



# National Investor Relations Institute

## Orange County Chapter

[www.nirioc.org](http://www.nirioc.org)



### 2004-2005 FACT SHEET

#### Who Are We?

The Orange County Chapter of the National Investor Relations Institute (NIRI) was established in 1990 and comprises some 100+ professionals representing more than 90 corporations and consulting firms in Southern California.

The chapter holds 10 monthly meetings, from September through June, featuring programs on topics of professional interest to investor relations practitioners. Guests are welcome at all meetings and members are encouraged to invite other management from their companies to attend.

NIRI was founded in 1969 and is an international organization with more than 4,000 members and 30 chapters nationwide. Members include the majority of the largest publicly held corporations in the U.S. and an increasing number of small and mid-size companies.

#### Our Goals:

- Identify and meet members' needs
- Provide educational opportunities that enable and enhance members' practice and professional development
- Be recognized by its external constituencies as the definitive authority on investor relations
- Actively communicate the concept that investor relations plays a key role in achieving appropriate valuation for the corporation
- Anticipate, identify and communicate new directions and trends affecting the investor relations profession.

#### Our Purpose:

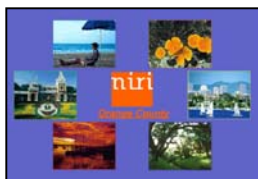
- Provide leading professional development for investor relations practitioners
- Advance the discipline of investor relations by being a source of research results and other information
- Pursue a positive environment for the achievement of a member's particular objectives
- Encourage open and effective flow of information between corporations and financial stakeholders.

#### How Can We Help You?

NIRI is the "graduate school" of investor relations, providing conferences, publications and networking for the development of its members.



One of a kind certificate program in Southern California developed with NIRI -- Scholarship program offered by the Orange County Chapter



Visit [nirioc.org](http://nirioc.org) for more information

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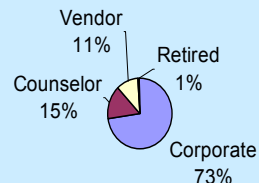
#### MEMBERSHIP & OUTREACH:

- Approximately 125 members
- Chapter hosts annual "Get Acquainted" breakfast meetings and evening social events throughout the year
- Email/Fax Distribution Lists for Members and interested parties



Make payments online for any upcoming event at [www.nirioc.org](http://www.nirioc.org)

#### Total Membership Types



**Scholarship Program** -- A goal of the NIRI Orange County Chapter is to help its members continue to improve their knowledge of the Investor Relations profession. To assist in achieving this goal, NIRI OC established a scholarship in 2000 in the hopes of providing additional funds for education to its membership. Scholarships are awarded each Chapter Year to be used for pre-approved programs, classes and seminars.

**Annual Report Competition** -- Showcase event for the chapter over 10 years running and its best outreach program to potential members. Rewards current members with special recognition and feedback from the financial community for each annual report entered. This event is the best-attended event during the year for the chapter, as well as the most fun!

**CFO of the Year Competition** -- Our second year for this event where we honor the chief financial officer who has been the most significant contributor to the success of his or her organization over the past year and who has recognized investor relations as a strategic management responsibility that integrates finance, communication, marketing and securities law compliance.