# Eleven-Year Consolidated Statistical Review

Millions of dollars, except share and employee data	2002	2001	2000	1999	1998	1997	1996	1995	1994	1993	1992
Consolidated operations											
Net sales \$	11,016 \$	10,343 \$	10,325	\$ 10,511	\$ 10,323	\$ 8,617 \$	8,523 \$	8,163 \$	7,949 \$	7,368 \$	7,097
Operating profit <sup>1</sup>	692	306	807	875	688	11	278	366	370	504	447
Earnings (loss) from continuing operations before income taxes and other items	495	93	577	514	564	(171)	100	214	269	418	334
Earnings (loss) from continuing operations	262	34	367	347	310	(46)	141	195	147	257	179
Earnings (loss) from discontinued operations <sup>2</sup>	(43)	(21)	-	_	15	31	15	14	11	(28)	26
Net earnings (loss) <sup>3</sup>	(394)	21	367	347	325	(15)	156	209	158	51	205
Net capital expenditures	430	378	375	437	542	378	336	483	418	309	288
Depreciation	391	368	371	386	399	322	318	282	246	241	275
Dividends	91	113	70	103	102	102	101	100	90	85	77
Consolidated financial position											
Current assets	3,327	3,311	3,237	3,177	3,882	4,281	3,812	3,541	3,078	2,708	2,740
Current liabilities	3,505	3,102	3,303	2,892	3,267	3,676	4,022	3,829	2,988	2,763	2,887
Working capital	(178)	209	(66)	285	615	605	(210)	(288)	90	(55)	(147)
Property, plant and equipment-net	2,338	2,052	2,134	2,178	2,418	2,375	1,798	1,779	1,440	1,319	1,325
Total assets	6,631	6,967	6,902	6,826	7,935	8,270	8,015	7,800	6,655	6,047	6,118
Long-term debt	1,092	1,295	795	714	1,087	1,074	955	983	885	840	1,215
Stockholders' equity	739	1,458	1,684	1,867	2,001	1,771	1,926	1,877	1,723	1,648	1,600
Paralam das											
Per share data	2.00	0.51	E 04	4.61	4.00	(0.60)	1.00	0.64	1.00	2.60	0.55
Basic earnings (loss) from continuing operations Diluted earnings (loss) from continuing operations	3.86 3.78	0.51 0.50	5.24 5.20	4.61 4.56	4.09 4.06	(0.62) (0.62)	1.90 1.88	2.64 2.60	1.98 1.95	3.60 3.47	2.55 2.46
Diluted net earnings (loss) from continuing operations  Diluted net earnings (loss) <sup>3</sup>	(5.68)	0.30	5.20	4.56	4.06	(0.20)	2.08	2.78	2.10	0.71	2.40
Dividends	1.36	1.36	1.36	1.36	1.36	1.36	1.36	1.36	1.22	1.19	1.10
Book value	10.67	21.44	23.84	24.55	26.16	23.71	25.93	25.40	23.21	23.17	22.91
Closing Stock Price - NYSE	52.22	73.33	47.69	65.06	55.38	55.00	46.63	53.25	50.25	66.50	44.63
Closing Stock Filee - N13E	02.22	73.33	47.09	05.00	00.30	55.00	40.03	03.20	50.25	00.50	44.03
Key ratios <sup>4</sup>			· ·				0.007	. = 0/	. ==:		
Operating profit margin	6.3%	3.0%	7.8%	8.3%	6.7%	0.1%	3.3%	4.5%	4.7%	6.8%	6.3%
Pre-tax margin <sup>5</sup>	4.5%	0.9%	5.6%	4.9%	5.5%	(2.0)%	1.2%	2.6%	3.4%	5.7%	4.7%
Net margin <sup>6</sup>	2.4%	0.3%	3.6%	3.3%	3.0%	(0.5)%	1.7%	2.4%	1.8%	3.5%	2.5%
Return on average stockholders' equity <sup>7</sup>	14.8%	1.3%	20.7%	17.9%	17.2%	(0.8)%	8.2%	11.6%	9.4%	14.2%	13.1%
Return on average total assets <sup>8</sup>	3.4%	0.4%	5.5%	4.2%	4.6%	(0.7)%	1.8%	3.0%	2.8%	4.0%	3.3%
Current assets to current liabilities	0.9x	1.1x	1.0x	1.1x	1.2x	1.2x	0.9x	0.9x	1.0x	1.0x	0.9x
Total debt-appliance business as a percent of invested capital <sup>9</sup>	65.1%	48.0%	49.4%	37.7%	43.5%	46.1%	44.2%	45.2%	35.6%	33.8%	42.8%
Price earnings ratio	_	236.5x	9.2x	14.3x	13.0x	_	22.4x	19.2x	23.9x	21.2 x	15.9x
Interest coverage 10	4.5x	1.6x	4.2x	4.1x	3.2x	_	1.6x	2.7x	3.6x	5.0x	3.5x
Other data											
Number of common shares outstanding (in thousands):	00.007	00.000	70.007	70.044	70 507	74.007	77 470	70.040	77 500	70.040	75.004
Average – on a diluted basis	69,267	68,036	70,637	76,044	76,507	74,697	77,178	76,812	77,588	76,013	75,661
Year-end	68,226	67,215	66,265	74,463	76,089	75,262	74,415	74,081	73,845	73,068	70,027
Number of stockholders (year-end)	8,556	8,840	11,780	12,531	13,584	10,171	11,033	11,686	11,821	11,438	11,724
Number of employees (year-end)	68,272	61,923	62,527	62,706	59,885	62,419	49,254	46,546	39,671	40,071	38,902
Total return to shareholders (five year annualized) <sup>11</sup>	1.4%	12.2%	0.3%	7.9%	(1.2)%	6.8%	6.3%	20.8%	12.0%	25.8%	17.0%

<sup>1</sup> Restructuring and special operating charges were \$161 million in 2002, \$212 million in 2001, \$405 million in 1997, \$30 million in 1996, and \$250 million in 1994.

stockholders' equity - 22%, e) Return on average total assets - 5.6%, and f) Interest coverage - 5x. Excluding the first-quarter impact of the Brazilian currency devaluation in 1999 and the gain from discontinued operations in 1998, returns on average stockholders' equity were 19.9% and 16.5%, and returns on average total assets were 5.7% and 4.3%. Excluding non-recurring items, selected 1997 Key Ratios would be as follows: a) Operating profit margin - 4.7%, b) Pre-tax margin - 2.7%, c) Net margin - 2.6%, d) Return on average stockholders' equity - 12%, e) Return on average total assets - 2.7%, f) Interest coverage - 3x.

<sup>2</sup> The company's financial services business was discontinued in 1997.

<sup>3</sup> Includes cumulative effect of accounting changes: 2002 - Accounting for goodwill of (\$613) million or (\$8.84) per diluted share; 2001 - Accounting for derivative instruments and hedging activities of \$8 million or \$0.12 per diluted share; 1993 - Accounting for postretirement benefits other than pensions of (\$180) million or (\$2.42) per diluted share.

<sup>4</sup> Excluding one-time charges for restructuring and related charges, a minority investment write-off in a European business, goodwill write-off of an Asian entity, product recalls, discontinued operations and accounting changes in 2002, selected key ratios would be as follows: a) Operating profit margin - 7.9%, b) Pre-tax margin - 6.1%, c) Net margin - 3.8%, d) Return on average stockholders' equity - 27%, e) Return on average total assets - 6.1%, and f) Interest coverage - 6x. Excluding one-time charges for restructuring and related charges, product recalls, discontinued operations and accounting changes in 2001, selected key ratios would be as follows: a) Operating profit margin - 7.9%, b) Pre-tax margin - 5.8%, c) Net margin - 3.6%, d) Return on average

<sup>5</sup> Earnings from continuing operations before income taxes and other items, as a percent of sales.

<sup>6</sup> Earnings from continuing operations, as a percent of sales.

<sup>7</sup> Net earnings (loss) before accounting change, divided by average stockholders' equity.

<sup>8</sup> Net earnings (loss) before accounting change, plus minority interest divided by average total assets.
9 Debt divided by debt, stockholders' equity and minority interests.

<sup>10</sup> Ratio of earnings from continuing operations (before income taxes, accounting change and interest expense) to interest expense.

<sup>11</sup> Stock appreciation plus reinvested dividends.

# Directors & Executive Committee

#### FINANCIAL INFORMATION

Whirlpool Corporation's annual report on Form 10-K, a cassette-tape recording of the annual report to shareholders and other financial information is available free of charge.

If you are not a stockholder of record—that is, if your Whirlpool shares are registered in the name of a broker, bank or other nominee—you must ask that holder to mail stockholder reports directly to you. Company earnings releases for each quarter—typically issued in April, July, October and February—can be obtained by contacting Whirlpool's Director, Investor Relations:

#### Tom Filstrup

Whirlpool Corporation, 2000 N. M-63, Mail Drop 2800 Benton Harbor, MI 49022-2692 Telephone: 269.923.3189

Fax: 269.923.3525

Email: thomas\_c\_filstrup@whirlpool.com

#### TRANSFER AGENT, SHAREHOLDER RECORDS, DIVIDEND DISBURSEMENTS AND CORPORATE SECRETARY

For information about or assistance with individual stock records, transactions, dividend checks or stock certificates, contact:

# EquiServe Trust Company, N.A. Shareholder Services

P.O. Box 2500, Jersey City, NJ 07303-2500 Telephone: 800.446.2617 www.equiserve.com

For additional information about the company contact:

# Robert T. Kenagy, Corporate Secretary

Whirlpool Corporation, 2000 N. M-63, Mail Drop 2200 Benton Harbor, MI 49022-2692 Telephone: 269.923.3910

Fax: 269.923.3722 Email: robert\_t\_kenagy@whirlpool.com

# DIRECT STOCK PURCHASE PLAN

As a participant in the DirectSERVICE Investment and Stock Purchase PROGRAM, you can be the direct owner of your shares of Whirlpool Common Stock. Non-shareholders may purchase their initial shares through the plan for a minimum investment of \$250, or through automatic bank account debits of \$50 for five months. Participants may make cash contributions of up to \$250,000 annually, invested daily, with or without reinvesting their dividends, and can sell part of the shares held in the program without exiting the plan. There are modest transaction processing fees and brokerage commissions for purchases, sales and dividend reinvestment. For details, contact EquiServe or visit their Direct Stock Purchase Plan Web site to enroll.

#### ANNUAL MEETING

Whirlpool Corporation's next annual meeting is scheduled for April 15, 2003, at 9:30 a.m. (Central Time), at 181 West Madison Street, 7th Floor, Chicago, IL.

#### STOCK EXCHANGES

Common stock of Whirlpool Corporation (exchange symbol: WHR) is listed on the New York and Chicago stock exchanges.

# STOCK-SPLIT EXCHANGE AND DIVIDEND HISTORY

March 1952, 2-for-1 stock exchange December 1954, 100% stock dividend May 1965, 2-for-1 May 1972, 3-for-1 December 1986, 2-for-1

Example: 100 shares of Whirlpool common stock purchased in February 1952 equaled 4,800 shares in January 2003.

#### COMMON-STOCK

Ma	arket Price	High	Low	Close
40	2002	\$ 55.99	\$ 39.23	\$ 52.22
30	2002	66.36	44.79	45.86
20	2002	78.20	63.45	65.36
10	2002	79.80	61.85	75.55
40	2001	\$ 74.20	\$ 53.25	\$ 73.33
30	2001	71.93	50.20	55.35
20	2001	65.50	48.81	62.50
10	2001	57.38	45.88	49.99

#### TRADEMARKS

AccuWave, Acros, Advantech, Axent, Bauknecht, big, Brastemp, briva, Calypso, ComfortAire, Conquest, Consul, Crolls, De Ville Grill, Dreamspace, DryAire, Duet, Embraco, Eslabón de Lujo, Estate, Facility, Fast Forward Ice, GearWall, Gladiator, Glide, Icemagic, Ideale, Ignis, ImPress, Inglis, Insperience, Jupiter, KIC, KitchenAid, KitchenAid Experience, Laden, MagiCook, MagiCool, Maison Tri Chama, Max! Advance. Performer, Personal Valet, Polar, Polara, Pratice, Quality, Quick Cool, Roper by Whirlpool Corporation, Satina, SinkSpa, 6th Sense, Supermatic, Timer Classe A, Whirlpool and Whitemagic are trademarks of Whirlpool Corporation or its wholly or majority-owned affiliates.

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#### DIRECTORS

# Herman Cain 2,3

Chairman of the Board, Godfather's Pizza, Inc. and Chief Executive Officer, T.H.E., Inc.

#### Gary T. DiCamillo 1,2

President and Chief Executive Officer, TAC Worldwide Co.

#### Jeff M. Fettig

President and Chief Operating Officer of the Company

#### Allan D. Gilmour 1,3

Vice Chairman and Chief Financial Officer, Ford Motor Company

# Kathleen J. Hempel 2,3

Former Vice Chairman and Chief Financial Officer, Fort Howard Corporation

#### James M. Kilts 1,4

Chairman of the Board and Chief Executive Officer, The Gillette Company

#### Arnold G. Langbo 1,4

Former Chairman of the Board and Chief Executive Officer, Kellogg Company

# Miles L. Marsh 2,4

Former Chairman of the Board and Chief Executive Officer, Fort James Corporation

# Philip L. Smith 2,3

Former Chairman of the Board and Chief Executive Officer, The Pillsbury Company

#### Paul G. Stern 3,4

Partner, Thayer Capital Partners, LLP and Arlington Capital Partners, LLP

#### Janice D. Stoney 1,4

Former Executive Vice President, US WEST Communications Group, Inc.

#### David R. Whitwam

Chairman of the Board and
Chief Executive Officer of the Company

#### COMMITTEES

- 1. Audit
- 2. Corporate Governance and Nominating
- 3. Finance
- 4. Human Resources

# EXECUTIVE COMMITTEE

#### David R. Whitwam

Chairman of the Board and Chief Executive Officer

### Jeff M. Fettig

President and Chief Operating Officer

#### R. Stephen Barrett, Jr.

Executive Vice President and Chief Financial Officer

#### Mark E. Brown

Senior Vice President, Global Strategic Sourcing

# Daniel F. Hopp

Senior Vice President, Corporate Affairs and General Counsel

# Paulo F. M. Periquito

Executive Vice President and President, Latin American Region

#### David L. Swift

Executive Vice President, North American Region

### Michael D. Thieneman

Executive Vice President and Chief Technology Officer

## Michael A. Todman

Executive Vice President and President, Whirlpool Europe



> From Left Philip L. Smith, Gary T. DiCamillo, Kathleen J. Hempel, Herman Cain, Jeff M. Fettig, James M. Kilts, David R. Whitwam, Allan D. Gilmour Miles L. Marsh, Paul G. Stern, Janice D. Stoney, Arnold G. Langbo.

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