



Whirlpool Corporation  
Building unmatched loyalty  
one customer at a time.



> customer Ida & Jamal Simington > location Bourbonnais, Illinois, USA > occupations Ida, Facilities Manager; Jamal, State Trooper

[Whirlpool Polara refrigerated range >](#)

Combining cooking with the convenience of refrigeration, the *Whirlpool Polara* refrigerated range keeps meals refrigerated when you are away, starting the cooking process when you want. If dinner is delayed, the *Polara* range automatically shifts to “warm” mode and then back to “refrigeration” to keep and protect the food. *Polara* refrigerated ranges meet the needs of families on the go.



"When you see it for the first time, you don't want anything else," says Madhumita Mazumder about her new *Whirlpool* frost-free refrigerator. "It has sleek features and great looks compared to others. And because it is a *Whirlpool*, I knew it would be good." Parag Mazumder likes the refrigerator's humidity control and fast chilling capabilities. "*Whirlpool* is the best product on the market," he says.

The *Whirlpool* frost-free refrigerator offers far more than sleek design. The refrigerator offers a fast chilling capability and humidity controls that keep vegetables fresh longer. The *Fast Forward Ice* feature gives customers the ability to make ice quickly and store it for long periods of time, a unique and welcome feature in hot climates.

< [Whirlpool frost-free refrigerator](#)

> [customer](#) Parag & Madhumita Mazumder

> [location](#) New Delhi, India

> [occupations](#) Parag, Sales Manager; Madhumita, Business Executive





For Rob and Diane Ahle, the garage has always been Rob's workshop and the catch-all storage space for the home. "My wife used to be horrified when people saw it," says Rob. "Now, since we had the *Gladiator GarageWorks* system installed, she tells me I have to bring guests through." "This year," says Diane, "I had a Christmas party, and everyone left through the garage."



> **customer** Rob & Diane Ahle > **location** Brookfield, Connecticut, USA > **occupations** Rob, Professional Chef; Diane, Sales Assistant

[Gladiator GarageWorks](#) >

Designed specifically for the garage, *Gladiator GarageWorks* offers modular garage accessories, the *GearWall* storage system and garage appliances, including extreme-temperature-proof refrigerators and a garage trash compactor. *Gladiator GarageWorks* turn the garage into a stylish showplace as it fulfills the family's practical needs for an organized storage and work area. Its garage-tough construction and mobile modular units let customers turn their "junk drawer of the house" into the "best garage on the block."



Elizabeth Branco has a new career. She is enrolled in culinary school, where she's pursuing her lifelong passion for cooking. At home, Elizabeth's kitchen is filled with products that she trusts - Whirlpool's *Brastemp* brand. "My grandmother bought *Brastemp* products and so did my mother," says Elizabeth, who recently purchased a new *Brastemp* bottom freezer refrigerator. "It's difficult to find products with the same quality features as *Brastemp* brand. They are the vanguard."

The *Brastemp* bottom freezer refrigerator offers a fast freezing function to ensure high quality food storage. The bottom freezer's large drawers and internal lighting make food access easy. The frost-free system provides efficient distribution of cold air, keeping food fresh longer.

< [Brastemp bottom freezer refrigerator](#)

> [customer Elizabeth Branco](#) > [location São Paulo, Brazil](#) > [occupation Retired Medical Office Administrator](#)





"When we built our home, one of our goals was to have the ability to entertain large groups of people," says Tammy McClintick. That's why the McClinticks decided to install a *KitchenAid briva* in-sink dishwasher in their second kitchen, which is at the hub of gatherings when guests, friends and neighbors drop by. The McClinticks' passion for entertaining also is reflected in their main kitchen, where all their appliances carry the *KitchenAid* brand.



> customer Tammy & Jeff McClintick > location Brownsburg, Indiana, USA > occupation Tammy, Homemaker; Jeff, Business Executive

[briva in-sink dishwasher](#) >

The *KitchenAid briva* in-sink dishwasher is a perfect companion to a full-size dishwasher or the ideal primary dishwasher for people who have limited kitchen space. The *briva* Quick Wash feature cleans up to three times faster than a full-size dishwasher. When not in use, the wash basket is easily removed to provide a fully functional sink. The *briva* in-sink dishwasher also includes a cutting board that fits over the stainless steel cover.



"My boys play rugby, and every weekend I used to spend hours scrubbing rugby kits to get the mud out before washing them," says Mary McCurran. "Now, I just put the kits in all muddy, and they come out clean. On a normal machine, I would do five or six loads a day. With a *Dreamspace*, I might get away with two or three loads a day. It has made a huge difference in my life."

The *Whirlpool Dreamspace* clothes washer offers a capacity 60 percent larger than standard front-load washers. The *Dreamspace* washer reduces the number of laundry loads, and conserves water and energy. The *Whirlpool 6th Sense* sensor system distinguishes differing fabrics and adjusts the cycles for perfect cleaning. The *Dreamspace* washer is Europe's version of the popular *Whirlpool Duet* washer, which was successfully introduced in 2002 throughout the United States.

< [Whirlpool Dreamspace clothes washer](#)

> [customer](#) Mary McCurran > [location](#) Purley, England > [occupation](#) Secretary and Mother



> Inspired by our bold innovations and designs, customers around the globe trust Whirlpool to make their lives easier. More than ever before, our brands are connecting with customers in ways that will last a lifetime.

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Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of over \$11 billion, 68,000 employees, and nearly 50 manufacturing and technology research centers around the globe. The company markets *Whirlpool*, *KitchenAid*, *Brastemp*, *Bauknecht*, *Consul* and other major brand names to consumers in more than 170 countries. Additional information about the company can be found on the Internet at [www.whirlpoolcorp.com](http://www.whirlpoolcorp.com).