

## Contributions

At PMI, we are committed to vigorously address the variety of issues faced by the communities where we operate and source tobacco. The integrated efforts of our contributions, sustainable tobacco production programs and labor initiatives serve to improve the livelihoods of communities around the world. In 2013, our contributions amounted to approximately \$39 million provided to some 245 organizations in over 60 markets.

On November 8, 2013, in the wake of Typhoon Haiyan in the Philippines, PMI and its local affiliate, PMFTC, quickly responded with a financial commitment of approximately \$2.4 million to support immediate and longer-term recovery efforts. With two manufacturing facilities and more than 4,000 employees in the Philippines, ensuring the safety and well-being of our workforce and their families was the priority of PMFTC's efforts in the immediate aftermath of the storm. Our employees helped colleagues and their families access medical care, food, clothing and shelter and raised funds, collected in-kind donations and



volunteered to assist thousands of people recovering from this devastating natural disaster. We continue to work with the American Chamber Foundation Philippines Inc. and local non-governmental organizations such as the Philippine Red Cross to help restore livelihoods and rebuild the affected areas.



**\$39**  
million

Our contributions across  
over 60 markets in 2013

## Environmental Sustainability

At PMI, we focus our environmental sustainability efforts in three key areas, as shown below, and have set measurable goals for each that will help us reduce our impact on the world around us. Tackling climate change is an important part of our sustainability strategy. To understand more about our carbon footprint, we undertook an assessment of our entire value chain in 2010. We found that more than 70% of our carbon footprint comes from our supply chain, with around 40% coming from tobacco agriculture alone. This information has helped us develop a targeted strategy to reduce our carbon emissions by 30% by 2020.

We continue to benchmark our carbon reduction results against our external peer group through the Carbon Disclosure Project (CDP), and in 2013 we again achieved a leadership position in the CDP Global 500 Climate Change Report with a score of 97% for our carbon disclosure.

In addition to managing our operations in strict compliance with the laws and regulations of wherever we do business, we have developed global programs to reduce our water and energy consumption and waste production while increasing our rates of reuse and recycling. We have

certified all of our main manufacturing facilities to ISO14001, the international standard for environmental management, and have increased our total certified manufacturing facilities to over 85%.

### Climate Change



2020  
Value Chain Target:  
CO<sub>2</sub> Emissions

**↓30%\***

### Environmental Performance



Reducing environmental  
impact in our factories:  
Energy, CO<sub>2</sub>, Water  
& Waste

We recycle over  
**80%**  
of our factory waste

### Good Agricultural Practices



Protecting the  
environment where our  
tobacco is grown and  
supporting the  
communities through  
our Good Agricultural  
Practices program

\*Against a 2010 baseline,  
per million units of product  
equivalent. CO<sub>2</sub> emissions  
refer to greenhouse gas  
emissions converted to  
CO<sub>2</sub> equivalents.

**10,000+**  
tonnes

The annual reduction  
in absolute carbon  
emissions from our  
manufacturing  
operations 2010-2013

**100%**  
sustainability

The 2020 goal that  
we and our suppliers  
are working towards  
for wood used in  
tobacco agriculture