



CNH Global N.V.

Summary North American Retail Unit Sales Activity
For Selected Agricultural and Construction Equipment,
During the Month of November and Cumulative for 11 Months, 2004,
And Indicators of North American Dealer Inventory Levels for Selected Agricultural
Equipment at the End of October 2004
Relative to Industry Results or Levels, Compared with Prior Year Periods

The following table summarizes selected agricultural and construction equipment industry retail unit sales results in North America as compared with prior year periods. Industry results for the current periods are expressed as a percentage change from the prior year periods, by major product category. The percentage change reflects only industry retail unit sales results and is derived from flash, or preliminary actual, data of the U.S. Association of Equipment Manufacturers ('AEM') and of the Canadian Farm and Industrial Equipment Institute ('CFIEI').

These industry data are based on unit sales as preliminarily reported by AEM and CFIEI member companies and include most, but not all, of the equipment sold in each of the categories. The data are subject to revision from time to time and caution should be maintained when using the data for any purpose. Actual results will vary and may not be known for some time. Over time, industry results will be adjusted to reflect actual sales differences, reclassifications, or other factors. Retail unit sales will fluctuate from month to month due to several factors, including timing of new products and new product introductions, product availability, and sales programs. CNH Global N.V.'s performance for the same periods is described relative to the change in industry results.

Also included in the table are indicators of North American dealer inventory levels. Industry data are derived from the flash, or preliminary actual, data of the AEM and CFIEI and expressed as the number of months of inventory on hand, based on the simple average of the previous 12 months retail unit sales results. CNH Global N.V.'s dealer's inventory levels for the same periods are described relative to the industry levels.

This information reflects point-in-time data that is not necessarily representative of either the market or of CNH Global N.V.'s relative performance going forward, nor does it reflect or imply any forward-looking information regarding the market or CNH Global N.V.'s relative performance in that market.

Copies of the relevant Agricultural Flash report from AEM and CFIEI follow the table.

SUMMARY OF NORTH AMERICAN RETAIL ACTIVITY		
CATEGORY	Total North American Industry	CNH RELATIVE PERFORMANCE (All Brands)
RETAIL UNIT SALES: MONTH OF NOVEMBER 2004		
Agricultural Tractors:		
under 40 horsepower (2WD)	+20.3%	up high double digits, significantly more than the industry
40 to 100 horsepower (2WD)	+38.1%	up high double digits, significantly more than the industry
over 100 horsepower (2WD)	+44.7%	up high double digits, significantly more than the industry
4 wheel drive tractors	+43.7%	up high double digits, significantly more than the industry
Sub total tractors over 40 hp	+39.5%	up high double digits, significantly more than the industry
Total Ag tractors	+28.5%	up high double digits, significantly more than the industry
Combines	+8.4%	down low double digits
Loader/backhoes	up low double digits	up moderate double digits, moderately more than the industry
Skid Steer Loaders	up low double digits	up moderate double digits, moderately more than the industry
Total Heavy Construction Equipment	up moderate double digits	up high double digits, moderately more than the industry
RETAIL UNIT SALES: 11 MONTHS, 2004		
Agricultural Tractors:		
under 40 horsepower (2WD)	+7.4%	up mid single digits, equal to the industry
40 to 100 horsepower (2WD)	+15.6%	up moderate double digits, moderately more than the industry
over 100 horsepower (2WD)	+29.4%	up moderate double digits, moderately less than the industry
4 wheel drive tractors	+22.3%	up moderate double digits, in line with the industry
Sub total tractors over 40 hp	+18.7%	up moderate double digits, slightly more than the industry
Total Ag tractors	+11.8%	up low double digits, slightly more than the industry
Combines	+44.4%	up moderate double digits, moderately less than the industry
Loader/backhoes	up moderate double digits	up moderate double digits, equal to the industry
Skid Steer Loaders	up low double digits	up high single digits, slightly less than the industry
Total Heavy Construction Equipment	up moderate double digits	up moderate double digits, less than the industry
DEALER INVENTORIES: END OF OCTOBER 2004		
Agricultural Tractors:		
under 40 horsepower (2WD)	4.6 months supply	1 month greater than the industry
40 to 100 horsepower (2WD)	4.8 months supply	in line with the industry
over 100 horsepower (2WD)	4.0 months supply	½ month more than the industry
4 wheel drive tractors	3.4 months supply	in line with the industry
Total tractors	4.6 months supply	½ month more than the industry
Combines	2.3 months supply	1 month more than the industry



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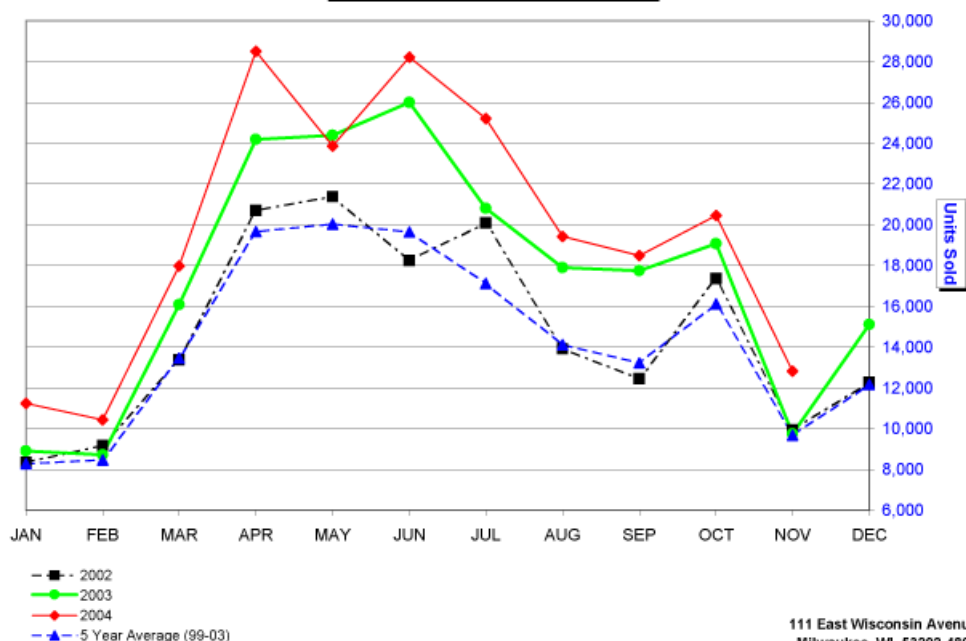
November 2004 Flash Report

U.S. Unit Retail Sales

(Report released 12/10/2004)

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Equipment	November 2004	November 2003	% Chg.	Y-T-D 2004	Y-T-D 2003	% Chg.	October 2004 U.S. Field Inventory
Farm Wheel Tractors - 2 Wheel Drive							
Under 40 HP	6,941	5,632	23.2	126,265	118,383	6.7	50,953
40 & Under 100 HP	4,404	3,089	42.6	64,619	55,010	17.5	27,159
100 HP & Over	998	630	58.4	18,090	12,890	40.3	5,975
Total - 2 Wheel Drive	12,343	9,351	32.0	208,974	186,283	12.2	84,087
Total - 4 Wheel Drive	192	126	52.4	3,248	2,560	26.9	975
Total Farm Wheel Tractors	12,535	9,477	32.3	212,222	188,843	12.4	85,062
Combines (Self-Propelled)	291	272	7.0	6,065	4,070	49.0	1,187

Association of
Equipment ManufacturersU.S. Unit Retail Sales
2-4 WD Tractors & Combines

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These data are, in part, estimates that are subject to revisions when final detail data become available. Because of the seasonal nature of the industry, comparisons of monthly data from one period to another should be done with extreme caution. These data represent most, but not all, of the manufacturers in each product category being sold at retail in the fifty states and the District of Columbia.

Ag Flash Report is updated by the 15th of the month.

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November 2004 Flash Report Canada Unit Retail Sales

(Report released 12/10/2004)

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	November			November YTD			October	
Equipment	2004	2003	% Chg.	2004	2003	% Chg.	2004 Canadian (Field) Inventory	2003 Canadian (Field) Inventory
Farm Wheel Tractors - 2 Wheel Drive								
Under 40 HP	394	467	-15.6	6,579	5,322	23.6	2,875	2,804
40 & Under 100 HP	574	515	11.5	5,960	6,045	-1.4	2,625	2,661
100 HP & Over	215	208	3.4	3,183	3,556	-10.5	1,541	1,441
Total - 2 Wheel Drive	1,183	1,190	-0.6	15,722	14,923	5.4	7,041	6,906
Total - 4 Wheel Drive								
	35	32	9.4	634	614	3.3	180	194
Total Farm Wheel Tractors	1,218	1,222	-0.3	16,356	15,537	5.3	7,221	7,100
Combines (Self-Propelled)								
	58	50	16.0	1,408	1,107	27.2	375	360

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