

A portrait of Olli-Pekka Kallasvuo, a middle-aged man with dark hair, wearing a dark suit, light blue shirt, and patterned tie. He is looking directly at the camera with a slight smile. The background is a soft, out-of-focus blue and white.

# Balance Sheet Strategy

Olli-Pekka Kallasvuo  
Executive Vice President, CFO  
Nokia

The Nokia logo, consisting of the word "NOKIA" in a bold, blue, sans-serif font.A portrait of a woman and a man. The woman is in the foreground, smiling broadly, wearing a bright pink blazer and a pearl necklace. The man is behind her, also smiling, wearing a dark suit and a yellow tie. The background is a soft, out-of-focus blue and white.

# Agenda

- Nokia Balance sheet strategy
- 3G revenue recognition
- 3G Customer Financing
- Financial Guidance for 2002
- Summary

The Nokia logo, consisting of the word "NOKIA" in a bold, blue, sans-serif font.

## Main financial targets

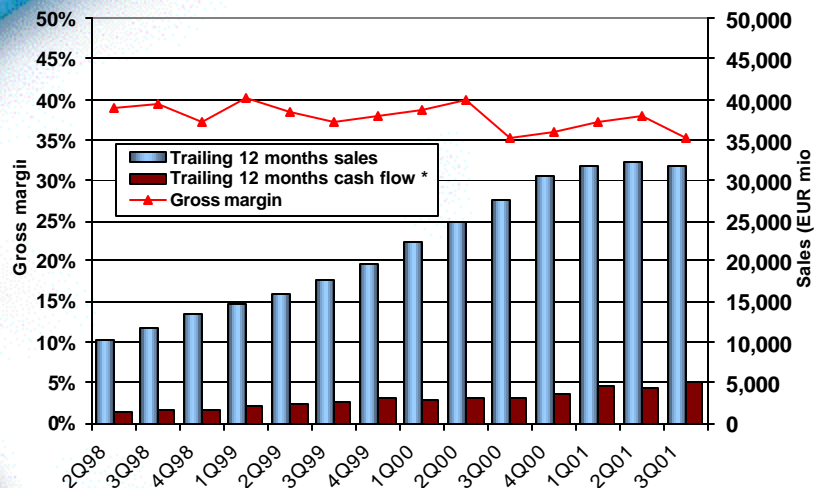
### Message from Nokia Capital Markets Days Dec 1999

- Revenue growth is of paramount importance
  - we focus on high growth sectors in our chosen industries and strive for faster than market growth
  - growth is "built-in" into the Nokia culture
- Gross margins
  - we focus on high value added sectors in our chosen industries and strive for industry leading margins
  - gross margin allows us to invest for the future
- Working capital management
  - we focus on operational efficiency and strive for industry leading performance
  - strong positive cash-flow creates shareholder value

In 2001 these topics are still seen as extremely important – *AND Balance sheet Strength has become a major topic*

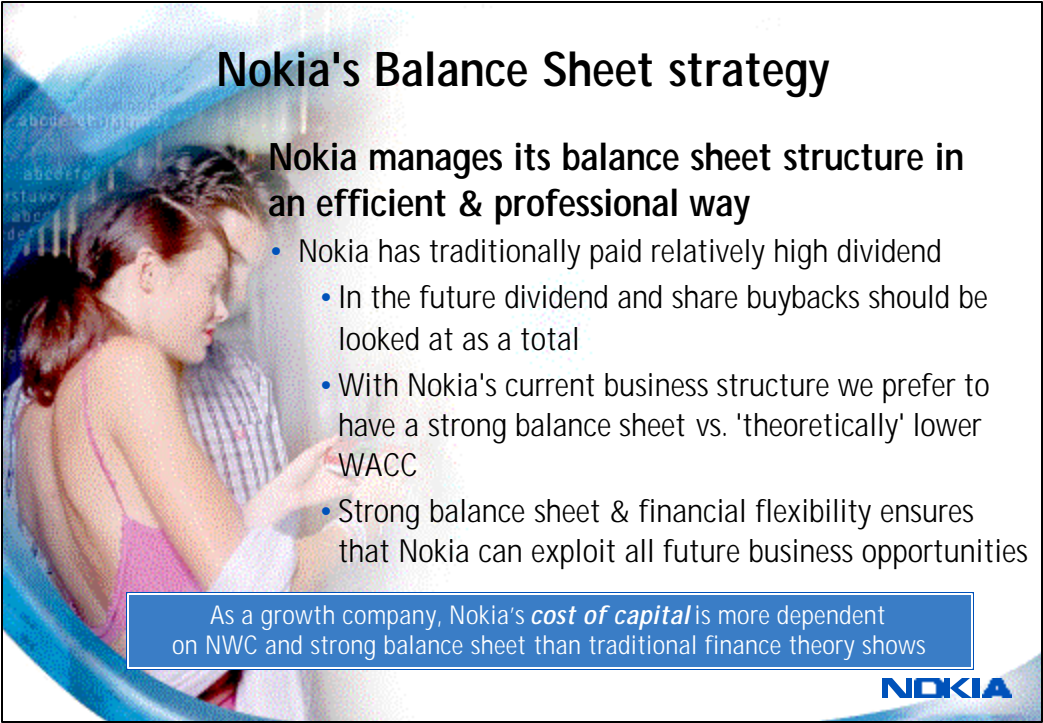
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## Nokia sales and Gross margin & Cash Flow\*



\* Net cash flow from operating activities

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## Nokia's Balance Sheet strategy

### Nokia manages its balance sheet structure in an efficient & professional way

- Nokia has traditionally paid relatively high dividend
  - In the future dividend and share buybacks should be looked at as a total
  - With Nokia's current business structure we prefer to have a strong balance sheet vs. 'theoretically' lower WACC
  - Strong balance sheet & financial flexibility ensures that Nokia can exploit all future business opportunities

As a growth company, Nokia's *cost of capital* is more dependent on NWC and strong balance sheet than traditional finance theory shows

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## Rating & Liquidity & Market Cap

- Nokia has maintained a very good Rating despite the difficult market conditions
  - Standard & Poors A1 / A
  - Moody's P1 / A1
- Nokia's Liquidity
  - Net Cash position of EUR 3.3 billion 9/2001
  - Total committed liquidity EUR 5.9 billion 9/2001
- Nokia Peer Group analysis supports the view of strong balance sheet and net cash position

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## NWC & Capex analysis

### Net Working Capital Management

- Long Term focus on efficient NWC management
- e-Business way-of-operation
- Nokia Mobile Phones runs negative NWC

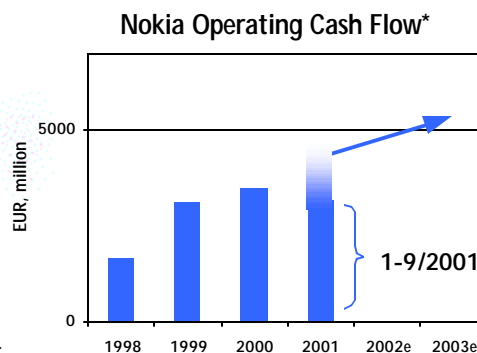
### Capital Expenditure

- Nokia's business is NOT capital intensive but rather R&D and Brand intensive
- Future CAPEX is expected to remain at around 1 billion Euros annually in 2001 - 2004

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## Cash Flow analysis

- **Positive:** Nokia's operational\* Cash Flow continues to show excellent performance:
  - Healthy profitability
  - Efficient NWC management
- **Positive:** Low Capex requirements
- **Negative:** 3G customer financing - for the next years

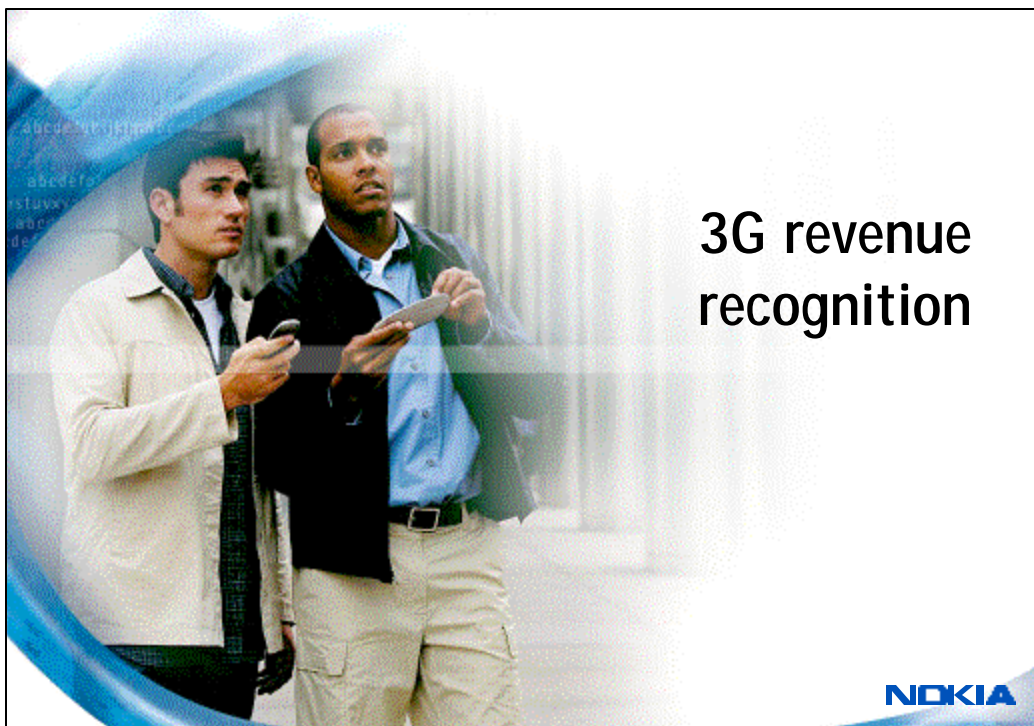


Positive Free cash flow outlook

\* Net cash flow from operating activities


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### 3G Revenue Recognition

- As WCDMA is totally new technology, conservative accounting rules will to be applied for recognizing Revenue
- 3G deliveries will appear as increased Inventory in H1/2002
  - Negative balance sheet impact before revenue recognition starts
- 3G related direct costs are recognized in line with the Revenues
- Nokia expects the 3G revenue recognition to begin from mid 2002






## 3G Customer Financing

### 3G Customer Financing

- Only for certain transactions with long-term **strategic significance** and for operators with **solid business cases**
- Nokia has committed to roughly EUR 4 billion in Customer financing. The bulk of financing has been announced - **no appetite for more aggressive approach**
- Impact on balance sheet and cash flow will be spread over the next several years
- Nokia's customer finance outstanding expected to peak in 2003



The image shows a Nokia 3G network equipment unit on a rooftop. The unit is a large, blue, rectangular box with a antenna on top. The background shows a cityscape with buildings and a clear sky.

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### FY2002 targets for Nokia

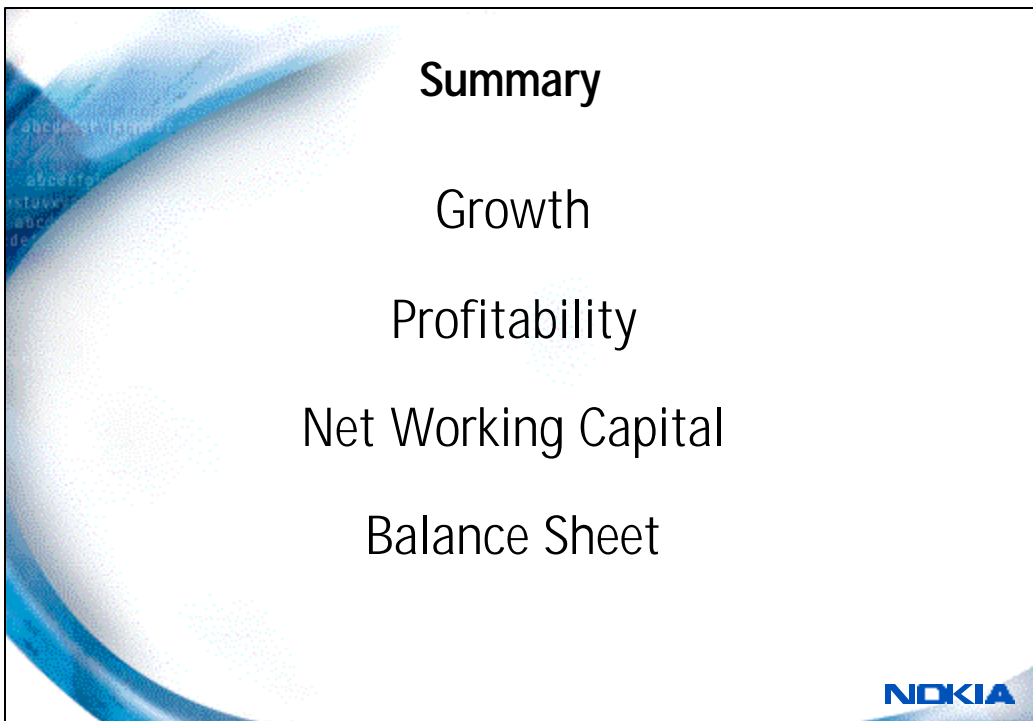
- Nokia expects a revenue growth of roughly 15 % in FY2002
  - Nokia Mobile Phones is expected to grow roughly 15% in 2002
  - Nokia Networks is expected to grow roughly 15% in 2002
- Nokia expects a revenue growth to accelerate through 2002:
  - Slightly negative Revenue growth in Q1-2002 (yoy)
  - Low double digit revenue growth in Q2-2002 (yoy)
  - 25-35% revenue growth reached in Q4-2002 at latest (yoy)
- Nokia expects improving profitability through 2002:
  - Nokia Networks' Pro Forma operating margins are expected to increase from around 10% levels to mid teens from H1/2002 to H2/2002
  - Nokia Mobile Phones Pro Forma Operating margin expected to stay at 'high teens' through FY2002
  - Nokia Ventures Pro Forma loss is expected to be around EUR 200 million

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## Summary

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## Summary

Growth

Profitability

Net Working Capital

Balance Sheet

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