



Analyst & Investor Day Presentation

March 10, 2010



Cautionary Statement

Cautionary note about forward-looking statements and non-GAAP financial measures

Please note that in this presentation, we may discuss events or results that have not yet occurred or been realized, commonly referred to as forward-looking statements. The Private Securities Litigation Reform Act of 1995 provides a safe harbor for forward-looking statements made by or on behalf of the Company. Such discussion and statements will often contain words as expect, anticipate, believe, intend, plan and estimate. Such forward-looking statements include statements regarding the Company's adjusted earnings per share, repurchase of shares of common stock from time to time under the Company's stock repurchase program, the outlook for the Company's markets and the demand for its products, earnings per share, estimated sales, segment earnings, cash flows from operations, free cash flow, future revenues and gross, operating and EBITDA margin improvement requirement and expansion, leverage, organic growth, the success of new product introductions, growth in costs and expenses, the impact of commodities and transportation costs, the Company's ability to consummate, and the impact of announced acquisitions, divestitures, restructurings, and other unusual items, including the Company's ability to successfully close announced acquisitions, and integrate and obtain the anticipated results and synergies from its acquisitions. These projections and statements are based on management's estimates and assumptions with respect to future events and financial performance, and are believed to be reasonable, though are inherently difficult to predict. Actual results could differ materially from those projected as a result of various factors and risks, including those described from time to time in the Company's periodic and other reports filed with the Securities and Exchange Commission. The Company undertakes no obligation to make any revisions to the statements contained in our remarks or to update them to reflect events or circumstances occurring after the presentation.

The Adjusted amounts, as well as the EBITDA figures, discussed in this presentation, are non-GAAP financial measures and have been presented herein because management of the Company uses these financial measures in monitoring and evaluating the Company's ongoing financial results and trends. Management uses this non-GAAP information as an indicator of business performance, and evaluates overall management with respect to such indicators. Additionally, the Company's credit agreement provides for certain adjustments in calculations used for determining whether the Company is in compliance with certain credit agreement covenants, including, but not limited to, adjustments relating to non-cash purchase accounting adjustments, non-cash impairment charge of goodwill and other intangibles, certain reorganization and acquisition-related integration costs, non-cash stock-based compensation costs and loss on early extinguishment of debt. These measures should be considered in addition to, not a substitute for, measures of financial performance prepared in accordance with GAAP.

Note: This presentation contains financial and market share information for Mapa Spontex. Such information was neither prepared nor reviewed by Jarden Corporation and Jarden Corporation is relying solely on information disclosed to it by Total S.A. in disclosing such information. Jarden Corporation makes no representations or warranties as to the accuracy or completeness of such information and undertakes no duty to correct or update such information.



First Alert

Pine Mountain



Marmot

Volik

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Rayleigh
EST. 1997

MR. COFFEE

FoodSaver

CROCK-POT
A 3M BRAND

Oster

Sunbeam

Martin E. Franklin
Chairman & CEO, Jarden

Agenda

Presentations today will cover the following broad topics

- Jarden today
- Strategic overview and growth plans
- Our commitment to operational excellence and integration
- Importance of brand equity and continued investment
- Financial position
- Outlook for 2010 and beyond



First Alert

Pine Mountain



Marmot



Coleman
The Outdoor Company

Shakespeare
SINCE 1897



MR. COFFEE



CROCK-POT
A NEW DIMENSION IN THE KITCHEN

Oster

Sunbeam

Agenda

You will hear today from the following presenters who are focused on driving growth, margin improvement and delivering shareholder value

- **Martin E. Franklin** – Chairman and Chief Executive Officer, Jarden
- **James E. Lillie** – President and Chief Operating Officer, Jarden
- **Patricia Mount** – Senior Vice President, Chief Transition Officer, Jarden
- **John T. Doerr** – President and CEO, Pure Fishing
- **Mark Martin** – President and CEO, Marmot
- **Andrew Hill** – President and CEO, Jarden Consumer Solutions
- **Alejandro Pena** – SVP, GM Global Appliances, Jarden Consumer Solutions
- **Ian G.H. Ashken** – Vice Chairman and Chief Financial Officer, Jarden



First Alert

Pine Mountain



Marmot

VOIKI

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Raylands
EST. 1997

MR. COFFEE

FoodSaver

CROCK-POT
A NEW APPROACH TO THE POT

Oster

Sunbeam

Agenda

Our goal today is to demonstrate and reinforce the drivers that will deliver consistent, profitable growth for our shareholders

- Uniqueness of our competitive position today, including Jarden's DNA
- Benefits of our diversified global business model
- Power of our brands
- Commitment to product development and innovation
- Drive for continued operational excellence
- Visibility into our long-term growth initiatives

Jarden is well positioned for long-term growth with a broad portfolio of market leading brands, innovative products and top quality, committed employees

- Diverse product categories
- Products are a hybrid between discretionary & staples
- Strong new product development and go-to-market initiatives
- Continue to make investments in tools, processes and information technology
- Focused, disciplined, proactive, preemptive and innovative



First Alert

Pine Mountain



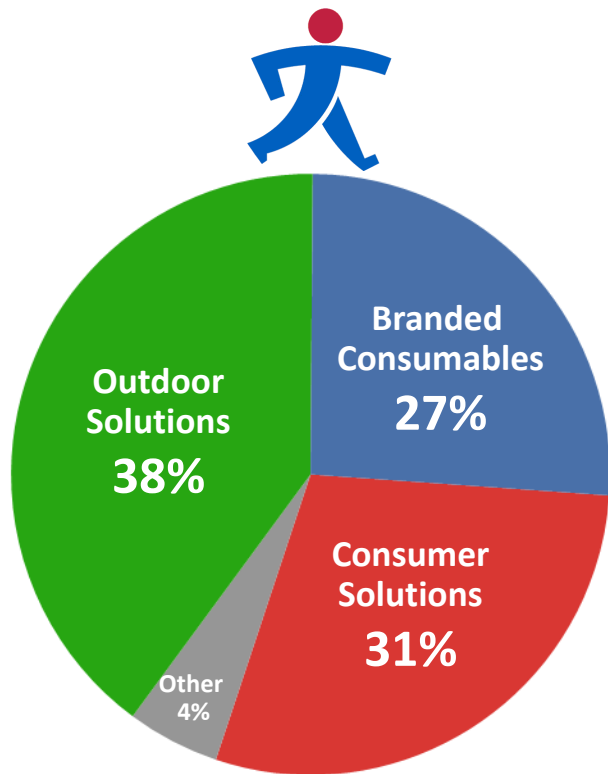
Marmot



MR. COFFEE



A world-class consumer products company with a diverse product line, iconic market leading brands and a global presence

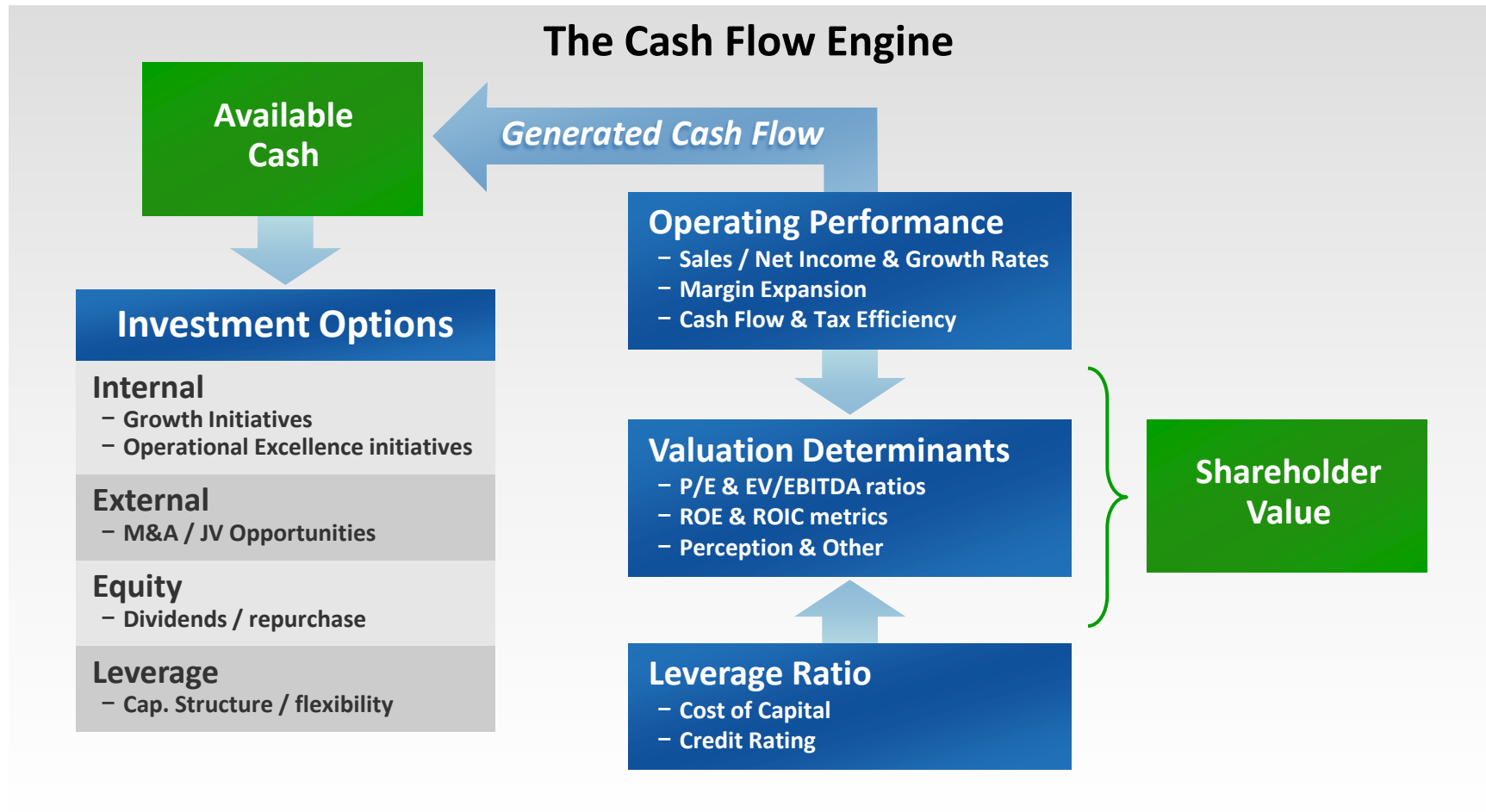


*Note: Based on 2009 pro forma net sales of \$6.0 billion.
Pro forma for the planned acquisition of Mapa Spontex.*

- Strong brand equity
- Leading, defensible market positions
- Focus on product development & innovation
- Products with recurring revenue streams
- Broad distribution in over 100 countries
- Value added through strong integration and continuous improvement process
- Robust processes, controls and measurements
- 24,000+ employees, manufacturing in 14 countries and operations in 30+ countries

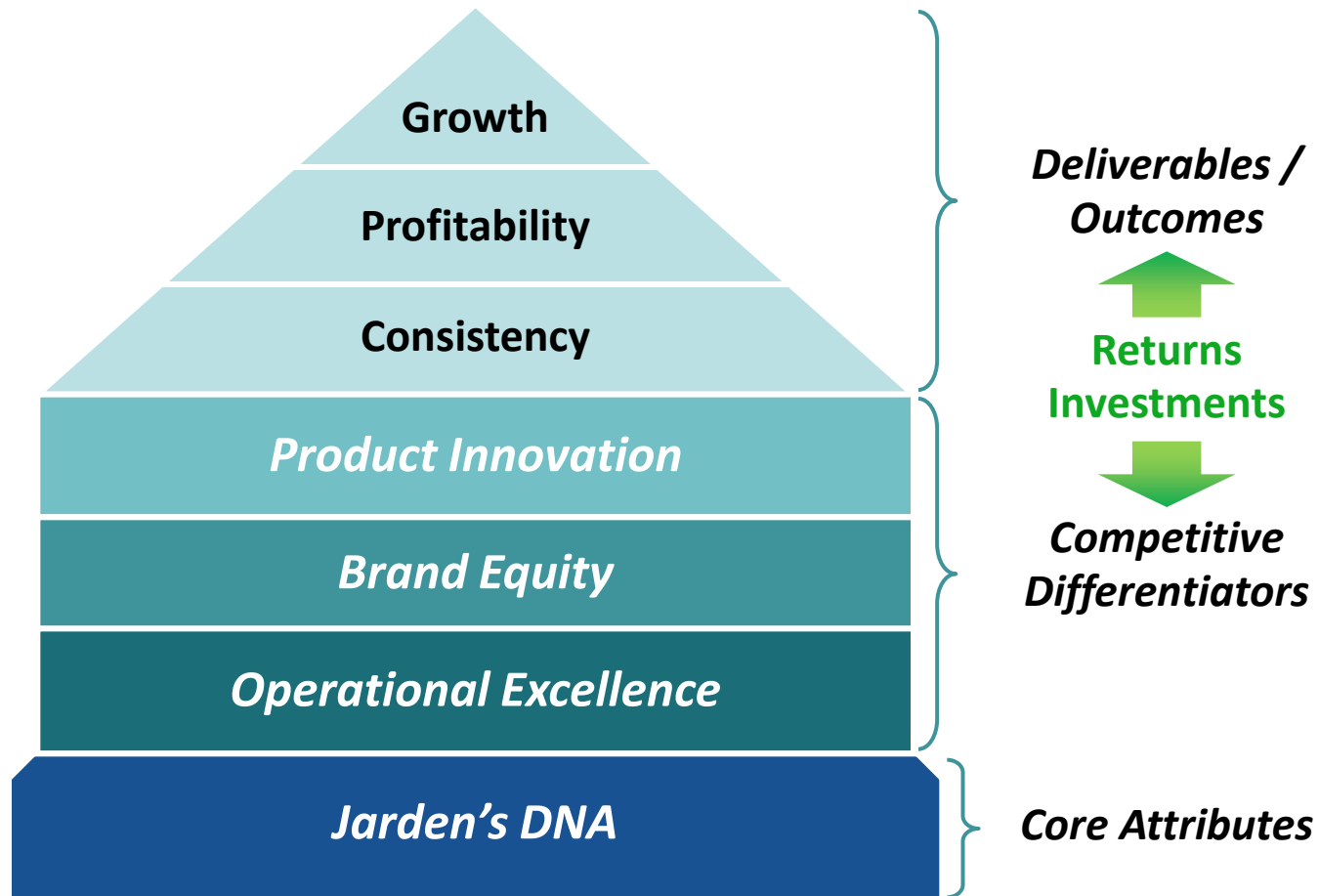
Framework for Delivering Shareholder Value

Our fundamental view is that cash, its generation and selective deployment is the fuel that drives shareholder value



Operating Performance Drivers

We continue to make long-term investments to further strengthen our core attributes and competitive differentiators in order to deliver solid financial results



2009 Situational Assessment

Entering 2009 there was a great deal of uncertainty given the macro-environment;
Key success themes: proactive, disciplined and flexible

2009 Situational Assessment	Jarden Strategic Approach
<p>Deteriorating Consumer Environment Weaker demand Value-focus / Trading down</p>	<ul style="list-style-type: none"> • Diversified, defensible business platform • Many of our categories stand to benefit w/more 'home time' • Average price point < \$30 • Diversified product portfolio
<p>Retail-Driven Initiatives Inventory management / de-Stocking Supplier & SKU rationalization</p>	<ul style="list-style-type: none"> • Leverage strong brand equity and breadth of offering • Leverage new product introduction portfolio • Leverage Fortune 500 operating platform
<p>Tremendous Marketplace Volatility Cost structure alignment Commodity deflation</p>	<ul style="list-style-type: none"> • Benefit from flexible cost structure • Proactively reduce costs • Continuous improvement programs • Disciplined hedging strategy
<p>Credit Crunch / Balance Sheet Concerns Access to capital Company leverage</p>	<ul style="list-style-type: none"> • Historical focus on cash flow • Working capital management • De-lever where prudent

2009 Accomplishments / How We Fared

Jarden emerged stronger and well-positioned for future growth

Strengthened financial position and improved flexibility

- Record cash flow from operations – \$641 m generated
- Recapitalized balance sheet - Extended maturity profile / Accessed equity markets
- Reduced bank leverage* - year-ending leverage ratio of 2.6x v. 3.5x at 12/31/2008

Solid performance from 3 primary segments

- Continued investment in brand-building R&D and marketing and advertising initiatives
- Brands outperformed categories in which they serve

Benefited from proactive cost control measures and flexible cost structure

- Reduced S, G & A expense by over \$67 m
- Continued efficiency improvements throughout business model

Initiated a dividend policy

- Illustrates maturity of Jarden business model
- Management confidence in outlook of growth prospects and cash flow generation

Announced planned acquisition of Mapa Spontex

- First acquisition in 2.5 years
- Provides entry into new, desirable categories
- Further diversifies business model with leading niche brands



First Alert

Pine Mountain



Marmot

VOIKA

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Rayleigh's
EST. 1997

MR. COFFEE

FoodSaver

CROCK-POT
A NEW APPROACH TO THE POT

Oster

Sunbeam

Core Attributes – Jarden’s DNA

Jarden’s DNA is the foundation for all strategic, operational and financial initiatives and ultimately the key to our success



Jarden’s DNA

- Strive to be better
- Retain and develop the best talent
- Support the individual, but encourage teamwork
- Think lean; act large
- Listen, learn, innovate
- Deliver exceptional financial results
- Have fun, work hard, execute
- Enhance the communities in which we operate

Competitive Differentiators – Brand Equity

Brands are synonymous with the niche categories in which they serve, and maintain leadership positions via investments in new product innovation and marketing & advertising

We have over **100 active brands**

We have **14 brands** that have been in continuous use for over 100 years



Our largest brands are:



~\$150 million

SALES

\$500+ million

New product innovation is at the core of our leadership position

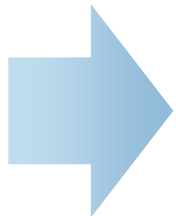
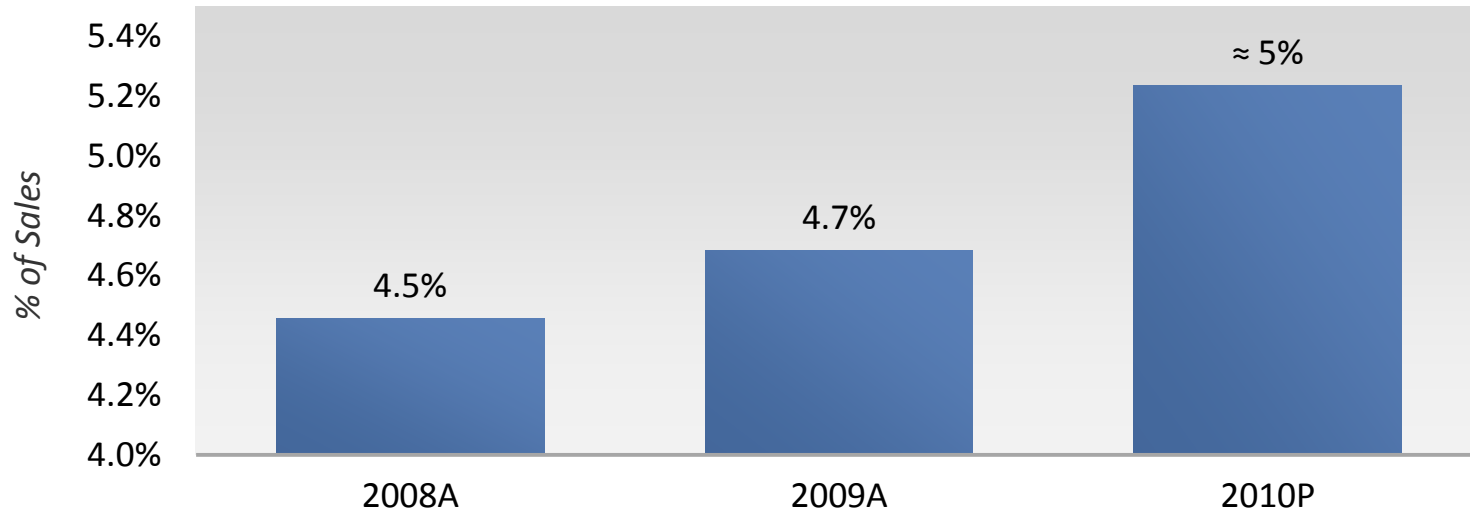
Over 30% of projected annual sales from products launched **within the past 3 years**



Competitive Differentiators – Brand Equity

We are committed to continuing to build brand equity through increased investment in growth producing R&D, marketing & advertising initiatives

Brand Equity Investment – Investment Spend



Investment spend is projected to increase to ≈ 5% as a percent of sales to support growth initiatives

→ Advertising expense projected to increase ≈ 15%

→ R & D expense projected to increase ≈ 10%



First Alert

Pine Mountain



Marmot

Volkl

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Raylings
EST. 1997

MR. COFFEE

FoodSaver

CROCK-POT
A NEW APPROACH TO THE POT

Oster

Sunbeam

Competitive Differentiators – Innovation

New products launched within past 3 years are expected to represent over 30% of sales in 2010



Coleman
LED Mega Bright Flashlight



Crock-Pot
Slow Cooker



Margaritaville
Frozen Concoction Maker



Rawlings
S100 Batting Helmet



Volkl/Marker iPT
eMotion Binding



Pine Mountain
Firelogs



First Alert
Safe



Mr. Coffee
Frappe



Competitive Differentiators – Go-to-Market

Go-to-Market strategies leveraging Fortune 500 scale, while emphasizing reach & relevance

Multi-Channel Distribution

We reach consumers where they expect our products to be

- Leverage our Fortune 500 distribution capabilities
- Mass; specialty; independent

Multi-Media Advertising & Promotion

We reach consumers in the way they want to be reached

- Leverage our Fortune 500 buying power to media spend
- E.g., event sponsorship, web presence, iPhone apps, social media

Multi-Product Offerings per Category

E.g., “Good / Better / Best”

- Products that appeal to a range of buyers
- Products that appeal to a select target audience

In-Store Merchandising and Packaging

- Programs that compel consumers to select Jarden products
- Relevant messaging at Point of Purchase



First Alert

Pine Mountain



Marmot

Volik

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Rayleigh's
EST. 1997

MR. COFFEE

FoodSaver

CROCK-POT
A NEW DIMENSION TO THE POT

Oster

Sunbeam

Competitive Differentiators – Outcomes

The success of our brand investment initiatives is confirmed through several new product and vendor awards, and other recognition

2010 Olympic Performance



Gold	Silver	Bronze	Total
16	13	15	44

Appliances

- **Crock Pot** Trio Cook and Serve – “Best in Show” Kitchen Electrics Category, Homeworld Business
- **Oster** Nutricenter – Endorsement of Mexican Association of Pediatricians

Fire & Safety

- **First Alert & BRK** – *Consumer Reports* ‘Best Buy’ and ‘Recommended’ lists
- **ONELINK** Wireless Combo Smoke / CO2 Alarm w/voice location
- **Dual Sensor** Photo / Ion Smoke Alarm
- **Hardwires** Photoelectric & Ionization Smoke Alarm w/battery back-up

Outdoor Gear & Apparel

- **Volkl** Amaruq Eco Ski – “Eco Responsibility Award,” ISPO 2010
- **Volkl** Racetiger RC PSi – “Special Prize” for most innovative new product, ISPO 2010
- **Marker** F10 Tour Bindings – “Outdoor Award,” ISPO 2010
- **Marmot** – ‘Vendor of the Year’ award – REI
- **Tubbs** FLEX ALP – 2010 Snowshoe Gear of the Year
- **K2** Skis – 10 Awards in three categories for ‘09/’10 ski line from *Outside Magazine*, *Skiing Magazine*, *Ski Magazine*, *Powder Magazine*, *Backcountry Magazine*, and *Freeskier Magazine* – Adventure, All Mountain, and Twin Tip Categories
- **K2** Snowboard – *Transworld Snowboarding Magazine* Good Wood Awards, and *Snowboarder Magazine* “Best of Test” Awards
- **Line** – “Brand of the Future,” *Ski Magazine*

Fishing

- **Berkley** Transoptic – “Best Line,” US ICAST
- **Pflueger** Arbor Reel & Rod Combo – “Best Combo,” US ICAST
- **Morum** – “Best New Baitcast,” Euro EFFTEX
- **Transoptic** – “Best New Line,” Euro EFFTEX
- **Penn O tech** – “Best New Rod,” Euro EFFTEX
- **Gulp!** Alive Paddle Tail – “Best New Bait,” Euro EFFTEX
- **MF 40** – “Best Soft Lure,” Australia AFTA



First Alert

Pine Mountain



Marmot

Volkl

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Raylins
SINCE 1897

MR. COFFEE

FoodSaver

CROCK-POT
A NEW APPROACH TO THE KITCHEN

Oster

Sunbeam

Growth – Opportunistic Acquisitions

Acquisitions compliment our overall growth strategy and have been additive to Sales and EBITDA performance – a matter of opportunity vs. a matter of need

Acquisition Criteria

- Strong cash flow characteristics
- Category leading positions in niche markets
- Products that generate recurring revenue
- Attractive historical margins or margin expansion opportunities
- Accretive to earnings (pre-synergies)
- Post-earnout EBITDA multiple of 6-8x

Jarden's acquisitions create channel, geographic, cross-selling, supply chain and margin expansion opportunities

*Pending.

History of Significant Acquisitions (\$mm)

Date	Target	Approx. Transaction Value
April 2010*		\$500
Aug 2007		\$1,200
April 2007		\$400
Sept 2006		\$150
July 2005	Holmès	\$625
Jan 2005	American Household, Inc.	\$845
June 2004		\$240
Sept 2003		\$155
Feb 2003		\$110
April 2002		\$160

Mapa Spontex

On December 16, 2009 Jarden announced its planned acquisition of the Mapa Spontex Baby Care and Home Care businesses from Total S.A.

- Mapa Spontex is a leading global provider of branded baby care and home care products



Strategic rationale

- Extends Jarden's presence in the household products category with market leading brands
- Provides entry into juvenile category with a global leader, accessing new attractive demographics
- Expands Jarden's global presence and provides cross selling opportunities

Attractive value

- Purchase price of approximately \$500 million (~6x 2008 Adjusted EBITDA)
- 2008 Results: Sales of ~ \$800 million; Adjusted EBITDA of ~ \$80 million

- Anticipated closing in early 2Q 2010

Note: Dollar amounts are converted at exchange rate of 1.50 USD/EUR. Adjusted EBITDA figures are adjusted for certain one-time, non-cash and stand-alone items.

Mapa Spontex Overview

Leading, global consumer-oriented business focused on two key categories

Baby Care & Other

Oral development & feeding



Home Care

Sponges, gloves & cleaning products



Accessories & Other



	EU G5 ^(a)	World
Total Baby Care ^(b)	#1	#1
Bottles	#1	#2
Teats	#1	#2
Soothers	#1	#1

	EU G5 ^(a)	World
Sponges	#1	-
Wiping	#2	-
Gloves	#1	-
Gloves Pro	#3	#4
Sponges	#1	-

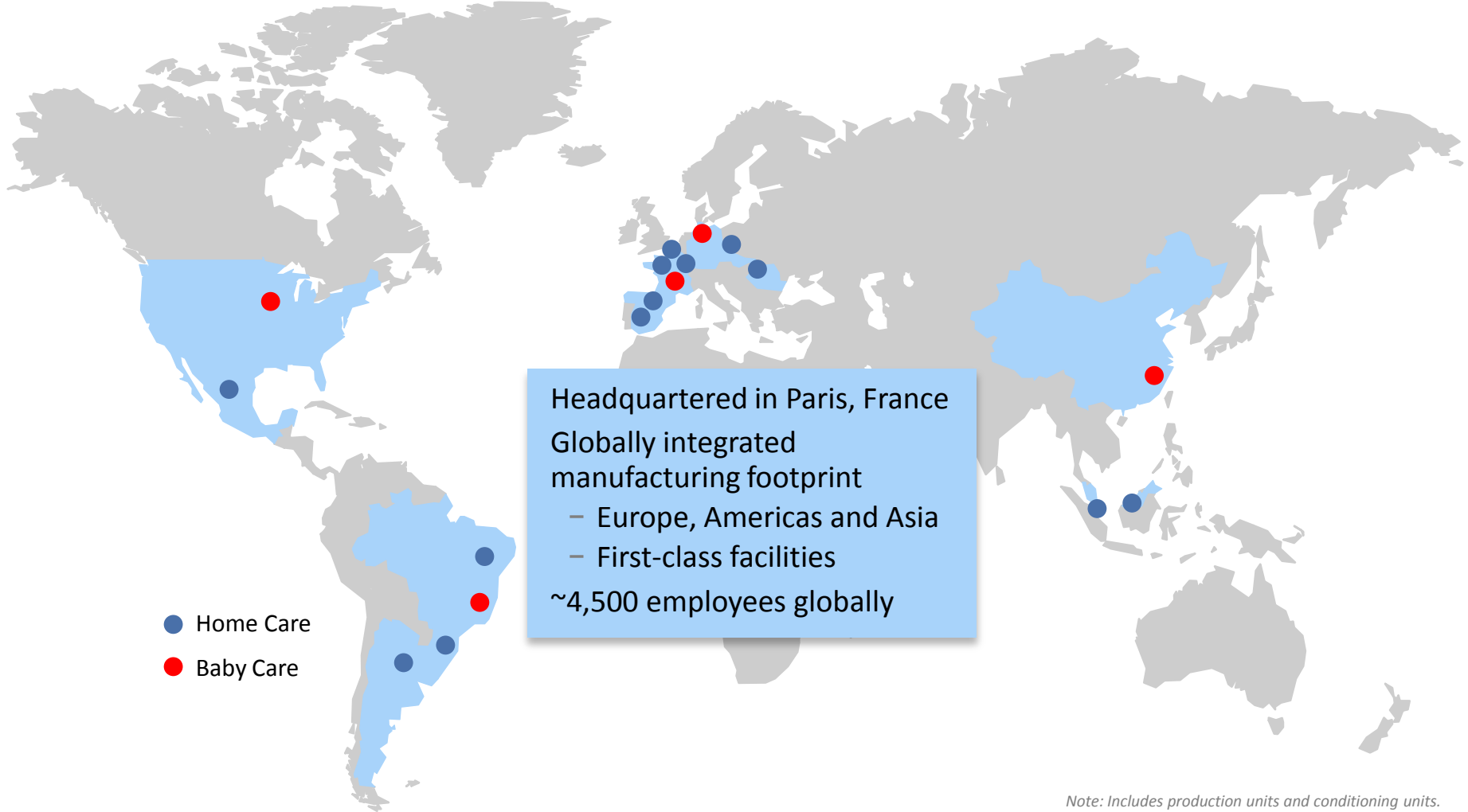
(a) EU G5 represents France, Germany, Italy, UK and Spain.

(b) Feeding bottles, teats and soothers only.

Source: Roland Berger, Mapa Spontex. Based on 2007 retail values except for World Gloves Pro which reflects 2004 values.

Mapa Spontex - Manufacturing Footprint

Global manufacturing footprint with world-class facilities



Note: Includes production units and conditioning units.



First Alert

Pine Mountain



Marmot

VOIKI

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Rayleigh's
EST. 1957

MR. COFFEE

FoodSaver

CROCK-POT
A NEW APPROACH TO THE POT

Oster

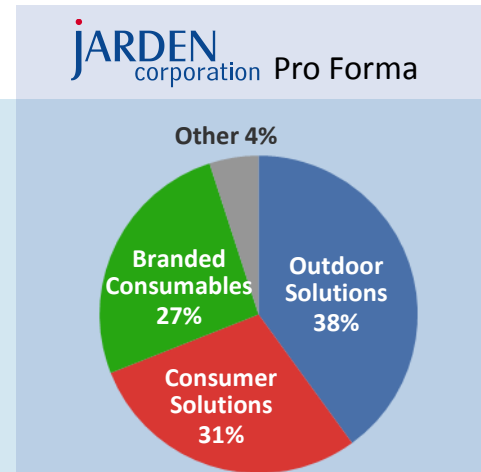
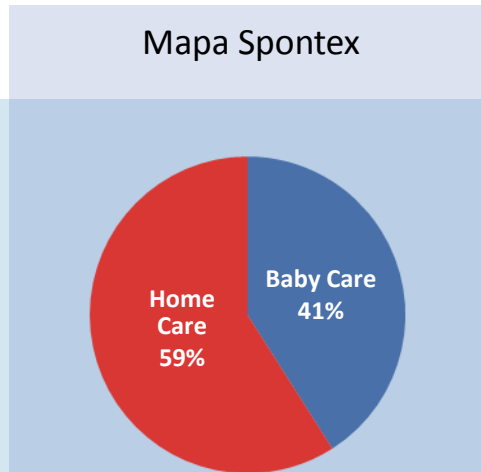
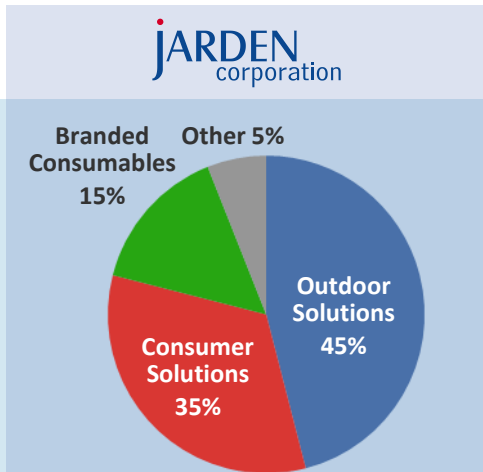
Sunbeam

Mapa Spontex – Diversifies Product & Geographic Mix

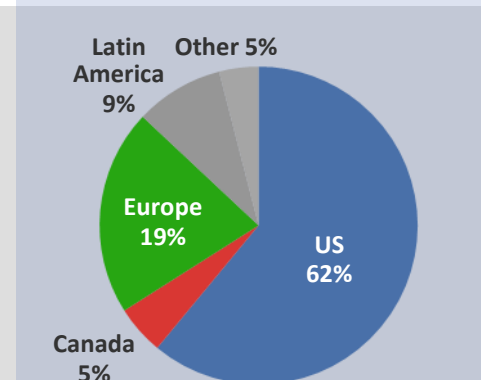
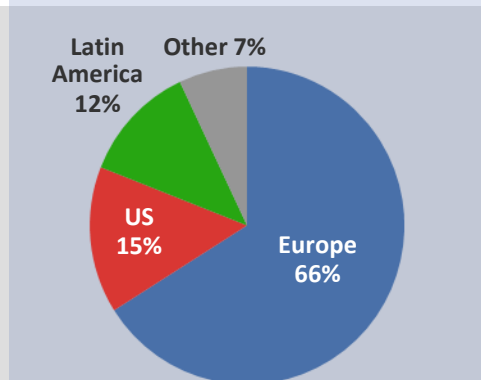
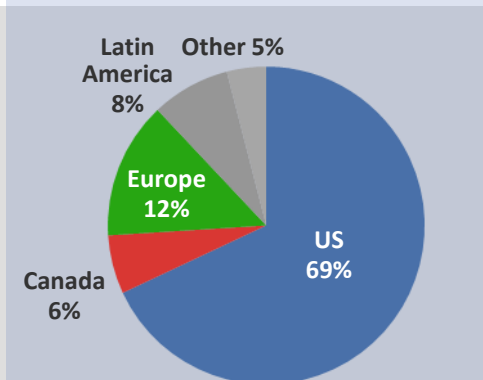


Diversifying product portfolio and expanding global presence

Revenue by Segment



Revenue by Geography



FY 2009 Sales: \$5.2 billion

FY 2009 Sales: \$790 million

FY 2009 PF Sales: ~\$6.0 billion

Note: Dollar amounts are converted at exchange rate of 1.50 USD/EUR.



Mapa Spontex – Key Investment Highlights

<p>Consistent with strategy</p>	<ul style="list-style-type: none"> • Consistent with our strategy of acquiring market-leading brands in niche categories • Attractive acquisition multiple of approximately 6.0x EBITDA
<p>Attractive new categories</p>	<ul style="list-style-type: none"> • Entry into juvenile category, accessing new attractive demographics • Deepens Jarden’s penetration into the household and further broadens Jarden’s operating platform
<p>Leading, iconic brands</p>	<ul style="list-style-type: none"> • Mapa Spontex’s brands are leaders in their core categories in key markets
<p>Greater diversification</p>	<p>Geographic</p> <ul style="list-style-type: none"> • Jarden pro forma international sales as a % of total sales increase from 31% to 38%
	<p>Segment</p> <ul style="list-style-type: none"> • Branded Consumables sales as a % of total increase from 15% to 27% (closer to Outdoor Solutions & Consumer Solutions weightings)
	<p>Customer</p> <ul style="list-style-type: none"> • Further reduces Jarden’s customer concentration
<p>Attractive cash flow characteristics</p>	<ul style="list-style-type: none"> • Transaction is earnings accretive before synergies in year one • Mapa Spontex has consistent cash flow and low / no seasonality
<p>Consistent with leverage targets</p>	<ul style="list-style-type: none"> • Pro forma bank leverage ratio* within target range (3.0x-3.5x) and expected to return to 3.0x by the end of 2010

* Total Leverage Ratio calculated according to Jarden’s Credit Agreement.



Track Record of Delivering Value

Jarden has consistently delivered to shareholders solid cash returns and superior stock price performance

Cash Flow Yield^(a)
20%

Price Performance	1Yr	3Yr	5Yr	10Yr	P/E Multiple**	EV/EBITDA***
JAH	170%	-11%	7%	532%	11.9x	7.9x
Smid Cap Average*	36%	-13%	11%	117%	14.2x	8.2x
S&P 500	23%	-21%	-8%	-24%	17.0x	

*Smid Cap peer group consists of BTH, CENT, CHD, CLX, ELY, ENR, FO, HELE, NWL, PBH, SMG, TUP, WDFC

** Based on TTM earnings per share and closing stock price as of December 31, 2009

*** Source: Yahoo Finance

Deliver \$5.00 per share

(a) Defined as cash flow from operations minus capital expenditures divided by total market capitalization.

James E. Lillie
President & COO, Jarden

- State of the State
- Areas of Focus
- Strategic Planning & Budgeting
- Continuous Improvement
- Integration



First Alert

Pine Mountain



Marmot

VOIKA

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Raylings
EST. 1997

MR. COFFEE

FoodSaver

CROCK-POT
A NEW APPROACH TO THE POT

Oster

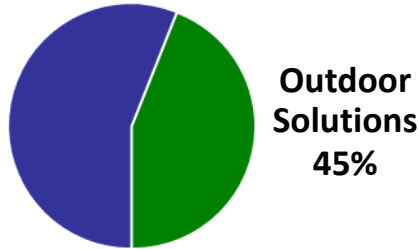
Sunbeam

State of the State

Segment Review – Outdoor Solutions

Jarden is now the world's largest sporting hard goods company

Jarden Net Sales Contribution^(a)



- 2009 Net Sales of \$2.3 billion
- Total Assets of ~ \$2.6 billion
- North American leadership position in outdoor goods category
- Robust international platform with leadership positions in Europe and Japan
- Extensive distribution network spanning mass, sporting goods, specialty and team channels

(a) Net Sales percentage excludes intercompany eliminations.
Not Pro Forma for planned acquisition of Mapa Spontex

Our Core Product Categories

Product Category	Market Position
Baseball Gloves & Balls	#1
Camp Stoves	#1
Fishing	#1
Lanterns	#1
Skis & Bindings	#1
Sleeping Bags	#1
Tents	#1



First Alert

Pine Mountain



Marmot

VOIKA

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Rayleigh's
EST. 1997

MR. COFFEE

FoodSaver

CROCK-POT
A NEW APPROACH TO THE POT

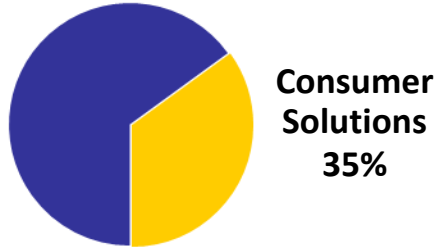
Oster

Sunbeam

Segment Review – Consumer Solutions

Most broadly distributed portfolio of brands in our categories throughout the Americas

Jarden Net Sales Contribution^(a)



- 2009 Net Sales of \$1.8 billion
- Total Assets of ~ \$1.8 billion
- Strong portfolio of brands with leading positions across core categories
- Distribution channels include mass merchants, warehouse clubs, specialty retailers, direct-to-consumer and international

(a) Net Sales percentage excludes intercompany eliminations.
Not Pro Forma for planned acquisition of Mapa Spontex

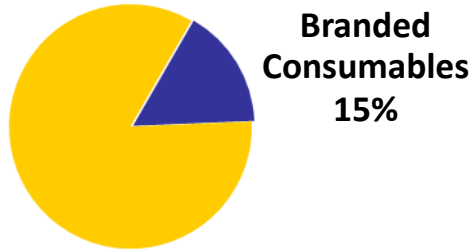
Our Core Product Categories

Product Category		Market Position
Blenders		#1
Coffee Makers		#1
Slow Cookers		#1
Vacuum Packaging		#1
Air Purifiers/Humidifiers		#1
Warming Blankets		#1

Segment Review – Branded Consumables

Market leading brands synonymous with niche categories

Jarden Net Sales Contribution^(a)



- 2009 Net Sales of ~\$800 million
- Total Assets of ~\$900 million
- High gross margin product mix
- EBITDA margin expansion opportunities
- Strong, stable cash flow generation

(a) Net Sales percentage excludes intercompany eliminations.
Not Pro Forma for planned acquisition of Mapa Spontex

Our Core Product Categories

Product Category		Market Position
Boxed Plastic Cutlery		#1
Firelogs		#1
Fresh Preserving		#1
Matches & Toothpicks		#1
Playing Cards		#1
Rope & Cordage Products		#1
Smoke & CO Alarms		#1

Stress tested operational underpinnings of business model

Set 2009 revenue budget of approximately \$5 billion

- Retailer inventory tightening initiatives
- Decrease in overall consumer spending

Adjusted overhead and variable spending accordingly

- Addressed compensation (cut salaries / froze compensation levels / curtailed benefits)
- Suspended non-revenue producing hiring
- Cut discretionary spending
- Leveraged flexible cost structure

Focused on working capital management

- Inventory control
- AP and AR days



First Alert

Pine Mountain



Marmot



MR. COFFEE



State of the State

Jarden is winning at retail due to strength of brands, new products and the scale of a Fortune 500 operating platform

Retailer initiatives in 2009

- De-stocking
- Brand / SKU rationalization
- Pruning of weaker suppliers and doing more business with fewer, stronger suppliers

Impact to Jarden is positive for 2010 and beyond

- Leadership position expanding
- Investment spend is continuing to pay dividends
 - R&D and innovation
 - New product launches
 - Media and advertising
- Scale of platform makes us a strong partner of choice
 - Global supplier
 - Distribution capabilities
 - Financial stability
 - Execution and track record



First Alert

Pine Mountain



Marmot



Coleman
The Outdoor Company

Shakespeare
SINCE 1897



MR. COFFEE



CROCK-POT
A NEW APPROACH TO THE POT

Oster

Sunbeam

Areas of Focus

- Ensure we execute our plan of increasing sales and improving margins
- Drive continuous improvement programs
- Leverage our scale to drive value and best practices
- Maintain a low cost, high quality operating platform
- Plan appropriately for Jarden's growth over the coming 3 – 5 years



First Alert

Pine Mountain



Marmot

Volkl

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Rayleighs
EST. 1957

MR. COFFEE

FoodSaver

CROCK-POT
A NEW DIMENSION TO THE POT

Oster

Sunbeam

Each July we bring all the businesses together to focus on growth for the upcoming 3 years + framing growth for the subsequent 2 years

- Emphasis on:**
- New products
 - New investments and related timing
 - New channels
 - New expectation management
 - New geographies

This planning process creates a platform for cross selling / cross cooperation / leveraging scale & expertise

- Media strategies
- Material strategies
- Retailer strategies
- Timing strategies

In August, the annual budget process begins

Detailed 'bottoms-up' process built on top of the strategic planning foundation

- By SKU
- By geography
- By channel
- By investment prioritization



First Alert

Pine Mountain



Marmot

Volkl

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Raylings
EST. 1997

MR. COFFEE

FoodSaver

CROCK-POT
A NEW APPROACH TO THE POT

Oster

Sunbeam

Continuous Improvement

As the economic recovery evolves, the continuous improvement framework supports planned growth and margin expansion

- Accountability across the business to drive results
- Investment in margin enhancing tools
- Operating strategies established with focus on optimizing manufacturing footprint and capacity utilization
- Visibility and management of global input costs



First Alert

Pine Mountain



Marmot

Volkl

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Rayleigh's
EST. 1957

MR. COFFEE

FoodSaver

CROCK-POT
A NEW DIMENSION TO THE POT

Oster

Sunbeam

Continuous Improvement – Competitive Differentiator

Continue to leverage Fortune 500 operating platform & continuous improvement initiatives

OPERATIONAL EXCELLENCE

Collaborate	Enable	Plan	Source	Manufacture	Fulfill	Return
<ul style="list-style-type: none"> Marketing Social Compliance Finished Goods Sourcing Logistics Commodities In-Direct Services 	<ul style="list-style-type: none"> Intranet Portals Enhanced Data Mgmt Team Lead Incentives 	<ul style="list-style-type: none"> Research and Development Engineering Forecasting Sustainability 	<ul style="list-style-type: none"> Raw Materials Finished Goods Indirect Services MRO Third Party Logistics 	<ul style="list-style-type: none"> Make / Buy Assembly Inspection 	<ul style="list-style-type: none"> Distribution Warehousing Transportation Localization 	<ul style="list-style-type: none"> Reclamation Testing Refurbishing Disposition

CONSUMER SOLUTIONS

BRANDED CONSUMABLES

OUTDOOR SOLUTIONS

PROCESS SOLUTIONS



First Alert



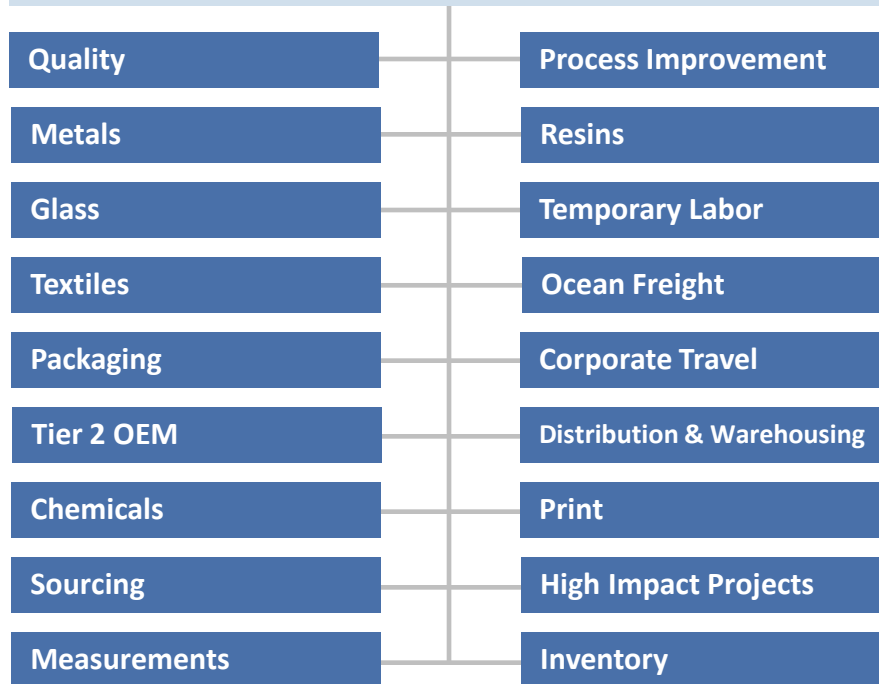
MR. COFFEE



Continuous Improvement

Councils leverage scale and drive margin improvement

- Small Corporate Team develops cross business objectives for each category / council
- Cross SBU Operations councils share best practices, measurements, metrics to drive overall performance
- Category Refinement continuously managed to make sure we are focusing our efforts on the right areas



- Senior Operating Leadership meet weekly / monthly to leverage scale, experiences, issues and opportunities across the platform
- Collaboration across businesses is mandatory and a key component of margin expansion
- Operating and Supply Chain councils are core competency focused which minimizes SG&A while maximizing results and ROI
- Councils focus on macro spend categories; identify and manage cost reductions and sourcing optimization on an enterprise level basis



First Alert

Pine Mountain



Marmot



Coleman
The Outdoor Company

Shakespeare
SINCE 1897



MR. COFFEE



CROCK-POT
A 3M BRAND

Oster

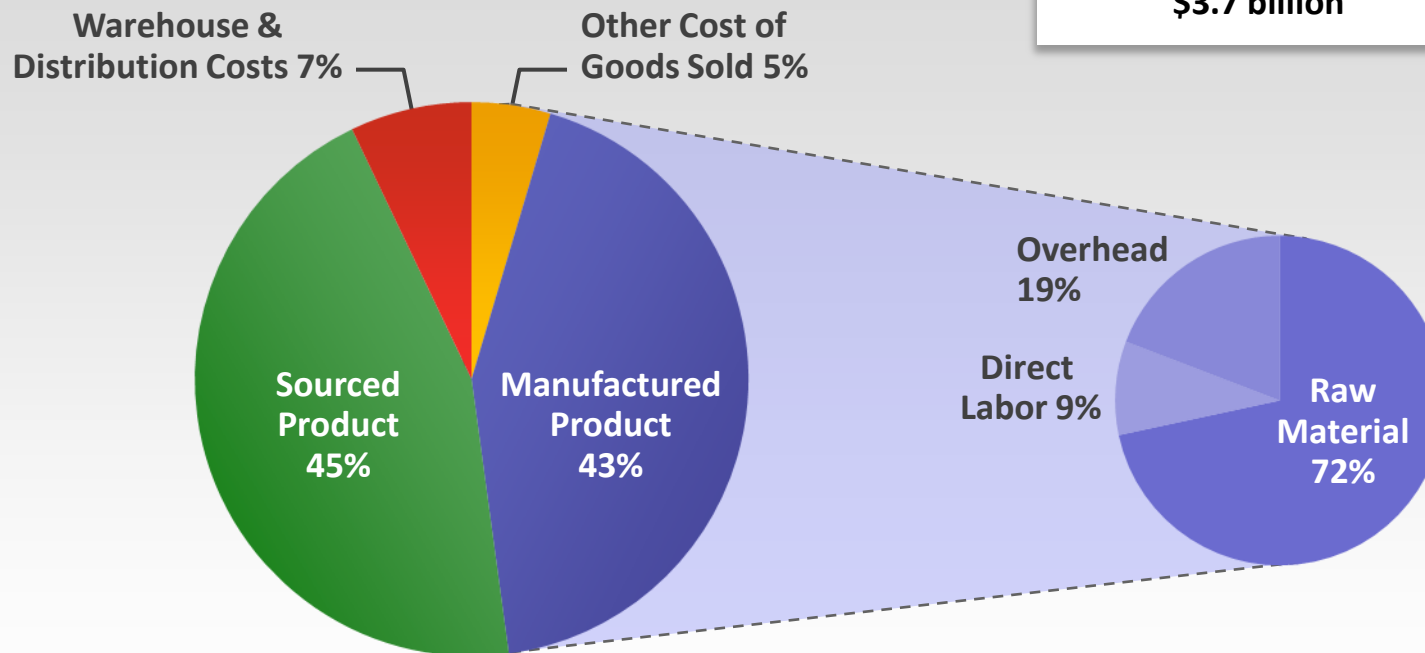
Sunbeam

Manufactured vs. Sourced Product

Flexible operating structure enables Jarden to maximize absorption & minimize costs

Fiscal Year Ended December 31, 2009

Total Cost of Goods Sold
\$3.7 billion



First Alert

Pine Mountain



Marmot

Volvo

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Rayleigh's
EST. 1997

MR. COFFEE

FoodSaver

CROCK-POT
A NEW APPROACH TO THE POT

Oster

Sunbeam

Continuous Improvement – Commodity Management



Robust currency and commodity management strategies and communication protocols drive margin optimization across four major silos: energy, metals, resins and transportation

U.S. Resin Pricing Forecast

(Source Data – CMAI January 25th 2010)

China Resin Pricing Forecast

(Source Data – CMAI January 25th 2010)

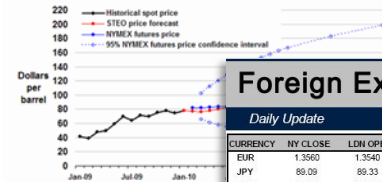
Europe Resin Pricing Forecast

(Source Data – CMAI January 25th 2010)

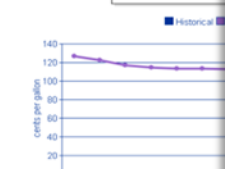
U.S. Energy Forecast

\$2,900
\$2,600
\$2,300
\$2,000
\$1,700
\$1,400
\$1,100
\$800

West Texas Intermediate (WTI) Crude Oil Price



Monthly Propane Price Forecast



Foreign Exchange

CURRENCY	NY CLOSE	LDN OPEN	NY OPEN
EUR	1.3560	1.3540	1.3558
JPY	89.09	89.33	89.08
GBP	1.4989	1.4924	1.4958
CHF	1.0791	1.0852	1.0786
CAD	1.0418	1.0437	1.0348
AUD	0.9011	0.8987	0.9044
NZD	0.6989	0.6963	0.6967
MXN	12.7445	12.7396	12.6995
BRL	1.7265	1.7875	1.7875
SEK	7.1732	7.1575	7.1944
INR	46.00	46.02	45.90

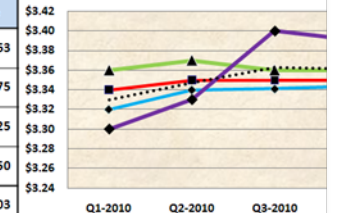
INDEX	24 Hr. Outlook	Support	Resistance
DOW	10,404	11,3440	11,2410
HASDAQ	2,274		78.68
S&P 500	1,116		272.71
NIKKEI	10,172	3 MO LIBOR	0.25%
DAX	5,714	10 YR. NOTE	3.64%
FTSE	5,355	CNY FIX	6.8268

Base Metals Forecasted Seasonal Pricing Trends

(Source Data CPM Group Metals Report January 25, 2010)

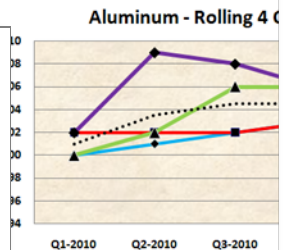
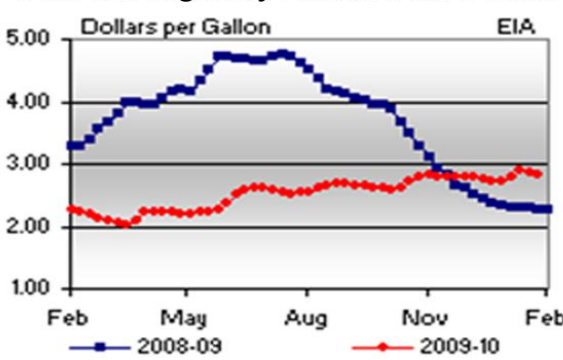
12 Month Rolling Price Forecast Copper and Aluminum

Copper Forecast - Jan. 28th 2010					
	Q1-2010	Q2-2010	Q3-2010	Q4-2010	Average
Barclay's	\$ 3.3200	\$ 3.3400	\$ 3.3410	\$ 3.3440	\$ 3.3363
JP Morgan	\$ 3.3400	\$ 3.3500	\$ 3.3500	\$ 3.3500	\$ 3.3475
	\$ 3.3600	\$ 3.3700	\$ 3.3600	\$ 3.3600	\$ 3.3625
	\$ 3.3000	\$ 3.3300	\$ 3.4000	\$ 3.3900	\$ 3.3550
	\$ 3.3300	\$ 3.3475	\$ 3.3628	\$ 3.3610	\$ 3.3503



Aluminum Forecast - Jan. 28th 2010

U.S. On-Highway Diesel Fuel Prices



Continuous Improvement – Portal Communications

The Operations Portal is a repository of information to improve communications and operating performance

Jarden's Global Business Operations and Supply Chain team has an evolving information sharing, gathering data management program

The platform enables councils to:

- Share ideas and solve problems
- Access global councils and team expertise
- Purchase low cost goods and services (incl. Jarden's brands)
- Get support and insight from the corporate team
- Network with peers at sister companies
- Locate and recommend business partners and suppliers
- Submit enterprise data and access reporting
- Track operational performance (i.e. manufacturing KPI's)
- Ensure compliance with policies and procedures
- Access external resources and research



Continuous Improvement

We rank and constantly monitor our progress toward improving our performance against key operating metrics

Focus Area	Macro KPIs	Impact to Jarden
Cost	Manufacturing Cost per unit produced	Margin
	Return on Invested Capital (ROIC)	Margin
Customer Service	On-time delivery to promise (from plant to DC)	Sales Growth
Equipment	Availability (part of OEE)	Margin
	Performance (Part of OEE)	Margin
	Quality (Part of OEE)	Margin
	Capacity Utilization (loading)	Margin
Inventory	Inventory turns (for total inventories)	Cash, Margin
	or days of supply (for total inventory)	Cash, Margin
	Material absorption rate	Margin
Labor	Direct labor utilization (or efficiency)	Margin
	Labor absorption rate	Margin
	Overhead absorption rate	Margin
	# of unit produced per employee per hours	Margin
Quality	Defects per million opportunities	Margin
Safety	OSHA Recordable Incident Rate	Margin

Outcomes

- Improved customer interaction and increased sales
- Improved productivity and margin expansion
- Improved capital efficiency and cash flow
- Increased capacity utilization

Continuous Improvement

The Value-Add Jarden provides to acquired businesses

Integration Activities
Support Growth and
Margin Expansion,
and the Jarden
“Value-Add”

- CTO Role & Responsibility
- Operating synergies development
- Revenue synergy opportunities

Patricia Mount

SVP & Chief Transition Officer, Jarden

- Chief Transition Officer
- Role & Responsibility
- Framework for Results
- Track Record of Success
- Goals



First Alert

Pine Mountain



Marmot



MR. COFFEE



Integration – Framework

Focus on driving integration results by establishing goals by functional area, assigning accountability, timing and economic impact

Results measured & monitored through weekly integration meetings and monthly business reviews

Evaluation & Diligence

- Corporate functional support teams including:
 - Supply chain
 - Legal / Human Resources
 - Accounting, Tax and Treasury
 - Other Administrative
- Business Unit Senior Management team

Realize Synergies

- President & COO
Chief Transition Officer
- Business Unit Senior Team/Functional Heads/
Corporate Team
- Business Managers
- Asia Tech & Sourcing Center
- Key Business Contributors

Optimization

- President & COO
Chief Transition Officer
- Business Unit Senior Team/Functional Heads
- Business Managers
- Sales and Marketing Teams
- Channel & Geographic Leaders



First Alert

Pine Mountain



Marmot

VOIKA

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Raylings
EST. 1997

MR. COFFEE

FoodSaver

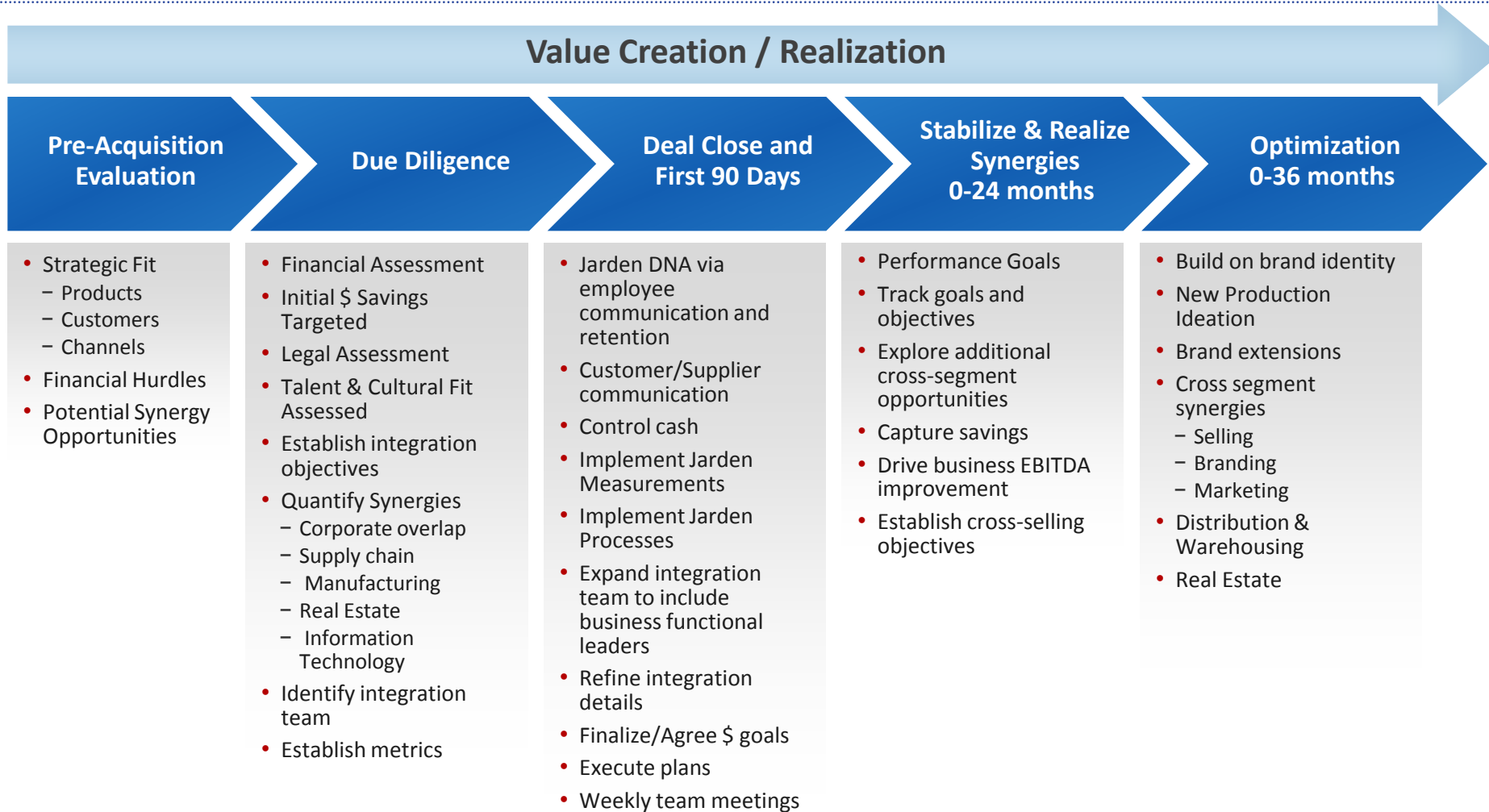
CROCK-POT
A NEW APPROACH TO THE POT

Oster

Sunbeam

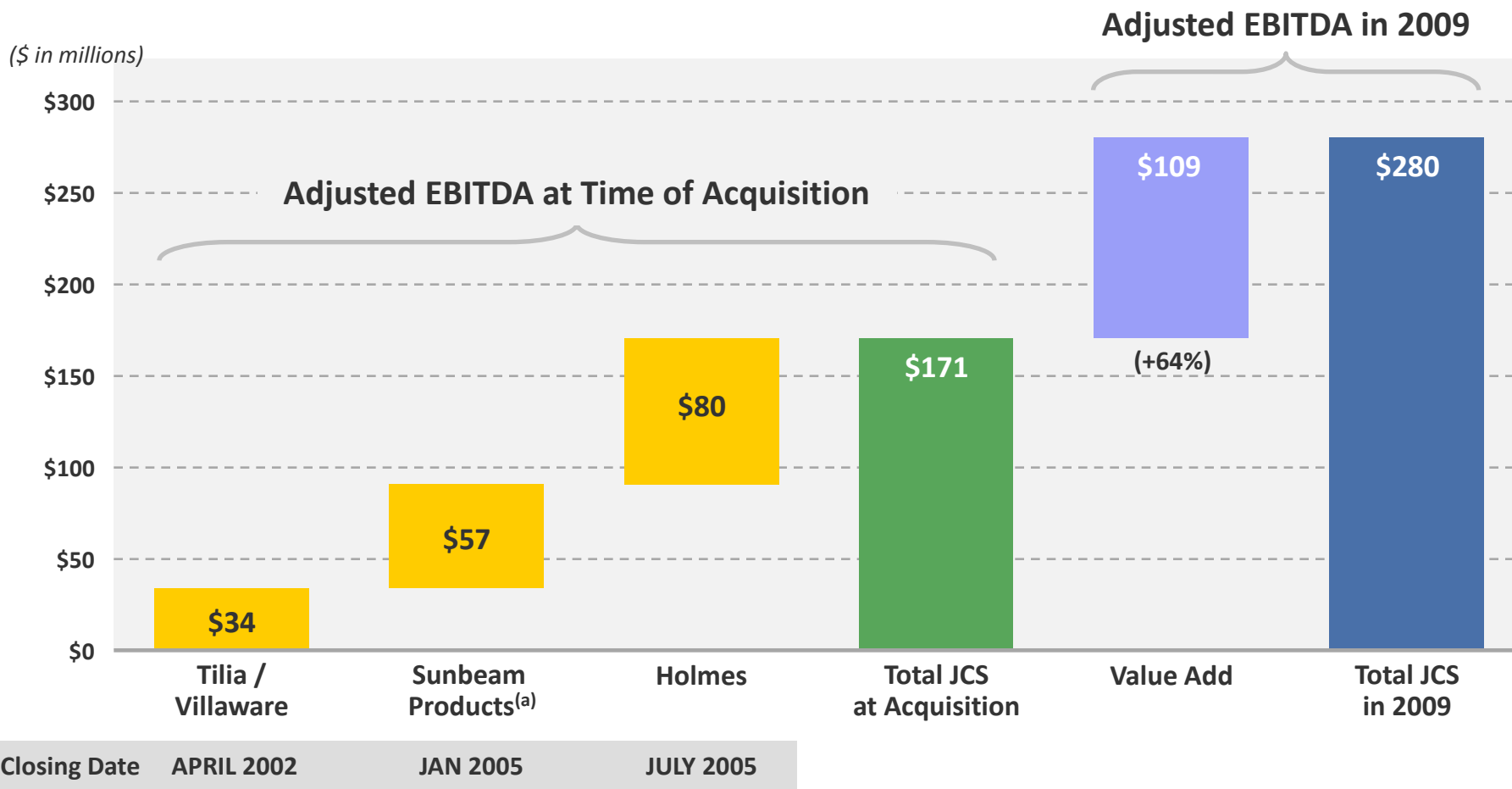
Integration Framework

Detailed process staffed with internal resources, designed to ensure execution



Delivering incremental EBITDA through focused integration initiatives

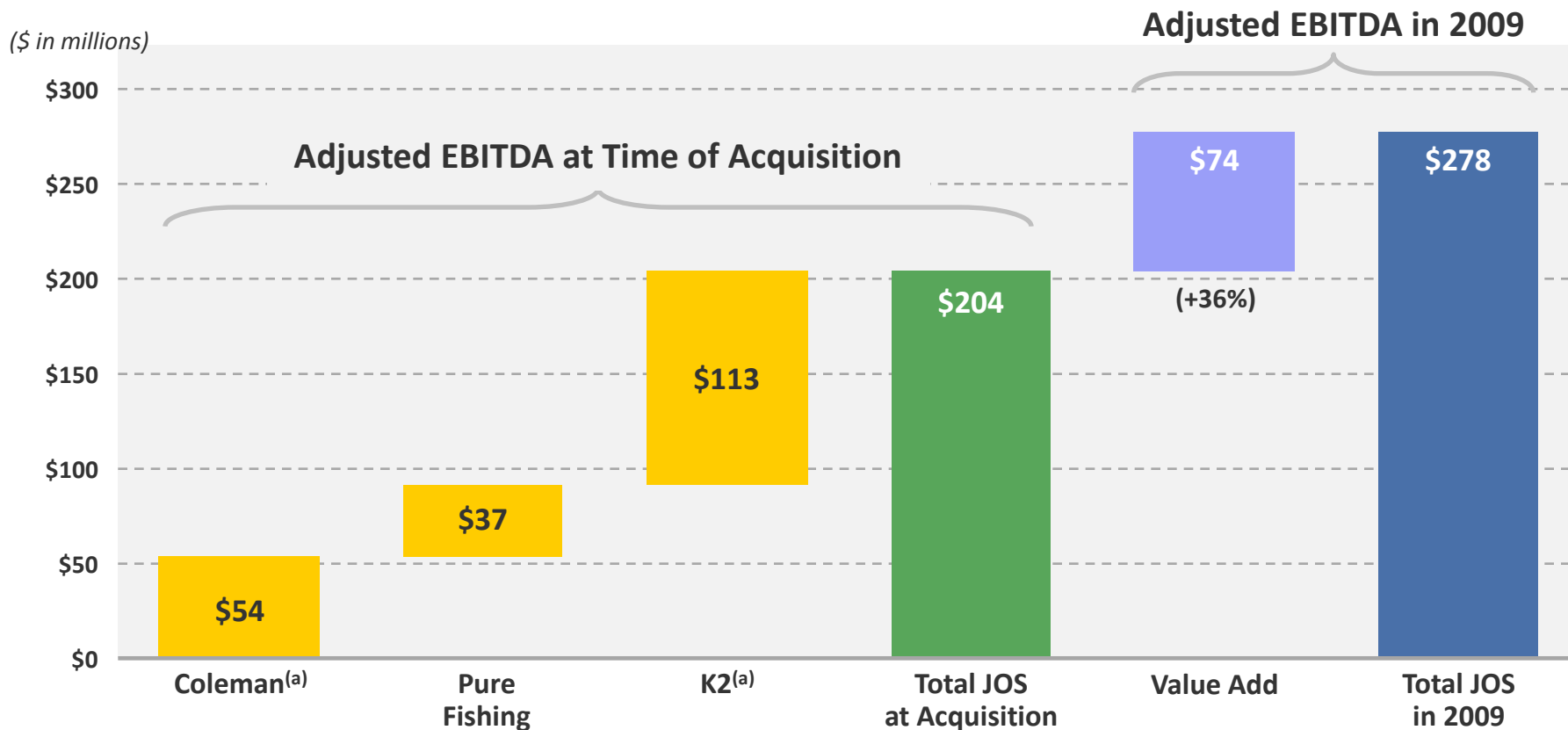
Jarden Consumer Solutions



(a) Acquired as part of the American Household acquisition.

Delivering incremental EBITDA through focused integration initiatives

Jarden Outdoor Solutions



Closing Date	JAN 2005	APRIL 2007	AUGUST 2007
--------------	----------	------------	-------------

(a) Acquired as part of the American Household acquisition.

(b) Excludes the monofilament division.

Critical Success Factors

Every integration is different; Our process is highly disciplined, yet flexible with clearly articulated goals and responsibilities which ultimately drives success

- Start early
- Bottoms-up and top-down assessments of opportunity
 - Each functional area is carefully reviewed
- Identify, confirm opportunities and establish goals
 - Create alignment
 - Set realistic / achievable economic outcomes
 - Establish timing of desired result
- Ownership and accountability at unit level
 - Initiative(s) must have buy-in and accountability at the local level
 - Supplement / backfill resources
 - Incent
- Oversight and tracking
 - Maintain focus / reinforce accountability
 - Additional / supporting resources (as needed)
 - Weekly monitoring
 - Monthly executive review

Growth

**Margin
Expansion**



First Alert

Pine Mountain



Marmot

Volkl

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Rayleighs
EST. 1997

MR. COFFEE

FoodSaver

CROCK-POT
A NEW APPROACH TO THE ORIGINAL

Oster

Sunbeam

Other Synergy Opportunities

Revenue synergy opportunities, which can take many different forms

- Geographic expansion
- Leveraging of sales teams & offices
- Product development
- Cross marketing & promotion



First Alert

Pine Mountain



Marmot



MR. COFFEE



Growth and the “Value Add” by Jarden: Pure Fishing

John T. Doerr

President & CEO, Pure Fishing



Vision

- To be the global leader in the fishing tackle industry

Mission

- To provide the ultimate experience for anglers and customers through leading brands, innovative product, and superior services delivering exceptional financial results by a passionate, high performance team.

We win as a team

Brand Heritage & Market Position

7 of Top 10
Rod Brands

6 of Top 10
Reel Brands

7 of Top 10
Line Brands

2 of Top 5
Soft Bait Brands



78 years



113 years



73 years



89 years



58 years



62 years



129 years



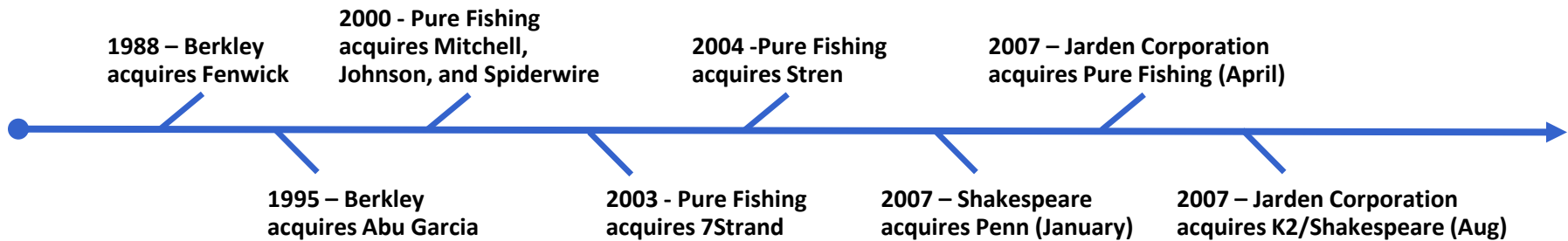
52 years



38 years



62 years



Leverage being part of the Jarden family to achieve global leadership

Benefit from Jarden's culture, operating practices and financial resources

- Unify and collaborate to create one global team
- Invest in new product innovation and brand building initiatives
- Drive superior performance

Consolidate position as a market leader

- Leverage sales and marketing efforts with other Jarden portfolio companies
- Consolidate back office and distribution points
- Gain access to new channels and geographies

Maximize benefit from Fortune 500 operating platform

- Improve overall operating performance and efficiencies

Driving Value through Revenue Synergies

Leveraging the Jarden platform to generate long-term strategic advantages

Geographic Expansion

- Europe - Penn Sales Expansion
- UK - office Selling K2 products
- Nordic - office Selling Coleman and Hodgman product
- South America – JOS leadership into New Channels

Merged Sales Office

- US – Pure Fishing and Coleman share field sales offices
- Canada – Pure Fishing and Team Sports sharing office
- Japan – Coleman supporting Pure Fishing
- Australia - Pure Fishing supporting Coleman
- Malaysia – Pure Fishing supporting Coleman

Cross Marketing / Partnering

- Bass Pro Shops – Pure Fishing and Coleman support summer camping / fishing event
- Cross brand consumer promotions with Coleman, Oster and FoodSaver
- US Playing Cards – printing fishing line boxes
- Jarden Applied Materials – compounding for fishing line



First Alert

Pine Mountain



Marmot



Shakespeare
SINCE 1897



MR. COFFEE



CROCK-POT
A NEW APPROACH TO THE POT



Pure Fishing Offices Around the World



- | | | | | | |
|--|--|---|---|--|--|
| <p>1  Pure Fishing World Headquarters
Columbia, South Carolina</p> | <p>5  PDH Fishing Manufacturing Facility
Philadelphia, Pennsylvania</p> | <p>9  Pure Fishing Denmark
Randers, Denmark</p> | <p>13  Pure Fishing Japan
Tokyo, Japan</p> | <p>17  Pure Fishing New Zealand
Auckland, New Zealand</p> | <p>21  Pure Fishing United Kingdom
Chesham, Great Britain</p> |
| <p>2  Pure Fishing Europe
Alsipres, France</p> | <p>6  Pure Fishing Australia
Chilsway Bay, New South Wales</p> | <p>10  Pure Fishing Finland
Vantaa, Finland</p> | <p>14  Pure Fishing Korea
Chun-Eui-Dong, Wonmi-Gu, Busan, St. Gerard-Do, Korea</p> | <p>18  Pure Fishing Norway
Perfobok, Kviteseid</p> | |
| <p>3  Pure Fishing Consumable Facility
Spirit Lake, Iowa</p> | <p>7  Pure Fishing Asia
Dai-Teng District, Taichung, Taiwan</p> | <p>11  Pure Fishing Germany
Ulmerweg, Gelnhausen</p> | <p>15  Pure Fishing Malaysia
Shah Alam, Selangor, Danul Ehsan, Malaysia</p> | <p>20  Pure Fishing Sweden
Swangru, Sweden</p> | |
| <p>4  Pure Fishing North America Distribution Center
Kansas City, Kansas</p> | <p>8  Pure Fishing Canada
Perthigo La Prairie, Ontario</p> | <p>12  Pure Fishing Italy
Caracas, Italy</p> | <p>16  Pure Fishing Netherlands
BREDA, Netherlands</p> | <p>19  Pure Fishing Thailand
Peyat Bangkok, Thailand</p> | |



Driving Value through Operating Efficiency

Leveraging Jarden's scale and global purchasing power to improve margins

Product Input Costs

- Global Freight negotiations
- In-depth commodity price analysis
- In-depth currency analysis
- Customs expertise

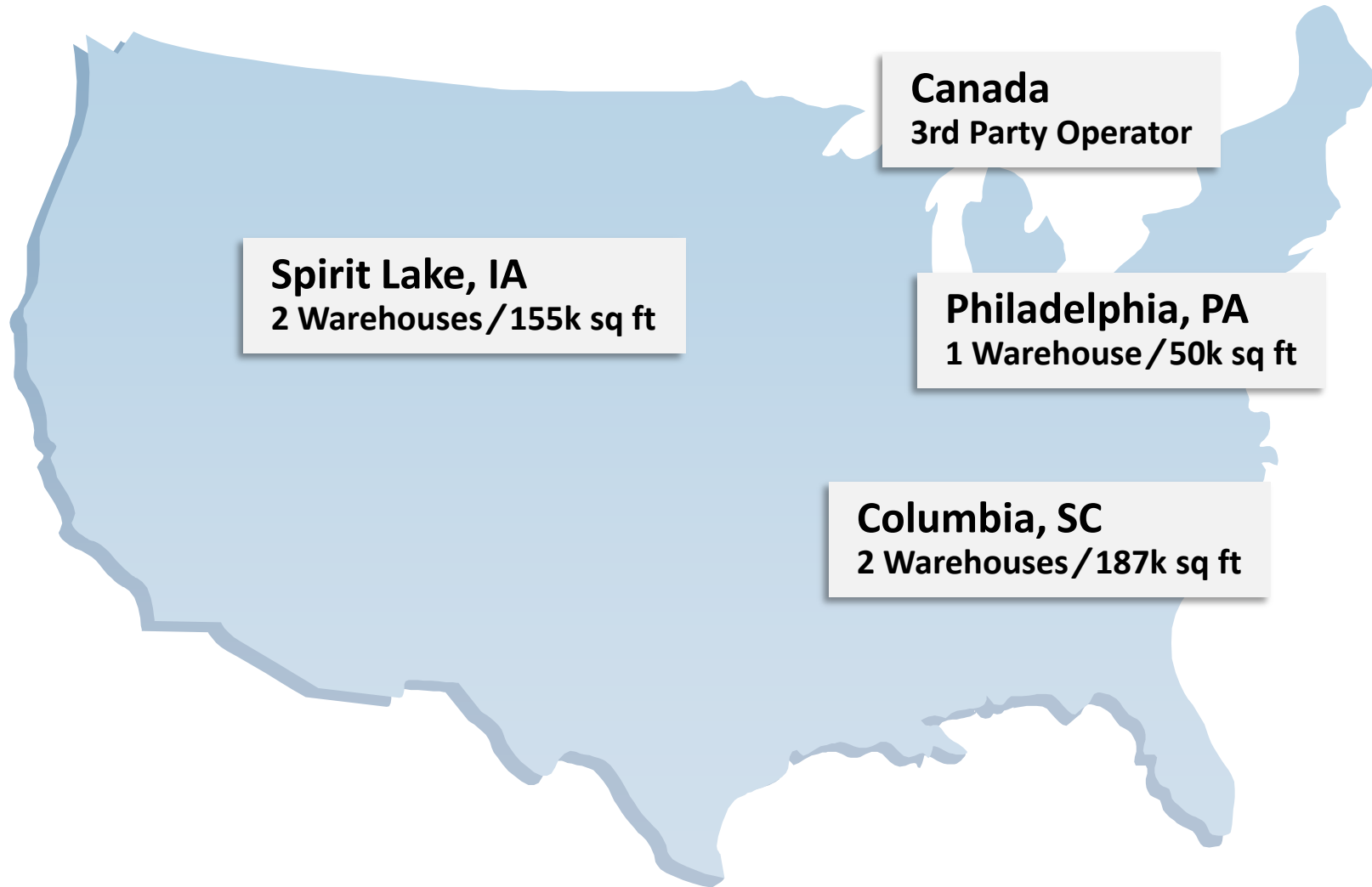
Execution Costs

- Insurance Cost
- Media purchasing
- Legal support
- Information Systems
- Human Resource
- Real-estate

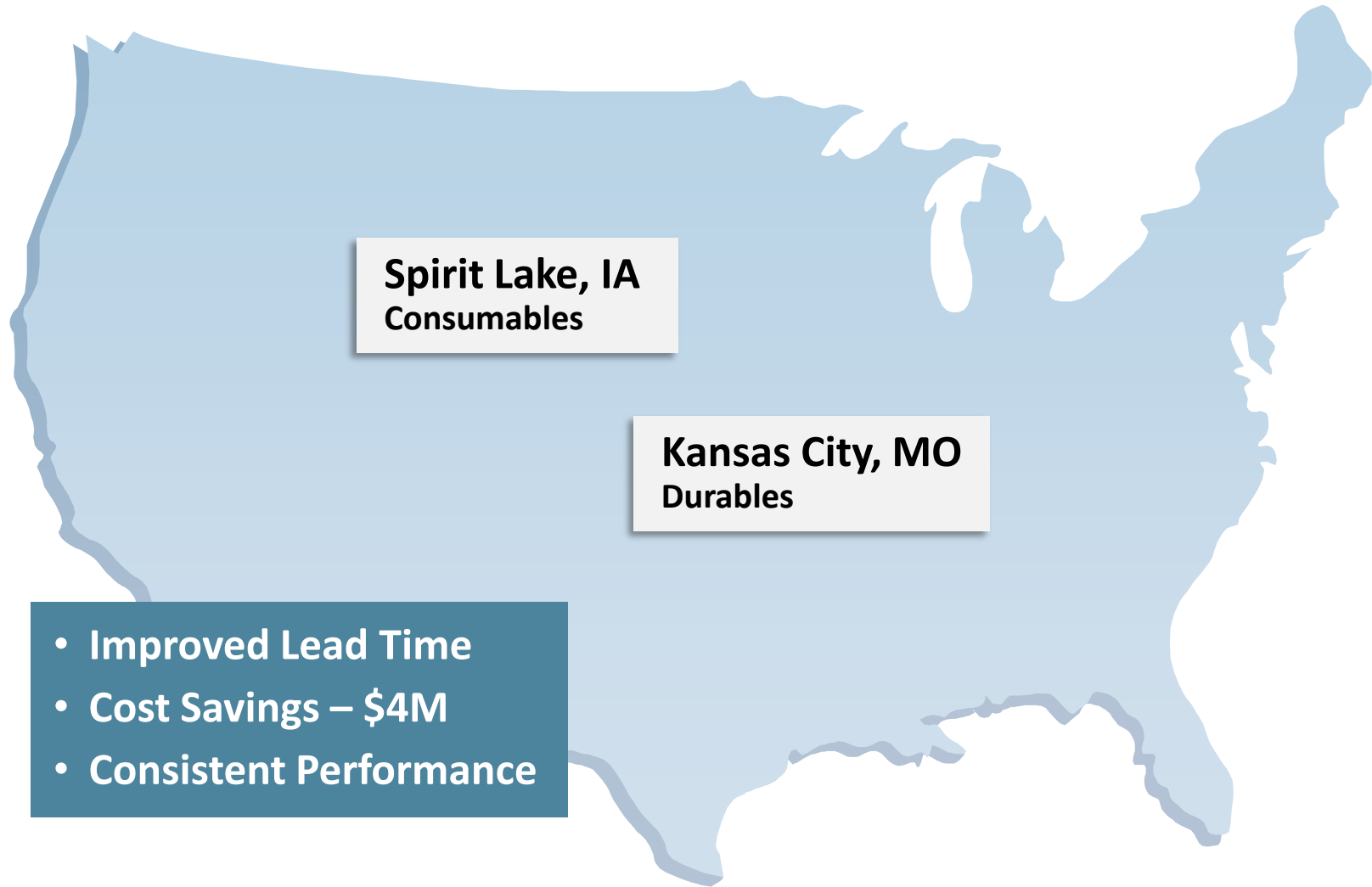
Business Process

- Best practice shared between business units
- Lean Manufacturing
- Sustainability
- Environment, Health and Safety
- Distribution Network Analysis

Pre-Integration Distribution & Warehouse Network – North America



Post-Integration Distribution & Warehouse Network – North America



Spirit Lake, IA
Consumables

Kansas City, MO
Durables

- Improved Lead Time
- Cost Savings – \$4M
- Consistent Performance



First Alert

Pine Mountain



Marmot

Volkl

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Rayleigh's
EST. 1997

MR. COFFEE

FoodSaver

PRICK-POT
Official of the Winch

Oster

Sunbeam

Operating Leverage - Europe



JOS – Current D&W Landscape

Area of Focus	2009	2010
SW Europe	6	1
UK	4	1
E. Europe	5	2
Central	5	5
Subtotal	19 **	9
Others *	8	8
Total	27 **	17

-  3rd Party – Coleman
-  3rd Party – Pure Fishing

-  Distribution - Coleman
-  Distribution - JT Sports
-  Distribution - K2 Sports
-  Distribution - Völkl Marker
-  Distribution - Pure Fishing

* "Others" are mainly factory warehouses (raw material storage)

** Roermond utilized for PF UK and Central but only counted once

Pure Fishing and Jarden

Positioned for growth: Recently completed new Pure Fishing global HQ in Columbia, SC



First Alert

Pine Mountain



Marmot

Volkl

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Raylings
EST. 1997

MR. COFFEE

FoodSaver

CROCK-POT
A NEW APPROACH TO THE CLASSIC

Oster

Sunbeam

Growth and the “Value Add” by Jarden: Apparel

Apparel Opportunity

We have approximately a \$200 m apparel business and believe we can double our revenue within 5 years

- Strong and growing portfolio of apparel brands
- Brands synonymous with niche categories
- Brand positioning and authenticity creates JV and licensing opportunities



Mark Martin

President & CEO, Marmot

Marmot



Marmot



AGENDA

- **History of the brand**
- **Products and awards**
- **Market**
- **Objective: Double revenue**



Marmot



Humble Beginning in 1974



Marmot



Marmot – The Real Deal

Heritage & Authenticity

Marmot products have delivered superior performance since 1974.

Started by climbers –
the Marmots

**Fueled by the need for
innovation, better gear
and greater value**

We live for the outdoors





MARMOT AWARDS

NORTH AMERICA

AURA 2P



M'S DRICLIME CATALYST



LITHIUM



LITHIUM



AEGIS



EXUM



VOGUE TANK



ORACLE



EUROPE

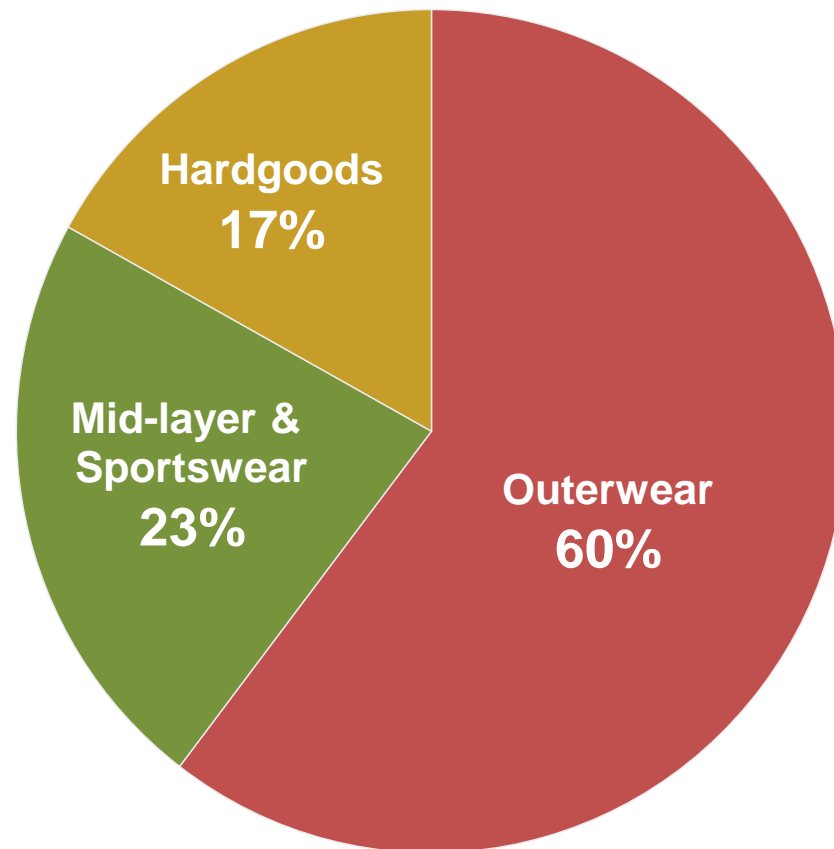




SALES BY CATEGORY – 2009

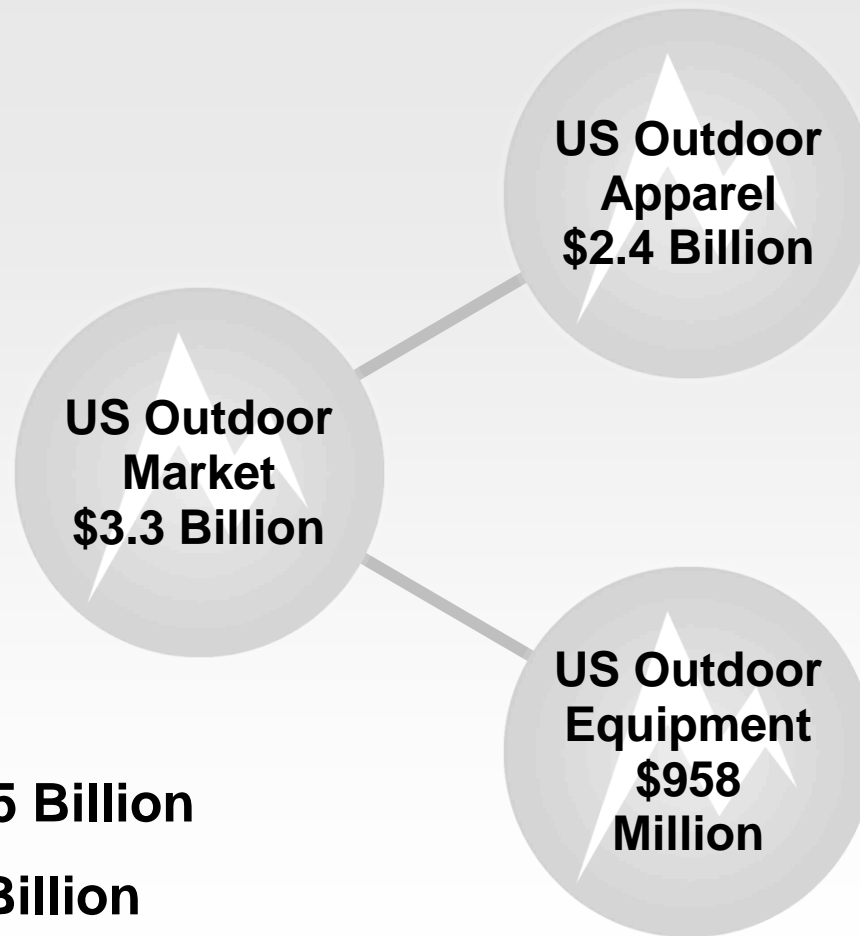
Diversified Product Offering

- #1 selling Shell Jacket for both men and women
- 4 out of the top 10 best-selling outerwear styles for 2009 in internet channel stores
- #1 brand in Sleeping Bags (Down)





U.S. MARKET



→ Europe – \$5.5 Billion

→ ROW – \$2.0 Billion

Marmot



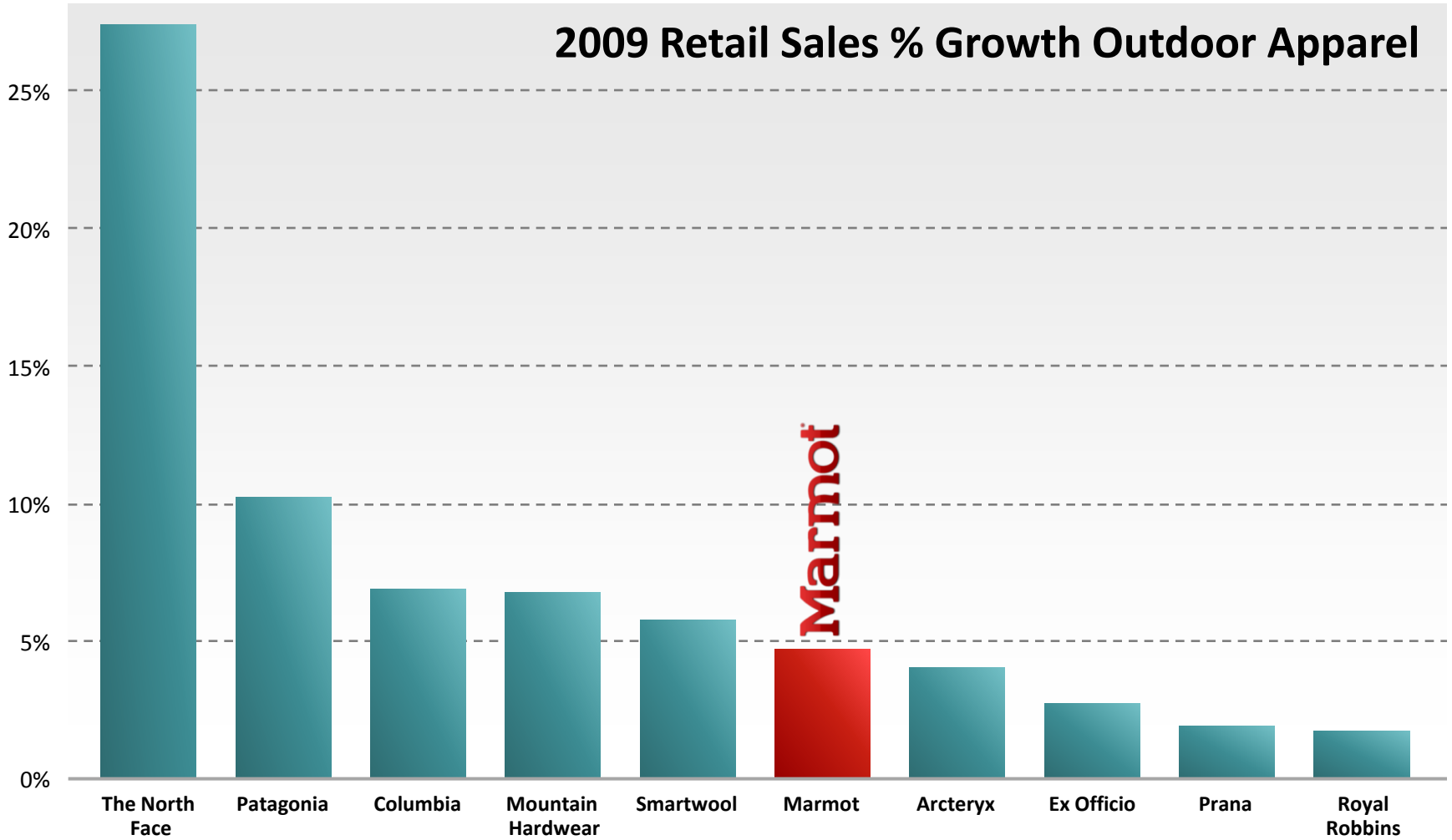
OUR GROWTH OBJECTIVE: DOUBLE REVENUE IN 4 to 5 YEARS

- **Drive growth through new product innovation**
- **Expand market share and channel penetration**
- **Increase brand awareness**
- **Sustain gross margins**



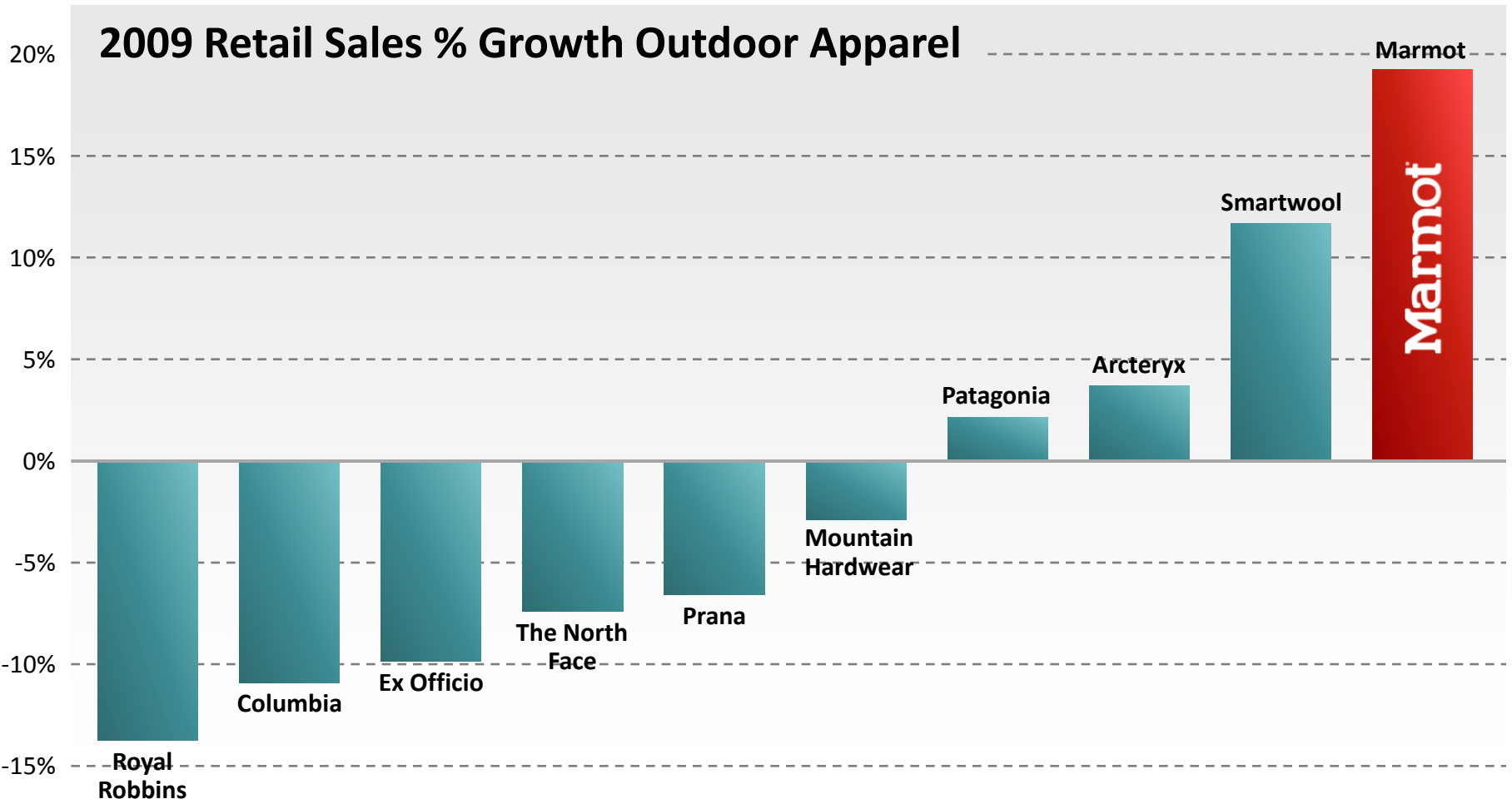


2009 MARKET SHARE OUTDOOR APPAREL



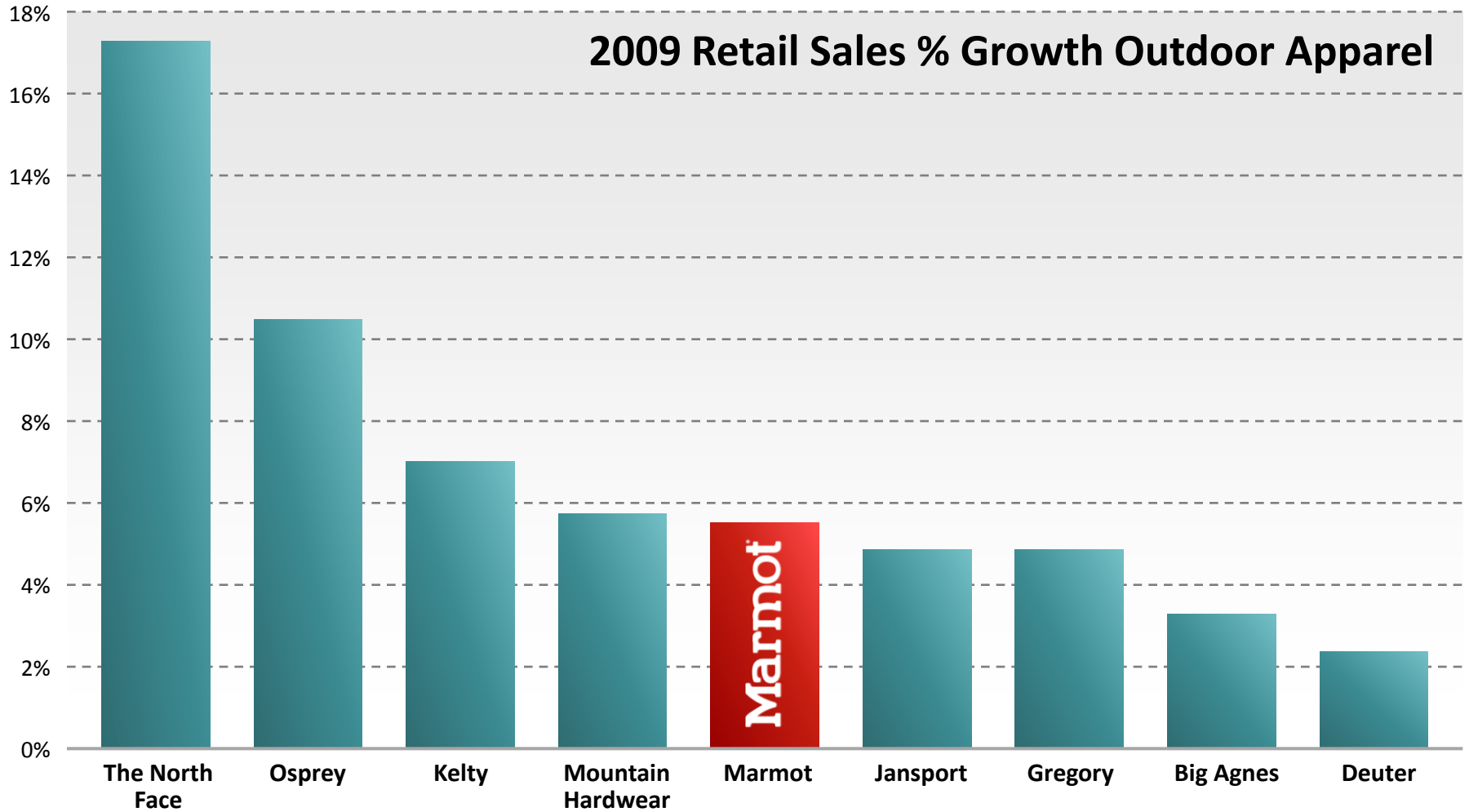


LARGEST GROWTH (\$ & %) OF KEY APPAREL SUPPLIERS



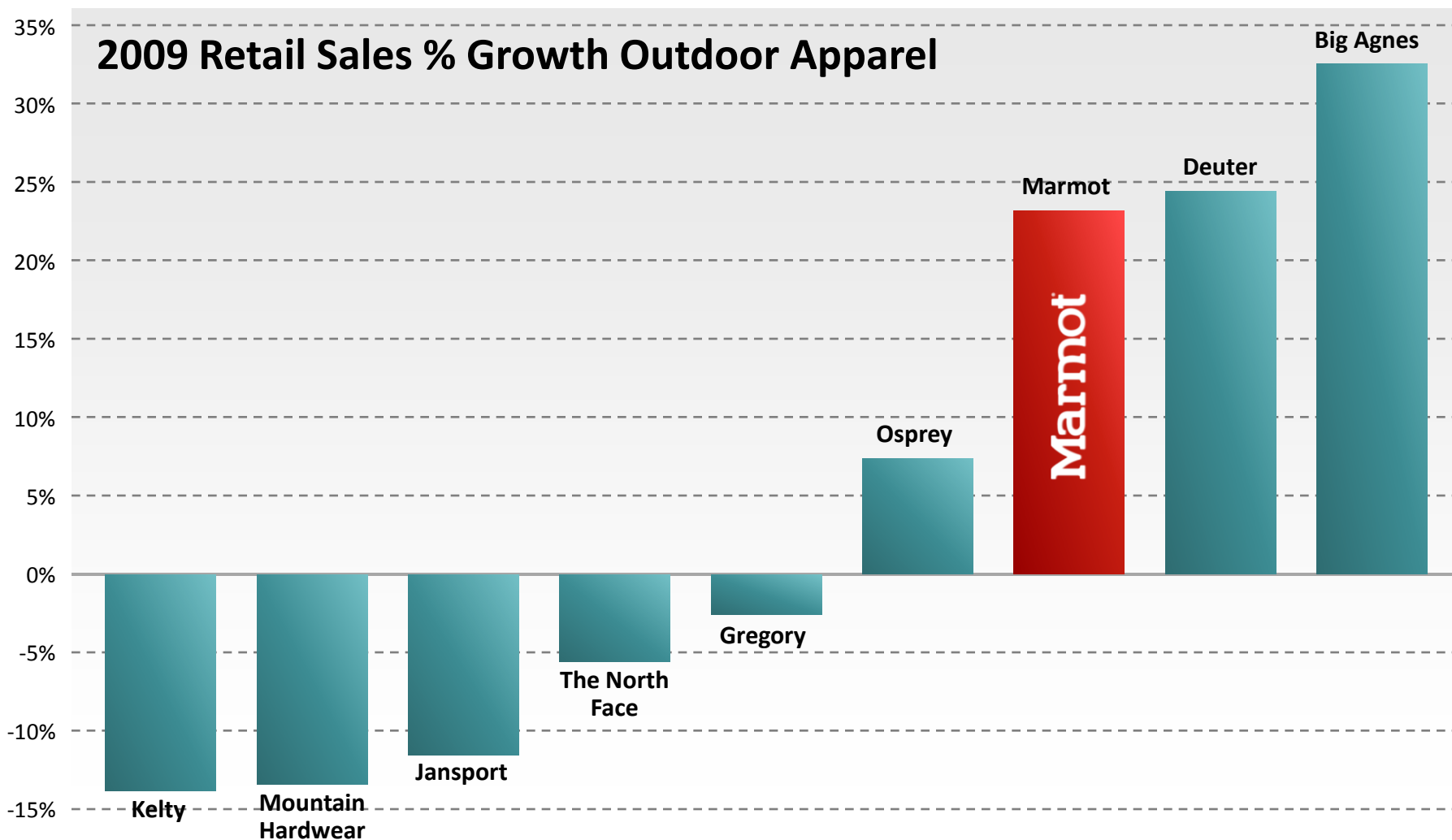


2009 MARKET SHARE OUTDOOR EQUIPMENT



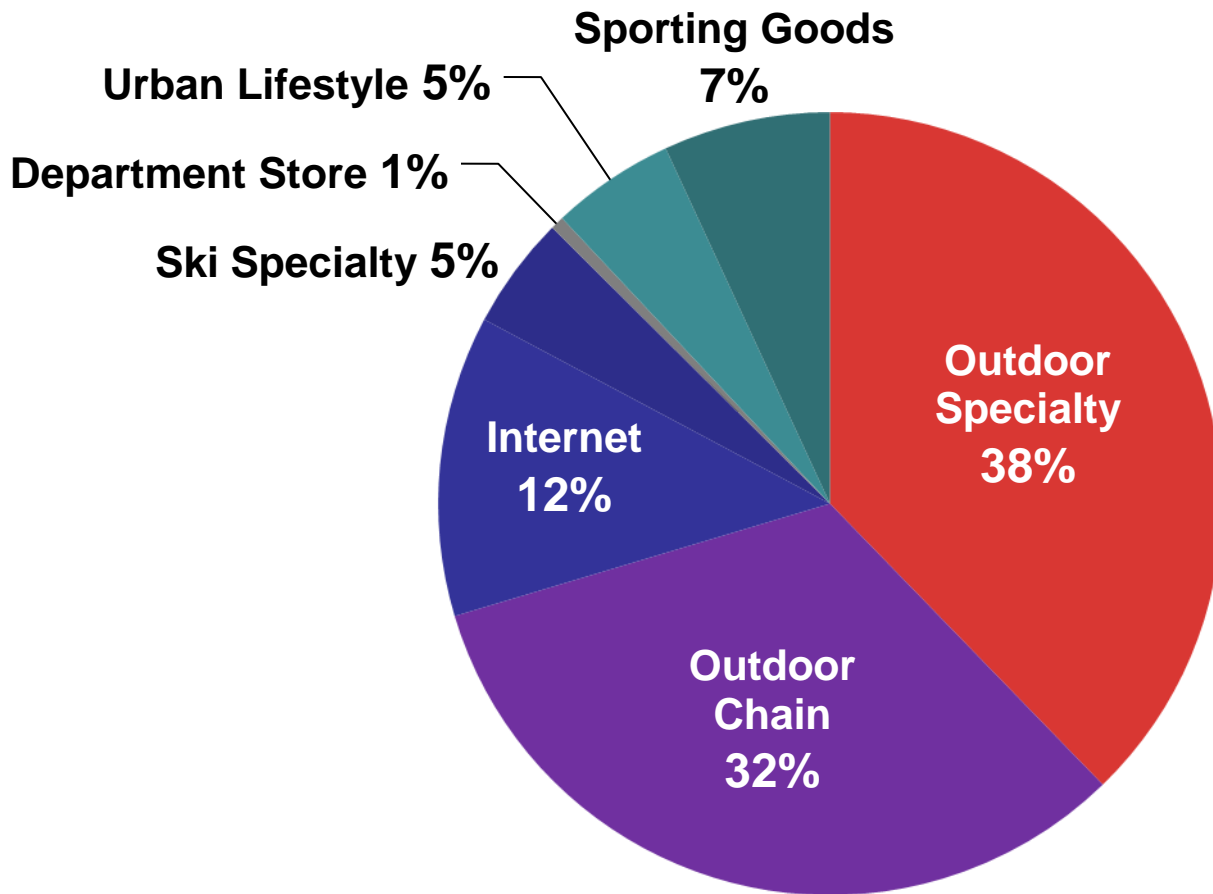


LARGEST DOLLAR GROWTH OF KEY EQUIPMENT SUPPLIERS





SALES BY CHANNEL – 2009





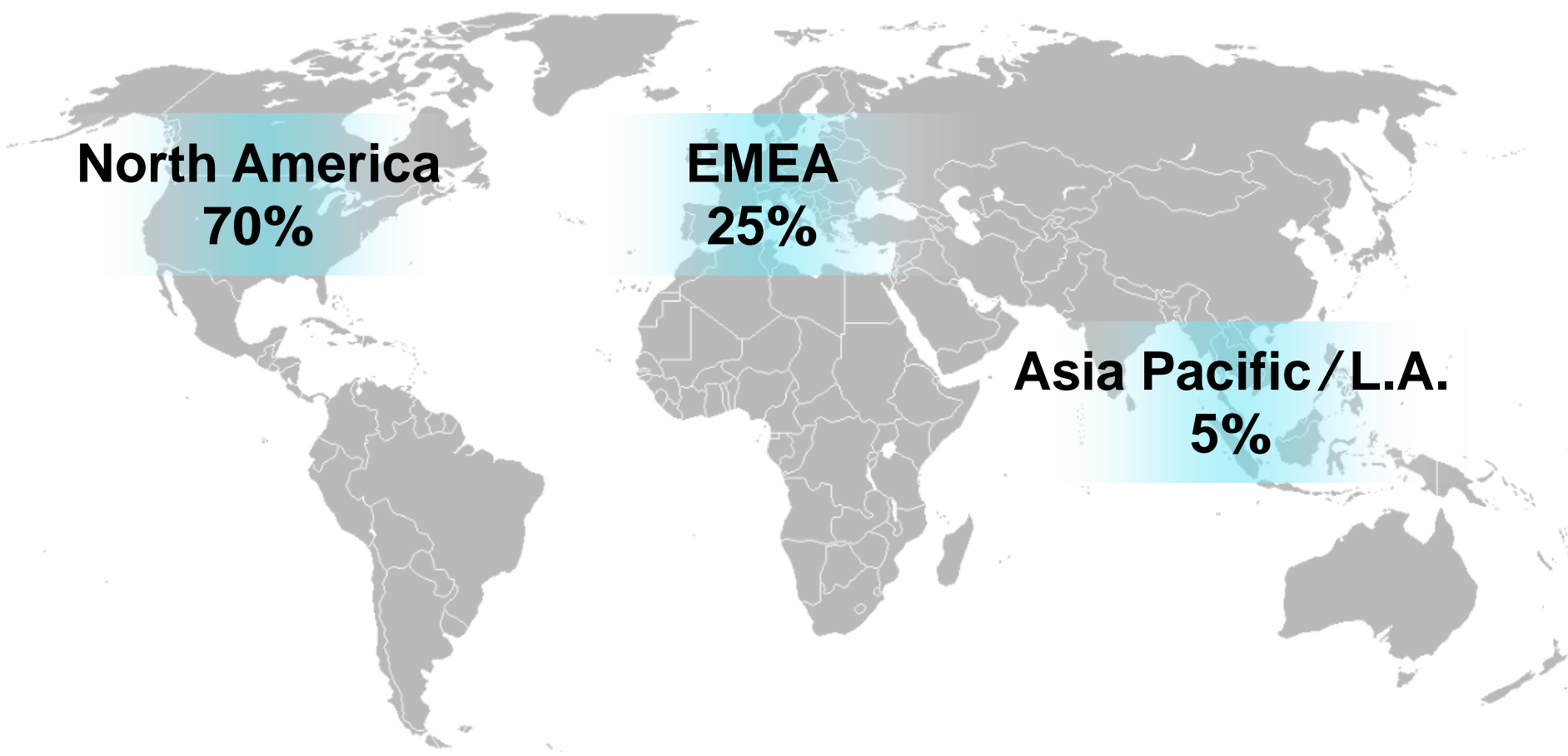
GEOGRAPHIC PRESENCE

Consolidated 2009

**North America
70%**

**EMEA
25%**

**Asia Pacific / L.A.
5%**

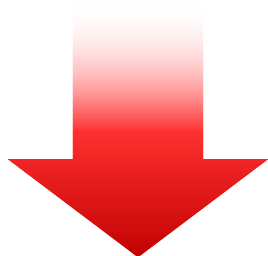


Marmot





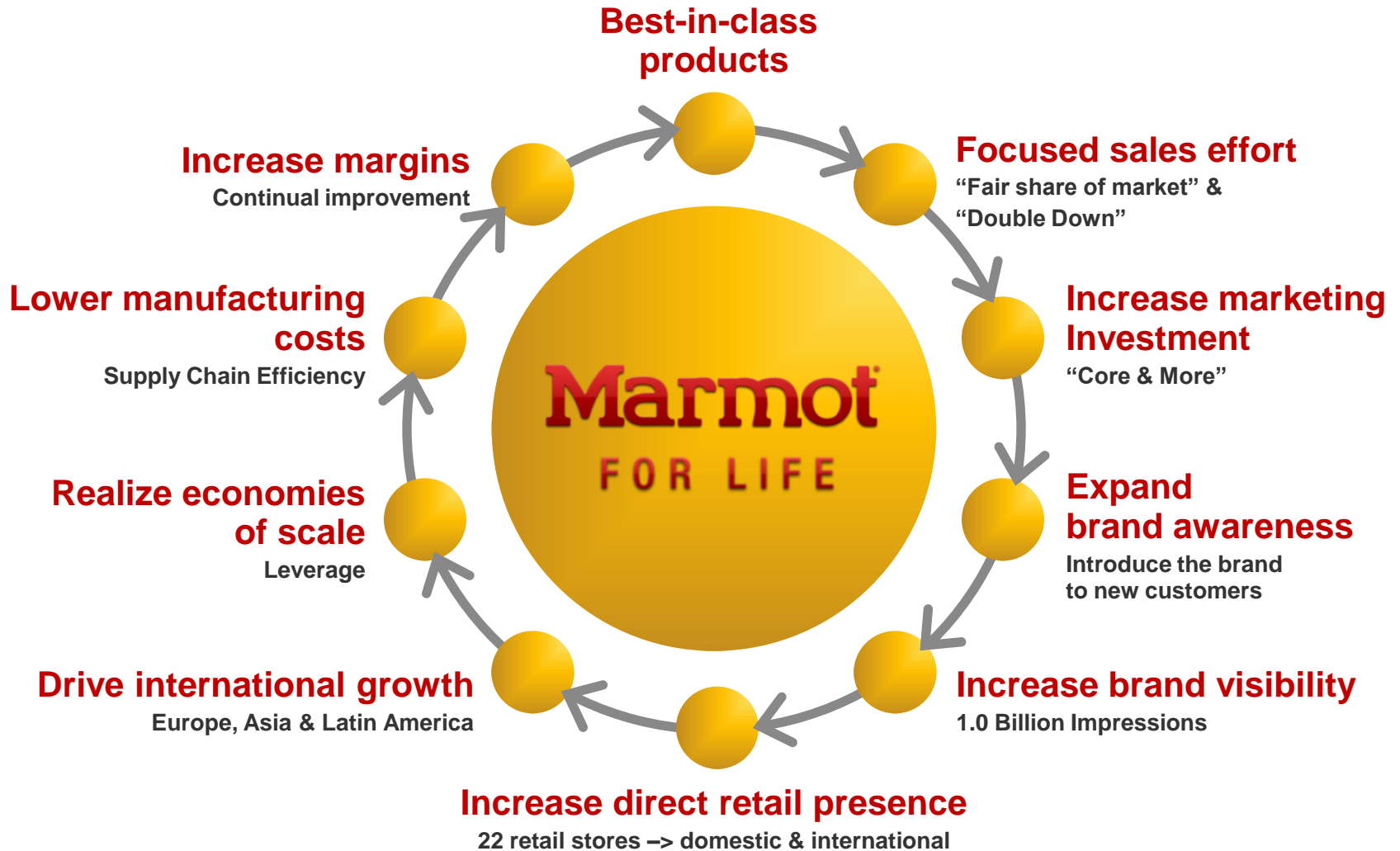
JARDEN COMPETITIVE ADVANTAGES TO SUPPORT GROWTH



- **Culture of Empowerment and Entrepreneurship**
 - Focus on growth, teamwork and contribution
 - Support and encouragement to drive strong results
- **Access to resources not previously available**
 - Increased investment spend – Brand Building & Product Innovation
 - Access to Best Practices within Jarden portfolio
 - Major Account Leverage
- **Ability to leverage broad operating platform**
 - Advertising placement
 - Ocean/LTL freight
 - I.T.
 - FX Hedging
- **Specialized expertise**
 - Supply Chain Management
 - Real Estate
 - Legal/HR



FORMULA FOR GROWTH



Marmot



CORE + MORE

**Millions
000,000**



**Hundreds
of Millions
000,000,000**



ENTHUSIASTS

CASUAL USERS



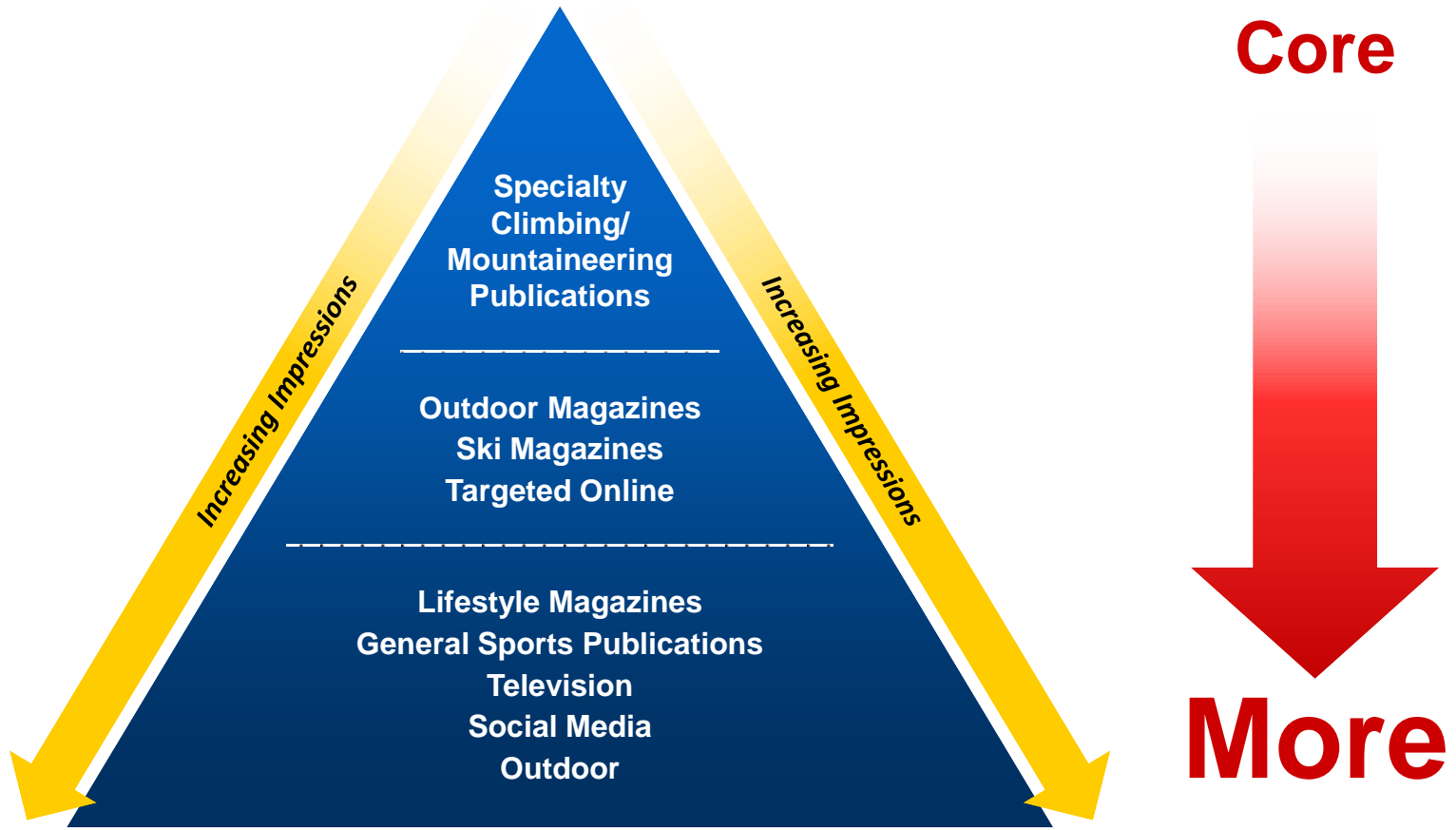
GROWTH: PRODUCT DEVELOPMENT

- **Innovation** – advanced “first to market” development in four key areas:
 - Performance
 - Comfort / Protection and Functionality (ease of use)
 - Sustainability
 - Aesthetics
- **Targeted category specific growth and investment initiatives**
 - Sportswear – Snowsports
 - Packs – Core Items
 - Gloves and Accessories
- **Gross margin improvement** (two additional points by 2011)
 - Raw material costing project
 - Core item initiative
 - New sourcing locations for low margin categories
- **Design and color leadership**
- **Sustainability leadership and Product Safety Compliance**





GROWTH: EXPAND MARKETING CHANNELS



Marmot



Increase Lifestyle Print Advertising



105,655,417 Impressions

New Online Advertising



35,000,000 Impressions

Expand Outdoor Advertising



78,500,000 Impressions

Product Integration on TV



22,000,000 Impressions

Expand Publicity Program



75,000,000 Impressions



SPORTS ILLUSTRATED FALL 2009 CAMPAIGN

COLLEGE FOOTBALL PREVIEW

SCOUTING REPORTS P. 86

CONFERENCE CHAMPS

Sports Illustrated 758...

www.si.com

AUGUST 28, 2009

SI'S TOP 10

1. USC
2. LSU
3. FLORIDA
4. WEST VIRGINIA
5. LOUISVILLE
6. MICHIGAN
7. VIRGINIA TECH
8. TEXAS
9. OKLAHOMA
10. WISCONSIN

ARKANSAS

5

RAZORBACK
Darren McFadden

THE YEAR OF THE RUNNING BACK

ARKANSAS

The No.1 Back in the Land

CAN'T-MISS GAMES P. 79

BOWL PICKS P. 129

Audience = 20,968,000

[NEW GEAR]

Score Some Extra Points At the Next Game...

Bring the Heat with the Hottest New Tailgate Party Gear.

With a little planning and the right gear you can pull off the epic tailgate party of the season:

>> Pre Game Action
Toss something besides a salad before the game - and do it like a pro with the Rawlings ST5 Pro Preferred Football. rawlings.com

>> Chilled Out
Toss some snafu than you'll ever need with this Coleman 24 Can Party Stacker. Design to fit in the back of a pickup or SUV it's all you'll need for storage during and even after the game. coleman.com

>> Making the Cut
Ever try to cut a steak with a plastic knife? Well, Diamond Steak Knives are no ordinary plastic cutlery. Designed for the heavy duty use. These can get through your brother-in-law's skirt steak while keeping your new sweet pants clean. diamondbrands.com

>> Cordless Margaritas
The Margaritaville Cordless Frozen Concoction Maker is every tailgater's dream come true. The Cordless PCM can make up to 70 frozen drinks on one charge and no cords to tether the good times. margaritaville.com

>> That Warm & Fuzzy Feeling
Even the away team can get a warm reception with the Marmot Windproof Softshell Leadville Jacket. Everyone can stay warm and comfortable on game day and everyday. marmot.com

Marmot
CLOTHING & EQUIPMENT

win

Win a winter family trip for 4 to Jackson Hole!

enter at marmot.com

Enter the Marmot/REI/Jackson Hole Family Fun Sweepstakes for your chance to win an amazing prize for 4, including round-trip airfare to Jackson Hole Mountain Resort, Wyoming, 4 nights' lodging, 5-day lift passes for 4, Marmot ski jackets, pants, base layers and gloves; and K2 skis with bindings and poles, or snowboards. Presented by Marmot, REI, Jackson Hole and K2.

Marmot REI JACKSON HOLE

Restrictions may apply, visit marmot.com for details.

Marmot



HERALD SQUARE, NY OUTDOOR ADVERTISING

(NOVEMBER 2009)



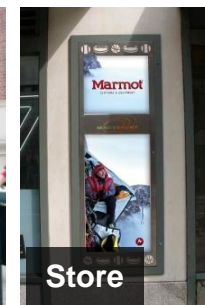
Billboard – Across the street from Macy's Herald Square Store
3 Million impressions



Phone Kiosks – 7 Million impressions



Subway Urban Panel
900,000 impressions



Store



Subway Posters
6.3 Million impressions



GROWTH: DISTRIBUTION CHANNEL EXPANSION INITIATIVES

Hunt and Fish Market

- Cabela's launch Spring 2010
- Bass Pro expansion in 2011
- Gander Mountain rollout 2010



Department Stores

- Macy's Launch Fall 2009 (select exclusive locations)
- Dillards Launch Fall 2010
- Nordstrom's expansion in 2011

NORDSTROM



Internet

- Drive expansion outside core outdoor (DSG, Zappos.com, Shoebuy.com, Amazon)





GROWTH ON THE WEB*

Jan 1, 2009 - Dec 31, 2009

Comparing to: Jan 1, 2008 - Dec 31, 2008

1,261,651 people visited this site



2,020,679 Visits
Previous: 1,612,751 (+25.29%)



1,261,651 Absolute Unique Visitors
Previous: 1,057,807 (+19.27%)



20,824,776 Pageviews
Previous: 17,972,880 (+15.87%)



10.31 Average Pageviews



00:05:34 Time on Site



22.46% Bounce Rate



60.38% New Visits

Sales of 945 products generated \$47,940,781.21



12.87% Conversion Rate



259,993 Transactions
Previous: 224,732 (+15.69%)



\$184.39 Average Order Value
Previous: \$167.73 (+9.94%)



259,417 Purchased Products
Previous: 217,968 (+19.02%)

	Product <input type="text" value="None"/>	Quantity ↓
1.	Generic P2P link	72,587
2.	Aegis Jacket	5,632
3.	PreCip Jacket	5,529
4.	Women's PreCip Jacket	5,198
5.	Zeus Jacket	4,038
6.	Mica Jacket	3,952
7.	Ama Dablam Jacket	2,698
8.	Gravity Jacket	2,277
9.	Women's Chelsea Coat	2,198
10.	Exum Jacket	2,159



GLOBAL SALES STRUCTURE

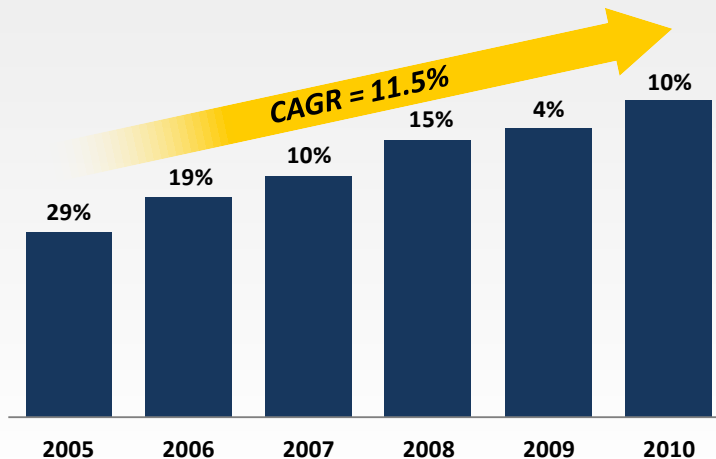
MARMOT EUROPE

Accomplishments

- Expanded Marmot Business in all major territories
- 10 year track record of year over year sales growth
- Awarded Top Customer Service of Outdoor brands
- Pan European Marketing Program
- Distributed in 19 countries

Key Initiatives

- Focus on Major Accounts (Globetrotter, Cotswolds)
- Continued push into Eastern European territories
- Euro Product initiatives where appropriate



INTERNATIONAL DISTRIBUTION

Accomplishments

- Worldwide Presence
- 19 Distributors

Key Initiatives

- Asia Growth
- Latin America Growth
- Branded Retail Expansion
 - Russia 4+1
 - Korea 5+1
 - Santaigo, Chile
 - Queenstown, New Zealand
 - Tokyo, Japan



Marmot



GROWTH: DIRECT RETAIL INITIATIVE



- Park City, Utah – Opened May 2009
- Aspen, Colorado – Opened Dec. 2009
- Squaw Valley, California – Nov. 2010

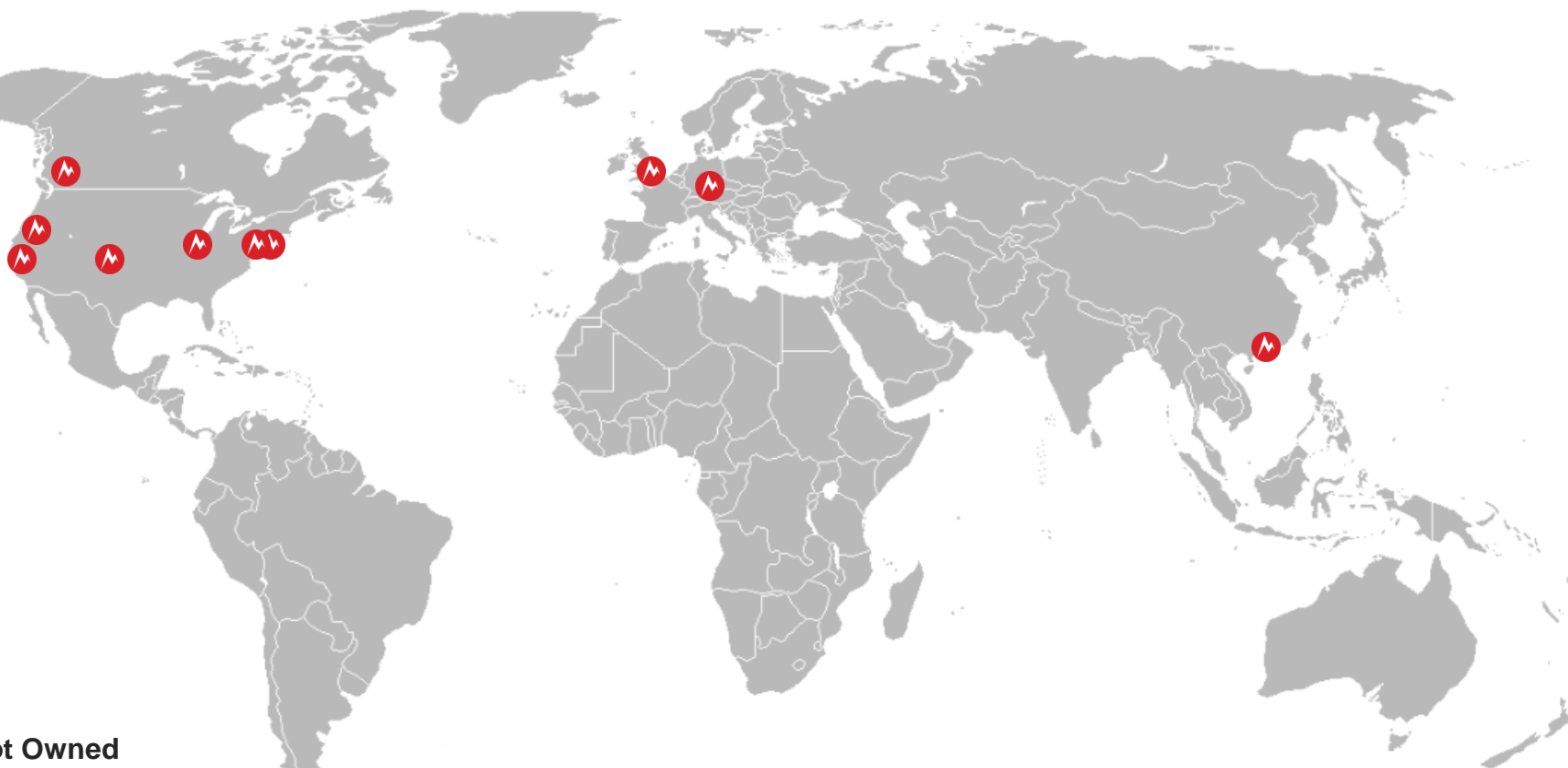
Key Elements

- Significant Brand Exposure
- Low Capital Expenditure Investment
- Joint Venture Structure with Existing Retail Partners
- Boutique Size (less than 2,000 sq.ft.)
- Demographic Alignment with Brand





TARGET FLAGSHIP STORE LOCATIONS

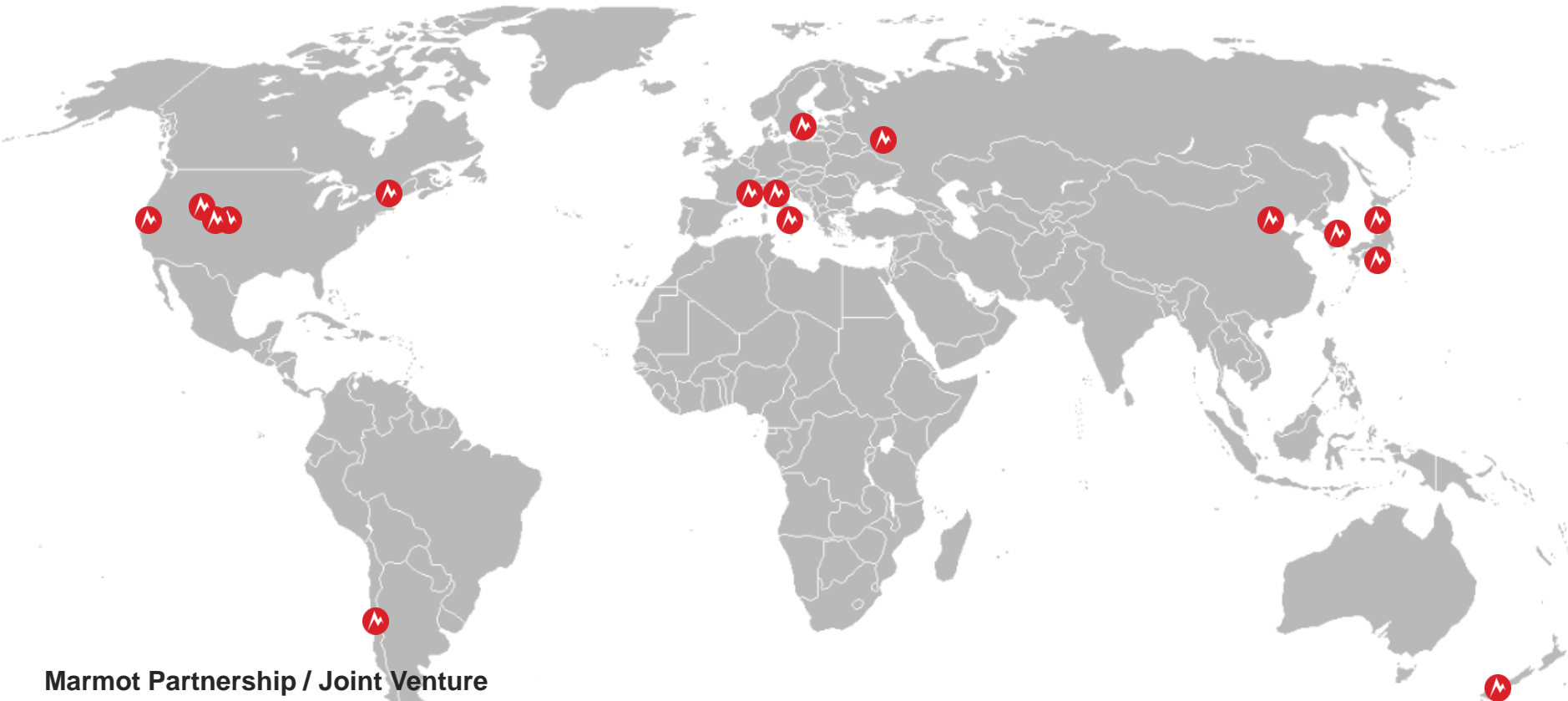


Marmot Owned

	Existing	2009 / 10	2010 / 11	2011 / 12	2012 / 13	2013 / 14	2014 / 15
Domestic			<ul style="list-style-type: none"> • San Francisco 	<ul style="list-style-type: none"> • Denver • Portland 	<ul style="list-style-type: none"> • New York City 	<ul style="list-style-type: none"> • Chicago 	<ul style="list-style-type: none"> • Boston
International				<ul style="list-style-type: none"> • Munich 	<ul style="list-style-type: none"> • Vancouver 	<ul style="list-style-type: none"> • London 	<ul style="list-style-type: none"> • Hong Kong



TARGET JOINT VENTURE STORE LOCATIONS



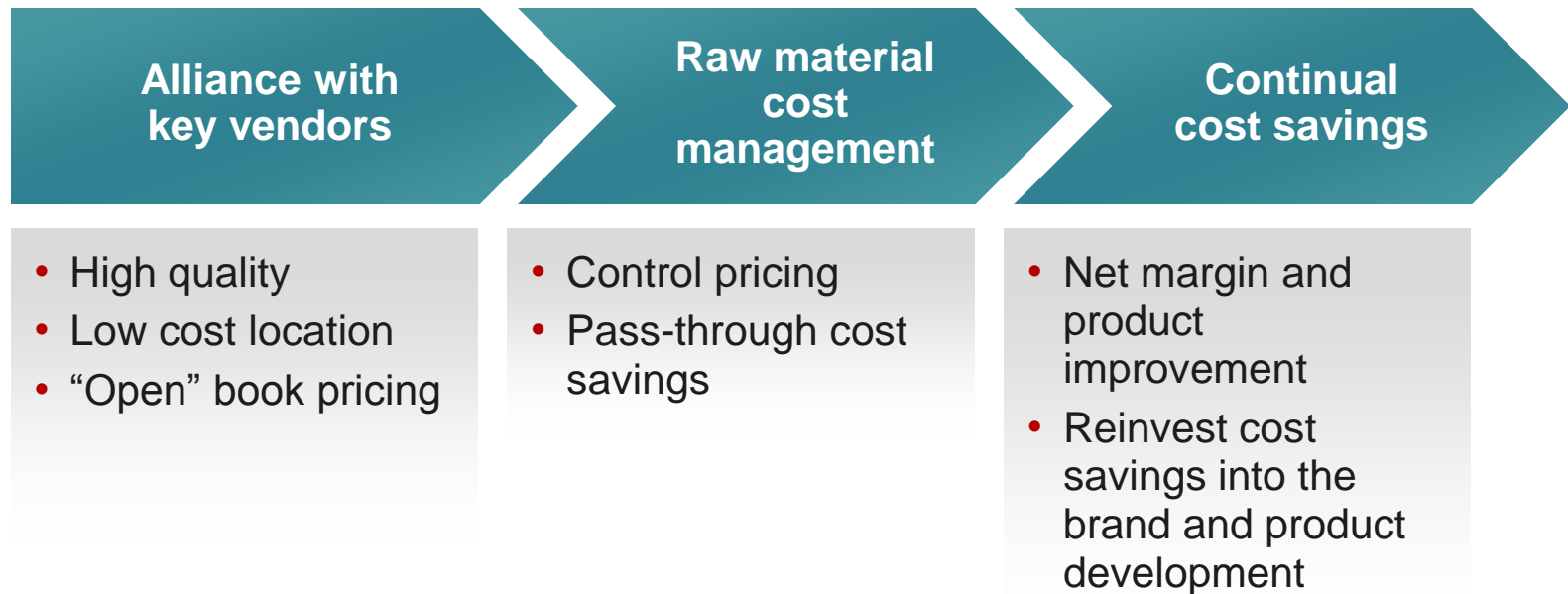
Marmot Partnership / Joint Venture

	Existing	2009 / 10	2010 / 11	2011 / 12	2012 / 13	2013 / 14	2014 / 15
Domestic		<ul style="list-style-type: none"> • Park City • Aspen 	<ul style="list-style-type: none"> • Vail • Squaw Valley 	<ul style="list-style-type: none"> • Stowe 			
International	<ul style="list-style-type: none"> • Moscow* 	<ul style="list-style-type: none"> • Seoul* (6 locations) 	<ul style="list-style-type: none"> • Tokyo* • Santiago 	<ul style="list-style-type: none"> • Rome* • Cortina* 	<ul style="list-style-type: none"> • Chamonix 	<ul style="list-style-type: none"> • Beijing* • Stockholm 	<ul style="list-style-type: none"> • Osaka* • Queenstown, NZ*



MARGIN: MANUFACTURING COST EFFICIENCY

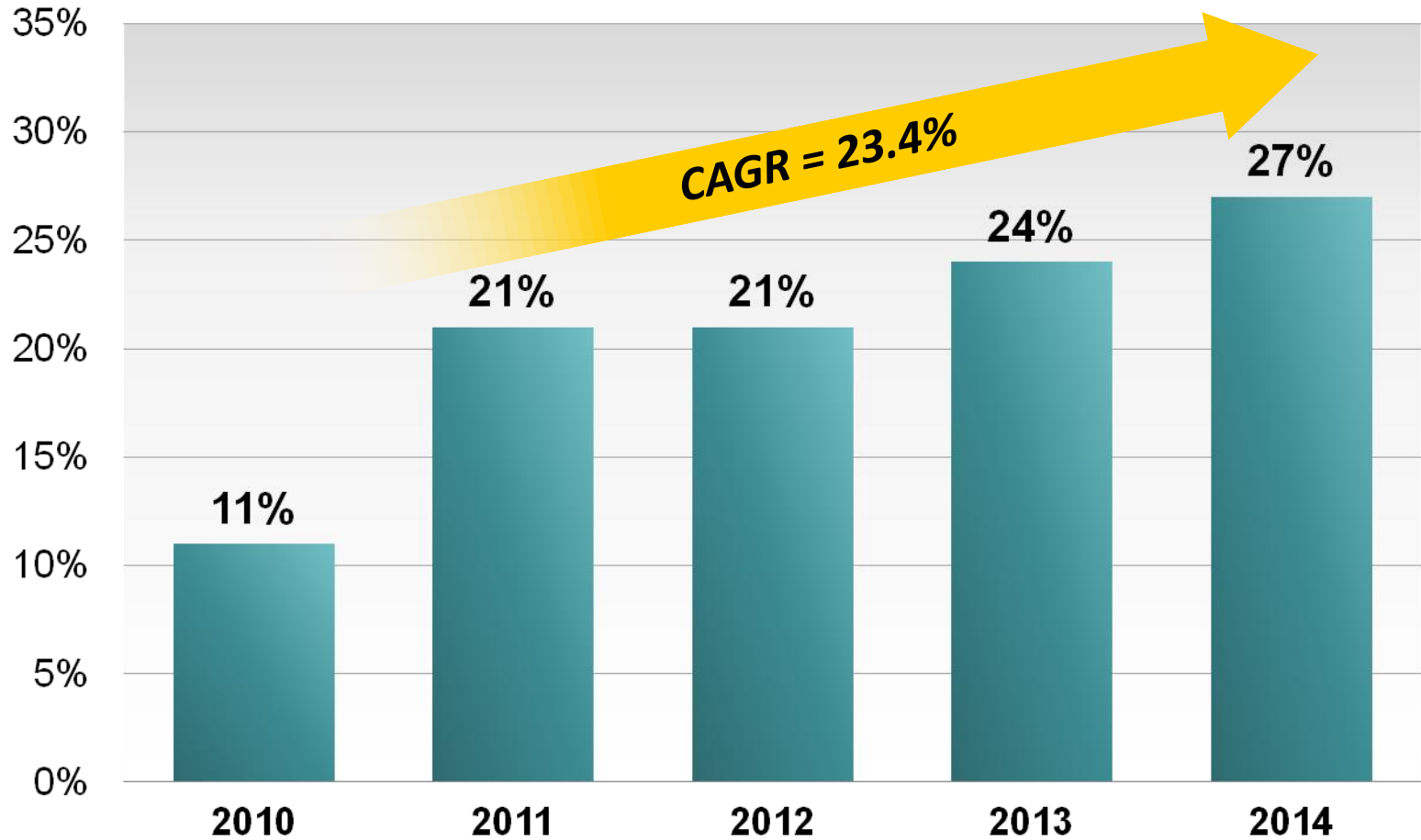
- Quality, low cost & reliability
- Balance cost with supply chain simplicity
- Protect against political and natural disaster risks





PROJECTED GROWTH – MARMOT WORLDWIDE

% NET SALES INCREASE





REVENUE EXPANSION

Fair Share of Market	Market Share 2008	Market Share 2009	Fair Share Goal	% of Growth
Apparel	3.5%	4.4%	10.0%	50%
Equipment	4.5%	5.6%	10.0%	12%
International, Direct Retail, Other				38%



CONTINUOUS IMPROVEMENT

- Relative growth rates – CAGR 23.4% (2010-2014)

- Scalable platform – infrastructure in place

- Profitability increases – 50% increase projected by 2014

Margin Expansion

- Product Gross Margin Improvement
- Direct Retail Increase (Double Margin – Cost to Retail)

Working Capital (Capital Efficiency)

- Inventory Management (Build to order business – limited exposure)
- Seasonal Leverage on A/R
 - Collect fall before we ship spring
 - Scale /strength of brand
- Low Capital Expenditure (minimal equipment requirement)



Marmot



SUMMARY: MARMOT GROWTH STRATEGY – 2X REVENUE



Expand Brand Awareness and broaden Media reach



Gain Fair Share of Outerwear, Sportswear & Equipment Categories (10% Market Share) User



Continue the “Double Down” Initiative (80 /20 Rule)



Expand distribution channels (new customer experience)



Drive International Growth



Expand Direct Retail



Extend the Brand to reach more of the casual /lifestyle user

Growth and the “Value Add” by Jarden

Andrew Hill

President & CEO, Jarden Consumer Solutions

Positioning JCS for Consistent, Profitable Growth

- Redefining “Normal”
- Capitalizing on New Realities
- Accelerating our Transformation

Positioning JCS for Consistent, Profitable Growth

- Redefining “Normal”
- Capitalizing on New Realities
- Accelerating our Transformation

What Has Changed?

New Consumer Trends

Short-Termism	Buying based on immediate needs; taking more personal responsibility; lack of trust in the future
Brand Aid	Building brand loyalty by helping consumers navigate through today's complexities and difficulties
Conscious Consumerism	Limiting purchases to products that matter to the consumer; reduced impulse purchasing
Simplification	A backlash to the growth of choice; seeking an edited choice set instead of unlimited choice

From "The Next Big Thing – Spotting & Forecasting Consumer Trends for Profit" by William Higham

Staying Home – and Loving It

Capitalizing on the “Home Sweet Home” Trend is a JCS Priority

The economy may be improving, but one of its residual effects is the fact that Americans are spending a lot more time at home ...



- ... cooking more meals
- ... entertaining
- ... enjoying “staycations”

Positioning JCS for Consistent, Profitable Growth

- Redefining “Normal”
- Capitalizing on New Realities
- Accelerating our Transformation

Key Product Initiatives

Appliances

Beverage



Mr. Coffee® Thermal

Blending / Treats



Oster® Designer Series

Slow Cooking

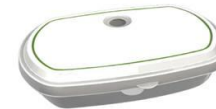


Crock-Pot® Duo
Cook and Serve

Food Preservation



FoodSaver® Vertical Design



FoodSaver
FreshSaver™



Key Product Initiatives

International



only **one** choice

We're as passionate about food as your customers. They won't compromise with their cooking, so we won't cut corners when crafting our kitchen appliances. So, if your customers desire the ultimate Espresso Maker, Coffee Maker, Blender, Food Processor or Juice Extractor, there's only one name on everyone's lips...

VillaWare
Food. Passion. Life.™

Tel: 0800 311 2198 Email: enquiresEurope@jardencs.com



Oster

esteriliza

calienta

vaporiza

procesa

Llegó Baby Centro de Nutrición. Menos trabajo, más diversión.

Con este nuevo sistema modular ahora es más fácil prepararle a tu bebé comida casera. El Baby Centro de Nutrición Oster® lo hace todo, desde esterilizar biberones, calentar la leche y procesar o cocinar los alimentos en el tiempo exacto, conservando todos los nutrientes, hasta apagarse solo para que puedas trabajar menos y disfrutar más de tu bebé.

BABY
Centro de Nutrición

4en1 0-24 meses

www.osterbaby.com

Personal Comfort & Wellness: Heaters & Humidifiers



Bonaire Warm
Mist Humidifier



Sunbeam Cool
Mist Humidifier



Sunbeam
Ceramic Heater



Bonaire Ceramic
Mini-Tower

Key Product Initiatives

Personal Comfort & Wellness: Animal Solutions



Bionaire Odor Grabber
Cat Litter System



HydroSurge
Bathing System



HydroSurge RapidBath



Key Product Initiatives

New Sources of Growth



The Tahiti Frozen Concoction Maker



Multi-chamber Wine System



The Battery Powered Frozen Concoction Maker



Delivering Superior Results

(% in millions)

	2005	2006	2007	2008	2009
Net Sales	\$1,825	\$1,892	\$1,869	\$1,813	\$1,834
Gross Margin %	24.8%	26.4%	27.1%	26.2%	26.7%
Investment Spending	\$87	\$106	\$108	\$97	\$100
Investment Spending %	4.8%	5.6%	5.8%	5.4%	5.4%
Other SG&A	\$200	\$167	\$150	\$140	\$142
Other SG&A %	11.0%	8.8%	8.0%	7.7%	7.8%
Total SG&A %	15.7%	14.4%	13.8%	13.1%	13.2%
Adjusted EBITDA*	\$191	\$250	\$271	\$254	\$280
Adjusted EBITDA %	10.5%	13.2%	14.5%	14.0%	15.3%

2005 - 2009

- Annual EBITDA Growth = 10.0%
- Increased investment spending by \$13M
- Other SG&A declined 320 basis points
- Flexible Market Model proving robust

*EBITDA equals earnings before interest, taxes, depreciation and amortization. EBITDA is a Non-GAAP measure. All EBITDA and Gross Margins numbers exclude restructuring, non-operational and non-cash charges and credits. There were no restructuring charges in 2009.

Positioning JCS for Consistent, Profitable Growth

- Redefining “Normal”
- Capitalizing on New Realities
- Accelerating our Transformation

2010 Priorities

- Continue to rationalize cost structure in view of current macroeconomic environment
- Continue to align priorities with those of key retail partners
- Accelerate new product innovation and commercialization by improving process flexibility and execution
- Optimize global supply platform
- Strengthen leadership development across JCS by honing commercial instincts, business acumen and collaboration
- Continue to pursue international expansion opportunities

Our Transformation is Rooted...

...in our Historical Strengths

Basis for success

- Planning organization
- Aligned tactical model
- Balanced approach
- Depth in management

Fundamental business drivers

- New products
- Expansion into new businesses
- Brand leverage
- Cost leverage

Execution at the operational level

- Developing focus and leverage
- Business Unit strategies & initiatives
- Shared services model (best practices)

Alejandro Pena

SVP, GM Global Appliances, Jarden Consumer Solutions

Positioning JCS for Consistent, Profitable Growth

- Appliance SBU Today

- Growth Strategy

- Growth Initiatives

Appliance SBU Today

THE CATEGORIES

Category Leader

- Coffeemakers
- Blenders
- Slow Cookers
- Food Preservation

Player

- Irons
- Toasters / Toaster Ovens
- Mixers

Participate

- Small segments
- Impulse
- Promotional
- Seasonal (Treats)

THE BRANDS

Category Expert Brands



Breadth Players



Premium/Specialty



THE CHANNELS

Mass Merchandisers



Specialty /Dept Stores



Clubs



Other amazon.com.



Demonstrated Industry Leadership

Valued Business Partner

Bring Best Practices to the Industry

- Unmatched brand portfolio valued by consumers
- New product development and innovation capabilities
- Go-to-market strategies to reach consumers

Focused on our Consumers and Our Customers

- In-tune with trends driving behavior
- Investing in shopper marketing
- Developing customized solutions for business partners

Progressive Thinkers and Drivers of Growth

- Continue to invest to grow the business
- Exciting innovative products drive consumption
- Embracing new ways to remain relevant to new consumers

Positioning JCS for Consistent, Profitable Growth

- Appliance SBU Today
- Growth Strategy
- Growth Initiatives

Growth Strategy

- Organic Growth
 - Leadership in core Categories: Coffee, Blending, Slow Cooking
 - Develop Specialty Segments in core Categories
 - Strive to #1 or #2: Toast, Mix, Irons
 - Penetrate Seasonal, Promotional, Impulse and Small Segments
 - Increase HH penetration and usage of Food Preservation
- Channel Expansion
- New Business Development

JCS Advantage

- Jarden as Parent Company
 - Resources and Expertise
- Scale
 - Global Business Model
 - Channels / Customers
 - Manufacturing / Sourcing
- Breadth
 - Brands
 - Categories
- Depth
 - People
 - Skills / Capabilities

Appliance SBU



Positioning JCS for Consistent, Profitable Growth

- Appliance SBU Today
- Growth Strategy
- Growth Initiatives

Focus on Innovation

- Strong portfolio of new products to drive growth and margin
- Balanced portfolio aligned with strategic priorities
- Driven by consumer insights and trends
- Balanced process between creativity and discipline
- Created Innovation Council to focus on high impact projects and process improvements
- High visibility across the business unit and senior management involvement



KITCHENS AS THE CENTER OF EVERY DAY



- The number of meals prepared and consumed in-home have been on the rise for several years!
- The kitchen is being reinvented as the second living room with consumers spending 3 -4 hrs. per day
- In the Social Kitchen, appliances are not just tools but furnishings with finishes and colors that blend with the decor

Key New Product Initiatives

Good Design, Smart Choice



Oster



ENERGY USE

USES OVER **50%** Less ENERGY than Conventional OVENS

Peel Before Used!

Marketing Mix

-  PR
-  ONLINE
-  IN STORE

2010 Oster® Toaster Oven

Key New Product Initiatives

Energizing a Traditional Category with Innovative Modern Design



Marketing Mix

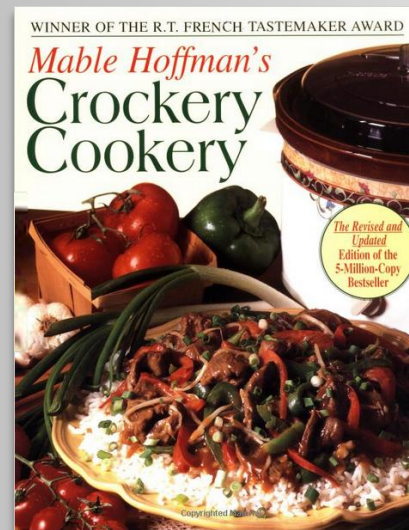
-  PR
-  PRINT
-  ONLINE
-  SOCIAL
-  IN STORE

2010 Crock-Pot® Designer Series

Time Tested Category Relevance

In the '70s, Mable Hoffman made slow cooking relevant to a generation

*Food stylist,
home
economist and
author Mable
Hoffman*



*20th edition
of the 1970's
best selling
recipe book
that
triggered
a slow-
cooking craze*

Key New Product Initiatives

Building Relevance to a New Generation of Consumers



WE'VE GOT THE LATEST DISH... AND IT'S HOT!



THE COFFEE SHOP ON YOUR COUNTER TOP



- 2009 NCA National Coffee Drinking Trends reports a 5% increase in brewing at home vs. 2008
- Americans are still willing to pay top dollar for top quality coffee and are not going to “trade down”
- The Popularization of the chilled coffee drink – it’s HOT! Restaurant industry sold 640 million servings of iced coffee in the calendar year ending March 2008

Key New Product Initiatives

Utilizing Latest Technology to Delight the Consumer

MR. COFFEE®



2010 Mr. Coffee® Thermal

FASTER

Mr. Coffee: 6 Minutes
SCAA Requirements: 4-6 Minutes (Contact Time)
26% Faster Than Average Competitive Units

HOTTER

Mr. Coffee: 205°F
SCAA Requirements: 195°F-205°F
(Water to Coffee Contact Temperature)
10% Hotter Than Average Competitive Units

BETTER

Brewing coffee at the optimal temperature and speed is critical in achieving the optimal taste profile for a cup of coffee.

SCAA = Specialty Coffee Association of America

Marketing Mix



Key New Product Initiatives

Incremental Growth Platform to our Portfolio

MR. COFFEE® +  KEURIG®
Premium Coffee Systems



2010 Mr. Coffee® Single Serve

Mr. Coffee teams up with Keurig for success in this growing segment.

As the leader in at-home coffee brewing, the Mr. Coffee brand is able to make the Keurig single-cup brewing technology available to more consumers.



Marketing Mix

-  PR
-  TV
-  ONLINE
-  SOCIAL
-  IN STORE

Key New Product Initiatives

Relevant Innovation to a Growing Segment of Consumers

MR. COFFEE®



"Tall, Skinny, Sugar-free, Cinnamon, Dulce Latte with White Chocolate Mocha"

Wait... didn't she order after you???

Next time, enjoy the perfect icy coffee frappe at the push of the button in your own kitchen while peacefully relaxing at home.

Marketing Mix



2009 Mr. Coffee® Frappe

SAVING MONEY

SAVING MONEY IS NECESSARY – NOT OPTIONAL



- Energy Costs are Up, Economy is Down and Budgets are being CUT!
- Saving Money is necessary – not optional
- More than 1/3 of consumers have made substantial cutbacks in frequent purchases

Key New Product Initiatives

Convenient Solutions for Food Preservation



Marketing Mix



2010 FoodSaver® Vertical Design

entertaining

CONSUMERS ARE ENTERTAINING MORE AT HOME



- Consumers are spending more time at home
- The popularity of cooking shows have helped to inspire a new love for food and cooking
- Consumers are still looking to socialize but plan on doing it at home with a 27% increase in home entertaining

Sunbeam

RIVAL

BIONAIRE

VillaWare

PATTON

CROCKPOT

skybar

Oster

MR. COFFEE

Holmes

FoodSaver

Seal@Meal

Healthometer



Key New Product Initiatives

Cook & Serve Slow Cooking

CROCK·POT.
• THE ORIGINAL SLOW COOKER •



Marketing Mix

-  PR
-  ONLINE
-  SOCIAL
-  IN STORE

2009 Crock-Pot® Trio / Duo



Sunbeam®

The Sunbeam® brand has been
in continuous use for over
100 years

Sunbeam

RIVAL

BIONAIRE

VillaWare

PATTON

CROCKPOT

skybar

Oster

MR. COFFEE

Holmes

FoodSaver

Seal@Meal

Healthometer



Key New Product Initiatives

Relevant Innovation will bring Excitement to the Iron Category

Sunbeam

IRON + STEAMER



Marketing Mix



Sunbeam® 2010 Convertible Iron



Channel and Business Development Initiatives

- Penetrate underdeveloped channels
 - Food & Drug
 - TV-tailers
 - Internet
- Appeal to new consumers
 - Premium Appliances
- Penetrate new categories
 - Ice-cream
 - Water
- Expand beyond the core
 - Baby-care Suite

Trends + Strategy + Execution = Growth

- Current given consumer trends are creating opportunities for growth
- We have the right platform and strategies to pursue growth
 - Unmatched Brand Portfolio
 - Leading the industry in New Products and Innovation
 - Market Leading Expertise
- Consistent, Profitable Growth

Ian G. H. Ashken

Vice-Chairman & CFO, Jarden

- Historical financial highlights
- Customer and geographic mix
- Margin analysis
- Other P&L considerations
- Balance sheet and cash flow considerations
- Key long-term financial goals



First Alert

Pine Mountain



Marmot

VOIKA

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Rayleigh's
EST. 1997

MR. COFFEE

FoodSaver

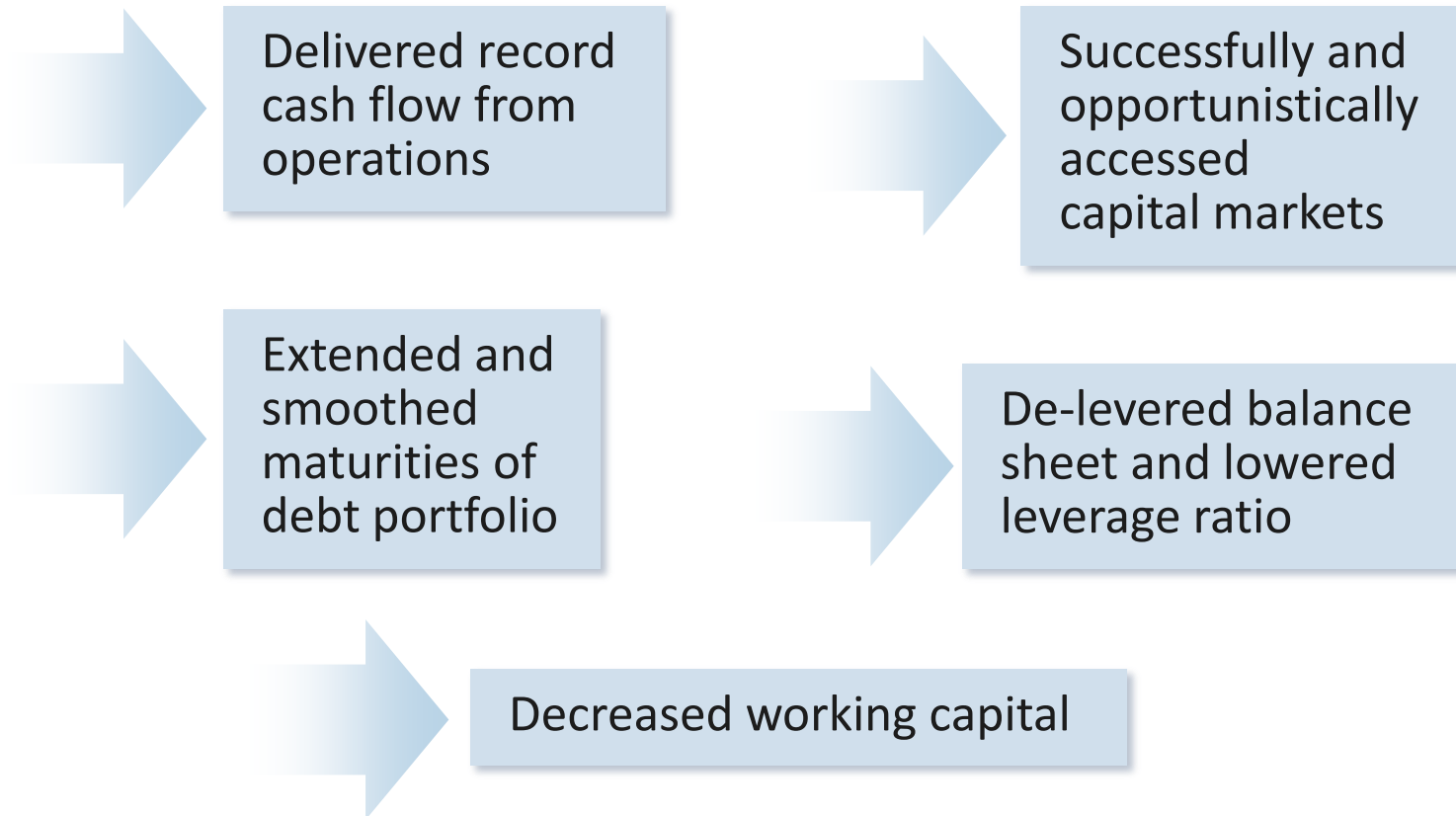
CROCK-POT
A NEW DIMENSION TO THE POT

Oster

Sunbeam

2009 Accomplishments

Strengthened financial platform



First Alert

Pine Mountain



Marmot



Shakespeare
SINCE 1897



MR. COFFEE

FoodSaver

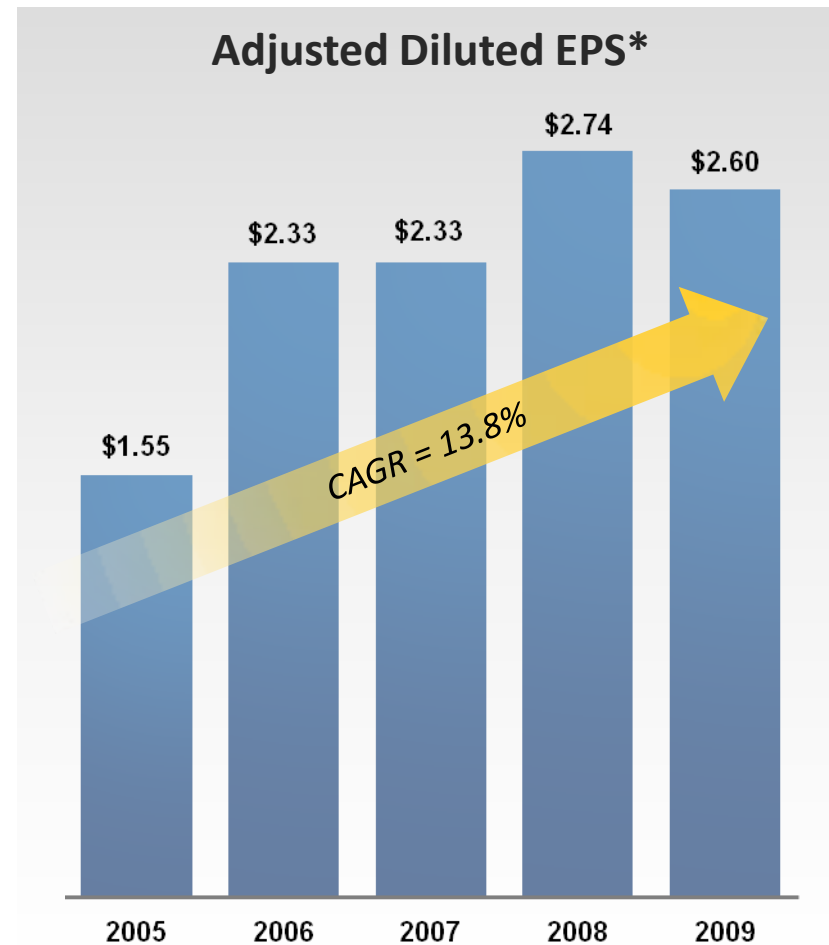
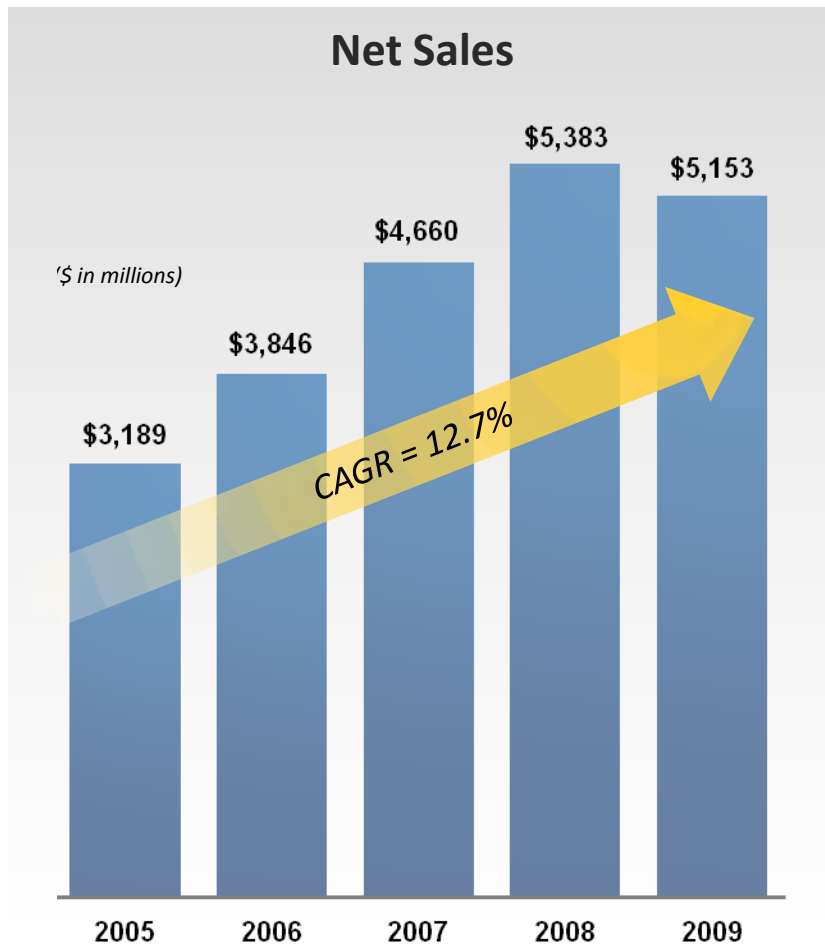
CROCK-POT

Oster

Sunbeam

5-Year Financial Highlights

Double-digit sales and earnings per share CAGR



* Non-GAAP – excluding restructuring, non-operational and non-cash charges and credits. Adjusted Diluted EPS figures do not add back stock-based compensation in any period.



First Alert

Pine Mountain



Marmot

Volkl

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Raylings
EST. 1997

MR. COFFEE

FoodSaver

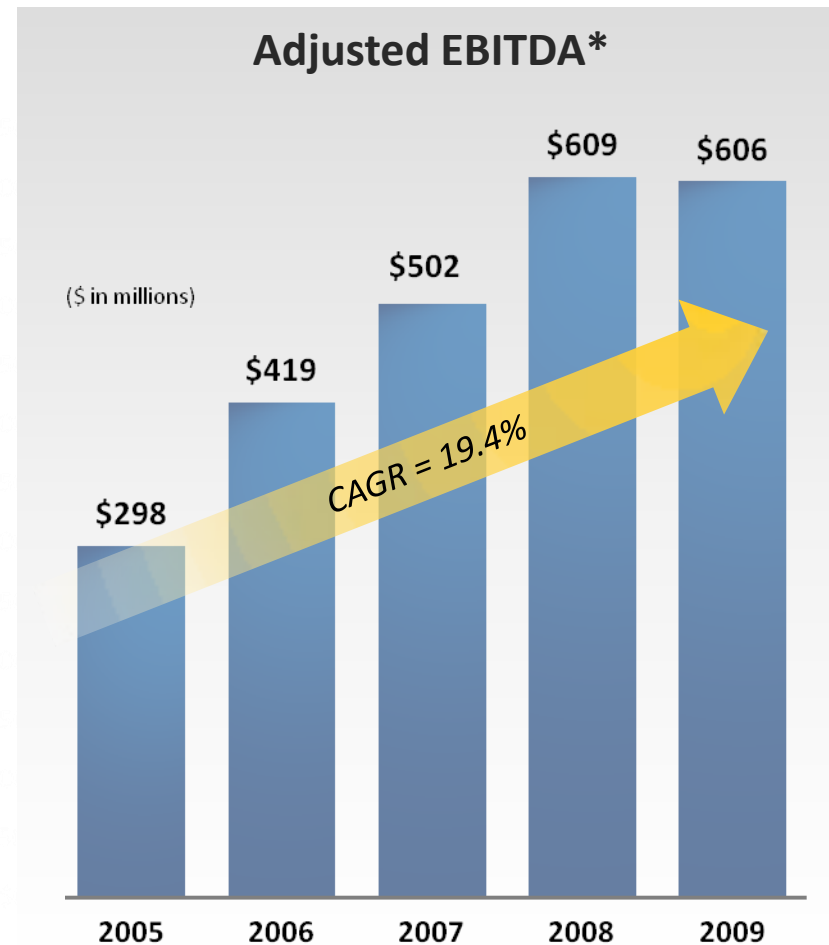
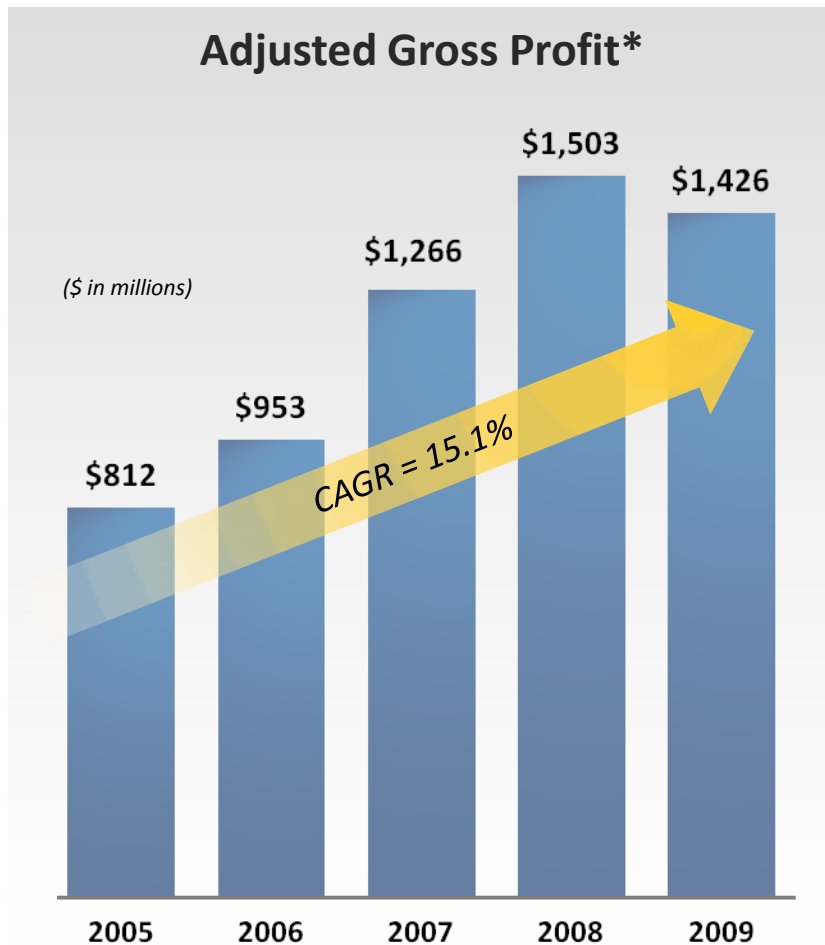
CROCK-POT
A NEW APPROACH TO THE ORIGINAL

Oster

Sunbeam

5-Year Financial Highlights

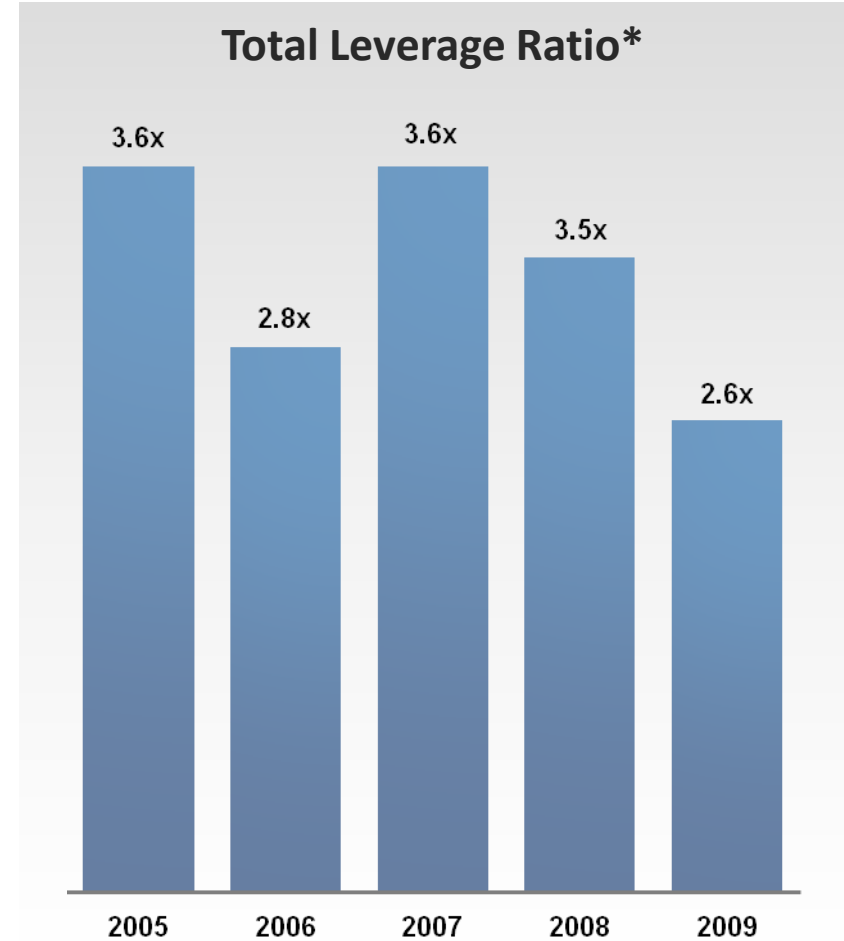
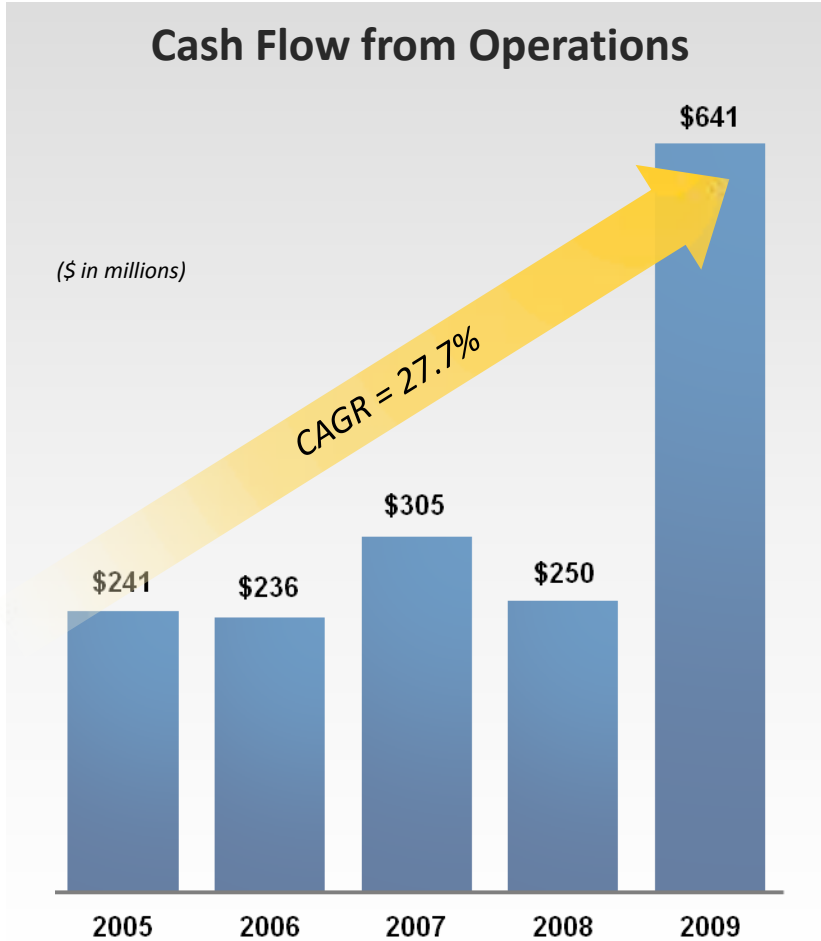
Long term earnings growth and margin expansion



* Non-GAAP – excluding restructuring, non-operational and non-cash charges and credits. Figures do not add back stock-based compensation in any period.

5-Year Financial Highlights

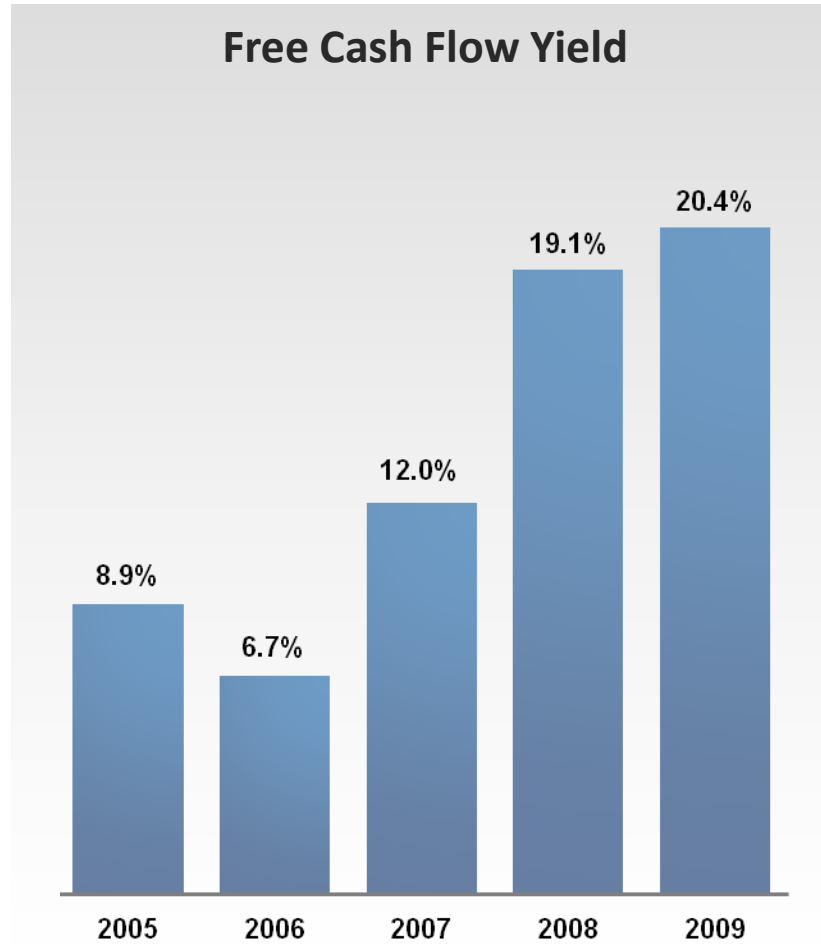
Strong cash flow from operations and lower leverage profile



* Calculated as per the bank facility in effect at the time. Non-GAAP – excluding restructuring, non-operational and non-cash charges and credits. Each year is pro forma for acquisitions that occurred within the year.

5-Year Financial Highlights

Solid cash flow yield



First Alert

Pine Mountain



Marmot

Volkl

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Rayleigh's
EST. 1959

MR. COFFEE

FoodSaver

CROCK-POT
A NEW DIMENSION TO THE POT

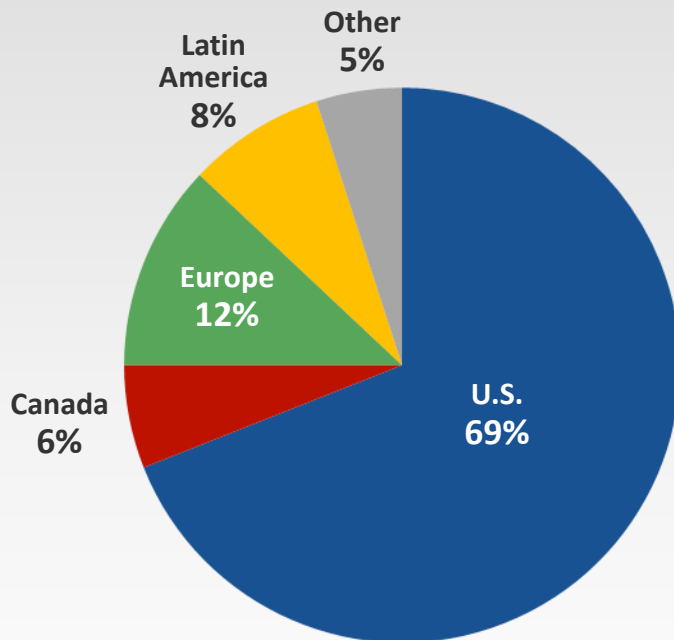
Oster

Sunbeam

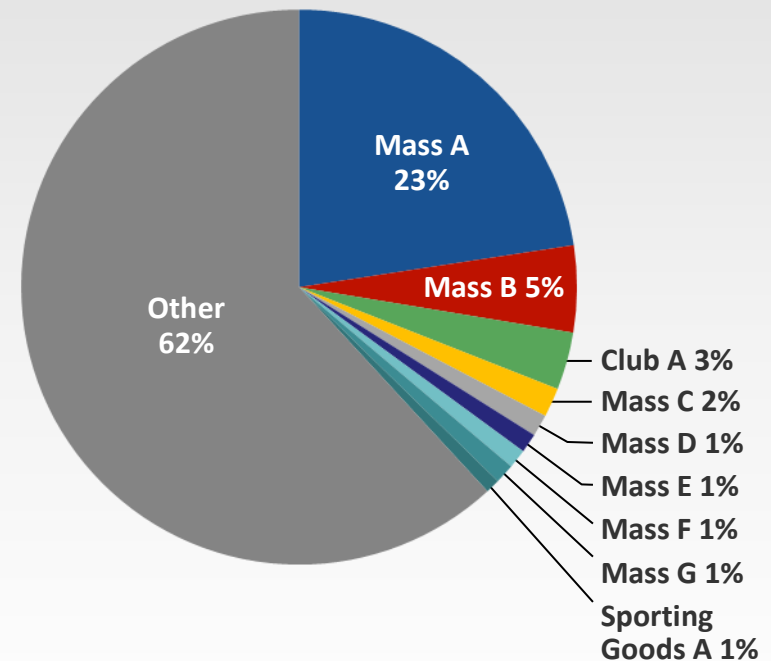
Diversified Revenue Model

Expanding global presence and diversification;
proven track record of performance with leading retailers

2009 Net Sales by Region



2009 Net Sales by Customer



First Alert

Pine Mountain



Marmot

Volkl

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Rayleigh's
EST. 1897

MR. COFFEE

FoodSaver

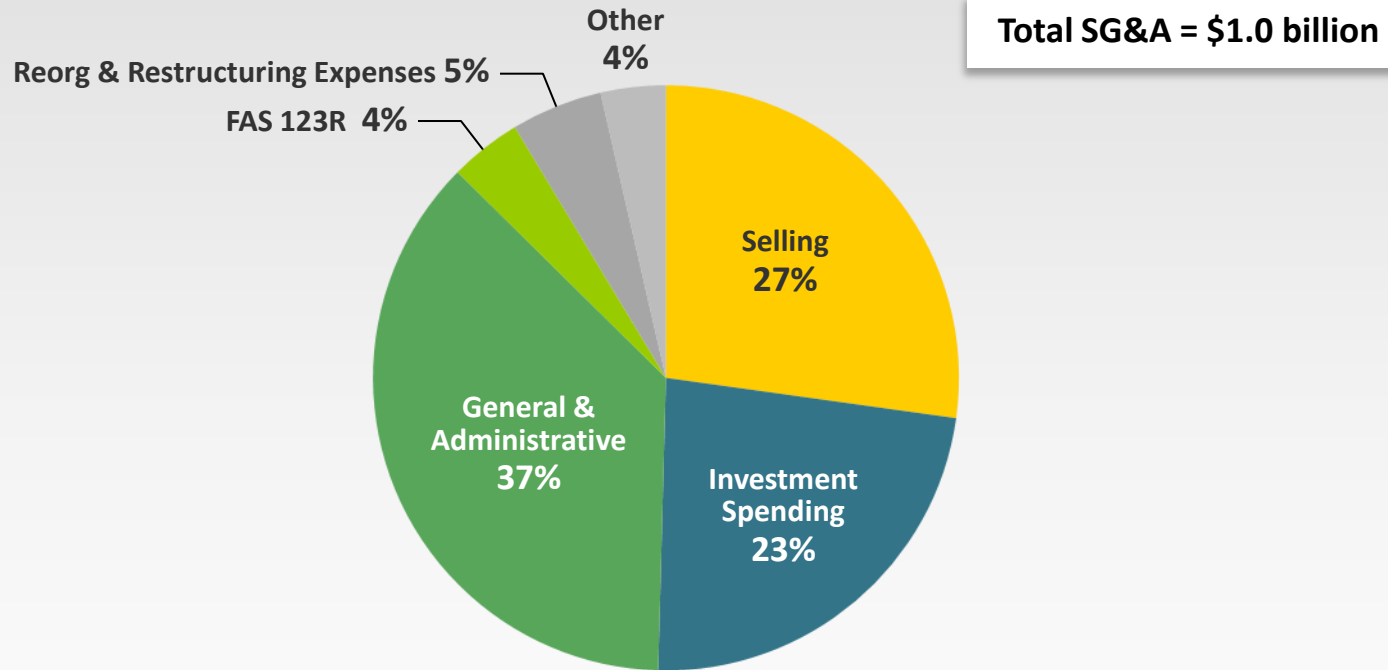
CROCK-POT
A NEW APPROACH TO THE POT

Oster

Sunbeam

Operating Expenses Breakdown

Fiscal Year Ended December 31, 2009



First Alert

Pine Mountain



Marmot

Volkl

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Rayleigh's
EST. 1997

MR. COFFEE

FoodSaver

CROCK-POT
A NEW APPROACH TO THE POT

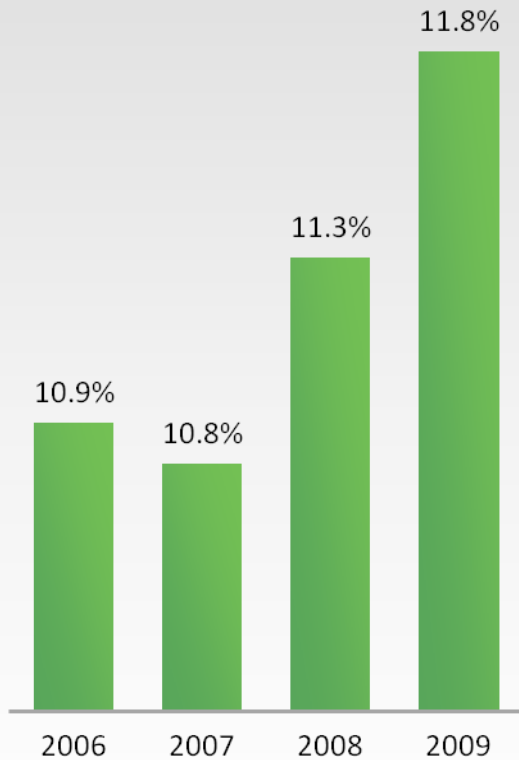
Oster

Sunbeam

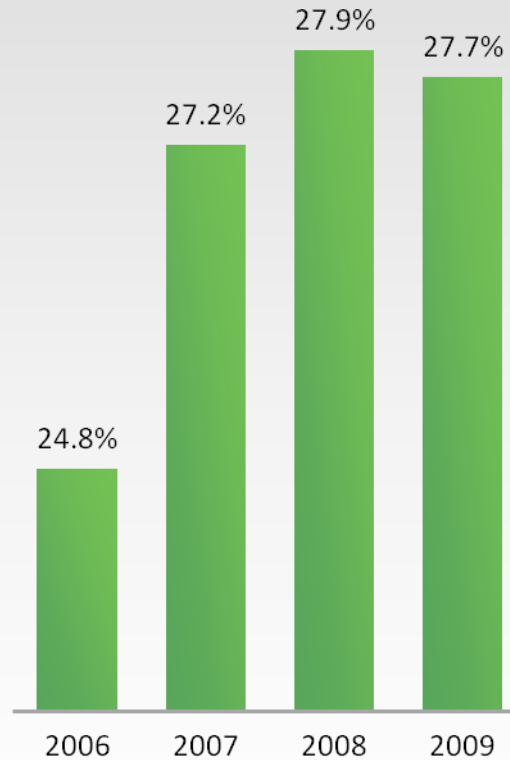
Margin Analysis

Continued to drive operating margin improvement through cost control and efficiency

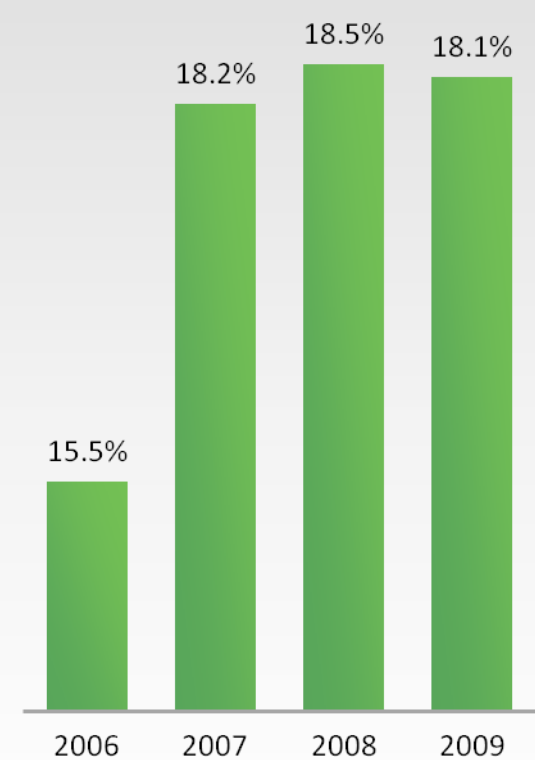
Consolidated EBITDA Margin*



Gross Profit Margin*



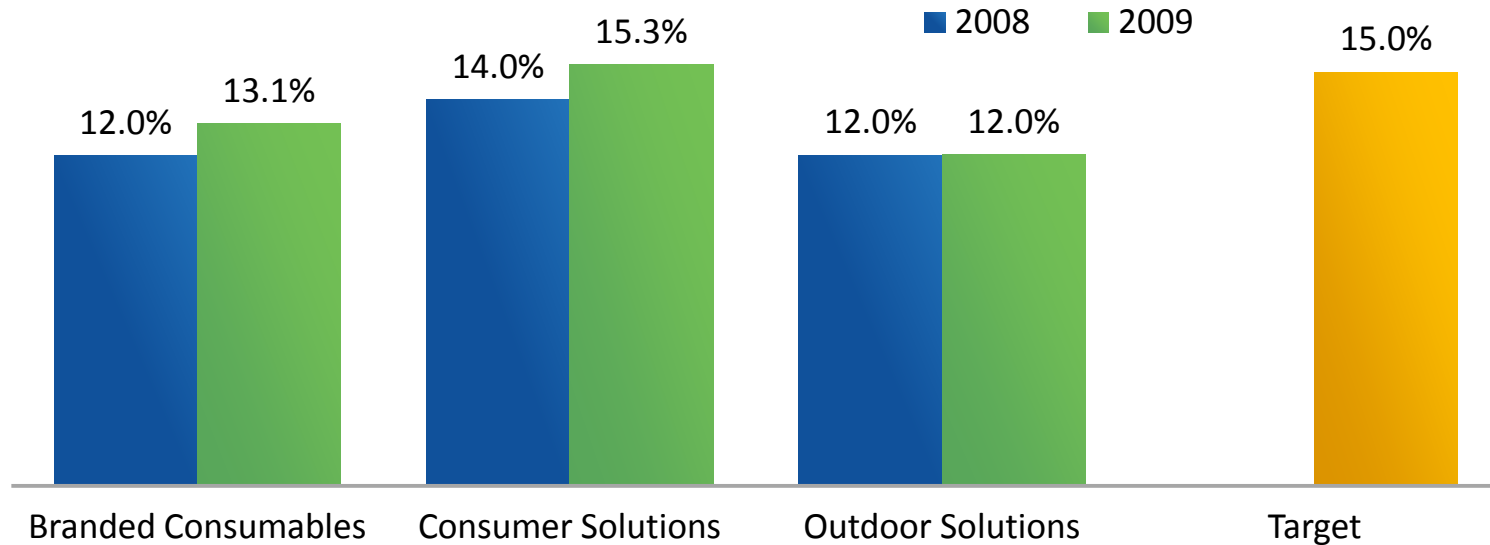
S, G & A (as % of sales)*



* Non-GAAP – excluding restructuring, non-operational and non-cash charges and credits.

Margin Improvement

We are targeting EBITDA margins of 15% for the three primary segments



Drivers of margin expansion and profitability

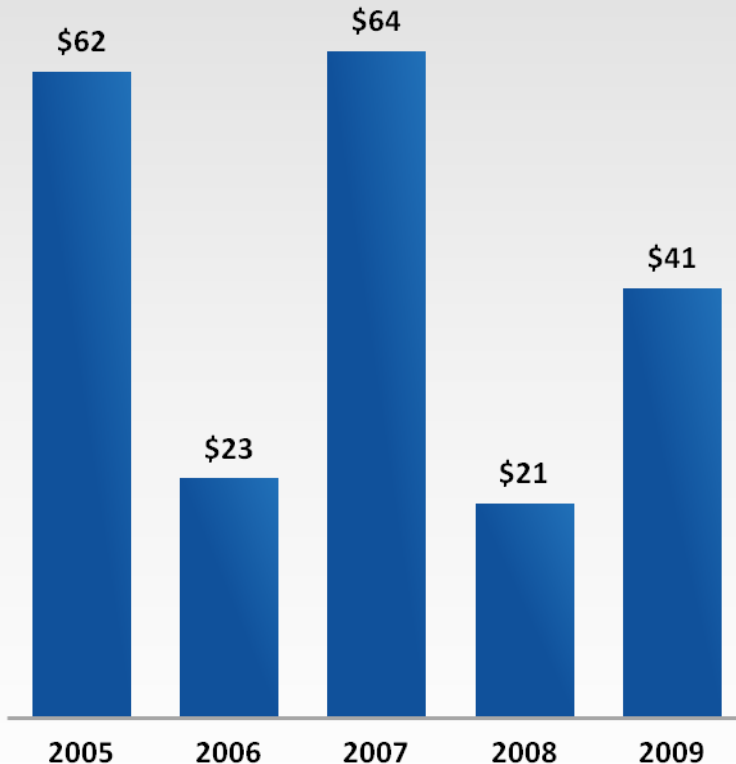
- Improved mix
- New product introductions
- Continuous improvement
- Economies of scale
- Integration synergies

Incentive Compensation Programs

Strong alignment of incentive compensation plans to financial performance goals

Stock-based Compensation Expense

(\$ in millions)



- Pay for performance culture
- Cash incentive programs
 - EBITDA with Net Sales and Working Capital benchmarks
- Stock incentive programs
 - Stock price and EBITDA targets
 - Time-vesting features

Indebtedness

Jarden has maintained a disciplined approach to its capital structure resulting in ample liquidity to fund new product development, operating capital needs and future growth

(\$ in millions)	Pro Forma December 31, 2009			
	Final Maturity	Rate	Outstanding	Available Liquidity
Revolving Credit Facility (\$101MM)	January 12	L + 325	\$ —	\$ 64
Accounts Receivable based Securitization Facility (\$250MM)	Annual Rolling	CP + 225	—	250
Senior Credit Facility Term Loans B1 & B2	January 12	L + 175	307	—
Senior Credit Facility Term Loan B3	January 12	L + 250	167	—
Senior Credit Facility Term Loan B4	January 15	L + 325	597	—
Senior Subordinated Notes	February 17	7.50%	650	—
Senior Subordinated Notes	January 20	7.50%	486	—
Senior Notes	April 16	8.00%	293	—
Pure Fishing Convertible Note	March 12	2.00%	97	—
Other Indebtedness	Various	Approx. 7.00%	56	125
Total Debt			2,653	—
Plus (Less) Cash on Hand			(813)	813
Total (Net Debt / Liquidity)			\$ 1,840	\$ 1,252



First Alert

Pine Mountain



Marmot

Volik

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Raylings
SINCE 1997

MR. COFFEE

FoodSaver

CROCK-POT
A NEW DIMENSION TO THE POT

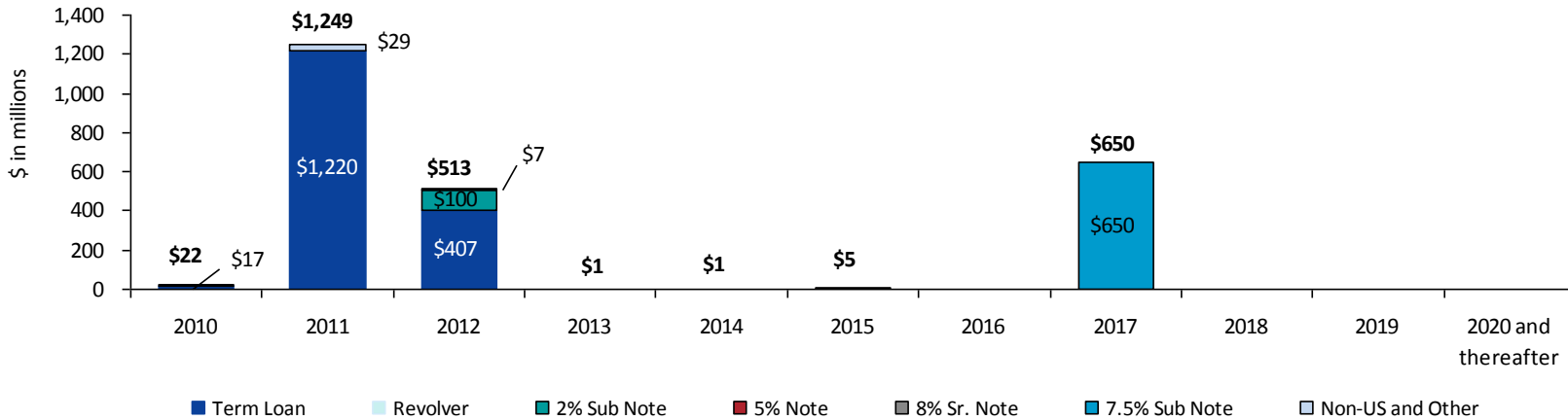
Oster

Sunbeam

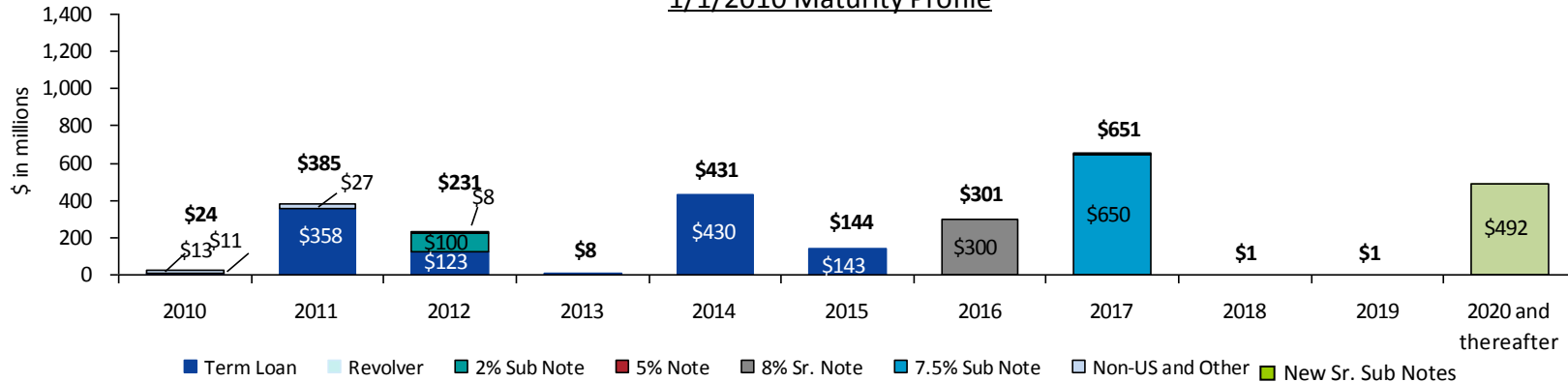
Comparison of Maturity Profiles

Near term maturities significantly improve as a result of recent capital markets initiatives

1/1/2009 Maturity Profile



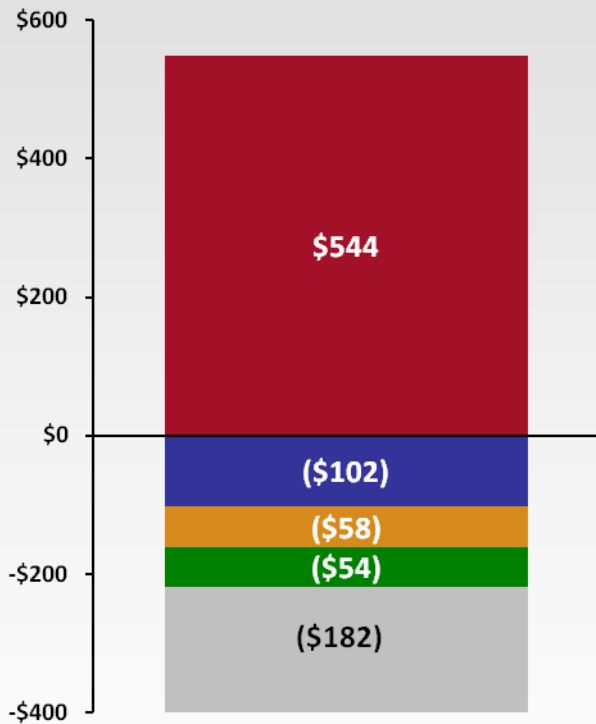
1/1/2010 Maturity Profile



Free Cash Flow

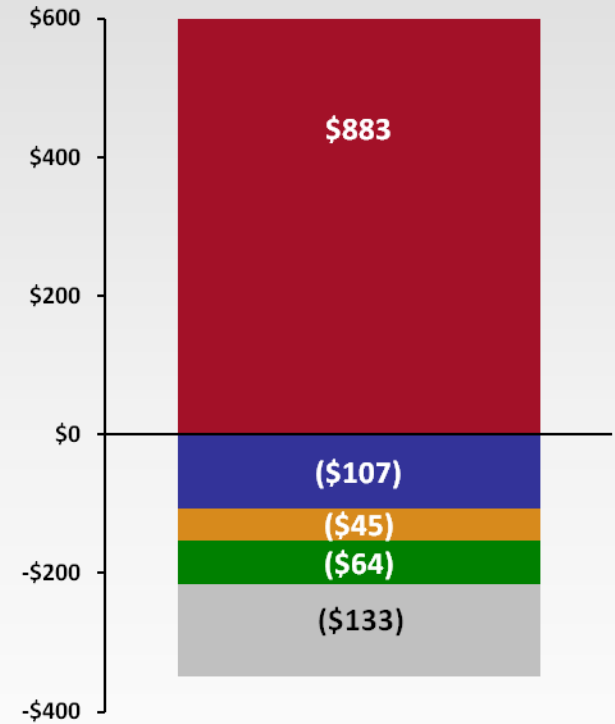
(\$ in millions)

Fiscal Year Ended December 31, 2008



Total Free Cash Flow of \$148 million

Fiscal Year Ended December 31, 2009



Total Free Cash Flow of \$534 million

- Cash Flow from Operations
- Capital Expenditures
- Capital Reorg
- Cash Taxes^(a)
- Cash Interest

(a) Includes excess tax benefits relating to share-based payments.

Platform of standards,
documentation and
best practices

Full Section 404 of
Sarbanes Oxley
compliance; no reportable
weakness in any year

Compliance with all NYSE and
best practice standards, including
publication of committee
charters, director independence,
whistleblower hotline, etc.



First Alert

Pine Mountain



Marmot

VAUDE

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Raylings
EST. 1997

MR. COFFEE

FoodSaver

CROCK-POT
A NEW DIMENSION TO THE POT

Oster

Sunbeam

Key Long-Term Financial Goal - \$5.00/Share

- Sustainable long-term average annual organic sales growth of 3 – 5%
- Gross margin annual improvement 50bps+, target 30%+
- Segment operating EBITDA margin of 15%+
- Average annual EPS Growth of 10 – 15%
- Bank leverage Ratio not to exceed 3x at year end
- Capital expenditures ~2% of sales
- \$5.00 EPS goal achievable within 5 years, based on these assumptions



First Alert

Pine Mountain



Marmot



Shakespeare
SINCE 1897



MR. COFFEE



CROCK-POT



Sunbeam

Martin E. Franklin
Chairman & CEO, Jarden

Conclusion

- Market leading brands
- Consistent, profitable growth
- \$5.00 earnings per share



First Alert

Pine Mountain



Marmot

Volkl

Coleman
The Outdoor Company

Shakespeare
SINCE 1897

Raylong's
EST. 1957

MR. COFFEE

FoodSaver

CROCK-POT
A NEW DIMENSION TO THE POT

Oster

Sunbeam