

ITT EDUCATIONAL SERVICES, INC. PRIVACY POLICY

Information Practices

ITT/ESI understands that security and privacy are important issues for visitors to our web site (the "Site") and recognizes our obligations to keep your information secure and confidential. That is why we maintain the following standards to help protect information that personally identifies you. We may modify this Privacy Policy (the "Policy") at any time, and, accordingly, we urge you to frequently review the Policy. We will always apply the Policy under which your information was collected, unless we obtain your prior consent. By using the Site and providing us with your personally identifiable information, you consent to our use of such information as described in this Policy.

Collection of Information

You may be asked to voluntarily provide your name, address, phone number, email address or other personally identifiable information ("Personal Information") to have access to some features of the Site. You may always refuse to provide your Personal Information, and this may lead to our inability to provide you with certain offerings, services or products. We or our business partners may also collect information that is anonymous, such as your IP address (a number used to identify your computer on the Internet) or the type of browser you are using ("Anonymous Information"), through the use of cookies or by other means. We hope that, by using Anonymous Information, we can update the site to make it more useful to you and other users. We reserve the right to maintain, update, disclose or otherwise use Anonymous Information, without limitation.

Use of Information

ITT/ESI uses your Personal Information for the following purposes: to process your requests and administer your account; to administer and improve the Site and related services; to notify you of our offerings, services and products that maybe of interest to you; to provide Internet security; and to meet legal requirements. ITT/ESI may work with associated businesses which may perform certain functions on our behalf, such as sending email messages, managing data or providing services to users. These businesses have access to your Personal Information only to the extent necessary to perform these specific functions and may not use it for any other purpose. We may use third party advertising companies to place ads on the Site and to place our ads on other web sites. These companies may use Anonymous Information about your visits to this and other web sites to provide advertisements on the Site and other sites about goods and services that may be of interest to you.

Privacy of Children

ITT/ESI encourages parents and guardians to be aware of and participate in their children's online activities. We strictly adhere to the Children's Online Privacy Protection Act and will not knowingly collect, use or disclose Personal Information from any child under the age of 13 in any manner that violates this law.

Your Opportunity to Opt-out of Email Advertising

In the event you do not wish to receive promotional email from ITT/ESI, follow the opt-out instructions contained within the body of any email message you receive.

Cookies

When you visit the Site, ITT/ESI or a third party advertiser may store or recognize some information on your computer in the form of a "cookie" or similar file that can help us in many ways. For example, cookies allow us to tailor the Site to better match your interests and preferences. With most Internet browsers or other software, you can erase cookies from your computer hard drive, block all cookies or receive a warning before a cookie is stored. Please refer to your browser instructions to learn more about these functions. If you reject cookies, functionality of the Site may be limited, and you may not be able to take advantage of some of the Site's features.

Links

The Site may contain links to other sites on the Internet that are owned and operated by third parties. ITT/ESI does not endorse such sites and is not responsible for the collection or use of your Personal or Anonymous Information at any third party sites.

Security

We have policies and procedures in place to protect the privacy and confidentiality of your Personal Information that we collect and maintain. All Personal Information is stored on our secured servers, behind a firewall at a data center with access to data strictly controlled. Any unauthorized use of the Site may result in criminal and/or civil prosecution.

Contacting ITT/ESI or Modifying Your Personal Information

If you have any questions or comments about this Policy or wish to update your Personal Information provided to us, please contact us by clicking [here](#). Please provide a concise communication with complete information, including your contact information.

Effective 12/05/03