



DTE Energy®



William R. Roller

Vice President, Fossil Generation, Detroit Edison

William R. Roller, 55, is vice president, fossil generation, at Detroit Edison, an electric utility serving 2.1 million customers in Southeastern Michigan. Roller oversees the operation of Detroit Edison's nine fossil fueled power plants and more than 1,000 megawatts of peaking units. He is also responsible for the company's environmental reporting and compliance with local, state and federal regulations.

Roller also serves as the president of St. Clair Energy Corp., an unregulated affiliate of DTE Energy (NYSE: DTE), a diversified energy company involved in the development and management of energy-related businesses and services nationwide. Detroit Edison is the principal operating subsidiary of DTE Energy. Roller serves on the board of directors of several DTE Energy subsidiaries and affiliates.

Roller joined Detroit Edison in 1965 as a co-op student engineer. Upon his graduation from college, Roller was hired as an assistant engineer in the production department of Detroit Edison's St. Clair Power Plant. He rose to the position of senior engineer at this plant in St. Clair, Mich. and then moved on to manage, for five years, another Detroit Edison power generating facility, the Greenwood Energy Center, which is west of Port Huron near Avoca, Mich. Roller became assistant plant manager, and then plant manager, of Detroit Edison's Monroe Power Plant, the utility's largest electric generating facility.

In 1990, Roller was named manager of power generation, responsible for overseeing all of Detroit Edison's fossil fueled power plants. During 1991, he was manager of power supply initiatives, in which he was responsible for defining and leading the organization through a change process to a competitive position in advance of deregulation. He has been in his current position as vice president of fossil generation since 1996.

Roller earned a bachelor of science degree in electrical engineering from University of Detroit.

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Biography