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**PRECIOUS MOMENTS² PINK RIBBON QUILTS DONATED TO BREAST CANCER CAUSE
Enesco Exceeds Goal of Collecting Quilt Squares for Breast Cancer Awareness**

Itasca, Ill., April 8, 2002 – Enesco Group, Inc., a leader in the gift, collectible and home décor industries, announced it has far exceeded its goal for the “Precious Moments[®] Pink Ribbon Quilt Drive”, a year long national campaign in support of breast cancer awareness. Organizers hoped to collect 2,002 quilt squares by January 1, 2002. The program generated over 4,400 squares – *more than double* the original target – enough to create more than 100 king-size Pink Ribbon Quilts.

The quilts, which honor survivors and others who have lost the fight with the disease, will be donated to breast cancer facilities across the country as part of Enesco’s breast cancer awareness campaign (see end of release for full listing).

“We received an overwhelming response to our Pink Ribbon Quilt effort,” says Lisa McQueeney, director of marketing - collectibles at Enesco. “Everyone took a special interest in this important initiative, including children of all ages. We received so many squares that pulled at our heartstrings. It is inspiring to see the support that is out there.”

The quilt drive was the focus of Enesco’s annual Precious Moments Care-A-Van tour, a 53-foot traveling museum that visited more than 90 cities coast-to-coast. At each stop, visitors to the Care-A-Van had the opportunity to learn about the history of the popular Precious Moments collection, including the process of creating porcelain bisque figurines. They also received breast cancer educational materials and a pink ribbon pin.

According to the National Alliance of Breast Cancer Organizations (NABCO), breast cancer is the most common form of cancer in women in the United States. In 2002, more than 200,000 new cases of breast cancer will be diagnosed, and more than 40,000 women and men will die from the disease.

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“We created the Precious Moments Pink Ribbon Quilt Collection so thousands of Americans whose lives have been affected by breast cancer could make an enduring tribute to their loved ones,” says McQueeny. “We’re very proud to have been the catalyst for this important endeavor, which united women and families nationwide.”

Special figurines to raise funds for NABCO

In addition to the Precious Moments Pink Ribbon Quilt Drive, Enesco raised money for NABCO from the sale of two special Precious Moments figurines, “Life is Worth Fighting For.” The figurines feature a young girl (one blonde – one brunette) wearing boxing gloves and a pink ribbon, the symbol of breast cancer awareness, sculpted on her shirt. It was one of Enesco’s top-selling Precious Moments figurines in 2001.

The figurines are still available at participating Precious Moments authorized retailers nationwide. A portion of the proceeds from the sale of each figurine will continue to benefit NABCO. Consumers can call 1-800-NEAR-YOU to locate their closest Precious Moments retailer.

About Enesco Group, Inc.

Enesco Group, Inc. (NYSE: ENC), a global leader in the gift, collectibles and home décor industries for more than 40 years, offers such notable product lines as Cherished Teddies, Mary Engelbreit, Lilliput Lane and Border Fine Arts, among others. The Company’s award-winning Precious Moments brand is one of the top lines of collectibles throughout the world. Further information is available on the Company’s Web site at www.enesco.com.

Benefiting Organizations

Arizona

Second Chance
925 East McDowell Road.
Cancer Center, 2nd Floor
Phoenix, AZ 85006

Bosom Pals
Arizona Cancer Center
P.O. Box 245-024
Tucson, AZ 85724-5024

Florida

DCIS Cancer Support Groups
Mount Sinai Comprehensive Cancer Center
4306 Alton Rd.
Miami Beach, FL 33140

Women’s Center of Jacksonville
Bosom Buddies
929 Peninsula Place
Jacksonville, FL 32204

Florida Hospital Breast Cancer Support Group
Florida Hospital Women’s Center
2520 N. Orange Ave., Ste. 103
Orlando, FL 32804

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Georgia

St. Joseph's Hospital of Atlanta
5665 Peachtree Dunwoody Rd. N.E.
Atlanta, GA 30342

Illinois

Edward Cancer Center
120 Spaulding Drive, Suite 400
Naperville, IL 60540

Louisiana

Woman to Woman
Women's Hospital
7732 Goodwood Blvd.
Baton Rouge, LA 70806

Michigan

St. Mary's Breast Cancer Center
Woman to Woman
310 Lafayette S.E. Ste. 100
Grand Rapids, MI 49503

Missouri

Breast Cancer Network
St. John's Health System
Med America Cancer Center
1235 East Cherokee
Springfield, MO 65804

Precious Moments Chapel
Chapel Road
Carthage, MO

Nebraska

St. Elizabeth Regional Medical Center (2)
Breast Cancer Support Group
555 South 70th Street
Lincoln, NE 68510

New York

National Alliance of Breast Cancer Organizations (NABCO)
9 East 37th Street
New York, NY 10016

North Dakota

Roger Maris Cancer Center Merit Care
820 4th Street North
Fargo, ND 58122

Ohio

Cleveland Clinic Foundation
9500 Euclid Ave. R-10
Cleveland, OH 44106

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Oregon

Breast Cancer Support Group
768 State Street
Salem, OR 97301

Pennsylvania

Breast Cancer Support Group
Magee Women's Hospital
30 Halket Street
Pittsburgh, PA 15213

South Dakota

ABC (After Breast Cancer Education & Support Group)
Sioux Valley Hospital Breast Cancer Health Institute
1500 West 22nd Street
Sioux Falls, SD 57105

Texas

The Rosebuds
The Rose-Joan Gordon Center
3400 Bissonnet, Suite 185
Houston, TX 77005

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