

Senior Director of Corporate Media Relations, Public Relations & Financial Communications at Avery Dennison (Pasadena, CA): The Senior Director of Corporate Media Relations, Public Relations & Financial Communications will be responsible for developing and executing strategic media relations, public relations and financial communications for this highly successful global industrial/consumer products corporation. This professional will develop and execute focused media relations programs including: development of editorial angles targeting key national and international business, consumer and trade publications. The incumbent will report directly to the Senior Vice President of Worldwide Communications and Advertising, and work closely with the Vice President of Investor Relations. A bachelor's degree in communications, marketing, journalism or business is required. A master's degree would be advantageous; however, equivalent business experience is also acceptable. The successful candidate should have 12 to 18 years of experience as a corporate media relations and/or financial communications practitioner. He/she should have high-level access to and experience with all types of media outlets, most importantly the print consumer business and financial media, as well as a solid foundation managing the broadcast media. This experience should be on both a national and international level. In addition, senior level hands-on corporate/financial public relations experience is a prerequisite, as is a demonstrated track record in developing and executing broad reaching strategic communications programs. Ms. Shellee Smith, Director/Executive Recruiter is conducting the search. Please email resumes in Microsoft Word format only to behunted@trrg.com and reference job posting #AVD. For more information, please visit TRRG, Inc.'s website at www.trrg.com.