



## Expanding the Fan Base

New market penetration further expands the sport's following and creates opportunities for future growth.

● In 2006, ISC entered into a limited partnership with Groupe Motorisé International to market and host certain events at the Circuit Gilles Villeneuve in Montreal, Quebec, beginning in 2007. The race weekend is scheduled for early August 2007 and includes the NASCAR Busch Series and the Grand-Am Rolex Sports Car Series Presented by Crown Royal. With nearly six million adult NASCAR fans throughout Canada, this opportunity complements our strategy of positioning our events in key markets. In addition, we are very proud to have partnered with such an experienced promoter as GMI. They have successfully hosted many racing events over the years, and have owned the exclusive promotion rights to the Formula One Canadian Grand Prix since 1996.

In February 2007, ISC closed on the purchase of Raceway Associates LLC, owner and operator of Chicagoland Speedway and Route 66 Raceway, by purchasing an additional 37.5 percent interest from

Indianapolis Motor Speedway Corp. and exercising its option to call the minority partners' 25 percent share. Located in the nation's third largest media market, Chicagoland Speedway will make a significant immediate and long-term contribution to our portfolio. We believe there are potential opportunities for increased revenue through the addition of enhanced fan amenities, club seating, fan zones, and other unique experiences. Also, as has occurred with other facilities, we will leverage our relationships with corporate partners to drive incremental value to that facility.

Our development efforts continue to make progress in the state of Washington. During the past year we have conducted outreach to build awareness and generate support both at the state and local levels. These efforts have generated significant results as over 350 local business and 50 community organizations have endorsed the project. In addition, we boast a database of over 35,000 resident supporters in favor