

## THE AMERICAS



Zadun, A Ritz-Carlton Reserve, San Jose del Cabo, Mexico



HOW WE SERVE OUR WORLD: Marriott International is empowering the next generation of hospitality leaders. In the U.S., Marriott partnered with the National Restaurant Association Education Foundation's ProStart program to engage nearly 1,000 youth, helping to prepare them to become future restaurant and culinary professionals. In the Caribbean and Latin America, Marriott's Hiring Opportunity Program in St. Thomas aimed to identify and build pipelines of talent, with a focus on youth and those impacted by Hurricanes Maria and Irma. Marriott also continued its efforts to combat human trafficking by launching public, guest-facing posters, in the U.S. and Canada, that highlight the common indicators of human trafficking and the anonymous hotlines, should guests suspect a potential instance of trafficking. Additionally, Marriott expanded initiatives to partner with guests to increase reforestation and enhance the resiliency of forests, planting over 13,000 trees through WEARTH in Canada and over 100,000 through the Arbor Day Foundation in the U.S. These efforts support Marriott's commitment to Nurture Our World, Sustain Responsible Operations, Empower Through Opportunity, and Welcome All & Advance Human Rights as part of the company's sustainability and social impact platform, Serve 360: Doing Good in Every Direction.

MAJOR HOTEL OPENINGS: Delta Hotels Dallas Allen (United States); Residence Inn Calgary Downtown (Canada); Fairfield Denver Tech Center North (United States); The Times Square EDITION (United States); The West Hollywood EDITION (United States); W Aspen (United States); AC Hotel New York Downtown (United States); Element Detroit at the Metropolitan (United States); Element Boulder Superior (United States); Moxy NYC Chelsea (United States); Moxy NYC Downtown (United States); The Westin Hapuna Beach Resort (United States); The Dalmar, Fort Lauderdale, a Tribute Portfolio Hotel (United States); The Alida, Savannah, a Tribute Portfolio Hotel (United States); The Guild Hotel, San Diego, a Tribute Portfolio Hotel (United States); The Sarasota Modern, a Tribute Portfolio Hotel (United States); Renaissance Esmeralda Resort & Spa, Indian Wells (United States); Curaçao Marriott Beach Resort (Curaçao); Zadún, a Ritz-Carlton Reserve (Mexico); AC Hotel Lima Miraflores (Peru); Aloft Lima Miraflores (Peru); Renaissance Cancun Resort & Marina (Mexico)



## **ASIA PACIFIC**



JW Marriott, Maldives Resort & Spa, Maldives



HOW WE SERVE OUR WORLD: Marriott International's associates came together to participate in their sixth annual "Run to Give" charity run across 120 locations in the region, raising over \$500,000 in support of longstanding nonprofit partners and charities in local communities, an increase of \$100,000 from 2018. In support of the region's commitment to develop tomorrow's hospitality leaders, over 180 hotels partnered with the J. Willard and Alice S. Marriott Foundation's China Hospitality Education Initiative (CHEI) to host over 450 field trips for students from CHEI partner schools and over 780 faculty interns, giving teachers the unique opportunity to have real-world experience as a guest and hands-on experience as an intern in various hotel departments. The region is making strides in embedding sustainability into hotel operations through innovative and meaningful waste management and recycling initiatives, such as the JW Marriott Hotel New Delhi Aerocity's flagship water treatment and purification plant that will help divert more than 2 million plastic bottles from landfill per year. These efforts support Marriott's commitment to *Nurture Our World*, *Sustain Responsible Operations*, and *Empower Through Opportunity* as part of the company's sustainability and social impact platform, Serve 360: Doing Good in Every Direction.

MAJOR HOTEL OPENINGS: Kathmandu Marriott Hotel (Nepal); JW Marriott Marquis Hotel Shanghai Pudong (China); JW Marriott Maldives Resort & Spa (Maldives); The Ritz-Carlton, Perth (Australia); The St. Regis Hong Kong (Hong Kong); Element Melbourne Richmond (Australia); The Westin Brisbane (Australia); Port Muziris, a Tribute Portfolio Hotel, Kochi (India)

<sup>\*</sup>Hotels "in development" are included in the signed pipeline not total pipeline.



## **EUROPE**



The St. Regis Venice, Venice, Italy



HOW WE SERVE OUR WORLD: Marriott International's focus on changing young people's lives has resulted in more than 18,000 young trainees hired in Europe since 2015. An additional 33,000 training opportunities in the form of work experience placements and apprenticeships have been created since 2015 in partnership with nonprofit organizations, such as SOS Children's Villages and The Prince's Trust, creating an invaluable step into employment. In 2019, Marriott's annual fundraising initiative 'You Eat, We Give' raised a record-breaking \$630,000 to support young people into employment through these partnerships. Marriott also shone the spotlight on combatting human trafficking with the St. Pancras Hotel in London hosting trafficking awareness training conferences with local law enforcement partners. These efforts support Marriott's commitment to Nurture Our World, Empower Through Opportunity, and Welcome All & Advance Human Rights as part of its sustainability and social impact platform, Serve 360: Doing Good in Every Direction.

MAJOR HOTEL OPENINGS: Sheraton Grand Tbilisi Metechi Palace (Georgia); Courtyard Hamburg City (Germany); The St. Regis Venice (Italy); The Langley, a Luxury Collection Hotel, Buckinghamshire (United Kingdom); Aloft Dublin City (Ireland); Aloft Madrid Gran Via (Spain); Moxy Copenhagen Sydhavnen (Denmark); Academia of Athens, Autograph Collection (Greece); Bankside Hotel, Autograph Collection (United Kingdom); The Dixon, Tower Bridge, Autograph Collection (United Kingdom); University Arms Hotel, Autograph Collection (United Kingdom); Aegon Mykonos, Autograph Collection (Greece); The Slaak Rotterdam, a Tribute Portfolio Hotel (Netherlands)

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## MIDDLE EAST & AFRICA



W Dubai - The Palm, Dubai, United Arab Emirates



HOW WE SERVE OUR WORLD: Marriott International supported the vitality of its communities' children through its 12th Road to Awareness campaign, which fundraises for local children's nonprofits, organizations, and hospitals across the Middle East and Africa. The campaign raised over \$1 million for partners, including the Al Jalila Foundation (UAE), King Hussein Cancer Foundation (Jordan), Education Above All (Qatar), Disabled Children's Association (KSA), and Laureus Sport for Good (South Africa). Marriott also expanded its hospitality training initiative, Tahseen, from its initial cohorts in Saudi Arabia and Egypt to the UAE and Bahrain. Tahseen was developed to empower Arab nationals as the next generation of leaders in the industry in the region. Hotels throughout the region also made progress on supporting the company's goals to reduce carbon emissions, such as the JW Marriott Cairo's installation of a roof-top solar powered energy station, which will generate over 270,000 kilowatts and save approximately 400,000 LE per year. These efforts support the company's commitment to *Nurture Our World*, *Sustain Responsible Operations*, and *Empower Through Opportunity* as part of the company's sustainability and social impact platform, Serve 360: Doing Good in Every Direction.

MAJOR HOTEL OPENINGS: W Dubai – The Palm (United Arab Emerites); North Island, a Luxury Collection Resort, Seychelles (Seychelles); AC Hotel Cape Town Waterfront (South Africa)

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