



DTE Energy®



Michael E. Champley

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Michael E. Champley, 52, is senior vice president, energy marketing and trading at Detroit Edison, an electric utility serving 2.1 million customers in Southeastern Michigan. Detroit Edison is the principal operating subsidiary of DTE Energy (NYSE: DTE), a diversified energy company involved in the development and management of energy-related businesses and services nationwide. Champley is responsible for the procurement, trading and marketing of energy and related services to targeted bulk energy users within the industrial and commercial markets.

Champley has served as a leader in more than a dozen positions at Detroit Edison during the past 30 years, including electrical load research, financial analysis, corporate strategic planning, cost effectiveness and non-fuel procurement activity. He also served as director of fiscal and material management for the utility's nuclear organization.

Prior to being named to his current position in 1997, Champley was vice president, customer energy solutions. In that position from 1996-97, he also focused on addressing the energy needs of large wholesale, industrial and commercial customers. From 1992-1996, Champley was vice president, marketing and sales, in which he oversaw market planning, customer research, demand side management programs, economic development, sales force management and primary account technical services.

From 1991-92, Champley served as Detroit Edison's manager of regulatory affairs, responsible for rate, regulatory and financial evaluation matters, including maintaining relationships with the Michigan Public Service Commission and the Federal Energy Regulatory Commission.

Champley also serves on the board of directors of several DTE Energy subsidiaries.

Champley earned a bachelor of science degree in electrical engineering at the University of Dayton, and a masters of business administration degree in finance and public utility economics at Indiana University. Also at Indiana, he completed additional course work at the doctoral level in finance and public utility economics, and served as an associate instructor teaching the principles of public utilities to undergraduate business students.

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