

Marriott International at a Glance



THE AMERICAS		ASIA PACIFIC		EUROPE		MIDDLE EAST & AFRICA	
YEAR ENDING 2012		YEAR ENDING 2012		YEAR ENDING 2012		YEAR ENDING 2012	
Properties Open	Rooms	Properties Open	Rooms	Properties Open	Rooms	Properties Open	Rooms
3,339	550,319	137	44,829	284	53,321	41	11,925
HOTELS UNDER DEVELOPMENT		HOTELS UNDER DEVELOPMENT		HOTELS UNDER DEVELOPMENT		HOTELS UNDER DEVELOPMENT	
Hotels	Rooms	Hotels	Rooms	Hotels	Rooms	Hotels	Rooms
574	75,500	140	37,000	37	6,600	41	10,100

GLOBAL GROWTH

74 Countries **3,801** Properties **660,394** Rooms

OUR STRATEGY

NEXT GENERATION TRAVELERS

Understand and attract Gen X, Y and future guests

BRAND DISTINCTION

Invest in innovation and differentiation

TECHNOLOGY LEADERSHIP

Empower connections for guests and associates

OWNER PREFERENCE

Generate value for our hotel owners and franchisees

PORTFOLIO POWER

Build loyalty with the most compelling family of brands

GLOBAL GROWTH

Expand our footprint and profitability

POWERFUL BRANDS

LUXURY

THE RITZ-CARLTON®
THE RITZ-CARLTON
DESTINATION CLUB®
BVLGARI®
JW MARRIOTT®

LIFESTYLE/ COLLECTIONS

EDITION®
AUTOGRAPH
COLLECTION®
RENAISSANCE®
AC HOTELS

SIGNATURE

MARRIOTT HOTELS
& RESORTS®

MODERN ESSENTIALS

COURTYARD®
SPRINGHILL SUITES®
FAIRFIELD INN
& SUITES®

EXTENDED STAY

RESIDENCE INN®
TOWNEPLACE SUITES®
MARRIOTT EXECUTIVE
APARTMENTS®

DESTINATION ENTERTAINMENT

GAYLORD HOTELS®
MARRIOTT VACATION
CLUB®
GRAND RESIDENCES
BY MARRIOTT®