

# Structuring for Growth

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Chairman and CEO

Nokia Capital Market Days 2003



## Nokia strategy - Winning in the 'New Mobile World'

Mobile Phones

Multimedia

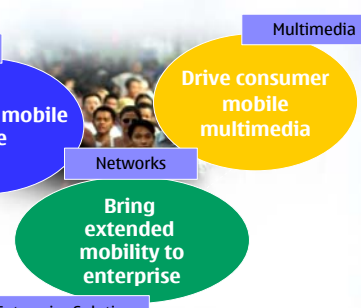
Expanding mobile voice

Drive consumer mobile multimedia

Networks

Bring extended mobility to enterprise

Enterprise Solutions



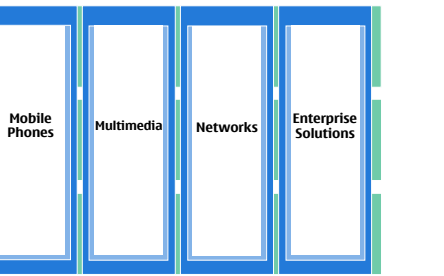
## New Nokia Business Group Structure

Customer and Market Operations

Technology Platforms

Research, Venturing and Business Infrastructure

Shared Services



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Technology Platforms

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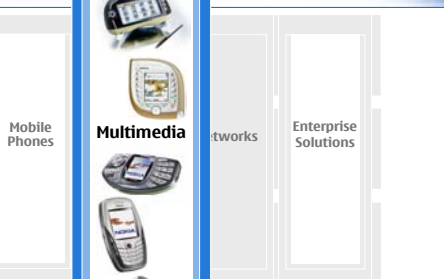
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Multimedia

Customer and Market Operations

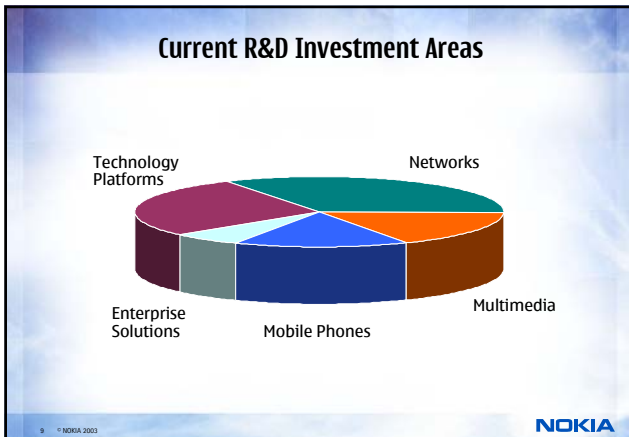
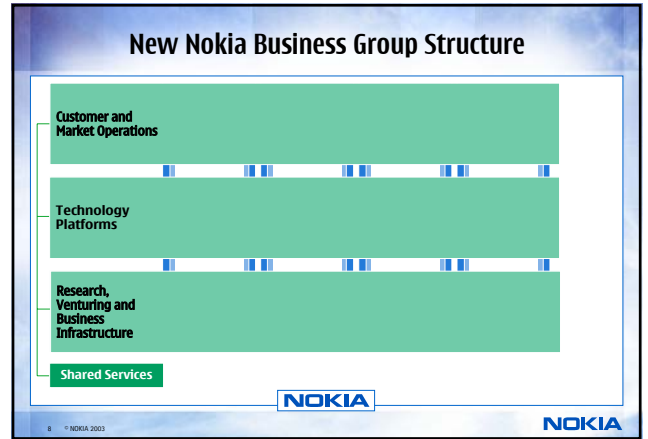
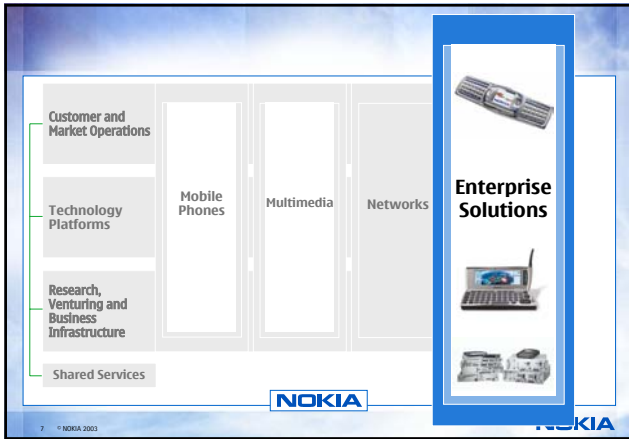
Technology Platforms


Research, Venturing and Business Infrastructure

Shared Services



Networks



- ### Keys to Nokia's Competitive Advantage
- Products
  - Brand
  - Sourcing, logistics and manufacturing
  - Technology
  - Economies of scale
  - Software
- 
- NOKIA**

