



THE INTERPUBLIC GROUP OF COMPANIES, INC.

WORLDWIDE ADVERTISING AND MARKETING COMMUNICATIONS  
1271 Avenue of the Americas, New York, N.Y. 10020

**FOR IMMEDIATE RELEASE**

**INTERPUBLIC GROUP OF COMPANIES ANNOUNCES DATE  
OF CONFERENCE CALL AND WEBCAST TO DISCUSS  
THIRD QUARTER FINANCIAL RESULTS**

**NEW YORK, NY (October 23, 2003)** – Interpublic Group of Companies Inc., (NYSE: IPG) will be releasing third quarter financial results for the period ended September 30, 2003, on Tuesday, November 11, before the market opens. At 9:00 a.m. EST, management will conduct a live call to be broadcast simultaneously over the Internet to review the company's quarterly results. David Bell, Chairman and CEO, and Chris Coughlin, Chief Operating Officer and CFO, will host the earnings call.

Individuals wishing to participate can join the conference call by dialing 1-800-335-2109. International callers may access the call by dialing in to 706-634-1391. The quarterly conference call and a related slide presentation can also be accessed online through the financial section of the company's web site at [www.interpublic.com](http://www.interpublic.com). A replay of the call will be available for two weeks by dialing 1-800-642-1687, domestic, or 1-706-645-9291, international, pass code #3562029. A replay of the webcast will also be available at [www.interpublic.com](http://www.interpublic.com).

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**About Interpublic**

Interpublic is one of the world's leading organizations of advertising agencies and marketing services companies. Its three global operating groups are McCann-Erickson WorldGroup, The Lowe + Draft Partnership, and the FCB Group. Major global brands include Draft, Foote, Cone & Belding Worldwide, Golin/Harris International, Initiative Media, Lowe Worldwide, McCann-Erickson, Octagon, Universal McCann and Weber Shandwick Worldwide.

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