

Fact Sheet 2014

In 2014 the company signed agreements for more than 650 hotels or 100,000 rooms — the most deals ever signed in its history. That's a signing pace of nearly two new hotel deals a day. And, looking ahead, the company is on target to reach 1 million rooms open or under development before the end of 2015 with its owners and franchisees set to invest over \$50 billion dollars in new hotels over the next few years. Following are 2014 highlights:













