



HOWARD STRINGER

Chairman & Chief Executive Officer, Sony Corporation of America

Howard Stringer has been Chairman and Chief Executive Officer, Sony Corporation of America (SCA), in charge of Sony's strategic direction, new business development, and financial oversight in the United States, since December 1998. Sony Music Entertainment Inc. (SME), one of the largest music companies in the world, and Sony Pictures Entertainment (SPE), the parent company of Columbia Pictures and the Columbia TriStar Television Group, report to him under the umbrella company Sony Broadband Entertainment. He also oversees Sony Electronics Inc., the company's U.S. based hardware and manufacturing business, as well as Sony's extensive Internet and new media interests and its retail and location-based entertainment businesses in the United States.

Mr. Stringer, who reports to Nobuyuki Idei, Chairman and Chief Executive Officer of Sony Corporation, was named to the Corporation's Board of Directors in June 1999. He has also served as Chairman of Sony Canada since July 1997, Chairman of Sony Electronics Inc. since January 1998, and is on the Board of Sony Europe. He joined Sony as President of SCA, headquartered in New York City, in May 1997.

Before coming to Sony, Mr. Stringer had been Chairman and CEO of TELE-TV, the media and technology company formed by Bell Atlantic, NYNEX and Pacific Telesis, three of the largest telephone companies in the United States, from February 1995 to April 1997.

Prior to that, Mr. Stringer had a distinguished 30-year career as a journalist, producer and executive at CBS Inc. As President of CBS from 1988 to 1995, he was responsible for all the broadcast activities of the company including entertainment, news, sports, radio and television stations. Under his leadership, the CBS Television Network became the first network to rise from last to first place in one season. In 1993, in what became one of the most chronicled coups in television history, Mr. Stringer convinced David Letterman to bring his critically acclaimed late night show to CBS.

From 1986 to 1988 as President of CBS News, Mr. Stringer was responsible for the development of three new award-winning programs: 48 HOURS, CBS THIS MORNING and WEST 57TH. Prior to that, during his tenure as executive producer of the CBS EVENING NEWS with Dan Rather from 1981 to 1984, that program became the dominant network evening newscast of its day. From 1976 to 1981, while Mr. Stringer was executive producer of CBS REPORTS, that documentary unit won virtually every major honor, including 31 Emmys, four Peabody Awards, three Alfred I. duPont-Columbia University Awards, three Christopher Awards, three Overseas Press Club Awards, an ABA Silver Gavel and a Robert F. Kennedy Grand Prize. Among his award-winning programs are The Rockefellers, The Palestinians, A Tale Of Two Irelands, The Defense Of The United States, The Boat People, The Boston Goes To China, The Fire Next Door and The CIA's Secret Army.

In 1994, Mr. Stringer received the International Radio and Television Society's Foundation Award, and was honored for his "uncommon vision" in the media industry by the American Museum of the Moving Image. In 1996 he was awarded the First Amendment Leadership Award by the Radio & Television News Directors Foundation in Washington, D.C., and was inducted into the Broadcasting and Cable Hall of Fame. In May, 1999, he was honored with the UJA-Federation of New York's Steven J. Ross Humanitarian Award and in November, 1999, he was inducted into the Royal Television Society's Welsh Hall of Fame.

Mr. Stringer serves as Chairman of the American Film Institute Board of Trustees and is on the Board of Trustees of the Museum of Television and Radio. He is on the Board of The New York/Presbyterian Hospital, the Board of The American Theatre Wing, the Board of American Friends of the British Museum and the Corporate Leadership Committee of the Lincoln Center for the Performing Arts. He has honorary Fellowships from Merton College, Oxford, and the Welsh College of Music and Drama.

A native of Cardiff, Wales, Sir Howard received the title of Knight Bachelor in the New Year Honours list of Her Majesty Queen Elizabeth II on December 31, 1999. He holds a B.A. and an M.A. in modern history from Oxford University. He is a recipient of the U.S. Army Commendation Medal for meritorious achievement for service in Vietnam (1965-67). He became a U.S. citizen in 1985. He is married to Dr. Jennifer A.K. Patterson, a dermatologist. They have two children, David Ridley and Harriet Kinmond.

Sony Corporation of America, based in New York City, is the U.S. subsidiary of Sony Corporation, headquartered in Tokyo. Sony is a leading manufacturer of audio, video, communications and information technology products for the consumer and professional markets. Its music, motion picture, television, computer entertainment, and online businesses make Sony one of the most comprehensive entertainment companies in the world. Sony's principal U.S.

businesses include Sony Electronics Inc., Sony Pictures Entertainment, Sony Music Entertainment Inc., and Sony Computer Entertainment America Inc. Sony recorded consolidated annual sales of over \$56.9 billion for the fiscal year ended March 31, 2002, and it employs 168,000 people worldwide. Sony Corporation of America recorded over \$18.5 billion in sales in the U.S. for the fiscal year ended March 31, 2002. Sony Corporation of America's homepage is:
<http://www.sony.com/SCA/index.html>

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