. The New Note accrues interest until June 2002, at which point interest becomes payable semi-annually in arrears.

During the periods presented, Sunburst operated substantially all of its hotels pursuant to franchise agreements with the Company. Total fees paid to the Company included in the accompanying consolidated financial statements for franchising royalty, marketing and reservation fees were \$7.8 million, \$10.3 million and \$9.1 million for the years ended December 31, 2001, 2000 and 1999, respectively.

### 8. Restructuring Programs

During 2001, the Company recognized \$5.9 million in restructuring charges. The restructuring charges include \$5.3 million related to a corporate realignment designed to increase its strategic focus on delivering value-added services to franchisees, including centralizing the Company's franchise service and sales operations, consolidating its brand management functions and realigning its call center operations. Of this \$5.3 million, \$5.1 million relates to severance and termination benefits for 64 employees (consisting of brand management and new hotels support, reservation sales and administrative personnel and franchise sales and operations support) and \$0.2 million relates to the cancellation of preexisting contracts for termination of domestic leases. The remaining \$0.6 million of the \$5.9 million is due to exit costs related to the termination of a corporate hotel construction project. The Company has already paid \$1.3 million, leaving a \$4.6 million liability in accrued expenses and other on the accompanying consolidated balance sheet as of December 31, 2001. The Company expects the liability to be substantially paid in the year of 2002.

During 2000, the Company recognized \$5.6 million in restructuring charges. The restructuring charges include \$4.7 million related to a corporate-wide reorganization to improve service and support to the Company's franchisees and to create a more competitive overhead structure. Of this \$4.7 million, \$4.1 million relates to severance and termination benefits for 176 employees (consisting of property and yield management system installers, reservation agents and field service administrative support) and \$0.6 million relates to the cancellation of pre-existing contracts for termination of international leases. The remaining \$0.9 million of the \$5.6 million is due to the termination of an in-room internet initiative launched in 1999. As of December 31, 2001, the Company maintains a \$0.3 million liability in accrued expenses and other on the accompanying consolidated balance sheet, for the 2000 reorganization related to severance benefits and international lease agreements.

### 9. Accrued Expenses and Other

Accrued expenses were as follows at:

	December 31,	
	2001	2000
	(In tho	usands)
Accrued salaries and benefits	\$13,131	\$13,027
Accrued interest	2,616	2,606
Accrued restructuring	4,884	5,100
Deferred loyalty program revenues	5,492	4,784
Other	3,931	2,301
Total	\$30,054	\$27,818

### 10. Long-Term Debt

Debt consisted of the following at:

	Decem	ber 31,
	2001	2000
	(In tho	usands)
\$265 million competitive advance and multi-currency revolving credit facility with an effective rate of 3.69% at December 31, 2001	\$180,525	\$ —
\$300 million competitive advance and multi-currency revolving credit facility with an effective rate of 7.31% at December 31, 2000	_	189,000
and 2000	99,591	99,526 7,400
Other notes with an effective rate of 4.90% and 6.42% at December 31, 2001 and 2000,	<del></del>	7,400
respectively	1,180	1,299
Total debt	\$281,296	\$297,225

Maturities of debt as of December 31, 2001 were as follows:

Year	(In thousands)
2002	\$ 13,563
2003	17,412
2004	21,237
2005	26,503
2006	102,567
Thereafter	100,014
Total	\$281,296

On June 29, 2001, the Company refinanced its senior credit facility (the "New Credit Facility") in the amount of \$260 million with a new maturity date of June 29, 2006. The New Credit Facility provides for a term loan of \$150 million and a revolving credit facility of \$110 million, \$37 million of which is available for borrowings in foreign currencies. On September 29, 2001, the Company signed an amendment to the New Credit

Facility, for an additional \$5 million under the revolving credit facility, bringing the total amount of available commitments to \$265 million. The amendment also transferred \$35 million from the term loan to the revolving credit facility. The new term loan amount is \$115 million and the revolving credit facility is \$150 million. The New Credit Facility includes customary financial and other covenants that require the maintenance of certain ratios including maximum leverage and interest coverage and restricts the Company's ability to make certain investments, incur debt and dispose of assets, among other restrictions. Management believes that as of December 31, 2001, the Company is in compliance with all covenants under the New Credit Facility. The term loan (\$112 million of which is outstanding at December 31, 2001) is payable over five years, \$13.6 million of which is due in 2002. Borrowings under the New Credit Facility are, at the option of the borrower, at one of several rates including LIBOR plus 0.60% to 2.0%, based upon the credit rating of the Company and the loan type. In addition, the Company has the option to request participating banks to bid on loan participation at lower rates than those contractually provided by the New Credit Facility. The New Credit Facility requires the Company to pay annual fees of 1/15 of 1% to 1/2 of 1%, based upon the credit rating of the Company.

The Company previously had entered into a \$300 million competitive advance and multi-currency revolving credit facility (the "Old Credit Facility") provided by a group of 13 banks. Borrowings under the Old Credit Facility were at one of several rates including LIBOR plus 0.875% to 2.0%, based upon a defined financial ratio and the loan type. The Old Credit Facility required the Company to pay annual fees of 1/10 of 1% to 1/3 of 1%, based upon a defined financial ratio of the total loan commitment.

On May 1, 1998, the Company issued \$100 million of senior unsecured notes (the "Notes") at a discount of \$0.6 million, bearing a coupon rate of 7.13% with an effective rate of 7.22%. The Notes will mature on May 1, 2008. Interest on the Notes are paid semi-annually. The Company used the net proceeds from the offering of approximately \$99 million to repay amounts outstanding under the Old Credit Facility.

On May 31, 2001, the Company's \$15 million line of credit expired.

On December 3, 1999, the Company entered into an interest rate swap agreement with a notional amount of \$115 million to fix certain of its variable rate debt in order to reduce the Company's exposure to fluctuations in interest rates. The interest rate differential to be paid or received on the interest rate swap agreement is accrued as interest rates change and is recognized as an adjustment to interest expense. On average at December 31, 1999, the interest rate swap agreement had a life of two months with a fixed rate of 5.85% and variable rate of 6.12%, and a fair market valuation of approximately \$0.1 million. On March 3, 2000, the interest rate swap agreement was settled for approximately \$0.1 million. In accordance with SFAS No. 133, "Accounting for Derivative Instruments and Hedging Activities", the Company reclassified a deferred gain totaling \$0.7 million from prior year hedging activity to other comprehensive income during 2001.

### 11. Foreign Operations

The Company accounts for foreign currency translation in accordance with SFAS No. 52, "Foreign Currency Translation." Revenues generated by foreign operations for the years ended December 31, 2001, 2000 and 1999 were \$5.2 million, \$5.3 million and \$6.9 million (exclusive of \$2.5 million of foreign dividends), respectively. The Company's foreign operations had net (loss) income of \$(35.2 million), \$(12.3 million) and \$1.0 million for the years ended December 31, 2001, 2000 and 1999, respectively.

### 12. Pension, Profit Sharing, and Incentive Plans

Bonuses accrued for key executives of the Company under incentive compensation plans were \$1.1 million at both December 31, 2001 and 2000.

During 2001, 2000 and 1999, employees of the Company participated in 401(k) retirement plans sponsored by the Company. For the years ended December 31, 2001, 2000 and 1999, the Company recorded compensation expense of \$1.7 million, \$1.6 million and \$1.3 million, respectively, related to the plans.

### 13. Income Taxes

Income before income taxes were derived from the following:

	Years ended December 31,			
	2001	2000	1999	
	(In thousands)			
Income before income taxes:				
Domestic operations	\$ 80,647	\$80,982	\$92,058	
Foreign operations	(35,230)	(11,400)	2,413	
Income before income taxes	\$ 45,417	\$69,582	\$94,471	

The provisions for income taxes are as follows:

Years ended December 31,			
2001	2000	1999	
(In thousands)			
\$30,890	\$20,707	\$22,038	
3,675	2,434	2,723	
665	886	1,422	
(3,602)	3,598	10,515	
(597)	(481)	618	
59	(7)		
\$31,090	\$27,137	\$37,316	
	\$30,890 3,675 665 (3,602) (597) 59	2001 2000 (In thousands) \$30,890 \$20,707 3,675 2,434 665 886  (3,602) 3,598 (597) (481) 59 (7)	

Deferred tax assets (liabilities) are comprised of the following:

	December 31,	
	2001	2000
	(In thou	ısands)
Depreciation and amortization	\$(21,475)	\$(21,663)
Prepaid expenses	(17,736)	(21,247)
Other	(8,950)	(6,606)
Gross deferred tax liabilities	(48,161)	(49,516)
Foreign operations	19,326	4,352
Accrued expenses	5,723	6,496
Other	2,578	1,976
Gross deferred tax assets	27,627	12,824
Deferred tax liability before valuation allowance	(20,534)	(36,692)
Valuation allowance	(12,737)	
Net deferred tax liability	<u>\$(33,271)</u>	<u>\$(36,692)</u>

No provision has been made for U.S. federal deferred income taxes on approximately \$9 million of accumulated and undistributed earnings of foreign subsidiaries at December 31, 2001 since these earnings are considered to be permanently invested in foreign operations

A reconciliation of income tax expense at the statutory rate to income tax expense included in the accompanying consolidated statements of income follows:

	Years ended December 31			
	2001	2000	1999	
	(In thousands, except Federal income tax rate)			
Federal income tax rate	35%	35%	35%	
Federal taxes at statutory rate	\$15,896	\$24,354	\$33,065	
State income taxes, net of federal tax benefit	1,120	1,269	2,172	
Unrealized tax benefits	12,737	_	_	
Other	1,337	1,514	2,079	
Income tax expense	<u>\$31,090</u>	\$27,137	\$37,316	

A certain amount of the Company's capital loss carryforwards (which are included in the foreign operations deferred tax asset) are not expected to be realized at this time. Accordingly, a valuation allowance of \$12.7 million was established in 2001.

### 14. Capital Stock

In 2001, the Company granted key employees and non-employee directors 155,515 restricted shares of common stock with a fair value of \$2.3 million on the grant date. The shares vest over a three to five year period with 10,015 shares vesting over a three year period and 145,500 shares vesting over a five year period. In 2000, the Company granted key employees and non-employee directors 14,052 restricted shares of common stock with a fair value of \$0.2 million on the grant date. The shares vest over a three year period. In 1999, the Company granted key employees and non-employee directors 70,260 restricted shares of common stock with a fair value of

\$1.0 million on the grant date. The shares vest over a three to five year period with 11,016 shares vesting over a three year period, 32,180 shares vesting over a four year period and 27,064 shares vesting over a five year period. A total of 9,130, 11,850 and 6,150 shares of restricted stock were forfeited in 2001, 2000 and 1999, respectively. The Company incurred compensation expense totaling \$0.7 million, \$0.8 million and \$0.7 million related to the vesting of restricted stock during the years ended December 31, 2001, 2000 and 1999, respectively. The Company has recorded \$0.3 million of compensation expense related to the vesting of restricted stock as part of its 2001 restructuring accrual related to 46,064 shares.

The Company has stock option plans for which it is authorized to grant options to purchase up to 9.0 million shares of the Company's common stock, of which 1.9 million shares remain available for grant as of December 31, 2001. Stock options may be granted to officers, key employees and non-employee directors with an exercise price not less than the fair market value of the common stock on the date of grant.

A summary of the option activity under the stock option plans is as follows as of December 31, 2001, 2000 and 1999:

	20	2001 2000		2001 2000 1999		2001 2000 1999		2001 2000 1999		2000		1999	
Fixed Options	Shares	Weighted Average Exercise Price	Shares	Weighted Average Exercise Price	Shares	Weighted Average Exercise Price							
Outstanding at beginning of year	4,306,584	\$12.39	3,907,326	\$11.19	3,969,309	\$10.31							
Granted	348,836	15.08	1,187,845	15.71	732,372	13.19							
Exercised	(1,363,050)	9.90	(288,634)	7.22	(695,228)	7.06							
Cancelled	(196,781)	15.52	(499,953)	15.10	(99,127)	12.85							
Outstanding at end of year	3,095,589	\$13.56	4,306,584	\$12.39	3,907,326	\$11.19							
Options exercisable at year end	1,374,395	\$12.52	2,035,332	\$10.49	1,727,748	\$ 9.25							
Weighted average fair value of options granted during		<b>\$ 7.7</b>		¢ 2.70		¢ ( 20							
the year		<u>\$ 7.67</u>		\$ 3.78		\$ 6.20							

The following table summarizes information about stock options outstanding at December 31, 2001:

	Options Outstanding			Options Exercisable		
Range of Exercise Prices	Number Outstanding at 12/31/01	Weighted Average Remaining Contractual Life	Weighted Average Exercise Price	Number Exercisable at 12/31/01	Weighted Average Exercise Price	
\$ 5.00 to 9.00	193,860	3.8 years	\$ 7.15	134,953	\$ 6.79	
9.00 to 13.00	1,283,341	6.3 years	\$12.10	733,255	\$11.94	
13.00 to 17.65	1,598,388	7.4 years	\$15.46	506,187	\$14.88	
17.65 to 30.00	20,000	9.9 years	\$17.80		_	
	3,095,589			1,374,395		

SFAS No. 123 "Accounting for Stock-Based Compensation," requires companies to provide additional note disclosures about employee stock-based compensation plans based on a fair value method of accounting. As permitted by this accounting standard, the Company continues to account for these plans under APB Opinion 25.

For purposes of the pro forma disclosure, compensation cost for the Company's stock option plan was determined based on the fair value at the grant dates for awards under those plans consistent with the method of SFAS No. 123. The fair value of each option grant has been estimated on the date of grant using an option-pricing model with the following weighted average assumptions used for grants in 2001, 2000 and 1999:

	2001	2000	1999
Risk-free interest rate	5.03%	5.10%	6.45%
Volatility	43.3%	56.6%	38.0%
Expected Lives	10 years	10 years	10 years
Dividend Yield	0%	0%	0%

If options had been reported as compensation expense based on their fair value, pro forma net income would have been \$13.4 million, \$41.8 million and \$56.4 million for the years ended December 31, 2001, 2000 and 1999, respectively, and pro forma earnings per share would have been \$0.47, \$0.79 and \$1.01, respectively.

Through December 31, 2001, the Company had repurchased 21.1 million shares of its common stock at a total cost of \$314.0 million, including 12.0 million shares at a cost of \$185.7 million during the year ended December 31, 2001. The Company has received authorization from its board of directors to repurchase up to an additional 5.3 million shares under the terms of the repurchase plan.

### 15. Comprehensive Income

The components of total accumulated other comprehensive income are as follows:

	December 31,		
	2001	2000	1999
	(I	n thousan	ds)
Unrealized gains (losses) on available-for-sale securities	\$(202)	\$ 108	\$ (419)
Foreign currency translation adjustments	<b>(576)</b>	(162)	1,624
Deferred gain on prior year hedging activity	424		
Total accumulated other comprehensive income (loss)	<b>\$(354)</b>	\$ (54)	\$1,205

The related income tax effect allocated to each component of other comprehensive income (loss) is as follows:

	Amount Before Taxes	Income Tax (Expense)/Benefit (In thousands)	Amount Net of Taxes
2001		( 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
Net unrealized losses	\$ (179) (414)	\$(131) 	\$ (310) (414)
Total other comprehensive loss	<b>\$</b> (593)	<u>\$(131)</u>	<b>\$</b> (724)
2000			
Net unrealized gains	\$ 844 (1,786)	\$(317) 	\$ 527 (1,786)
Total other comprehensive income (loss)	\$ (942)	\$(317)	\$(1,259)
1999			
Net unrealized losses	\$(1,024) (108)	\$ 225 	\$ (799) (108)
Total other comprehensive income (loss)	<u>\$(1,132)</u>	\$ 225	\$ (907)

Below represents the detail of other comprehensive income:

	2001	2000	1999
		(In thousand	s)
Foreign currency translation adjustments	\$(414)	\$ (291)	\$ (108)
Plus: reclassification of loss on liquidation of foreign subsidiaries		(1,495)	
Net foreign currency translation adjustments	<u>\$(414)</u>	\$(1,786)	<u>\$ (108)</u>
Unrealized holding (losses) gains arising during the period, net	\$(352)	\$ (176)	\$ 601
Less: reclassification adjustments for gains (losses) included in net income	42	703	(1,400)
Net unrealized holding (losses) gains arising during the period	<u>\$(310)</u>	\$ 527	\$ (799)

### 16. Earnings Per Share

The following table illustrates the reconciliation of the earnings and number of shares used in the basic and diluted earnings per share calculations.

	Years Ended December 31,		
	2001	2000	1999
(In millions, except per share amounts)			
Computation of Basic Earnings Per Share:			
Net income	<u>\$14.3</u>	\$42.4	\$57.2
Weighted average shares outstanding—basis	44.2	52.9	54.9
Basic earnings per share	\$0.32	\$0.80	\$1.04
Computation of Diluted Earnings Per Share:			
Net income for diluted earnings per share	\$14.3	\$42.4	\$57.2
Weighted average shares outstanding—basis	44.2	52.9	54.9
Effect of Dilutive Securities:			
Employee stock option plan	0.4	0.4	0.8
Weighted average shares outstanding—diluted	44.6	53.3	55.7
Diluted earning per share	<b>\$0.32</b>	\$0.80	\$1.03

The effect of dilutive securities is computed using the treasury stock method and average market prices during the period. In 2000 and 1999, the Company excluded 2,725,696 and 206,031 anti-dilutive options from the computation of diluted earnings per share, respectively.

### 17. Leases

The Company enters into operating leases primarily for office space and computer equipment. Rental expense under non-cancelable operating leases was approximately \$12.0 million, \$10.2 million and \$4.6 million for the years ended December 31, 2001, 2000 and 1999, respectively. The Company received sublease rental income related to computer equipment leased to franchisees totaling \$7.6 million, \$5.0 million and \$0.6 million during the years ended December 31, 2001, 2000 and 1999, respectively. Future minimum lease payments are as follows:

	2002	2003	2004	2005	2006	Thereafter	Total
			(	In thousan	ds)		
Minimum lease payments	\$ 9,923	\$ 6,493	\$4,180	\$3,423	\$3,427	\$23,698	\$51,144
Minimum sublease rentals	(6,311)	(3,111)	(849)				(10,271)
	\$ 3,612	\$ 3,382	\$3,331	\$3,423	\$3,427	\$23,698	<u>\$40,873</u>

### 18. Reportable Segment Information

The Company has a single reportable segment encompassing its franchising business. Franchising revenues are comprised of royalty fees, initial franchise and relicensing fees, marketing and reservation fees and partner services revenue and other. The Company is obligated under its franchise agreements to provide marketing and reservation services appropriate for the successful operation of its systems. These funds do not represent separate

reportable segments as their operations are directly related to the Company's franchising business. The revenues received from franchisees that are used to pay for part of the Company's central on-going operations are included in franchising revenues and are offset by the related expenses paid from the marketing and reservation funds to calculate franchising operating income. Corporate and other revenue consists of product sales and hotel operations. The Company does not allocate interest and dividend income, interest expense or income taxes to its franchising segment.

The following table presents the financial information for the Company's franchising segment.

		Year Ended Decen	nber 31, 2001	
	Franchising	Corporate & Other	Elimination Adjustments	Consolidated
		(In thousa	nds)	
Revenues	\$338,213	\$ 3,215	\$ —	\$341,428
Operating income (loss)	138,988	(65,411)	_	73,577
Equity loss on Friendly investment	_	(16,436)	_	(16,436)
Depreciation and amortization	12,485	11,769	(11,802)	12,452
Capital expenditures	6,997	6,535	_	13,532
Total assets	215,381	105,797	_	321,178
		Year Ended Decen	nber 31, 2000	
	Franchising	Corporate & Other	Elimination Adjustments	Consolidated
		(In thousa	nds)	
Revenues	\$351,592	\$ 1,249	\$ —	\$352,841
Operating income (loss)	136,985	(44,558)	_	92,427
Equity loss on Friendly investment		(12,071)	_	(12,071)
Depreciation and amortization	10,584	11,523	(10,484)	11,623
Capital expenditures	8,665	7,925	_	16,590
Investment in Friendly	_	34,616	_	34,616
Total assets	251,586	232,534		484,120
		Year Ended Decen	nber 31, 1999	
	Franchising	Corporate & Other	Elimination Adjustments	Consolidated
		(In thousa	nds)	
Revenues	\$320,332	\$ 3,871	\$ —	\$324,203
Operating income (loss)	124,293	(30,123)		94,170
Equity loss on Friendly investment	_	(380)	_	(380)
Depreciation and amortization	10,806	6,957	(10,076)	7,687
Capital expenditures	16,515	14,118		30,633
Investment in Friendly	_	41,195		41,195
Total assets	248,028	216,630		464,658

The Company's international operations had revenues of \$5.2 million, \$5.3 million and \$6.9 million for the years ended December 31, 2001, 2000 and 1999, respectively. Long-lived assets related to international operations were \$7.1 million, \$10.9 million and \$20.7 million as of December 31, 2001, 2000 and 1999, respectively. All other long-lived assets of the Company are associated with domestic activities. In addition, the Company had a \$0.0 million, \$34.6 million and \$41.2 million investment in Friendly as of December 31, 2001, 2000 and 1999, respectively.

### 19. Commitments and Contingencies

The Company is a defendant in a number of lawsuits arising in the ordinary course of business. In the opinion of management and general counsel to the Company, the ultimate outcome of such litigation will not have a material adverse effect on the Company's business, financial position, results of operations or cash flows.

In January 2001, the Company provided Friendly, in association with Friendly's restructuring (see Note 5 to Consolidated Financial Statements), with a letter of credit in an amount up to £7.8 million (approximately US\$11.4 million) to guarantee additional credit facilities from Friendly's banks. At December 31, 2001, the balance was \$7.6 million. The balance available on the letter of credit was reduced to £5.0 million (approximately US\$7.3 million) during 2002.

From time to time, the Company establishes programs or helps franchisees obtain financing. One of the past programs was a "Construction to Permanent Financing" program under which Saloman Smith Barney together with Suburban Capital Markets, Inc. offered \$100 million in financing per year to qualified franchises and the Company guaranteed such loans with a maximum guarantee amount of \$10 million. At December 31, 2000, loans outstanding under this program were \$6.0 million and the Company's guarantee covered \$3.0 million of these loans. In 2001, the \$6.0 million loan was settled, removing the Company's open guarantee of \$3.0 million. The program had been terminated in 1999.

The Company has a \$3.0 million letter of credit issued as support for construction and permanent financing of a Sleep Inn and MainStay Suites located in Atlanta, Georgia. The letter of credit automatically renews for one year periods until either the Company or the financial institution elects to terminate the letter of credit.

### 20. Fair Value of Financial Instruments

The balance sheet carrying amount of cash and cash equivalents and receivables approximate fair value due to the short term nature of these items. Long-term debt consists of bank loans and senior notes. Interest rates on bank loans adjust frequently based on current market rates; accordingly, the carrying amount of bank loans is equivalent to fair value. The \$100 million unsecured senior notes have an approximate fair value at December 31, 2001 and 2000 of \$95.9 million and \$97.9 million, respectively, based on their current yield to maturity. The New Note from Sunburst has an approximate fair value of \$40.5 million at December 31, 2001 and the Old Note from Sunburst had an approximate fair value of \$139.4 million at December 31, 2000, respectively, based on its current yield to maturity.

### 21. Impact of Recently Issued Accounting Standards

The Company has adopted SFAS No. 142, "Goodwill and Other Intangible Assets," effective January 1, 2002, which updates accounting and reporting standards for the amortization of goodwill and recognition of other intangible assets. SFAS No. 142 requires goodwill to be assessed on at least an annual basis for impairment using a fair value basis. Because the Company operates in one reporting unit in accordance with SFAS No. 131, "Disclosures about Segments of an Enterprise and Related Information" and EITF 98-3, "Determining Whether a Nonmonetary Transaction Involves Receipt of Productive Assets or of a Business", the fair value of the Company's total assets are used to determine if goodwill may be impaired. According to SFAS No. 142, quoted market prices in active markets are the best evidence of fair value and shall be used as the basis for the measurement if available. The Company will no longer be required to record goodwill amortization expense of approximately \$2.0 million per year and does not expect to recognize any impairment on its goodwill balances as a result of the adoption of SFAS No. 142. The Company will perform the initial assessment of the fair value of its goodwill balances during the first quarter of 2002.

In June 2001, the FASB issued SFAS No. 143, "Accounting for Asset Retirement Obligations," which addresses the accounting and reporting standards for the retirement of tangible long-lived assets and the associated asset retirement costs. SFAS No. 143 requires the fair value of a liability for an asset retirement obligation be recognized in the period in which it is incurred if a reasonable estimate of fair value can be made. The Company will be required to adopt SFAS No. 143 by January 1, 2003. The Company does not expect the adoption of SFAS No. 143 to have a material effect on the Company's earnings or comprehensive income.

In September 2001, the FASB issued SFAS No. 144, "Impairment of Long-Lived Assets to be Disposed Of," which updates accounting and reporting standards for the recognition and measurement of impairment of long-lived assets to be held and used or disposed of by sale. The Company adopted SFAS No. 144 on January 1, 2002. The adoption of SFAS No. 144 did not have a material impact on the Company's earnings or other comprehensive income.

### 22. Selected Quarterly Financial Data – (Unaudited)

2001	First	Second (In thousa	Third	Fourth er share data)	Total Year
Revenues  Operating income  Income before income taxes  Net income	\$67,755 17,451 12,132 7,400	\$84,460 26,356 22,238 13,565	\$97,179 35,409 20,854 12,508	\$ 92,034 (5,639) (9,807) (19,146)	\$341,428 73,577 45,417 14,327
Per basic share: Net income	\$ 0.16	\$ 0.31	\$ 0.29	\$ (0.45)	\$ 0.32(a)
Per diluted share:  Net income	\$ 0.16	\$ 0.30	\$ 0.29	\$ (0.45)	\$ 0.32(a)
	First Second				
2000	First		Third	Fourth	Total Year
2000  Revenues	\$81,065 16,915 14,439 8,808			\$ 90,299 18,670	
Revenues	\$81,065 16,915 14,439	(In thousand \$87,210 24,041 19,079	\$94,267 32,801 31,921	* \$90,299 18,670 4,143	\$352,841 92,427 69,582

<sup>(</sup>a) Quarterly per share numbers do not accumulate to the year end per share amount due to rounding.

#### **BOARD OF DIRECTORS**

#### Stewart Bainum Jr.

Chairman of the Board
Sunburst Hospitality Corporation

Director

Manor Care, Inc.

#### Barbara Bainum

Vice Chairman

Commonweal Foundation

Vice Chairman

Realty Investment Company, Inc.

#### William L. Jews

President and Chief Executive Officer CareFirst BlueCross BlueShield

Director

Ecolab, Inc.

**MBNA** 

Municipal Mortgage and Equity, L.L.C. Ryland Group, Inc.

### Charles A. Ledsinger, Jr.

President and Chief Executive Officer
Choice Hotels International

Director

FelCor Lodging Trust, Inc. Friendly's Ice Cream Corporation TBC Corporation

#### Lawrence R. Levitan

Chairman

IRS Oversight Board

Retired Managing Partner

Andersen Consulting's

Worldwide Communications Industry Group

### Jerry E. Robertson, Ph.D.

Retired Executive Vice President
3M Life Sciences Sector and
Corporate Services

Director

Coherent Inc.

Steris Corp.

### Raymond E. Schultz

Chairman

RES Investments, L.L.C.

Director

Equity Inns, Inc.

TBC Corporation

### CORPORATE EXECUTIVE OFFICERS

#### Stewart Bainum Jr.

Chairman of the Board

### Charles A. Ledsinger, Jr.

President and Chief Executive Officer

### Steven T. Schultz\*

Executive Vice President, Domestic Hotels

 $^{\ast}$  Mr. Schultz will be leaving the company on May 31, 2002

#### Michael J. DeSantis

Senior Vice President, General Counsel and Secretary

### Bruce N. Haase

Senior Vice President, International

### **Thomas Mirgon**

Senior Vice President, Administration

### Janna Morrison

Senior Vice President, Franchise Services

### **Daniel Rothfeld**

Senior Vice President, E-commerce and Emerging Business Opportunities

### Joseph M. Squeri

Senior Vice President,

Development and Chief Financial Officer

#### **Gary Thomson**

Senior Vice President and Chief Information Officer

### Wayne W. Wielgus

Senior Vice President, Marketing

### CORPORATE OFFICERS

### **Don Brockway**

Vice President, Reservations Operations

### **Gregory Bublitz**

Vice President, Finance, and Controller

### Kevin M. Rooney

Associate General Counsel and Assistant Secretary

#### CORPORATE INFORMATION

### **Stock Listing**

Choice Hotels International common stock trades on the New York Stock Exchange under the ticker symbol CHH.

### **Transfer Agent & Registrar**

Mellon Investor Services LLC Overpeck Centre 85 Challenger Road Ridgefield, NJ 07660 www.chasemellon.com

### **Independent Auditors**

Arthur Andersen LLP Washington, D.C.

### **Annual Meeting Date**

Choice Hotels International will hold its Annual Meeting of Stockholders on Tuesday, April 30, 2002, at 9:00 a.m. in The Chesapeake Room of the Learning Center, 10720 Columbia Pike, Silver Spring, MD

### Form 10-K

A stockholder may receive without charge a copy of the Form 10-K Annual Report filed with the Securities and Exchange Commission by written request to the Corporate Secretary at the corporate headquarters.

### **Corporate Headquarters**

Choice Hotels International 10750 Columbia Pike Silver Spring, MD 20901 General Inquiries: (301) 592-5000

Franchise Sales: (800) 547-0007

Investor Inquiries: (800) 404-5050, ext. 5026 or (301) 592-5026

E-mail: investor\_relations@choicehotels.com Media Relations: (301) 592-5032

www.choicehotels.com

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